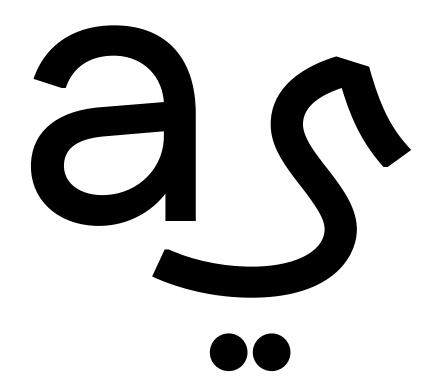
FUSTAT PROJECT

LATIN SCRIPT PROPOSAL

- 02 Overview
- 06 Weights
- 08 Set development
- 15 Features
- 21 Details
- 26 Text texture proof
- 27 Next steps







adhesion

adhesion adhesion adhesion

ADHESION ADHESION

ExtraLight 70 pt

Light 70 pt

Regular 70 pt

Medium 70 pt

SemiBold 70 pt

Bold 70 pt

ExtraBold 70 pt

lasagna LASAGI lasagna LASAGI lasagna LASAGI ExtraLight 70 pt

Light 70 pt

Regular 70 pt

Medium 70 pt

SemiBold 70 pt

Bold 70 pt

ExtraBold 70 pt

lasagna LASAGN lasagna LASAGN lasagna LASAGN lasagna LASAGI lasagna LASAGI lasagna LASAGI lasagna LASAG

adbapg

the look & feel. Lowercase

adbapa aagseo hnrutfill

ADEFGHIL NOTS&@

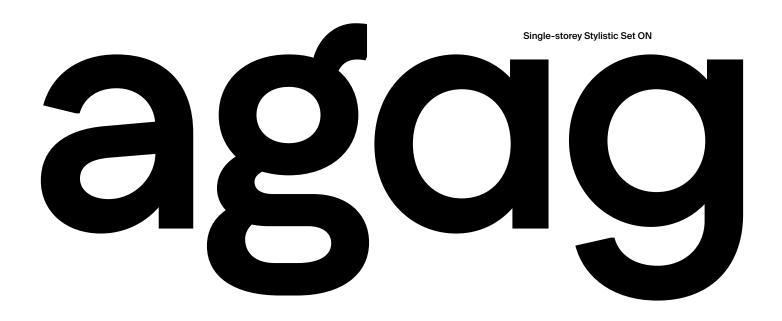
ADEFGHIL NOTS&@

ADEFGHIL NOTS&®

15/27

DATE 11/08/2023

Some design projects requires a more geometric touch, so this SS can fill in some cases those requirements without looking for other fonts.

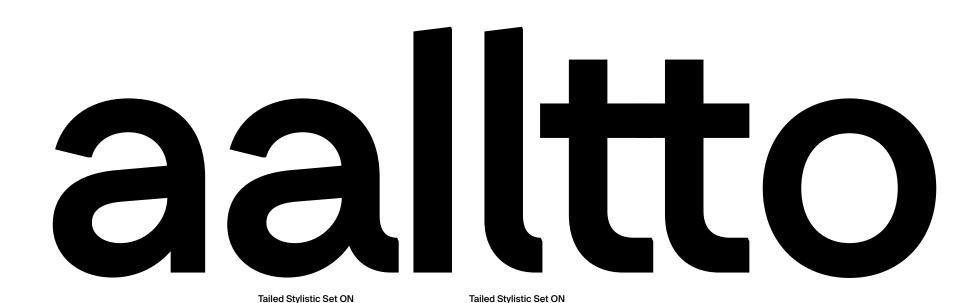


FUSTAT PROJECT LATIN SCRIPT PROPOSAL Features.

Stylistic Set 02

Tailed SS can give a pinch of grotesquesque to the family and also conect with the Arabic script style that is more connected.

HARD® TYPE FOUNDRY 16/27 DATE 11/08/2023

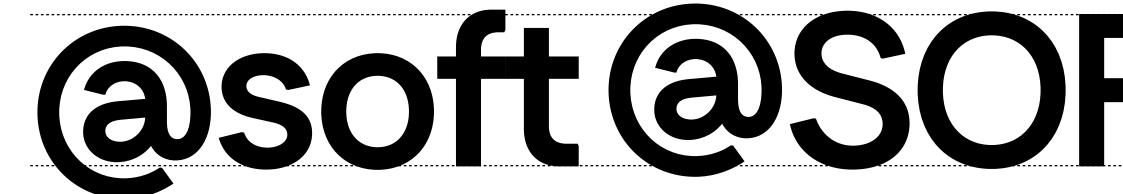


FUSTAT PROJECT LATIN SCRIPT PROPOSAL Features.

Case-sensitive forms

For a more professional finish, this feature allows to align properly some characters to the Cap Height, e.g. at sign, dashes, question and quotation marks and other punctuation signs.

HARD® TYPE FOUNDRY 17/27 DATE 11/08/2023

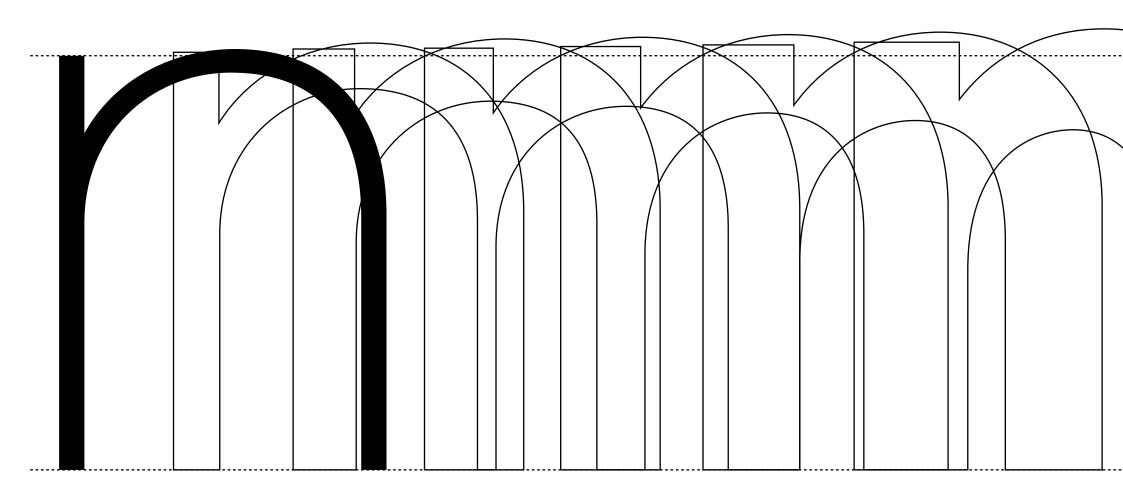


Case-sensitive OFF Case-sensitive ON

18/27

DATE 11/08/2023

Optimal progressive x-height and overshoots per weight for optical compensation when matching styles



19/27

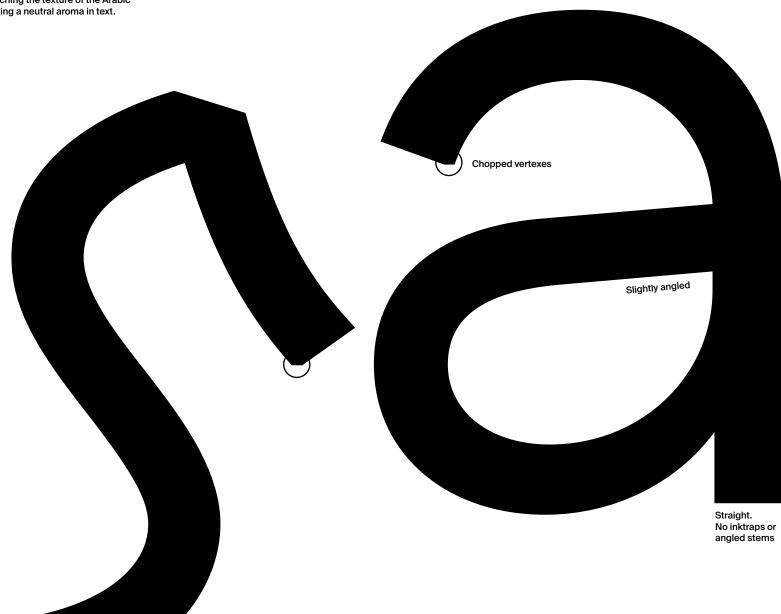
DATE 11/08/2023

This can bring a contemporary and distinctive approach to the family.

20/27

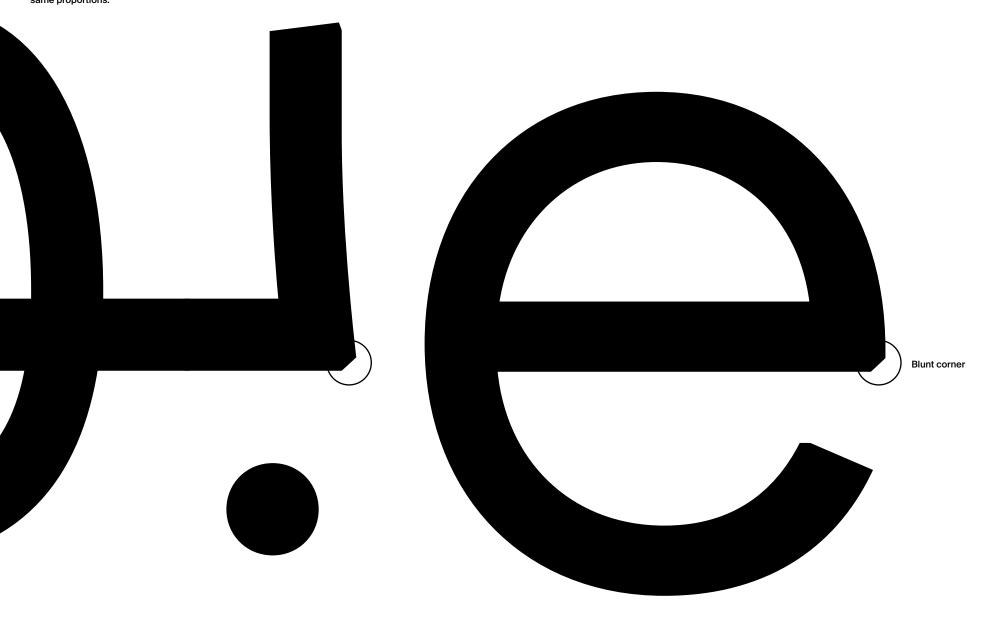
This can bring a contemporary and distinctive approach to the family.

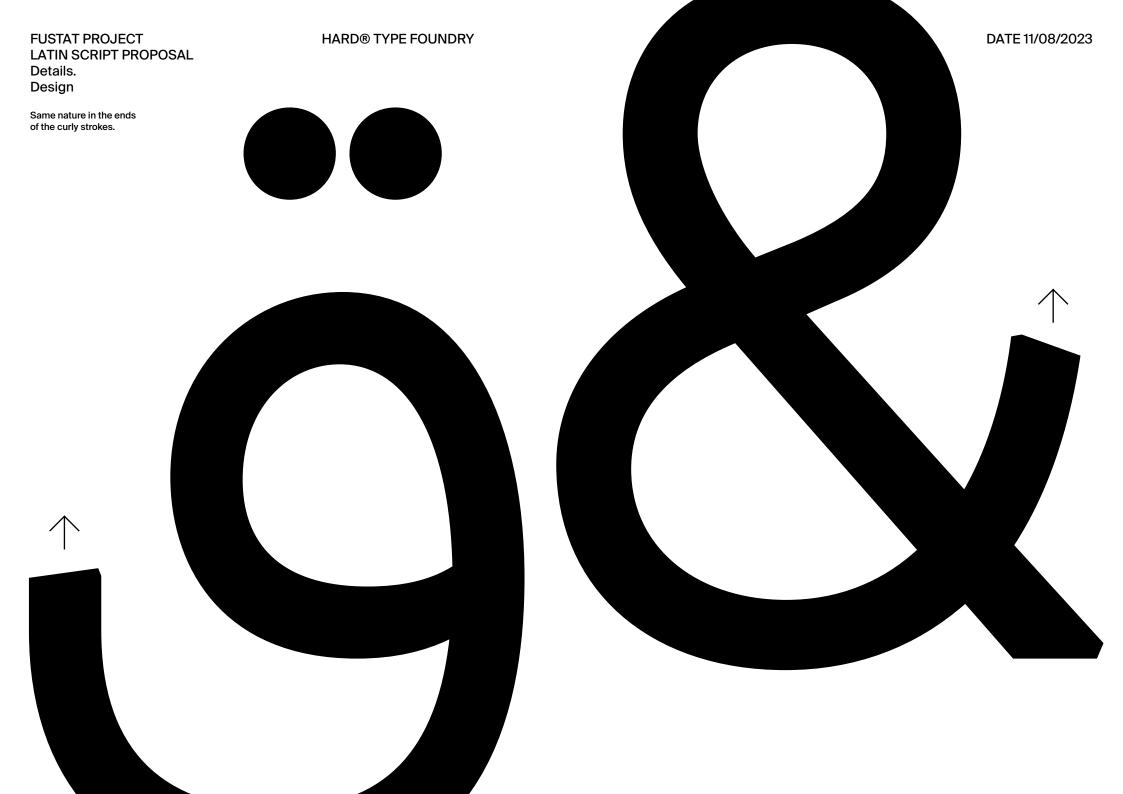
In lowercase letters there's a predominant use of round monolinear forms with sweet boucles but strong and straightforward traits matching the texture of the Arabic script, giving a neutral aroma in text.



22/27

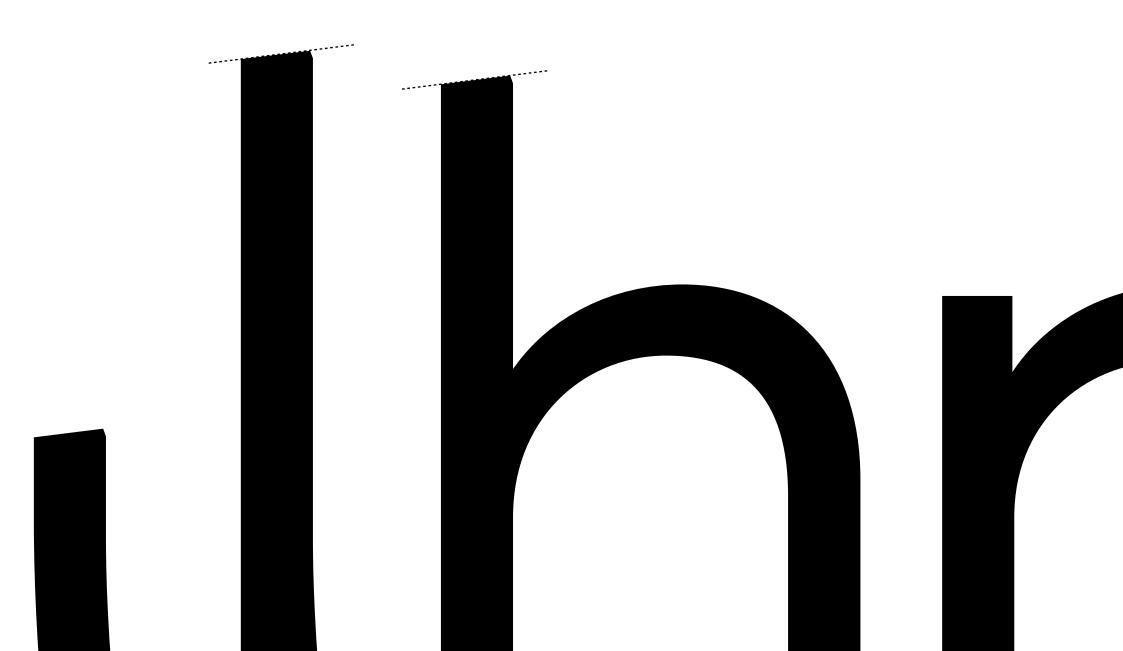
The features designed in Arabic are extrapolated to the Latin forms keeping the same proportions.





24/27

Same angled terminals in long ascendents and straight short vertical stems to favor neutrality.



Straight projections to contribute the verticality in the texture of the text.



Night flashtubes

Honor nature pleasures saluting trees and lands inhaling the fresh earth grass and air

Adore pinturesque gardens quite plea seful dabble in quilting pattern hing fabris gentle at sea and one unique at the outdoors high routes up high foun tains or near rolling streets Froling in sun fields inhaling of fresh earth Grasp the beauties of silents lands the bustling of its Honor nature saluting trees and lands sip a glass of green tea and let thoughts flourish free and bees are around in a hipnotique sound no fear at this outstan ding paradise of bluefishes and globe fishes at flaught on le beshrounding of pleasures and full life

Night flashtubes

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o pt

11 pt

2023 08 11	Look & Feel. Proposal in 3 masters	Completed
2023 09 01	BETA 01: Basic set delivery in Regular master	In progress
2023 09 15	BETA 02: Complete set delivery in Regular master	
2023 10 06	BETA 03: Complete set delivery in 3 masters	
2023 10 20	Testing	
2023 10 27	Final delivery for production	
-		