Business Scenario

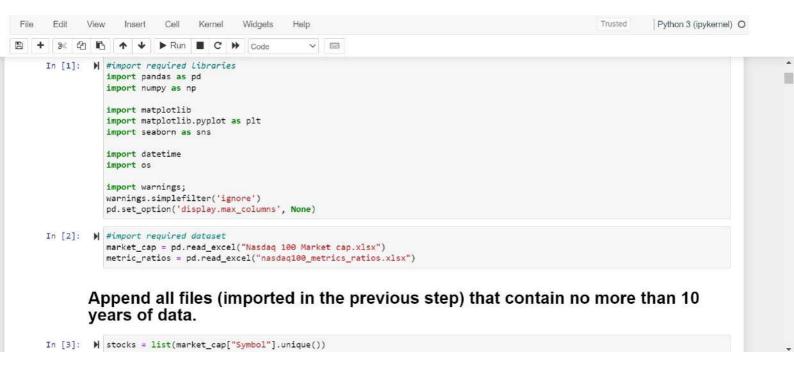
Problem statement:

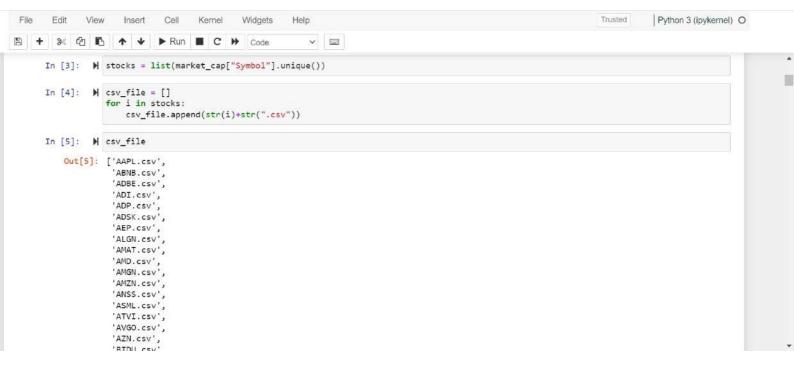
The Nasdaq-100 is a stock market index comprised of 102 equity securities issued by 101 of the Nasdaq's largest nonfinancial companies. It includes sectors such as manufacturing, technology, retail, telecommunication, biotechnology, health care, transportation, media, and service providers. The cluster trading strategy is used to build a diverse portfolio of investments. This method enables the identification of different company segments. One advantage of this analysis is that it can help to protect an investor's portfolio from risks.

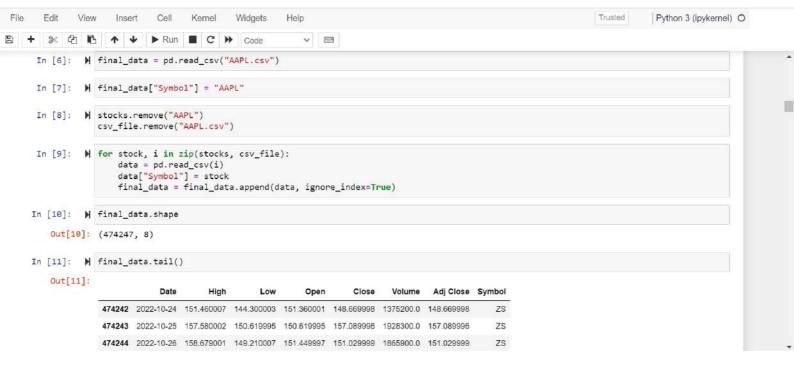
Objective:

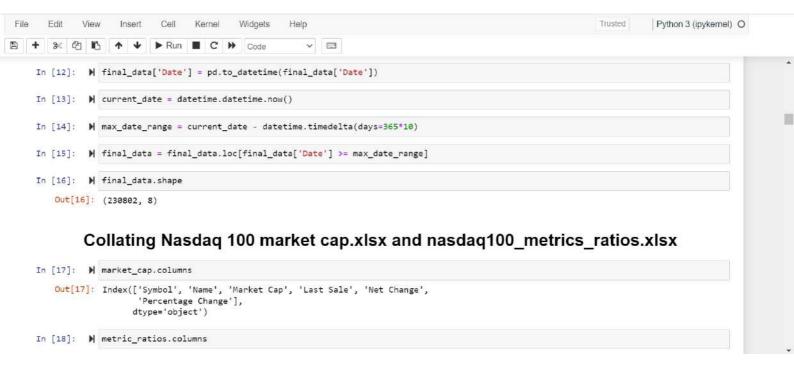
You must now create such segments so that customers can identify segments to invest in and segments to avoid. Use cluster analysis techniques to accomplish this task. You will also need to perform time-series forecasting for stock prices.

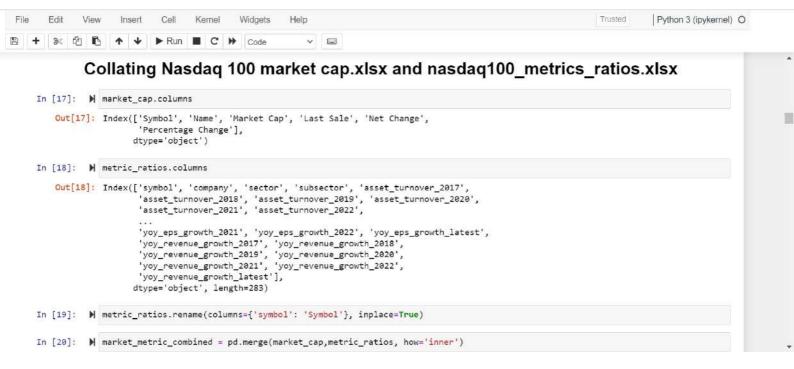
In [1]: | #import required Libraries
import pandas as pd
import numpy as np

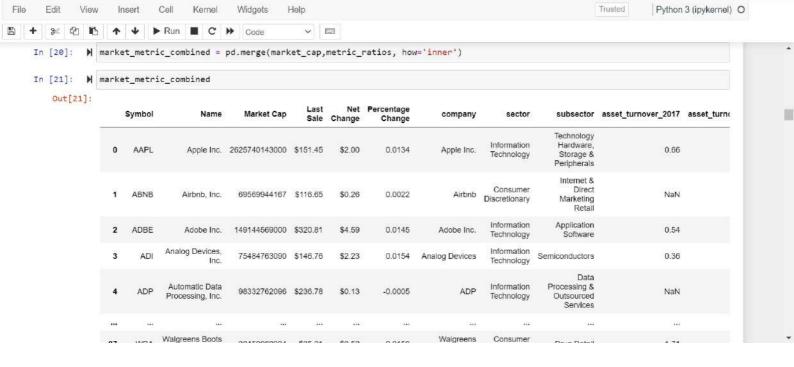


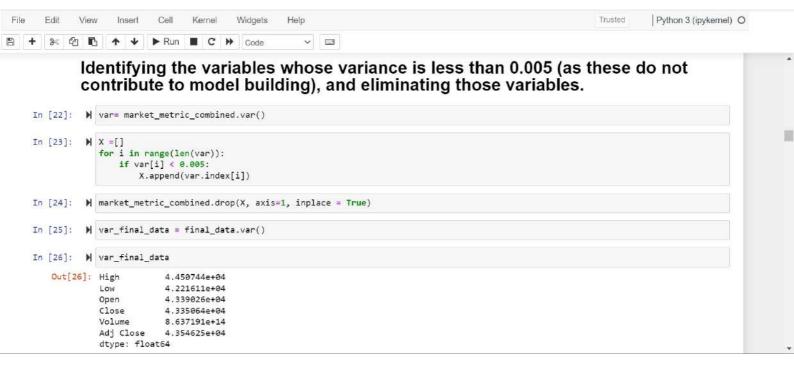




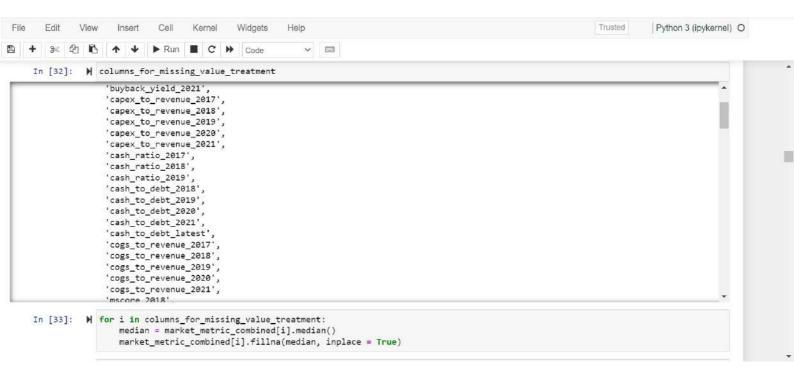


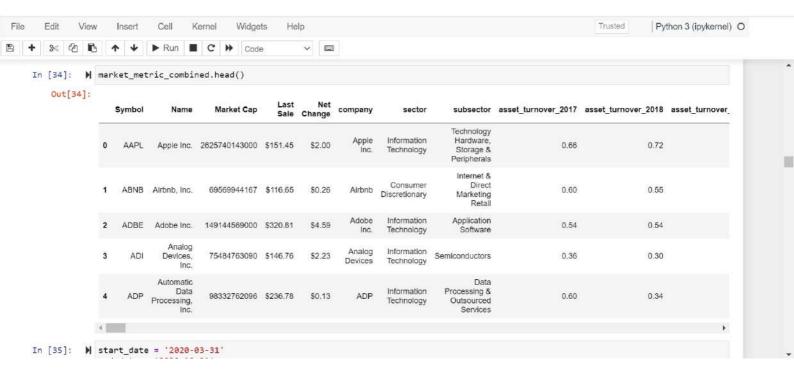


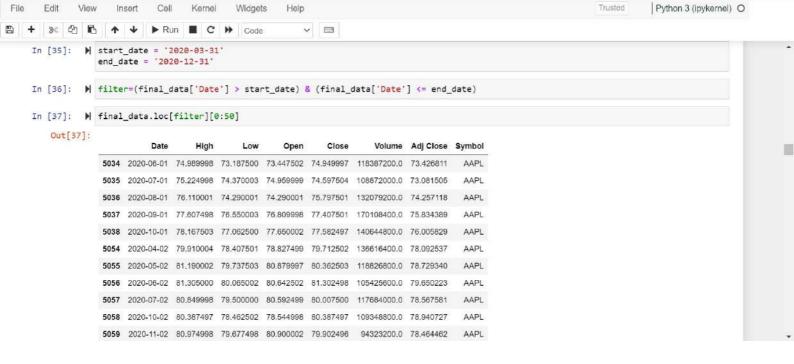


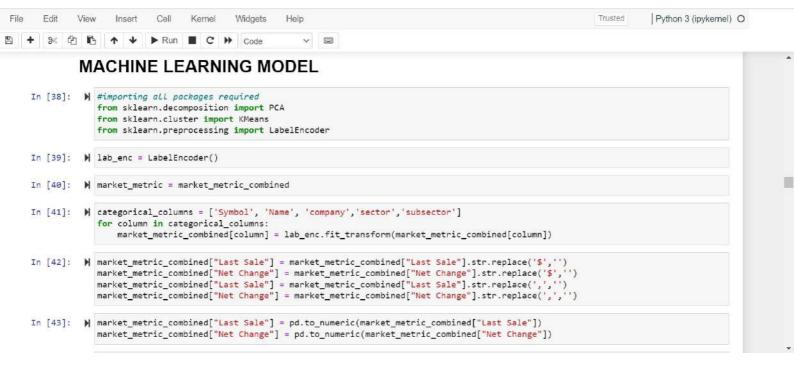


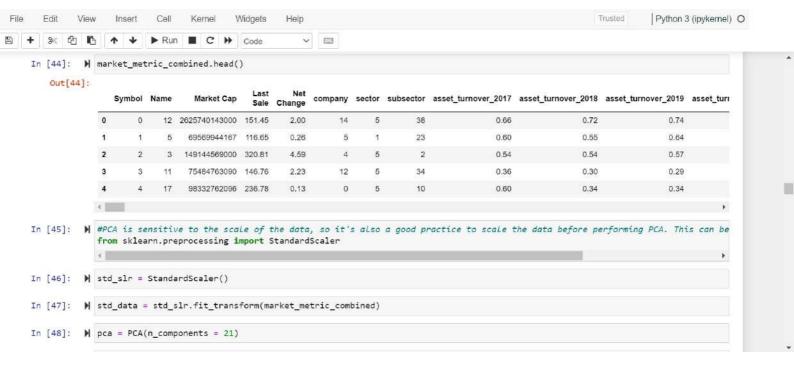


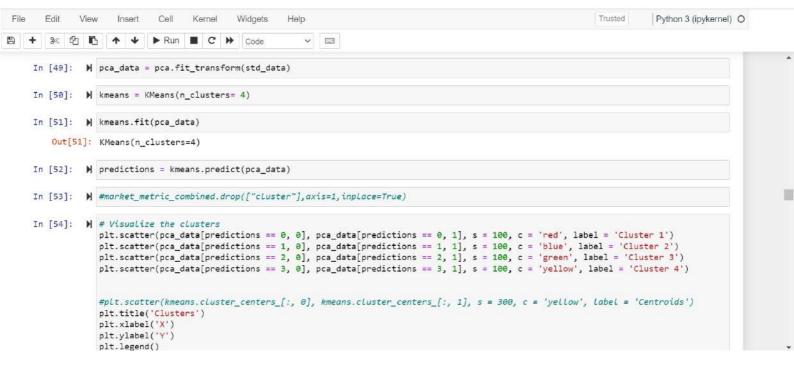


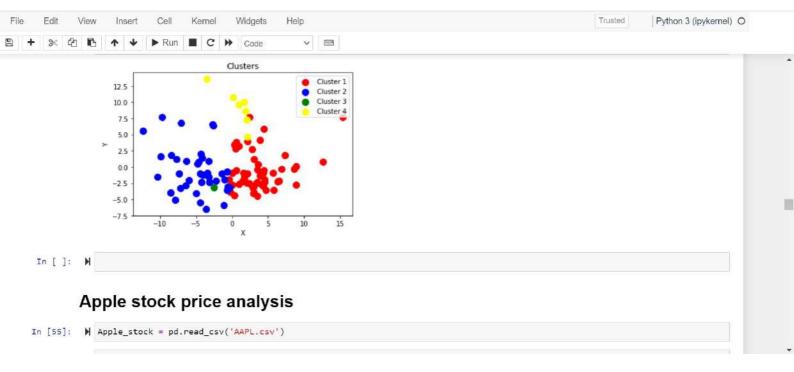




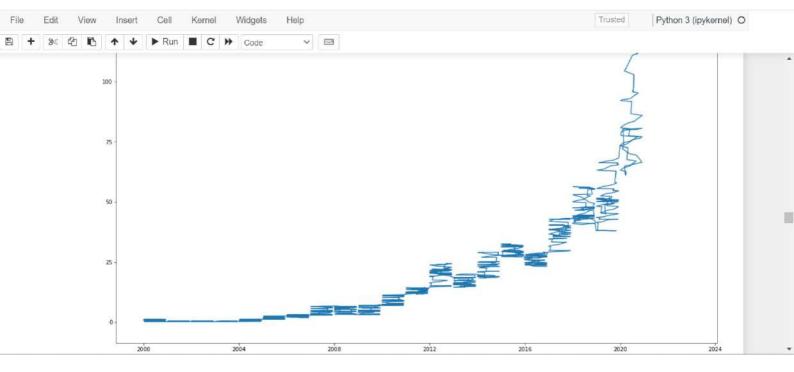


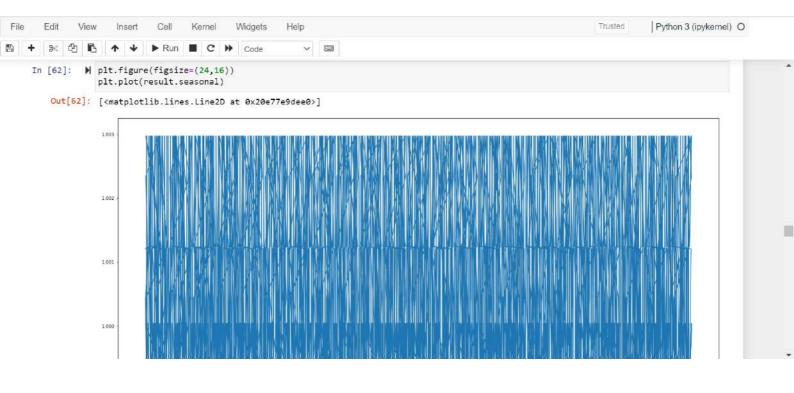


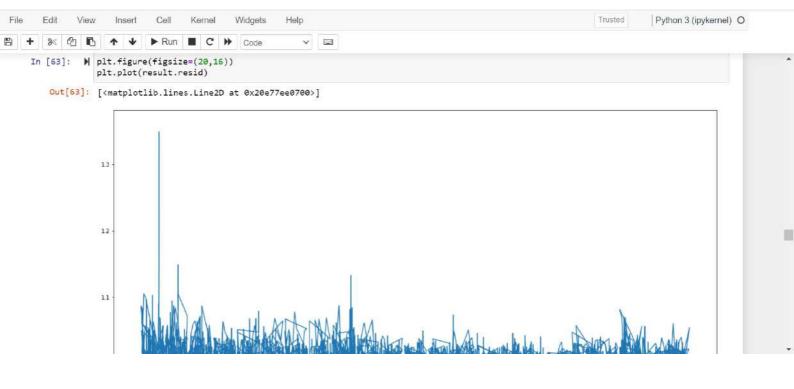






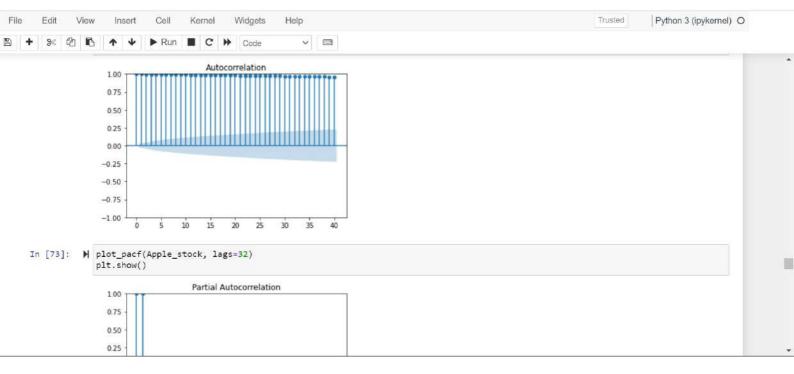


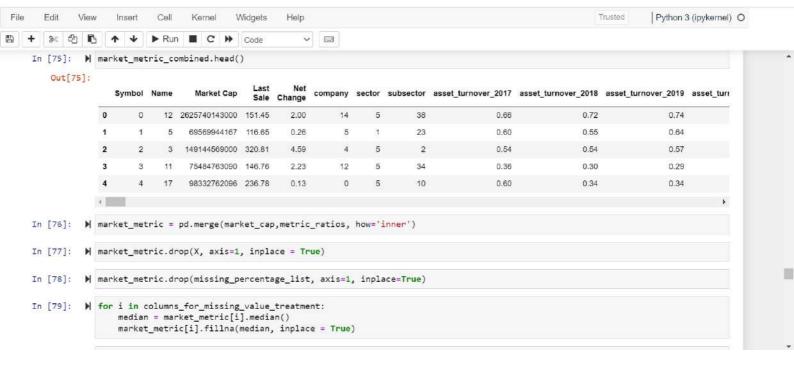






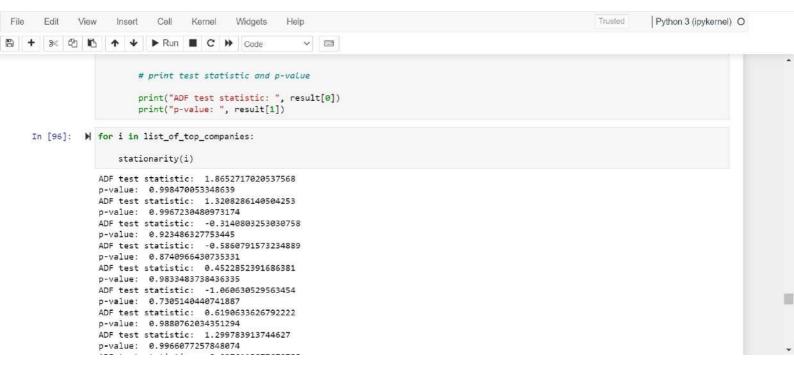


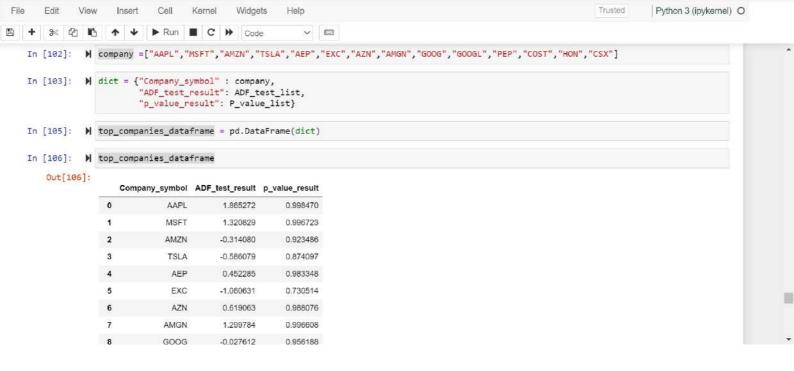


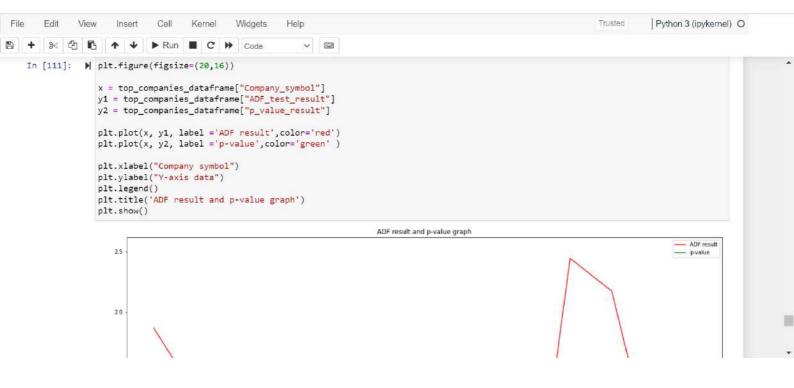


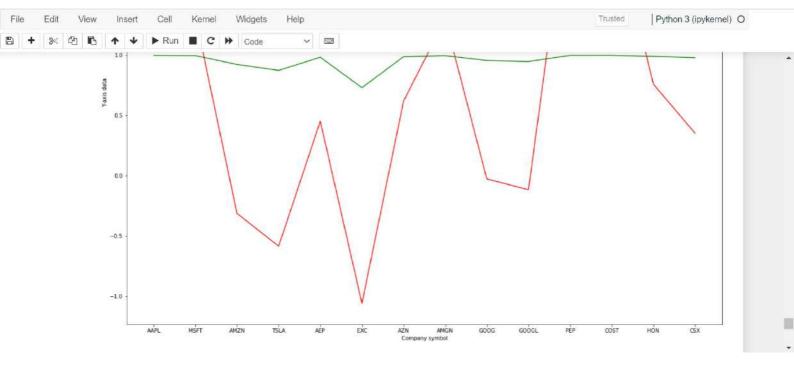
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                                     v =
In [81]: ⋈ sectors
      In [82]: M for i in sectors:
               dataset = market_metric[market_metric["sector"]==i]
market_cap_asc = dataset.sort_values(by='Market Cap', ascending=False, inplace=True)
#print("sector: ",i)
               company = dataset.head(2)[["Symbol"]]
               #print("top 2 companies based on market capitalization: ", dataset.head(2)[["company"]])
               L = []
               L.append(company.values)
               print(L)
            ['TSLA']], dtype=object)]
```

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B + % 6 B ↑ ↓ ▶ Run ■ C > Code
                                                              v =
    In [127]: M AAPL = pd.read_csv("AAPL.csv")
                    MSFT = pd.read_csv("MSFT.csv")
AMZN = pd.read_csv("AMZN.csv")
                    TSLA = pd.read_csv("TSLA.csv")
AEP = pd.read_csv("AEP.csv")
                    EXC = pd.read_csv("EXC.csv")
AZN = pd.read_csv("AZN.csv")
                    AMGN = pd.read_csv("AMGN.csv")
                    GOOG = pd.read_csv("GOOG.csv")
                    GOOGL = pd.read_csv("GOOGL.csv")
                    PEP = pd.read_csv("PEP.csv")
                    COST = pd.read_csv("COST.csv")
                    HON = pd.read_csv("HON.csv")
                    CSX = pd.read_csv("CSX.csv")
    In [128]: 🔰 list_of_top_companies = [AAPL,MSFT,AMZN,TSLA,AEP,EXC,AZN,AMGN,GOOG,GOOGL,PEP,COST,HON,CSX]
     P_value_list = []
                    def stationarity(data):
                             # calculate rolling mean
data["rolling_mean"] = data["Adj Close"].rolling(window=12).mean()
                             # calculate rolling standard deviation
data["rolling_std"] = data["Adj Close"].rolling(window=12).std()
# router Ans test
```

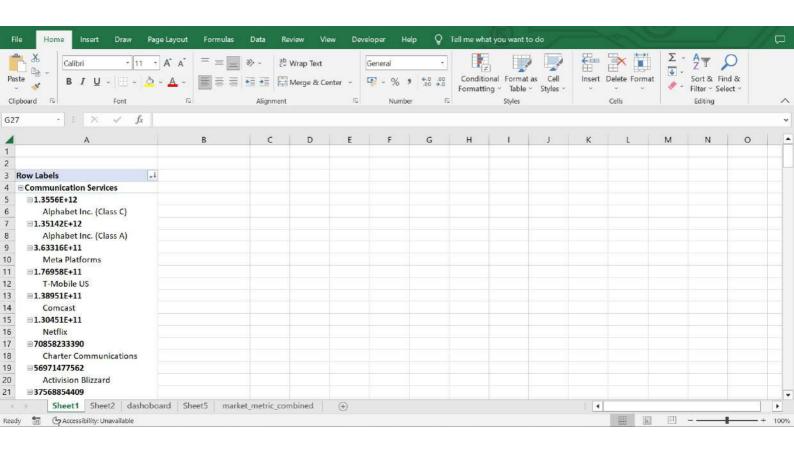


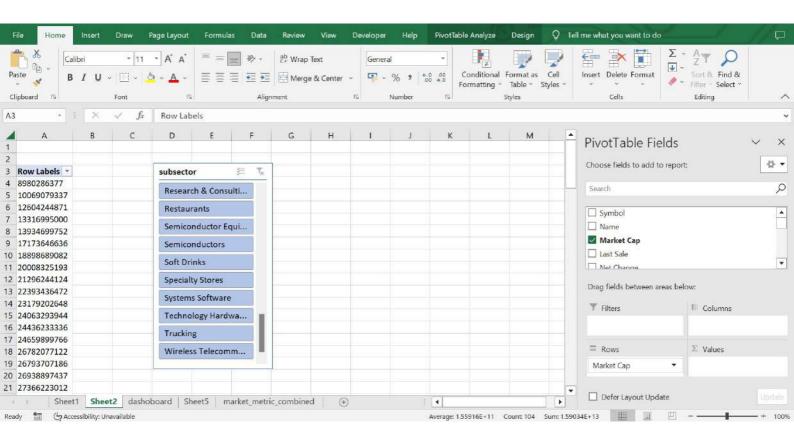


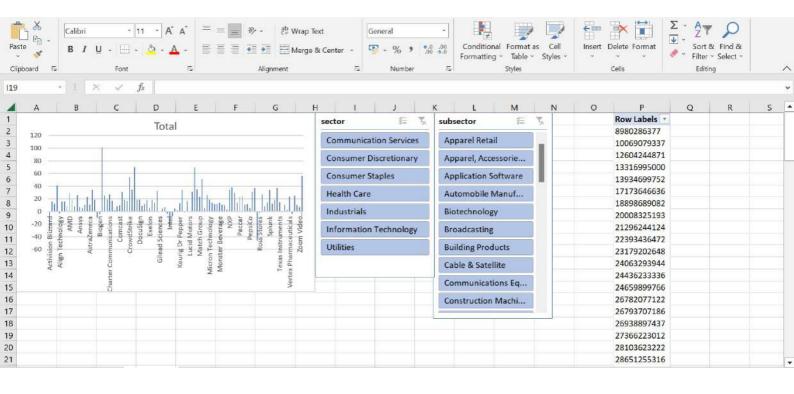


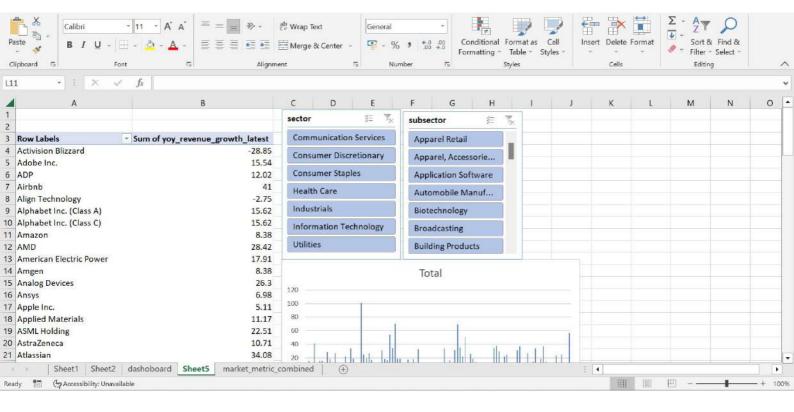


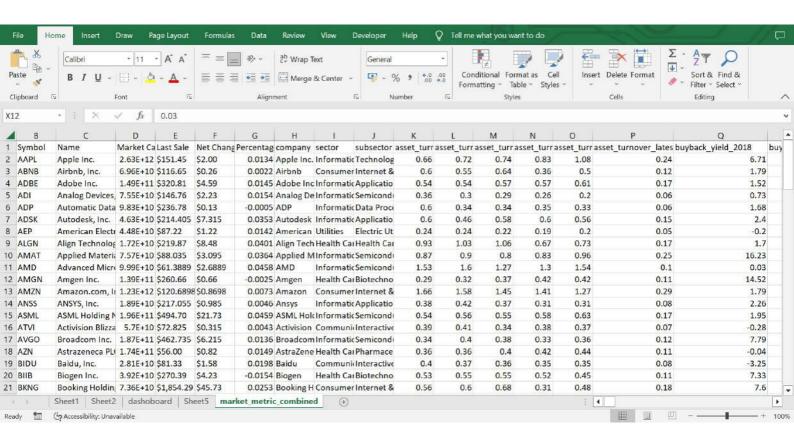
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~ =
    In [133]: M def datetime_convert(data):
                        dateTime_convert(data]:
data["Date"] = pd.to_datetime(data["Date"])
data['Date'] = pd.to_numeric(data["Date"], errors='coerce')
data.index = pd.to_datetime(data['Date'])
data.drop(['Date','High','Low','Volume','Adj Close','Open'], axis=1, inplace=True)
    datetime_convert(i)
    In [140]: H from pmdarima.arima import auto_arima
                    def batch_forecasting(data):
                         model = auto_arima(data, trace=True, error_action='ignore', suppress_warnings=True)
actual = data["Close"]
                         forecast = model.predict(n_periods=12)
                         MAPE = (100/52) * sum(abs(actual - forecast) / actual)
    batch_forecasting(i)
                    Performing stepwise search to minimize aic
                                                                                                                                                              : AIC=inf, Time=1.69 sec
                     ARIMA(2,2,2)(0,0,0)[0]
                                                           : AIC=107, Time=1.09 sec
: AIC=20811.299, Time=0.09 sec
: AIC=19034.883, Time=0.14 sec
: AIC=inf, Time=0.58 sec
                     ARIMA(0,2,0)(0,0,0)[0]
                     ARIMA(1,2,0)(0,0,0)[0]
                     ARIMA(0,2,1)(0,0,0)[0]
```

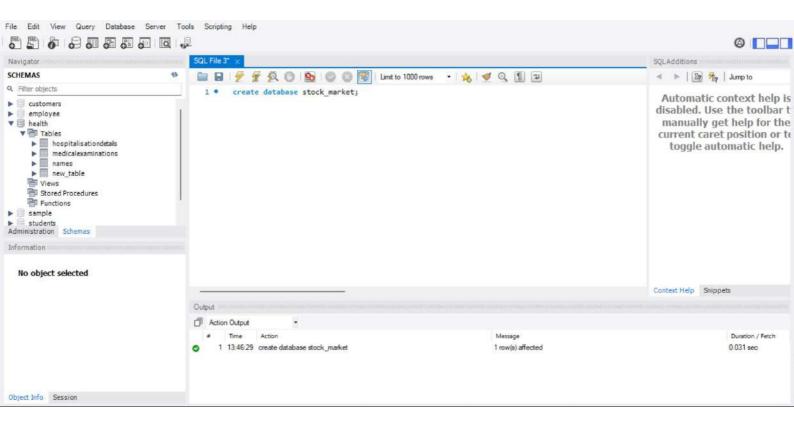


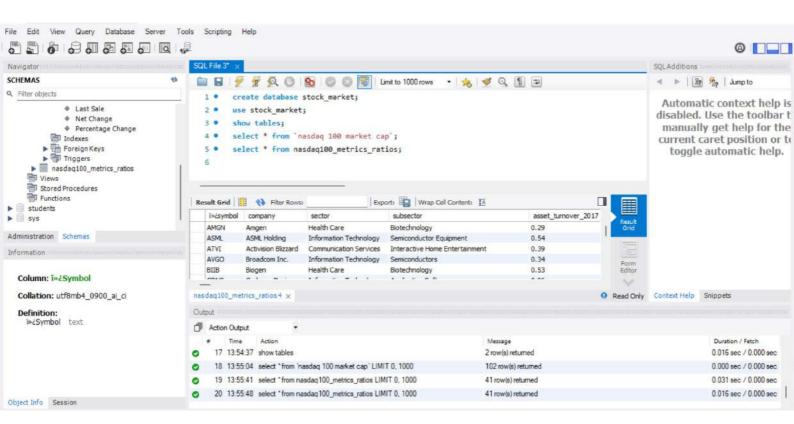


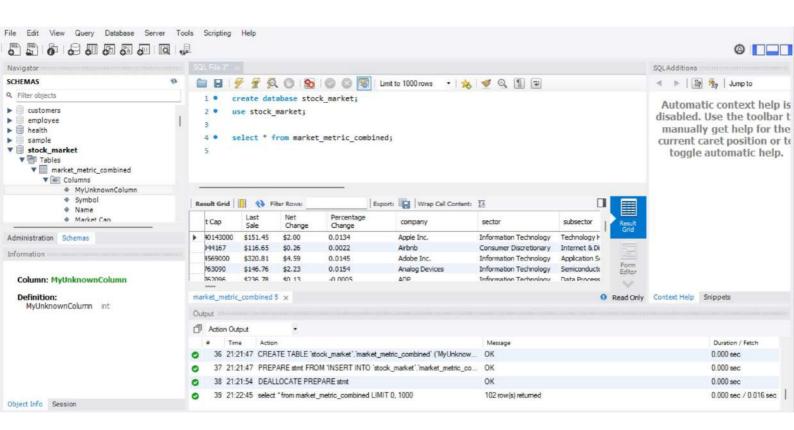


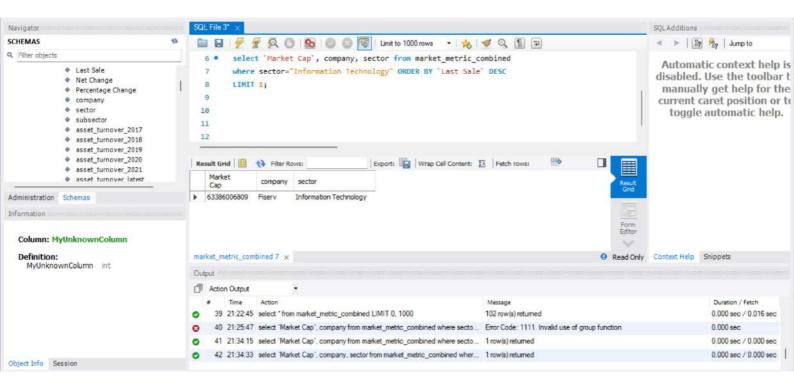


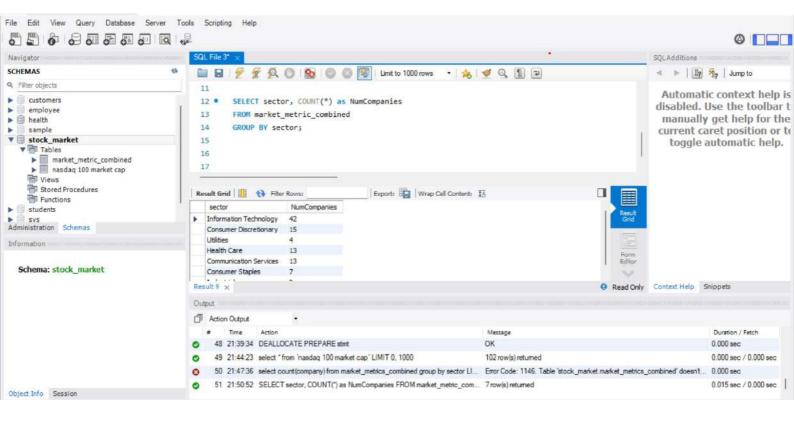


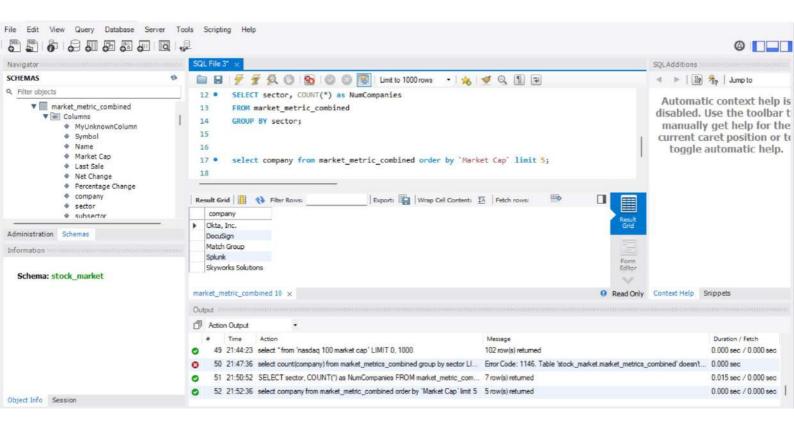


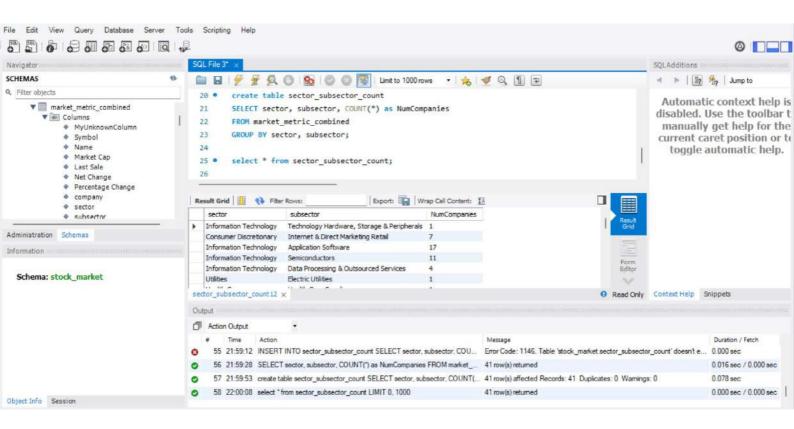


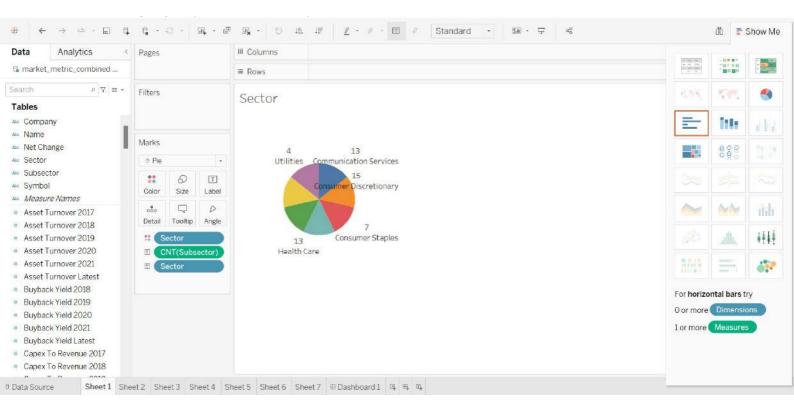


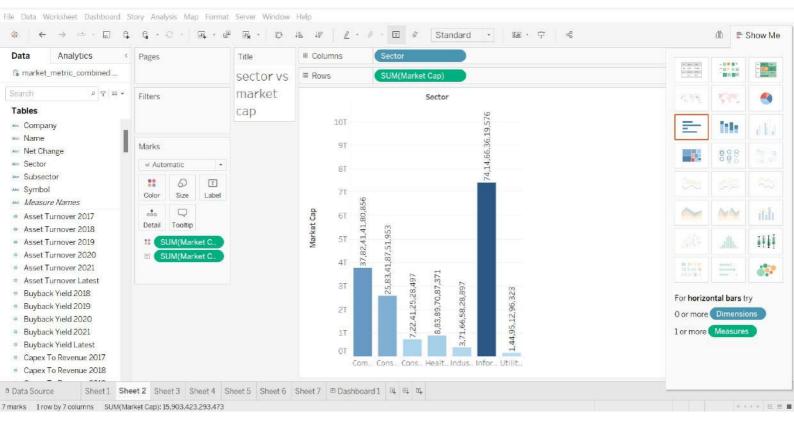


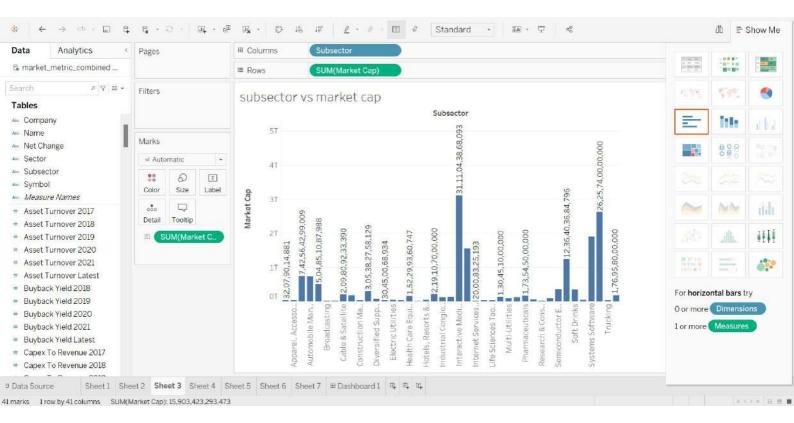


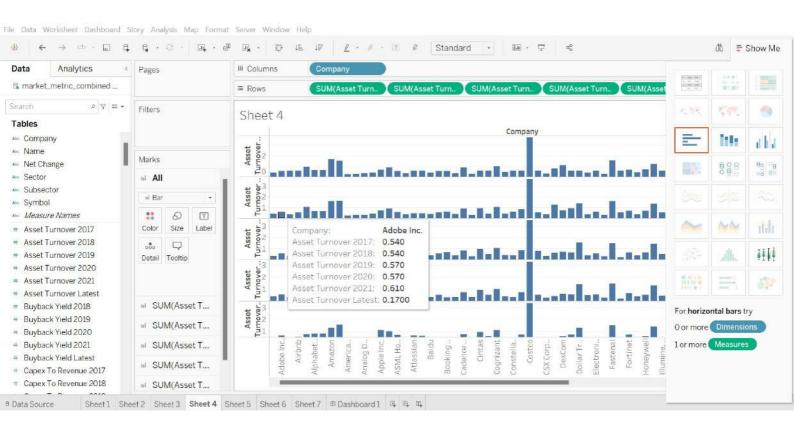


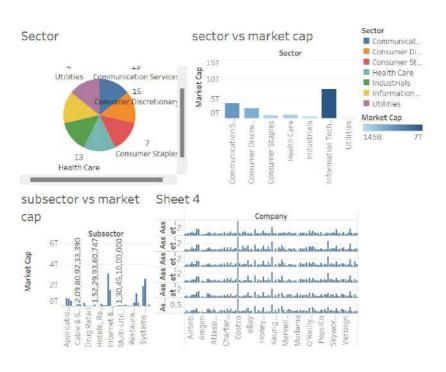












Sheet1 Sheet2 Sheet3 Sheet4 Sheet5 Sheet6 Sheet7 # Dashboard1

