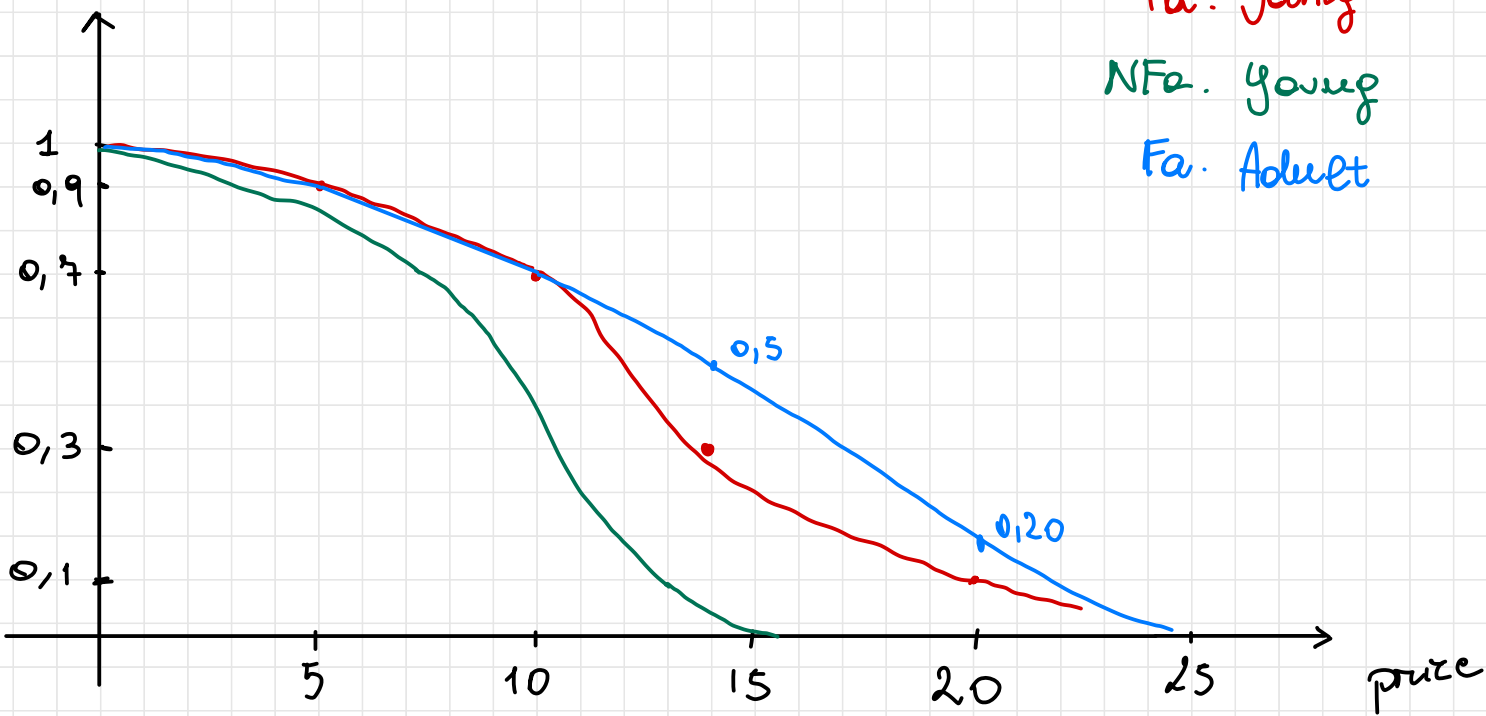


Conv. Rate



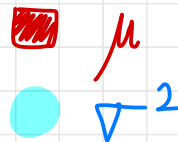
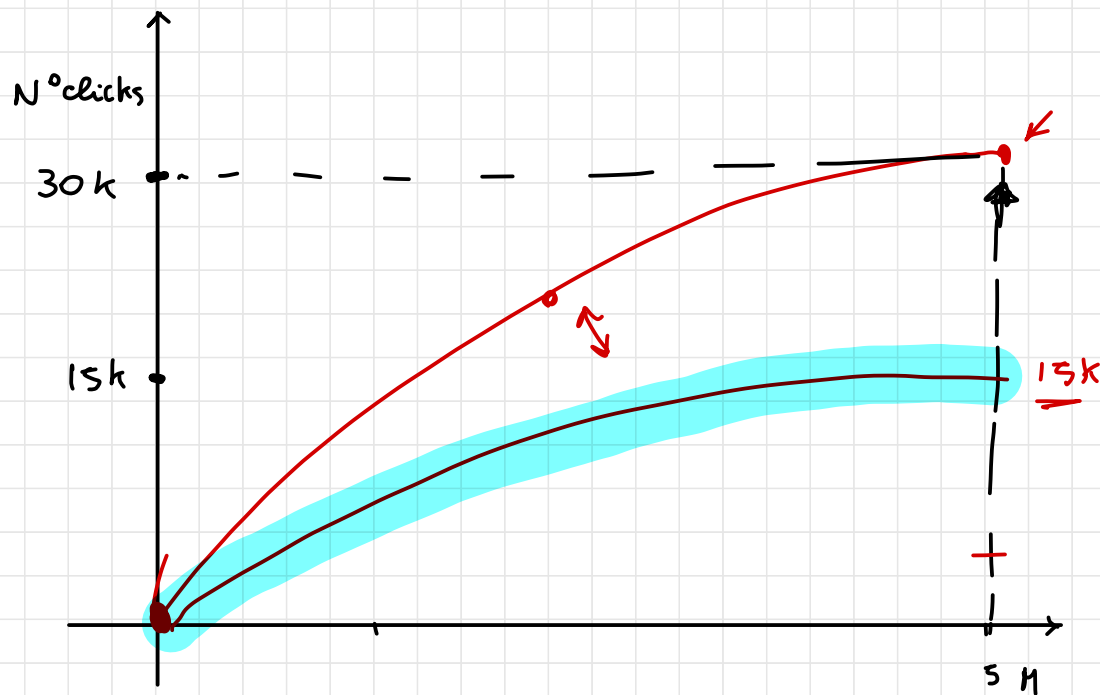
Fa. Young

NFe. Young

Fa. Adult

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pag 4²



daily
budget (€)

	Morning	Evening	Weekend
Form. young SEARCH ADV. m ^o click : at 3H	10k	15k	30k
Form. Adult	1k	10k	15k
CONT. ADV.			
NForm. young	7k	5k	10k
SOCIAL ADV.			