# Luisa M. Mimmi

# **PUBLIC POLICY & DATA ANALYSIS**



EU citizen (Italy) | Green card holder

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**PROFILE**: Experienced policy advisor with a strong background in statistics and econometrics applied to economic development. In over 15 years of experience, in Italy and abroad, I have evaluated the feasibility and impact of policies and financial instruments promoting inclusive and sustainable access to infrastructure services (housing, mobility, water and sanitation, energy, education and health).

**GOAL**: I am currently pursuing opportunities to apply my policy analysis and project management skills towards the implementation and evaluation of national & EU Structural and Investment Funds (PNRR, Next Generation EU, ERDF, ESF, CF, etc).

# **Professional Experience**

### Freelance Consulting

Pavia, Italy

POLICY ANALYST & DATA SCIENTIST

Jan 2022-Present

- Currently advising the Italian Ministry of Finance
- Focus on resilient infrastructure policies
- · Redacted 1 peer-reviewed article

### **Italian Ministry of Economy & Finance**

Rome, Italy

SR. ECONOMIC ADVISOR (G20 TASK FORCE)

Feb 2020-Dec 2021

- Contributed to the Infrastructure Working Group (IWG) during Italy's G20 Presidency in 2021
- Coordinated 3 junior resources and the infrastructure resilience and maintenance workstream
- Drafted the 'G20 Policy Agenda on Infrastructure Maintenance' endorsed by Finance Ministers

ADVISOR FOR EU FUNDING PROPOSAL

**CSIL** 

*Milan, Italy* Feb 2020- 2020

• Advised on tender for research project on 'EU Lagging Regions: state of play and future challenges' funded by the EU

Contributed to preparation of technical and financial proposal to the European Parliament's Committee on Regional Development (REGI)

#### **Inter-American Development Bank**

Washington DC, US

May 2018-Jan 2019

RESEARCH FELLOW (WATER DIVISION)

- Conducted surveys and analyses of supply and demand of Water and Sanitation in Latin America
- Supervised consulting team running field surveys in Brazil and Mexico
- Contributed to 2020 IADB flagship publication on Infrastructure 'From Structures to Services: The Path to Better Infrastructure in Latin America and the Caribbean'

World Bank Washington DC, US

### SENIOR M&E SPECIALIST (AT MULTILATERAL TRUST FUNDS)

Mar 2009-Apr 2018

- Designed and managed M&E frameworks for 2 multi-donor trust funds: WPP and GPOBA
- Conducted feasibility and impact evaluation studies focused on infrastructure poverty dimensions in rural and urban areas of Mumbai (India), Nairobi (Kenya), Kampala (Uganda), and Dhaka (Bangladesh)
- Redacted 3 peer-reviewed publications, including pilot research on integrating satellite imagery and household survey data to estimate Slum Severity Index in Dhaka

#### **Inter-American Development Bank**

Washington DC, US

Oct 2008-Feb 2009

POLICY ANALYST (SOCIAL PROTECTION & HEALTH DIV.)

- Social development project on education and vocational training in Fortaleza, Brazil
- Presented comparative policy paper on entrepreneurship promotion to Division

### **AVSI International NGO**

Rio and Belo Horizonte, Brazil

Jun 2007-Aug 2007

Oct 2001-Jun 2006

#### SUMMER INTERN (SOCIAL INCLUSION AND EDUCATION)

- Initiated empirical study of slum electrification project 'Conviver' (Belo Horizonte)
- Advised on data sharing among AVSI inter-city educational interventions in urban 'favelas'

#### **Value Partners Management Consulting**

Milan, Italy

Business Intelligence Analyst

• Business intelligence analyses for several Italian clients and their domestic and international operations



Education	
Georgetown University Was	hington DC, USA
M.P.P. IN INTERNATIONAL POLICY & DEVELOPMENT (2 YR)	May 2008
Università di Pavia	Pavia, Ital
B.Sc. IN ECONOMICS & BUSINESS ADMINISTRATION (4 YR)	Apr 200
Universidad Autonoma de Madrid	Madrid, Spai
[ERASMUS EXCHANGE STUDENT] (1 YR)  Liceo Scientifico T. Olivelli	Jul 199
SCIENTIFIC HIGH SCHOOL DIPLOMA (5 YR)	<b>Pavia, Ital</b> Jun 199
<b>6</b> Honors & Awards	
Selected within Earth Observation for Sustainable Development (EO4SD)	
program	
World Bank & ESA	2017/2020
"Ingenio" Research Funding Program	
Lombardia Region, Italy	2007/2008
"Ambassador of Goodwill" scholarship	2006/200
Rotary Foundation International "Socrates-Erasmus" scholarship	2006/2007
EUROPEAN UNION (EU)	1997/1998
<b>Professional Development</b>	
LINKEDIN LEARNING – GIT ESSENTIAL TRAINING (3 HOURS)	2022
Certificate	2022
STATISTICAL HORIZONS – MULTILEVEL AND MIXED EFFECTS MODELS USING R (4 DAYS)	202
IADB – Machine Learning with R (7 weeks)	2019
WORLD BANK – Household Surveys in the Post-2015 Development Agenda (2 days)	2018
MIT-JPAL (ON EdX) – Evaluating Social Programs (4 weeks)	201
DUKE (on Coursera) – Managing Big Data with MySQL (5 weeks)  • Certificate	201
MIT-JPAL (ON EDX) – THE ANALYTICS EDGE (9 WEEKS)	201
UC-DAVIS (on Coursera) – Fundamentals of GIS (4 weeks)  • Certificate	2016
IRES (KENYA) – GIS ANALYSIS FOR WASH PROGRAMS (5 DAYS)	2016
GENERAL ASSEMBLY – SQL BOOTCAMP (1 DAY)	2016
DUKE (ON COURSERA) – DATA ANALYSIS AND STATISTICAL INFERENCE (10 WEEKS)	201.
JOHNS HOPKINS (ON COURSERA) – THE DATA SCIENTIST TOOLBOX (4 WEEKS)  • Certificate	2014
Other Professional Service	
Reviewer for Academic Journals	Ongoing
'Energy Policy' & 'Journal of the Association of Environmental and Resource Economists'	Ongoing
FUNDRAISING DATA ANALYST (PRO BONO)	2017-202
Advised 'New York Encounter' No Profit on fundraising outreach strategy	2017-202
Conference Moderator for Inter-American Development Bank - Water Div.	Sep 201
• Conference on: 'The Regulation of Public Utilities of the Future in Latin America and the Caribbean' (5/6 Sep 20	
FOCAL POINT FOR WORLD BANK WATER PRACTICE	Nov 201
Supported preparation of 1st World Bank Geospatial Day (WB HQ, Nov 1, 2016)	
DELEGATE FOR WATER PARTNERSHIP PROGRAM	Aug 201
• World Water Week conference (Stockolm, Sweden, Aug 26-31, 2012)	

• World Water Week conference (Stockolm, Sweden, Aug 26-31, 2012)

• Professional Workshop run by World Bank & SIEF (Dhaka, Bangladesh, 9-13 Oct 2011)

# Data Science Projects

NLP STUDY APPLIED TO POLICY MAKING  • (Ongoing) What is the influence of slogans on policy making?	2022 - Present
Personal Data Science Blog	2018 - Present
<ul> <li>Side projects, R code, miscellaneous public policy articles</li> </ul>	
Empirical Study on Brazil water suppliers	2018/2019
<ul> <li>Analysis of original data from water supply survey in Brazil</li> </ul>	
Analysis of public US immigration data	2019
Brief study on green cards' processing times in the US	
Fundraising data analysis	2019
<ul> <li>Impact analysis on New York Encounter's (NGO) fundraising outreach</li> </ul>	
Analysis of Linkedin data	2018
<ul> <li>Analysis of job migrants and cities' competitiveness through LinkedIn data</li> </ul>	
Analysis of World Bank WDI data	2018
<ul> <li>Analysis of World Bank's WDI indicator 'Life Expectancy'</li> </ul>	



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Esempio: • possiedo buone competenze comunicative acquisite durante la mia esperienza di direttore vendite

# COMPETENZE ORGANIZZATIVE E GESTIONALI

Esempio: • leadership (attualmente responsabile di un team di 10 persone)

# **■** COMPETENZE PROFESSIONALI

Esempio: • buona dei processi di controllo qualità (attualmente responsabile del controllo qualità)

# Software\_

**Office Suite Statistics/Databases GIS Other** (Expert) (Expert) (Basic) (Basic) MS Office, iWork Suite, R, RStudio, Stata, SQL, ArcGIS, QGIS, GeoDa, Git, Github, Unix Shell, CSS, Salesforce, MS Excel Google Suite, LibreOffice OpenStreetMap HTML, LaTeX, Markdown

# Languages\_

Skill	Italian	English	Spanish	Portuguese
Reading	Native	C2	C2	B2
Writing	Native	C2	C1	A1
Listening	Native	C2	C2	B2
Speaking	Native	C2	C2	B2

Common European Framework of Reference for Languages: A1/A2: Basic User. B1/B2: Independent User. C1/C2: Proficient User.



# PEER-REVIEWED ARTICLES

Patel, A., Borja-Vega, C., Mimmi, L. M., Soukup, T., & Kolomaznik, J. (2022). Predicting Housing Deprivation from Space in the Slums of Dhaka. *Environment and Planning B: Urban Analytics and City Science*. https://doi.org/10.1177/239980832211235

Mimmi, L. M. (2014). From informal to authorized electricity service in urban slums: Findings from a household level survey in Mumbai. *Energy for Sustainable Development*, 21, 66–80. https://doi.org/10.1016/j.esd.2014.05.008

Mimmi, L. M., & Ecer, S. (2010). An econometric study of illegal electricity connections in the urban favelas of Belo Horizonte, Brazil. *Energy Policy*, 38(9), 5081–5097. https://doi.org/10.1016/j.enpol.2010.04.037

## TECHNICAL REPORTS

Mimmi, L. M. (2022). Italy in front of the challenge of infrastructure maintenance: Existing issues and promising responses. (*Under Review*), 33. Retrieved from https://www.researchgate.net/publication/363851925\_ Italy\_in\_front\_of\_the\_challenge\_of\_infrastructure\_maintenance\_existing\_issues\_and\_promising\_responses\_Challenges\_of\_infrastructure\_maintenance

Mimmi, L. M., Beuchod, E. E., Samoncini, B., & Taddei, A. (2020). *Priorities and major challenges for Italy's G20 Presidency in 2021 in the Infrastructure Working Group*. Rome.

Mimmi, L. M., Borja-Vega, C., Patel, A., Bhan, T., Mundt, M., Lee, H. J., ... Kolomaznik, J. (2017). *Predicting Deprivations in Housing and Basic Services from Space A Pilot Study in Slums of Dhaka, Bangladesh*. Retrieved from World Bank website: https://www.researchgate.net/publication/325090468\_Predicting\_Deprivations\_in\_Housing\_and\_Basic\_Services\_from\_Space\_A\_Pilot\_Study\_in\_Slums\_of\_Dhaka\_Bangladesh

Rodriguez, D., Suardi, M., Ham, M., Mimmi, L. M., & Goksu, A. (2014). *Applying Results-Based Financing in Water Investments*. Retrieved from World Bank website: http://documents.worldbank.org/curated/en/862681468326999086 Applying-results-based-financing-in-water-investments

Mimmi, L. M. (2012). Assessing the demand for improved electricity in urban slums: Findings from a baseline households-level survey in Mumbai. Retrieved from World Bank-GPOBA website: https://www.researchgate.net/publication/319839905\_Assessing\_the\_demand\_for\_improved\_electricity\_in\_urban\_slums\_findings\_from\_a\_baseline\_household\_Survey\_in\_Mumbai

Mimmi, L. M. (2012). Should we re-evaluate what to evaluate (and how)? (No. 83174; p. 7). Retrieved from World Bank -GPOBA website: https://documents.worldbank.org/en/publication/documents-reports/documentdetail/252381468317944978/should-we-re-evaluate-what-to-evaluate-and-how

Mimmi, L. M. (2009). Youth Employment and Entrepreneurship Programs: A Review of Eight Best Practices. Retrieved from Inter-American Development Bank website: https://www.researchgate.net/publication/320044319\_Youth\_Employment\_and\_Entrepreneurship\_Programs\_A\_Review\_of\_Eight\_Best\_Practices

#### [See detailed publications list on my Google Scholar Profile]

### **3** OTHER MEDIA

Mimmi, L. M. (2021, September). Infrastructure maintenance: Among G20 top priorities. Retrieved October 18, 2021, from https://blogs.worldbank.org/ppps/infrastructure-maintenance-among-g20-top-priorities

Mimmi, L. M., & Machado, F. (2019, January). Technological disruption: A look into the future innovation in water and sanitation. Retrieved June 16, 2019, from https://blogs.iadb.org/agua/en/technological-disruption-a-loo

Mimmi, L. M., Borja-Vega, C., & Patel, A. (2017, November). Predicting slum dwellers' deprivations from space: A pilot study on Dhaka. Retrieved from https://blogs.worldbank.org/water/predicting-slum-dwellers-deprivations-

Mimmi, L. M. (2016, November). Open spatial data for resilience in Tanzania: Lessons learned from "Dar Ramani Huria." Retrieved from https://lulliter.com/posts/2016-11-15-ramani-huria/

Mimmi, L. M. (2009, February). Sussidiarieta' e sviluppo: l'elettricita' nelle favelas dell'America Latina. Retrieved from https://lulliter.com/posts/2009-02-21-2009-02-21-sussidiar/

# **§** Talks & Lectures

Mimmi, L. M. (2021, October). *Remarks on the IWG's work under the Italian Presidency*. Presented at the C20 Summit - Reclaiming sustainable infrastructure as a public good, online.

Mimmi, L. M. (2021, October). Building a more resilient future: Quality Infrastructure for all - [Session on "Resilient infrastructure for the recovery"]. Presented at the BREAKOUT SESSION 2: Resilient infrastructure for the recovery, online. Retrieved from https://oecd-events.org/ipp-week-2021/session/8aa37da8-8a26-ec11-ae72-c896658c747

Mimmi, L. M. (2021, November). *Infrastructure maintenance among G20 top priorities*. Presented at the WBG MOOC on "QII and green, resilient and inclusive development," online. Retrieved from https://learning.edx.org/course/course-v1:WBGx+IQI01x+1T2022/home

Mimmi, L. M., Beuchod, E. E., Samoncini, B., & Taddei, A. (2020, May). *Potenziali priorità per la Presidenza Italiana G20 nell'area tematica Infrastrutture*. Presented at the Presentation at MEF, Rome.

Mimmi, L. M. (2020, June). *Integrating multi-dimensional data for inclusive and sustainable development of urban slums*. Presented at the XVIII MEEW workshop 25-26 June 2020, Milano (online).

Mimmi, L. M. (2020, December). *High-level Seminar on Quality Infrastructure Investment*. Presented at the High-level Seminar on Quality Infrastructure Investment, online.

Mimmi, L. M. (2018, September). *The Regulation of Public Utilities of the Future in Latin America and the Caribbean - Water and Sewerage Sector.* Presented at the "Red De Centros" 1st seminar, Inter-American Development Bank.

Mimmi, L. M., & Borja-Vega, C. (2017, September). *Integrating multi-dimensional data for inclusive and sustainable development of urban slums - Preliminary findings from Dhaka pilot (Phase I)*. Presented at the Washington, D.C.

Mimmi, L. M. (2015, May). WPP database design. Presented at the WB program meeting, Washington, D.C.

Mimmi, L. M. (2012, April). Sampling, WTP and demand assessment: Findings from a household survey in 3 urban slums of Mumbai. Presented at the WB program meeting, Washington, D.C.

Mimmi, L. M., & Mugabi, J. (2011, January). OBAdata website launch. Presented at the Washington, D.C.

Mimmi, L. M. (2011, April). *OBA Approach: Core principles and a case of rural electrification*. Presented at the EnergyLab, Milano, Italy.

Mimmi, L. M. (2009, March). Youth employment and entrepreneurship programs: A review of 8 best practices. Presented at the IDB division meeting, Washington, D.C.