





MadHacks 2015 Sponsor Information

April 18th - April 19th, 2015

605 Science Dr.

Madison, WI, 53711

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Thank You

MadHacks wishes to thank you, our sponsor, for believing in our vision.

It wasn't too long ago that MadHacks was just a pipedream discussed wistfully during late night programming sessions by fellow hackers in the computer labs at UW-Madison. We understood at the time that any form of development, in its numerous definitions, supports the idea of almost limitless student potential. We dreamed of a world where the impossible seemed tangible, where a beginner could feel welcome, and where we could come together as a supportive, communicative, and dynamic group of intellectuals in order to create, discover, and push boundaries. We looked to our computer science idols, as well as our hacker peers across the globe, and wished to join them in our own unique way.

We hope this is the beginning of something great - of not only building a wonderful hacking community in our hometown, but expanding our vision beyond the borders of Madison, Wisconsin.

Thank you for your support, and welcome to the team.



<http://madhacks.org/pdf/floorplan.pdf>

Schedule

Friday, April 17th

6:30 PM - 8:00 PM

Optional: Sponsor Meet and Greet

The Sett

Union South

1308 W. Dayton St.

Madison, WI 53715

Saturday, April 18th

08:00 AM - 8:45 AM

Sponsor Check-in & Table Set-up

08:45 AM - 9:00 AM

Sponsor Welcome

09:00 AM - 10:45 AM

Career Expo

11:00 AM - 11:59 AM

Opening Ceremony

12:00 PM

Hacking Begins

12:30 PM

Lunch

7:00 PM

Dinner

11:59 AM

Midnight Snack

Sunday, April 19th

06:00 AM

Breakfast

11:00 AM

Lunch

12:00 PM

Hacking Ends

12:30 PM - 2:00 PM

Project Expo

02:15 PM - 3:00 PM

Voting & Travel

Epic campus for closing ceremony

* Participants are being bused there and back. You may join or drive separately to the following address:

1979 Milky Way

Verona, WI 53593

03:30 PM - 04:15 PM

Dinner served by Epic

04:15 PM

Awards Ceremony

FAQ

This section will be added to as questions come in. Please keep an eye on this section as we get nearer to the event.

Where can I store my stuff?

Should you need to store anything overnight, there is a staging area labeled “MadHacks Storage” in the map above. Participants are not allowed into the storage room, but our volunteers are. Please do not store cash or personal identification overnight.

Most offices do have a lock on the door. You can alternatively lock any of your items overnight in your office. There is only one master key checked out to MadHacks admin at any time, so you will need to find the person in charge upon your return to have the door opened for you. If you do not know who to contact, please see the Emergency Contact Information on the last page of this document.

How can I use my office?

Office use is dependent on what your needs are as a sponsor. Mentoring hackers, interviewing, mini activities, personal project work, giveaways, answering emails, survey collection, personal calls, napping, counting the ceiling tiles - these are all good examples of acceptable uses of your office.

Please do not: drink alcoholic beverages, smoke, or engage in any behavior that could cause mental, physical, or emotional harm to you or participants. In addition, we hold you to our [Code of Conduct](#).

Your office, if it was included in your sponsorship package, will include a table and the designated number of chairs as indicated by your corporate representative. Most offices have a whiteboard - if you require a whiteboard, please consider requesting this early.

All offices have a live ethernet jack which is on a different network than the high throughput wireless connection. If you find that the WiFi has been problematic for you at previous hackathons due to strain on the network, please consider bringing your own ethernet cable and/or applicable adaptors.

What adaptors do I need?

We do not know what laptop you have, or what hardware you are bringing - so please consider bringing what you may need for a successful hack!

The tech talk presentation room will have a projector that uses VGA. Some adaptor cables will be provided, but we cannot promise to have every combination for your video/audio needs. Please consider requesting adaptors you may need early.

Can I bring any extra hardware?

Absolutely! Please indicate what you may wish to bring on the forms that were sent to your corporate representative. If you decide to bring along extra hardware last minute, that is fine too!

I have an idea for an activity - can we do this outside of the typical tech talk?

Absolutely! Please contact a MadHacks admin ASAP and let's figure something out!

I have a friend, wife, SO, child that wants to come along. Is this okay?

We love meeting new people! Just understand that food and snacks are for the participants first!

Will there be food?

There is food at our venue, but our budget is running very tight. Because of this, food will be provided to participants first and then to sponsors (sorry!). At this time, we cannot guarantee first pick on food for all mentors, but we should have enough to provide a meal or two - that being said, please consider bringing a few healthy snacks for yourself, especially if you have a food allergy! But don't worry - we will have plenty of water, juice, and coffee to keep you going!

I have a food allergy, what do I do?

Send an email to team@madhacks.org or katie.anderson@madhacks.org with your dietary restrictions. We are already catering for vegetarian, vegan, and gluten free.

Emergency Situations

It is an unfortunate reality that despite our careful research and planning, certain behaviors or attitudes can not be accounted for prior to having to deal with them. As industry professionals, MadHacks administrators would like your help to point out, report, intervene in, or stop behaviors including, but not limited to:

- Alcohol consumption
- Bullying
- Belligerent behavior
- Catcalling
- Illegal drug use
- Emergency Situations*
- Emotional abuse
- Medical emergencies
- Minority bashing (sexuality, gender, race, etc)**
- Name calling
- Physical altercations
- Physical abuse**
- Sexual assault (this includes verbal threatening)**
- Vandalism to our venue or others' property
- Verbal insults

*Should a major emergency occur - whether medical, structural, weather, or personal: we may ask you to help by calling 911, grabbing the emergency medical kit located off the kitchen, or to help in other ways. Be prepared to step in on MadHacks' behalf in these cases.

**We have prided ourselves on instigating a "zero tolerance" policy in regards to verbal insults, minority bashing, or sexual assault. All participants have signed a waiver to this effect. It is important to note that even statements said in supposed jest can instigate unwanted behaviors. If you overhear something, please intervene on behalf of MadHacks administrators; or, if you feel uncomfortable doing so, please point it out to a MadHacks volunteer, coordinator, or administrator. They will be in branded red or black MadHacks t-shirts and are trained in handling general altercations.

Emergency Contact Information

Problem? Contact one of the following administrators:

Leo Rudberg

MadHacks 2015 Director
(847) 830-5813

Katie Anderson

Asst. Dir. & Sponsor Liaison
(414) 416-8942

Steve Noonan

Social Media Coordinator
(608) 301-5316

Austin Hartzheim

Event Coordinator & Lead Dev.
(920) 372-3285

Alex Kersten

Webmaster
akersten@wisc.edu

-- #hackCity --

