

267-289 4452

---

# CYNTIA ORTEGA

[cynti\\_o24@hotmail.com](mailto:cynti_o24@hotmail.com)

## ABOUT

I am a creative Master in Digital Graphic Design with over 5 years of experience and passion for solving problems and creating engaging and user-centered design solutions. I have successfully creating a special projects for the costumers. Always I try to find a solution or different ways to demonstrate my ability on design.do executed a wide range of agency design projects, from branding and print collateral to digital interfaces and web design. As a lifelong learner, I am constantly staying updated with the latest design trends, emerging technologies, and best practices in user experience.

## SKILLS

### **Software**

#### **Proficient in:**

Adobe Creative Suite  
Illustrator, Photoshop, InDesign  
Corel Draw, Compossor  
Organizational skills  
Computer Proficiency  
Microsoft Word  
Adobe Acrobat  
Microsoft Excel  
Mailchimp  
PowerPoint  
Canva  
SketchUp  
WordPress

### **Professional**

Design Layout  
Packaging  
Logo Design  
Print Films  
Typography  
Digital Design  
Graphic Design  
Variable Data Setup  
Branding, Print Production  
Films, Labels

### **Languages**

Spanish- English

---

## **PORTFOLIO**

[https://www.behance.net/cynti\\_o248fb8](https://www.behance.net/cynti_o248fb8)

## **EDUCATIONAL**

**Master in Graphic Digital Design :** De la Rioja University of Spain

**Bachelor in Industrial Design Engineering :** The Pontifical Catholic University of Ecuador

## **EXPERIENCE**

### **DIGITAL ASSISTANCE- LEM PRODUCTS - 2022 - Current**

#### **On site**

- Created Variable Data Setup using Illustrator and Excel
- Created Films for Screen and Flexo
- Set up and run digital printing, lamination, routing and die cutting equipment as needed on which competency has been documented.
- Diligent adherence to the First Article Sign Off (FASO) and related QMS Procedure(s)
- Documented experience with layout and design software: Adobe Illustrator, Corel Draw, Fiery
- Design labels under the requirement of the costumers

### **GRAPHIC DESIGN- GOMARK ECUADOR 2019-2022**

#### **Hybrid**

- Created logos, graphics and other branding elements under specification of the client.
- Developed wireframes and concept designs for social media
- Designed invitations and printable decorations for events
- Defined and stabilized the company's brand identity.
- Responsible of designing different assets, banners, logos, emails and other marketing materials across multiple platforms.
- Designed and developed several concepts for new products.
- Collaborated on the social media redesign and management.
- Created and edited product photo content images for social media.
- Creating illustrations for use on products.
- Photographing products
- Recording short videos of the products
- Created a useful and wonderful structure for the Website