

HowTo – Presentations

No power Point tricks involved.

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No Power Point involved.

- Content.
- Design.
- Stage.
- Feedback.

Content

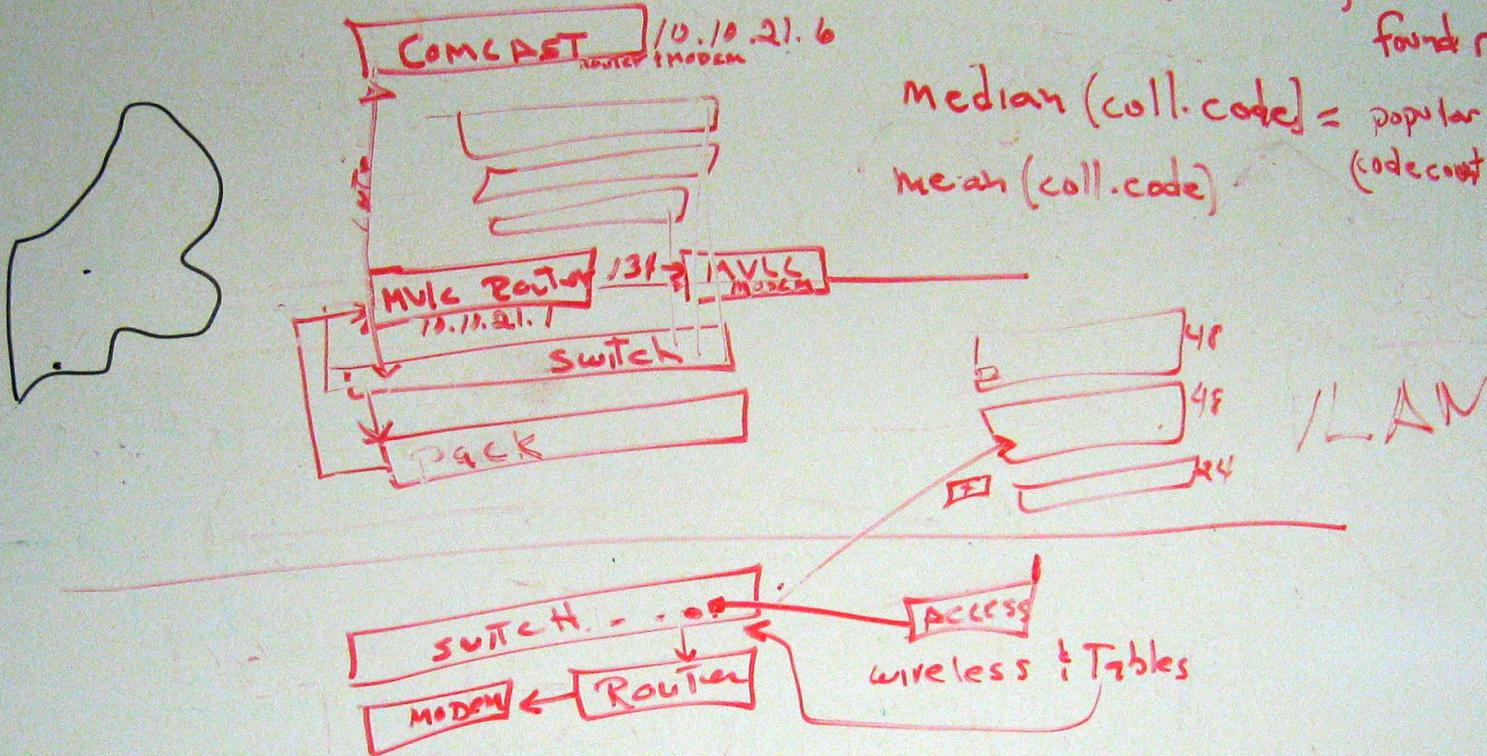
Find

Coll. code

codecount(coll. code) = count of
found records

median (coll. code) = popularity of

mean (coll. code) $(\text{codecount} / 2)$





Questions

- How much time?
- Venue?
- Which time?
- Audience?
- Audience background?
- Expectations?
- Best visual medium?

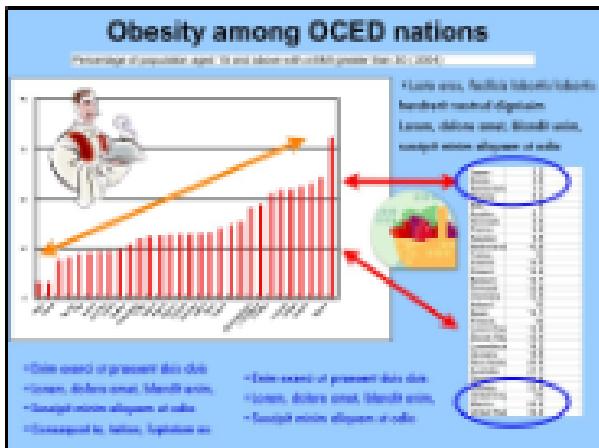
What is my central point?



- 1 – Brainstorming.
- 2 – Grouping.
- 3 – Storyboard.
- 4 – Go to slideware.

Design

Simplicity – Signal vs. noise ratio



before

3.2% of Japanese are "Obese"

Japan 3.2%



France 9.5%



Canada 22.4%



Mexico 24.2%



USA 32.2%

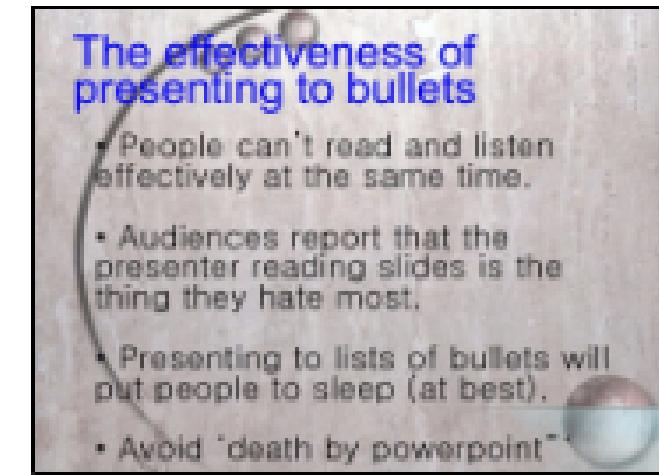


OECD Factbook 2007

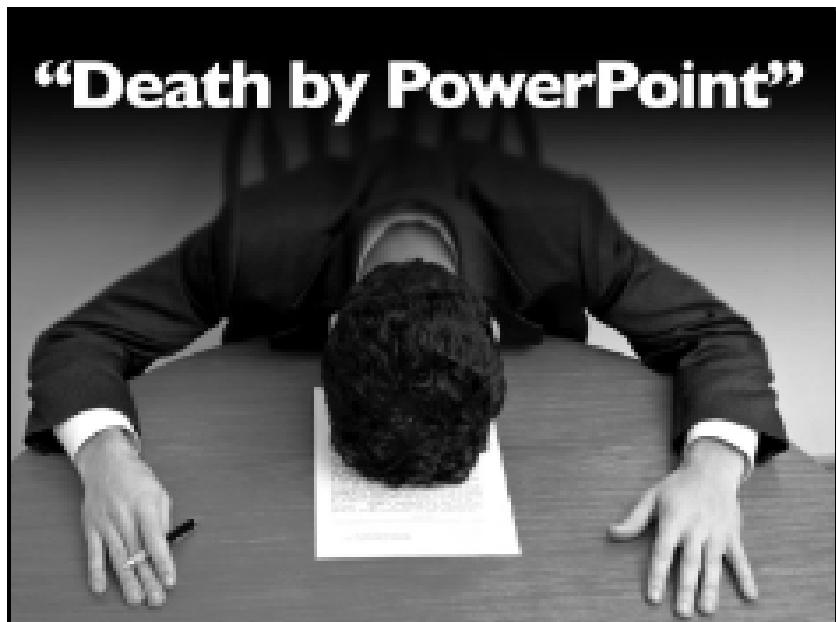
after

Pictures

before



after



after



Quotes

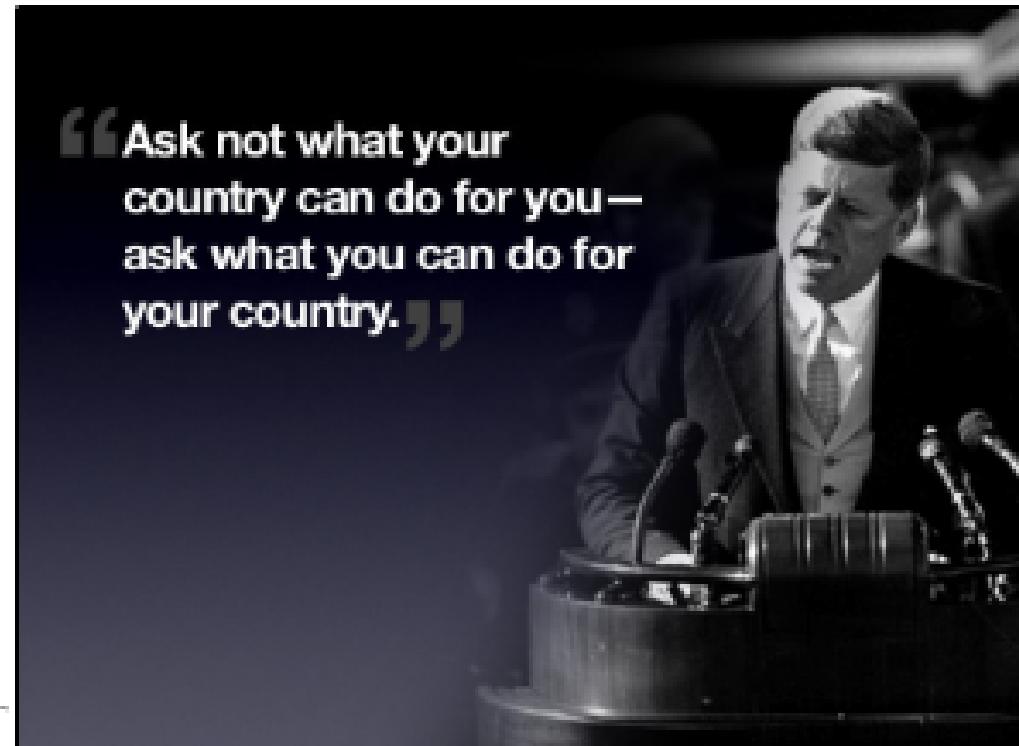
President John F. Kennedy's
Inaugural Address January 20, 1961

- "Ask not what your country
can do for you..."
- "Ask what you can do
for your country..."

Other speeches 

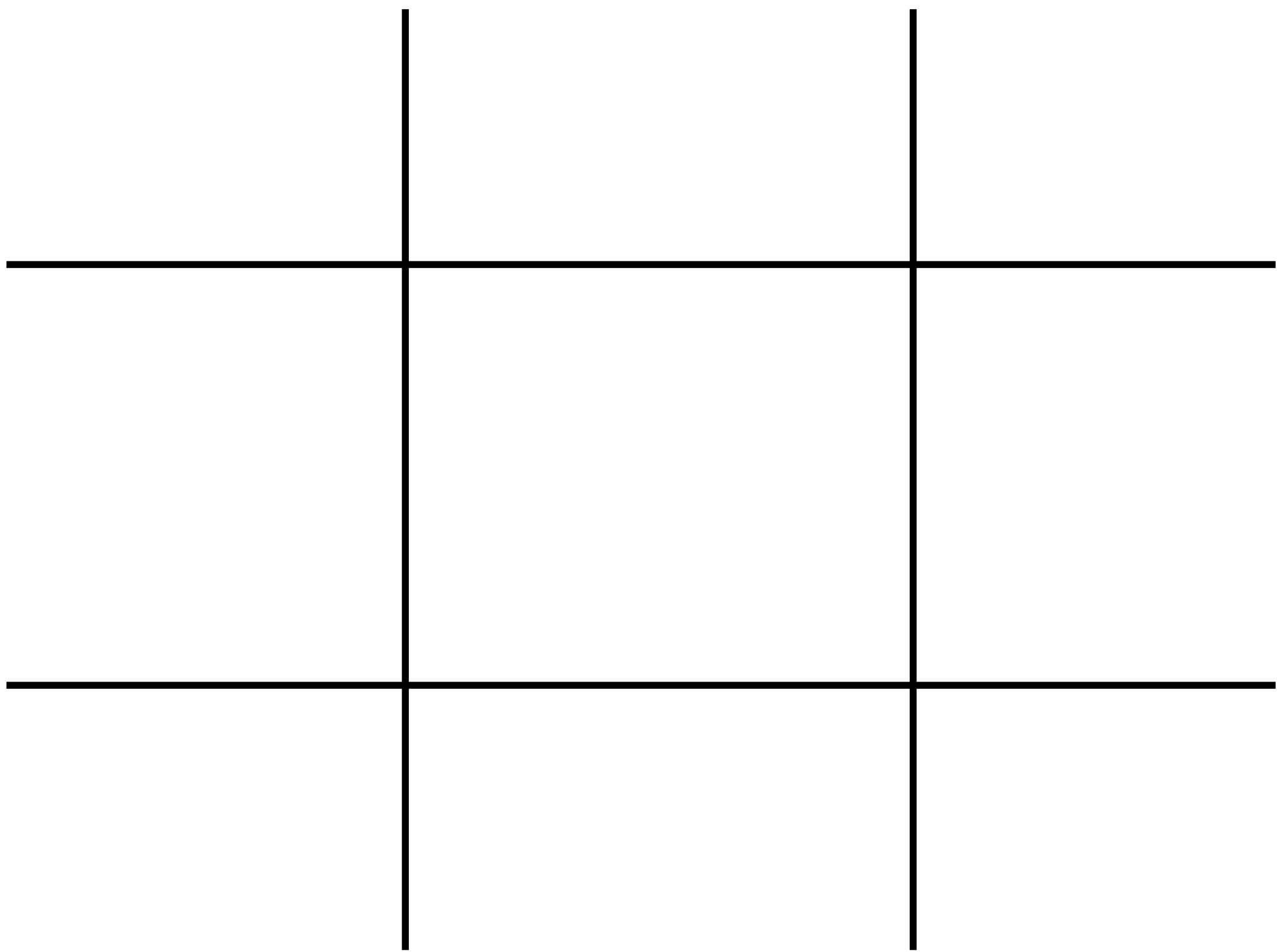
November 17, 2007 Home of Presidents Page 20

before



after

Structure



Presentation Day

http://www.flickr.com/photos/greenpeace_switzerland/3899776451/







Learn

- Presentation Zen, Garr Reynolds, New Riders, 2008.