



Commercializing Innovation

Turning
Technology Breakthroughs
into Products

Jerry Schaufeld

Apress®

Design Thinking For Entrepreneurs and Small Businesses

Putting the Power of
Design to Work



Beverly Rudkin Ingle

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The background of the book cover is a photograph of a massive shipping container yard. In the foreground and middle ground, there are hundreds of colorful shipping containers stacked in neat rows. The colors include blue, red, yellow, green, and white. Several large red gantry cranes are visible, spanning across the stacks of containers. In the background, there are some buildings and hills under a bright blue sky with a large sun in the upper left corner, creating a lens flare effect.

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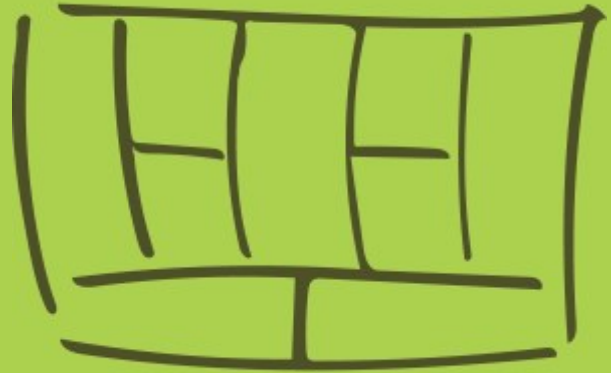
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Hét werkboek voor startende ondernemers

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STARTUP

AN INSIDER'S GUIDE TO LAUNCHING AND RUNNING A BUSINESS

Unleash the entrepreneur inside you

BY
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