

## The City of Munich promotes voluntary work with the new service "M-Volunteer"

*Volunteer work is becoming increasingly important in the City of Munich: where many people come together, a lot of help is asked for and a lot of prudent cooperation and voluntary commitment is needed. So far, only citizens who have been involved in voluntary work for a long time have been rewarded. According to the City of Munich, this is about to change thanks to a service called "M-Volunteer" that will be launched today. M-Volunteer is an app that awards a reward to short-term helpers for their services.*

MUNICH -- (muenchen.de) -- 22.07.2020 The city is getting bigger and more anonymous every day, but we must not forget the most vulnerable people in our city. Many inhabitants are interested in social engagement to prevent exactly this forgetting. The lack of motivation for volunteer work, the tedious search for the right association to help and the long-term commitment to the association, were earlier factors that made help so difficult.

The city of Munich is facing these challenges now and offers its citizens the new service "M-Volunteer", which tackles exactly these problems. Through M-Volunteer, users can quickly and easily apply to associations for short-term volunteer work. In addition, all participants in the programme are rewarded by a point system that distributes so-called M-Points. These M-Points can then be exchanged for many rewards, such as discounts for museums or reduced-price admission tickets.

"M-Volunteer helps to bring together supply and demand for civic involvement in Munich even more effectively. With M-Volunteer the City of Munich can reward demand-oriented commitment".

-- Mark Wiele

After a long period of consideration, the user wants to become socially involved, but not tied down for a long time. He visits the M-Volunteer platform and registers. After the successful initial contact, the user sees a different number of topics and associations - such as the Münchner Tafel - that need help. He/she selects a suitable position and applies for it, shortly afterwards he/she receives a message and can help the desired association. Upon successful completion of his or her work, he or she is rewarded with M-Points, which he or she can redeem for free museum tickets. However, he/she decides to use his/her M-Points for the next MVG ticket. Via the M-Points menu of the service, he/she can redeem his/her M-Points and has a QR code which he/she can simply scan at the nearest ticket machine for the reduced-price ticket.

"I was always willing to help my fellow human beings over shorter periods of time, but before M-Volunteer it was really difficult to find an easy way to do so. Now, thanks to M-Volunteer, this is finally possible and I even get great rewards. Thanks to M-Volunteer, I was able to help the Münchner Tafel even in the current crisis caused by the corona virus. ---- Goran Jankovic, 22 years old, student.

Help now!

Download the M-Volunteer app for free from the App Store or Play Store!

Or visit the website in your web browser at [m-volunteer.de](https://m-volunteer.de).