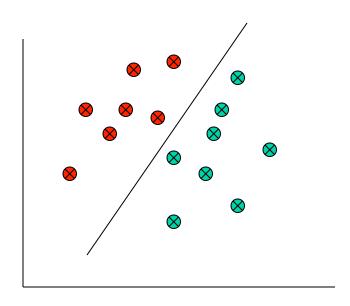
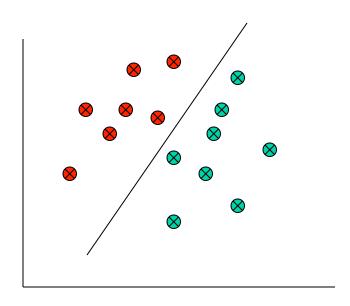
## 4. Linear Classification

Kai Yu



- A simplest classification model
- Help to understand nonlinear models
- Arguably the most useful classification method!

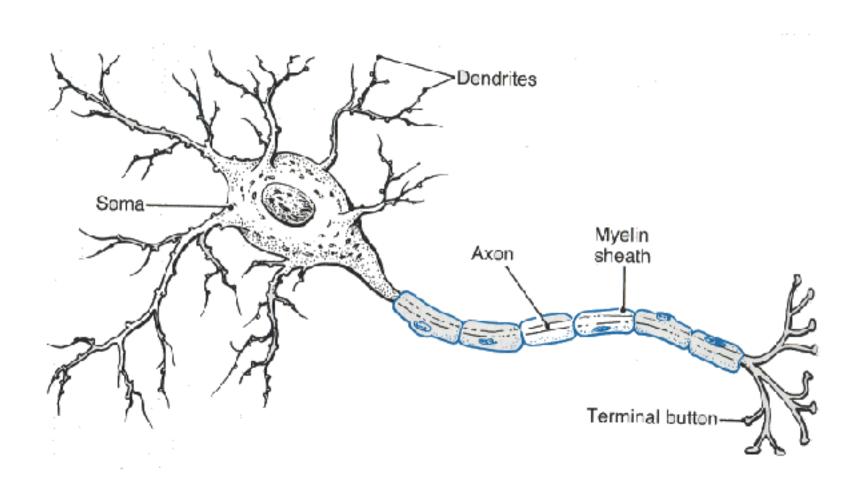


- A simplest classification model
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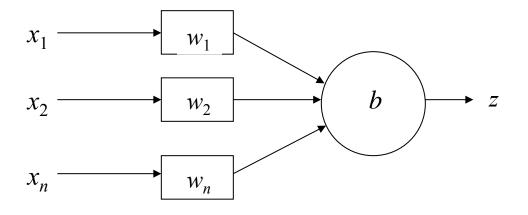
### **Outline**

- Perceptron Algorithm
- Support Vector Machines
- Logistic Regression
- Summary

## **Basic Neuron**



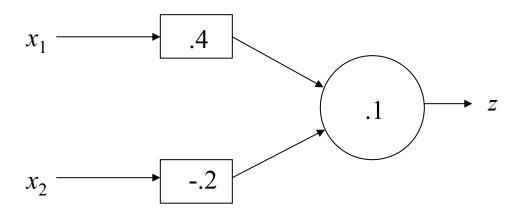
# Perceptron Node - Threshold Logic Unit



$$1 \quad \text{if } \sum_{i=1}^{n} x_i w_i \ge b$$

$$z = 0 \quad \text{if } \sum_{i=1}^{n} x_i w_i < b$$

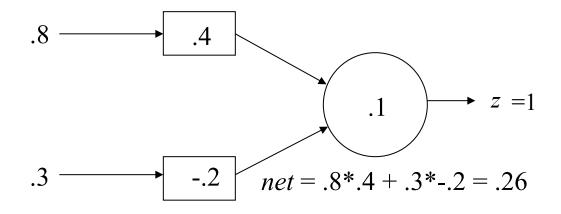
# **Perceptron Learning Algorithm**



$$1 \quad \text{if } \sum_{i=1}^{n} x_i w_i \ge b$$

$$z = 0 \quad \text{if } \sum_{i=1}^{n} x_i w_i < b$$

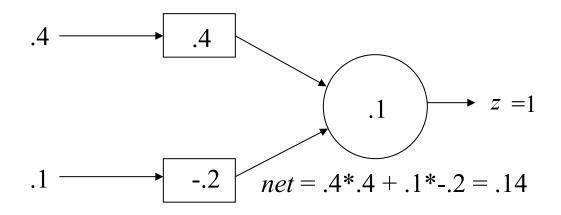
# **First Training Instance**



$$1 \quad \text{if } \sum_{i=1}^{n} x_i w_i \ge b$$

$$z = 0 \quad \text{if } \sum_{i=1}^{n} x_i w_i < b$$

# **Second Training Instance**



$$1 \quad \text{if } \sum_{i=1}^{n} x_i w_i \ge b$$

$$z = 0 \quad \text{if } \sum_{i=1}^{n} x_i w_i < b$$

$$\Delta w_i = (t - z) * c * x_i$$

## The Perceptron Learning Rule

$$\Delta w_{ij} = c(t_j - z_j) x_i$$

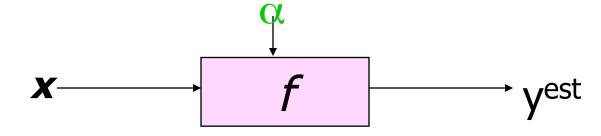
- Least perturbation principle
  - Only change weights if there is an error (learning from mistakes)
  - The change amounts to  $x_i$  scaled by a small c
- Iteratively apply an example from the training set
- Each iteration through the training set is an epoch
- Continue training until total training error is less than epsilon
- Perceptron Convergence Theorem: Guaranteed to find a solution in finite time if a solution exists

#### **Outline**

- Perceptron Algorithm
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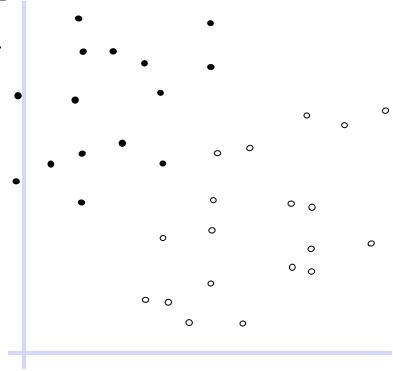
## **Support Vector Machines: Overview**

- A powerful method for 2-class classification
  - Original idea: Vapnik, 1965 for linear classifiers
  - SVM, Corte and Vapnik, 1995
  - Becomes very hot since late 90's
- Better generalization (less overfitting)
- Key ideas
  - Use kernel function to transform low dimensional training samples to higher dim (for linear separability problem)
  - Use quadratic programming (QP) to find the best classifier boundary hyperplane (for global optima and)

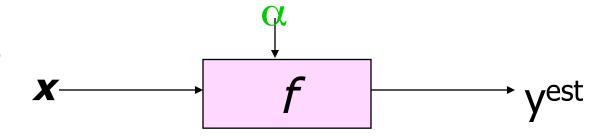


$$f(x, w, b) = sign(w. x - b)$$

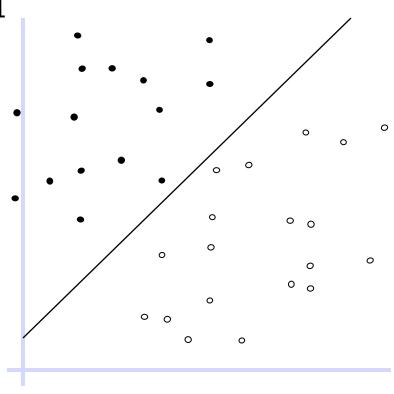
- denotes +1
- ° denotes -1



How would you classify this data?

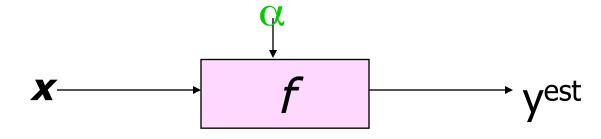


° denotes -1



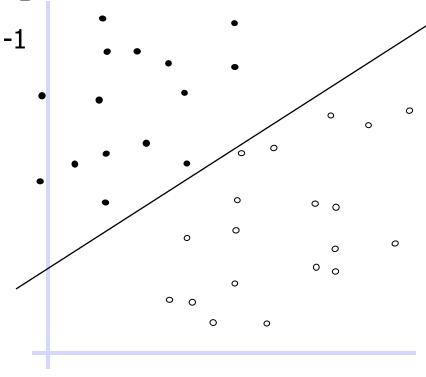
How would you classify this data?

 $f(x, w, b) = sign(w \cdot x - b)$ 

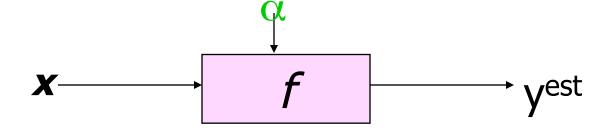


$$f(x, \mathbf{w}, b) = sign(\mathbf{w}, \mathbf{x} - b)$$

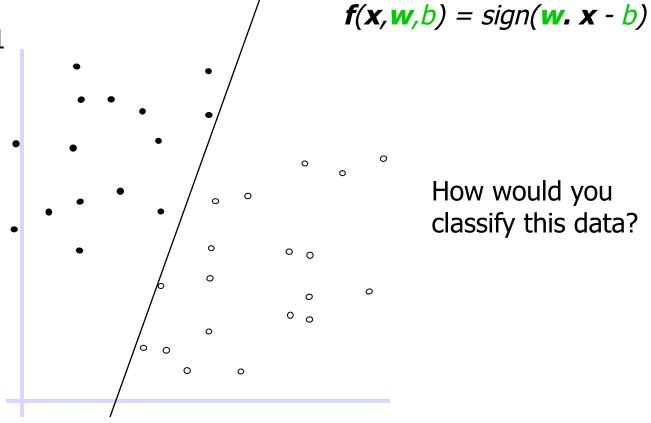
- denotes +1
- denotes -1



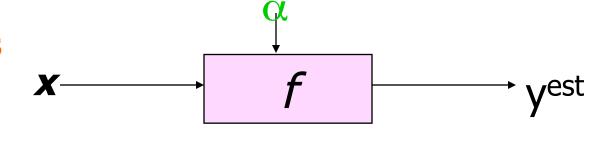
How would you classify this data?



- denotes +1
- denotes -1



How would you classify this data?

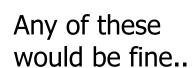


0 0

0 0

0

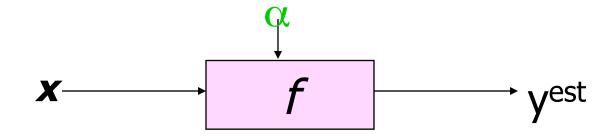
- denotes +1
- ° denotes -1



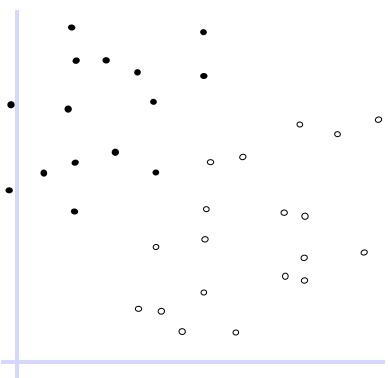
 $f(x, w, b) = sign(w \cdot x - b)$ 

..but which is best?

## **Classifier Margin**



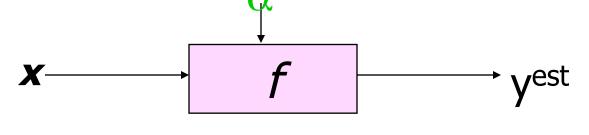
° denotes -1



 $f(x, w, b) = sign(w \cdot x - b)$ 

Define the margin of a linear classifier as the width that the boundary could be increased by before hitting a datapoint.

# **Maximum Margin**

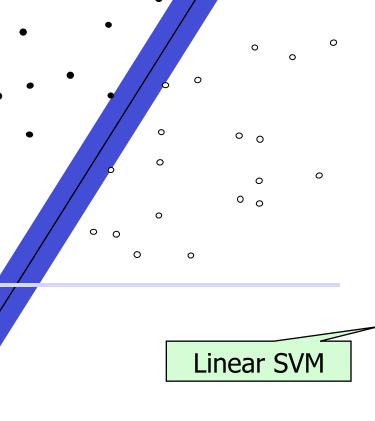


- denotes +1
- ° denotes -1

 $f(x, w, b) = sign(w \cdot x - b)$ 

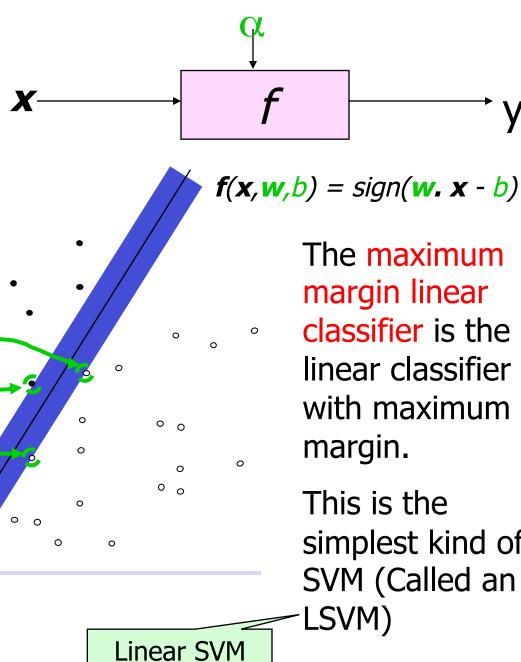
The maximum margin linear classifier is the linear classifier with maximum margin.

This is the simplest kind of SVM (Called an LSVM)



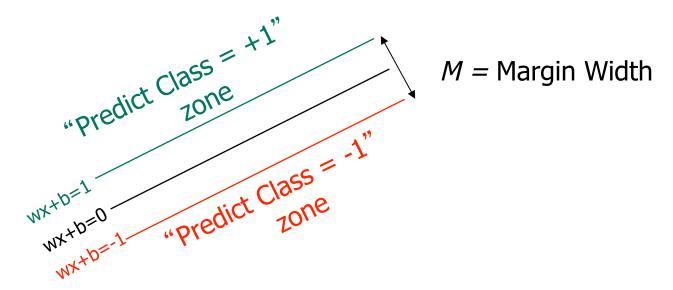
# **Maximum Margin** denotes +1 denotes -1

**Support Vectors** are those datapoints that the margin pushes up against



This is the simplest kind of SVM (Called an LSVM)

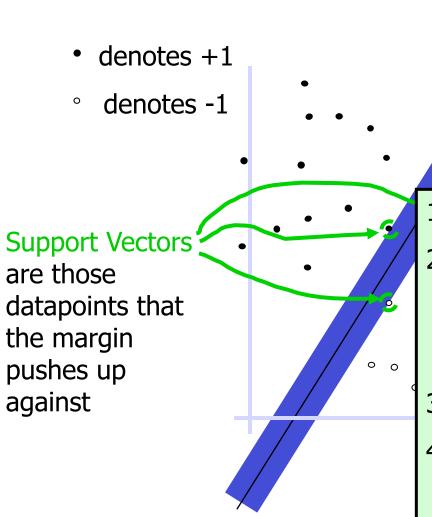
# Computing the margin width



# How do we compute M in terms of $\mathbf{w}$ and b?

- Plus-plane =  $\{x: w. x + b = +1\}$
- Minus-plane =  $\{ x : w . x + b = -1 \}$
- Margin M=  $\frac{2}{\sqrt{\mathbf{w}.\mathbf{w}}}$

# Why Maximum Margin?



 $f(x, \mathbf{w}, b) = sign(\mathbf{w}, \mathbf{x} - b)$ 

The maximum margin linear classifier is the

- 1. Intuitively this feels safest.
- 2. If we've made a small error in the location of the boundary this gives us least chance of causing a misclassification.
- 3. It also helps generalization
- 4. There's some theory that this is a good thing.
- 5. Empirically it works very very well.

# Another way to understand max margin

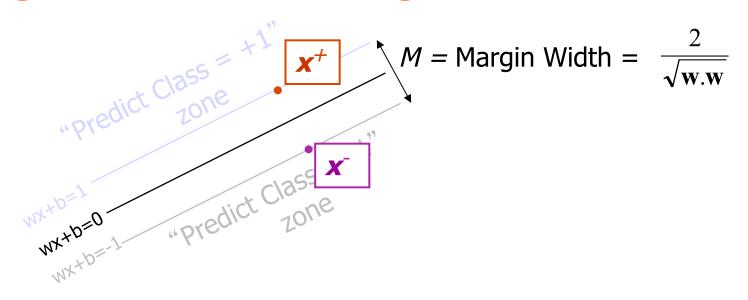
For f(x)=w.x+b, one way to characterize the smoothness of f(x) is

$$\left| \frac{\partial f(x)}{\partial x} \right| = |w|$$

 $\blacksquare$  Therefore, margin measures the smoothness of f(x).

As a rule of thumb, machine learning prefers smooth functions: similar x's should have similar y's.

## Learning the Maximum Margin Classifier



Given a guess of  $\mathbf{w}$  and b we can

- Compute whether all data points in the correct half-planes
- Compute the width of the margin

So now we just need to write a program to search the space of w's and b's to find the widest margin that matches all the data points. How?

# Learning via Quadratic Programming

• QP is a well-studied class of optimization algorithms to maximize a quadratic function of some real-valued variables subject to linear constraints.

■ Minimize both  $w \cdot w$  (to maximize M) and misclassification error

# **Quadratic Programming**

Find 
$$\underset{\mathbf{u}}{\operatorname{arg\,max}} c + \mathbf{d}^T \mathbf{u} + \frac{\mathbf{u}^T R \mathbf{u}}{2}$$
 Quadratic criterion

Subject to  $a_{11}u_1 + a_{12}u_2 + \ldots + a_{1m}u_m \leq b_1$ 
 $a_{21}u_1 + a_{22}u_2 + \ldots + a_{2m}u_m \leq b_2$ 
 $\vdots$ 
 $a_{n1}u_1 + a_{n2}u_2 + \ldots + a_{nm}u_m \leq b_n$ 
 $a_{n1}u_1 + a_{n2}u_2 + \ldots + a_{nm}u_m \leq b_n$ 

And subject to

$$a_{n1}u_1 + a_{n2}u_2 + \ldots + a_{nm}u_m \le b_n$$
 to 
$$a_{(n+1)1}u_1 + a_{(n+1)2}u_2 + \ldots + a_{(n+1)m}u_m = b_{(n+1)}$$
 and ditional linear 
$$a_{(n+2)1}u_1 + a_{(n+2)2}u_2 + \ldots + a_{(n+2)m}u_m = b_{(n+2)}$$
 and the constraints 
$$a_{(n+e)1}u_1 + a_{(n+e)2}u_2 + \ldots + a_{(n+e)m}u_m = b_{(n+e)}$$
 and the constraints 
$$a_{(n+e)1}u_1 + a_{(n+e)2}u_2 + \ldots + a_{(n+e)m}u_m = b_{(n+e)}$$

# Learning without Noise

What should our quadratic optimization criterion be?

Minimize 
$$\frac{1}{2}$$
 w.w

What constraints should be?

**w** . 
$$\mathbf{x}_k + b >= 1$$
 if  $y_k = 1$   
**w** .  $\mathbf{x}_k + b <= -1$  if  $y_k = -1$ 

## **Solving the Optimization Problem**

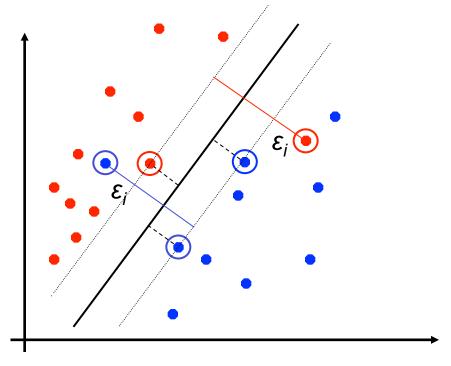
```
Find w and b such that \Phi(\mathbf{w}) = \mathbf{w}^T \mathbf{w} is minimized and for all (\mathbf{x}_i, y_i), i=1..n: y_i (\mathbf{w}^T \mathbf{x}_i + b) \ge 1
```

- Need to optimize a quadratic function subject to linear constraints.
- Quadratic optimization problems are a well-known class of mathematical programming problems for which several (non-trivial) algorithms exist.
- The solution involves constructing a dual problem where a Lagrange multiplier  $\alpha_i$  is associated with every inequality constraint in the primal (original) problem:

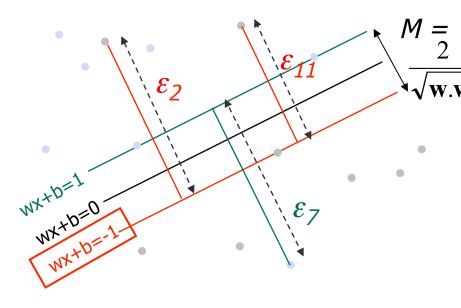
Find 
$$\alpha_1...\alpha_n$$
 such that  $\mathbf{Q}(\mathbf{\alpha}) = \sum \alpha_i - \frac{1}{2} \sum \alpha_i \alpha_j y_i y_j \mathbf{x}_i^\mathsf{T} \mathbf{x}_j$  is maximized and (1)  $\sum \alpha_i y_i = 0$  (2)  $\alpha_i \ge 0$  for all  $\alpha_i$ 

# **Soft Margin Classification**

- What if the training set is not linearly separable?
- Slack variables  $\varepsilon_i$  can be added to allow misclassification of difficult or noisy examples, resulting so-called soft margin.



# Learning Maximum Margin with Noise



Given guess of w, b we can

- Compute sum of distances of points to their correct zones
  - Compute the margin width Assume R data points, each  $(\mathbf{x}_k, \mathbf{y}_k)$  where  $\mathbf{y}_k = +/-1$

What should our quadratic optimization criterion be?

Minimize 
$$\frac{1}{2}\mathbf{w}.\mathbf{w} + C\sum_{k=1}^{R} \varepsilon_{k}$$

 $\varepsilon_k$  = distance of error points to their correct place

How many constraints will we have? *R* 

What should they be?

**w** . 
$$\mathbf{x}_k + b >= 1 - \varepsilon_k$$
 if  $\mathbf{y}_k = 1$ 

**w** . 
$$\mathbf{x}_k + b <= -1 + \varepsilon_k$$
 if  $\mathbf{y}_k = -1$ 

$$\varepsilon_k >= 0$$
 for all  $k$ 

# Soft Margin Classification Mathematically

The old formulation:

```
Find w and b such that \Phi(\mathbf{w}) = \mathbf{w}^T \mathbf{w} is minimized and for all (\mathbf{x}_i, y_i), i=1..n: y_i (\mathbf{w}^T \mathbf{x}_i + b) \ge 1
```

Modified formulation incorporates slack variables:

```
Find w and b such that  \Phi(\mathbf{w}) = \mathbf{w}^{\mathsf{T}} \mathbf{w} + C \Sigma \xi_{i} \text{ is minimized}  and for all (\mathbf{x}_{i}, y_{i}), i=1..n: y_{i} (\mathbf{w}^{\mathsf{T}} \mathbf{x}_{i} + b) \ge 1 - \xi_{i,}, \xi_{i} \ge 0
```

Parameter C can be viewed as a way to control overfitting: it "trades off" the relative importance of maximizing the margin and fitting the training data.

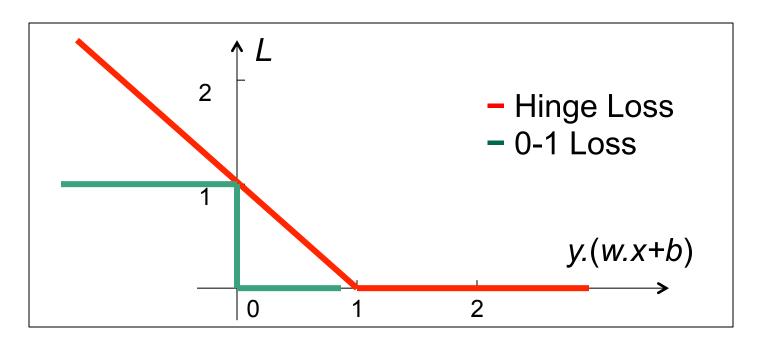
## **Hinge loss**

The soft margin SVM is equivalent to applying a hinge loss

$$L(w,b) := \sum_{i=1}^{n} \max(1 - y_i(w^T x_i + b), 0)$$

Equivalent unconstrained optimization formulation

$$\min_{\{\mathbf{w},b\}} L(\mathbf{w},b) + \lambda ||\mathbf{w}||^2 \qquad \lambda = 0.5/C$$



#### **Outline**

- Perceptron Algorithm
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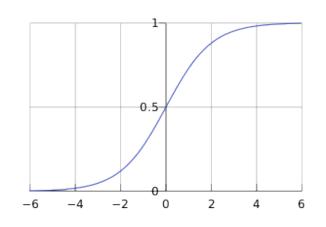
# **Logistic Regression**

Binary response: Y = {+1, -1}

$$Y_i|X_i \sim \text{Bernoulli}(p_i)$$

where  $p_i$  is the probability of  $Y_i = I$ 

$$p_i = \frac{1}{1 + \exp(-W^T X_i)}$$



Likelihood

$$\prod_{i=1}^{n} P(Y_i|X_i) = \prod_{i=1}^{n} \left( \frac{1}{1 + \exp(-Y_i X_i^T W)} \right)$$

# Logistic regression

Maximum likelihood estimator (MLE) becomes logistic regression

$$\min_{W} \sum_{i=1}^{n} -\ln p(Y_i|X_i) = \sum_{i=1}^{n} \ln(1 + \exp(Y_i X_i^T W))$$

- Convex optimization problem in terms of W
- MAP is regularized logistic regression

$$\min_{W} \sum_{i=1}^{n} \ln(1 + \exp(Y_i X_i^T W)) + \lambda ||W||^2$$

#### **Outline**

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#### General formulation of linear classifiers

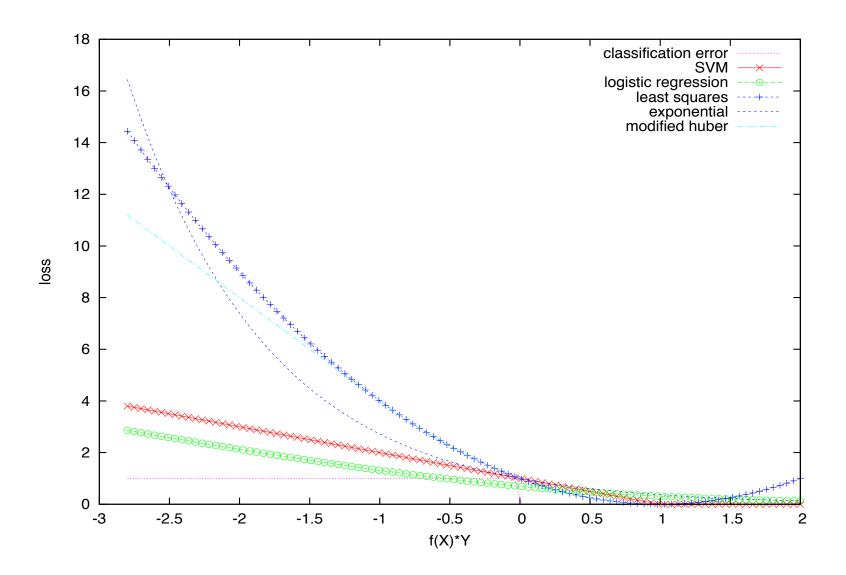
$$\min_{\{\mathbf{w},b\}} L(\mathbf{w},b) + \lambda ||\mathbf{w}||^2$$

The objective: empirical loss + regularization

The regularization term is usually L2 norm, but also often L1 norm for sparse models

The empirical loss can be hinge loss, logistic loss, smooth hinge loss, ... or your own invention

### **Different loss functions**



#### Comments on linear classifiers

- Choosing logistic regression or SVM?
  - Not that big different!
  - Logistic regression outputs probabilities.
- Smooth loss functions, e.g. logistic
  - Easier to optimize (LBFGS ...)
  - Hinge → Differentiable hinge, then you can easily have your own implementation of SVMs

- Try different loss functions and regularization terms
  - Depend on data, e.g., many outliers? Irrelevant features? structure in output?

# Linear classifiers in practice and research

- Linear classifiers are simple and scalable
  - Training complexity is linear or sub-linear w.r.t. data size
  - Classification is simple to implement
  - State-of-the-art for texts, images, ...
- Their success depends on quality of features
  - A useful practice: use a lot of features, learn sparse w
- Hot topic: large-scale linear classification
  - Many data, many features, many classes
  - Stochastic optimization
  - Parallel implementation