

Privacy Policy

Welcome to the www.scienceandpublic.com website (hereinafter referred to as "**Website**"), owned and managed by the Technion (hereinafter referred to as "**the Website Management**", "**We**" "**Our**"), whose email address is: glickstein.m@technion.ac.il.

The website management respects your privacy and is committed to protecting the information we collect or that you provide to us. We believe you have the right to know our practices regarding the information we gather when you use the Website. This privacy policy applies to your visit to and/or use of the website and outlines your rights regarding the information processed on our website.

For convenience, this privacy policy is written in the masculine form, but it applies equally to all users, regardless of gender. References to the singular include the plural and vice versa, as applicable.

The Website Management has established a privacy policy for the use of the Website and reserves the right to make changes to this privacy policy at its sole discretion. Any such changes will take effect from the date of their publication on the Website, as indicated by the last update date of this document.

It is the user's responsibility to stay updated with the Website's privacy policy. By using the Website, the user irrevocably waives any claims and is prevented from raising any complaints or demands regarding the aforementioned.

The general conditions for using the Website are detailed in the Website's Terms of Use. In this privacy policy, the term "Services" refers to those defined in the Website's Terms of Use.

It is hereby clarified that when using the Website's Services, you must not provide or enter your personal information or that of any third party. The user is solely responsible for ensuring that no personal or identifying information is included in the text or files they provide. This includes, but is not limited to, names, addresses, telephone numbers, email addresses, personal medical information, ID numbers or any other information that can be used to identify an individual. The Website Management is not responsible for any damage, loss, or inconvenience caused by using the Website in a manner contrary to this privacy policy, and the responsibility for such actions lies solely with the user.

1. **What Information Do We Collect or Process?**

When using the Website, we may collect various types of information from you:

- "Personal Information" - This refers to information that can be used to contact or identify you. We collect this information during the registration process, where you will be asked to provide an email address and motivation for using the Website. It is important to note that registration on the Website is not required, and you are not legally obligated to provide personal information. However, registering allows you to access different areas and features of the Website, such as, saving your usage history, and more. Additionally, when you register, we may ask for demographic information through surveys. This demographic information may include Range of age, Gender, First language, Academic background, Field of study, Country. For each of these demographic questions, you have the option to select "Prefer not to disclose". We respect your privacy and allow you to choose whether or not to share this information.
- Statistical, Aggregated, and Anonymized Information - While using the Website, we collect statistical, aggregated, and anonymized data about your activity. This includes information such as the pages you view, the offers and services you are interested in, your Internet (IP) address, the type of device you use to access the Website, your operating system, actions taken on the Website, your device location, and more. We use this information for statistical analysis and to enhance the user experience on the Website. This data is transmitted from the device you use to access the Website, whether it be a computer, mobile phone, or any other device.
- User-Provided Information - When using the Website's Services, we collect and save any information you provide, such as text you enter, data entries or files uploaded. As outlined in this privacy policy, you agree not to provide any personal or identifying information about yourself or third parties.

2. **Why Do We Collect Information?**

The information we collect is provided solely by you and only when necessary. The Website is not intended for use by individuals under the age of 18, and we do not knowingly collect information from those under this age. If you are a parent or guardian of someone under 18, you may contact us on their behalf to exercise their rights as detailed in this privacy policy. We manage the information we process carefully and use it only as required for the following purposes:

- To provide our Services.

- To identify you during your repeated visits to areas that require registration.
- To detect, prevent, and address any prohibited activities related to our services, the Website, its infrastructure, and any other service.
- When necessary to comply with legal requirements to which we are or will be subject.
- To pursue our legitimate interests or those of a third party, unless the user's legitimate interests or rights outweigh these interests.
- When you have given your consent.
- To improve and enhance the services offered on the Website, including creating new Services and content that meet user needs, as well as modifying or discontinuing existing Services and content.
- For research and development purposes – We may use information and data collected through our Services for research and development purposes. Any data used in this context will be fully anonymized to ensure that no identifying details about users are disclosed, and their privacy is maintained. By agreeing to this privacy policy, you consent to the use of data collected during the provision of Services for research and development purposes. We may publish the outcomes of our research for academic purposes.

3. **Use of Cookies**

We use cookies on the Website. Cookies are small text files placed on your computer or mobile device (hereinafter referred to as "**Cookies**") to enhance your access to and experience with the Website. They help ensure the Website functions correctly, collect statistical data, and improve information security. Our Cookies are designed to optimize your browsing experience and make each visit more personalized and efficient.

The information collected through Cookies is not linked to any other data collected on the Website and does not enable personal identification of users.

You can disable or delete Cookies at any time. However, please be aware that doing so may negatively affect your browsing experience and could limit access to certain features of the Website or your account.

Some Cookies may be set by third parties (e.g., Google Analytics) for purposes such as analyzing user engagement. For example, data such as the URL of the page you are visiting and/or your IP address may be sent to Google automatically.

4. **How Do We Store the Information and For How Long?**

We take the security of your information seriously. We implement appropriate technical measures to protect your personal data.

The information you provide on the Website, along with any information collected about your usage of the Website, is stored in the databases managed by the Website Management. We use this information in accordance with applicable laws and this privacy policy.

The information we process is stored on secure servers or storage services located in Israel or Europe. When using cloud storage providers, we implement various contractual and technical safeguards to protect the information. Additionally, we employ a range of security tools, including firewalls, intrusion detection systems, and traffic analysis, to ensure data protection.

Access to the information is restricted to our employees and service providers who require it for their specific roles. Only individuals who need access to the information to achieve the purposes outlined above are permitted to do so and may only perform actions necessary for their duties. Third parties may access anonymized information only.

Information is retained for as long as necessary to fulfill the purpose for which it was collected. Upon request, we will delete or anonymize the information, unless we are legally permitted or required to retain it. This includes, but is not limited to:

- Legal Obligations: We may retain information to comply with legal obligations, and it will be kept for as long as required to fulfill these obligations.
- Legal Proceedings: We may retain information for legal proceedings and/or to exercise or protect our rights or those of third parties.
- Other Legal Reasons: We may keep information for other lawful reasons as permitted by applicable law.

5. **Your rights regarding Information**

We are committed to helping you exercise your rights regarding your information. You have the following rights:

You have the right to review the information we hold about you in our databases. We will provide you or an authorized representative (such as a proxy or guardian) with a copy of this information in a readable format within a reasonable timeframe.

If you believe that the information we hold about you is inaccurate, incomplete, or incorrect, please let us know. We will make reasonable efforts to correct or update the information promptly.

To exercise these rights, please contact us by email at: hutzipi@technion.ac.il and include your full name, phone number, and email address for identification purposes.

6. **Provision of Information to Third Parties**

The Website Management does not disclose information collected or provided on the Website to third parties, except as outlined in this Privacy Policy or the Terms of Use. Information may be shared with third parties in the following cases:

- **With Your Consent:** Information may be provided if you have requested it or given explicit consent.
- **Policy Violations:** Information may be shared if you or someone on your behalf have engaged in activities that violate the privacy policy, terms of use, or applicable laws.
- **Operational Purposes:** Information may be shared with third parties for the purpose of operating the Website, provided these parties adhere to the obligations detailed in this privacy policy or the terms of use.
- **Site Promotion and Improvement:** Information about user activity on the Website may be shared with third parties to promote the Website and improve Services quality.
- **Preventing Malicious Activity:** Information may be shared to prevent misuse of the Website, including fraud, phishing, or impersonation.
- **Research and Statistical Analysis:** Information may be shared for research or statistical analysis, provided it is anonymized and cannot be used to identify individuals.
- **Legal Requirements:** Information may be disclosed in response to a court order or a request from an authorized authority.
- **Legal Disputes:** Information may be shared as part of any legal dispute, claim, or proceeding, including arbitration or mediation, involving you and the Website or its representatives.
- **Protection Against Harm:** Information may be shared if the Website Management believes it is necessary to prevent significant harm to you, others, or to prevent criminal activities.

- **Explicit Request:** Information may be provided to a third party if you explicitly request it in writing.
- **Business Transfers:** If the Website Management sells, transfers, or otherwise assigns the Website to another party, the new party must comply with this privacy policy and the terms of use.
- **External Processing:** Information may be shared with external service providers for processing and service delivery.
- **Anonymous Information:** The Website may share anonymized information that cannot be used to identify individuals with the general public, including developers and rights holders. This information may be used for purposes such as research, statistical analysis, or improving our services.
- **Third Parties You Choose to Share Information With.** Certain Services provided by the Website allow you to display or share information with third-party websites or applications, including AI services such as ChatGPT powered by OpenAI. It is your sole responsibility to familiarize yourself with the privacy policies and terms of use of these third-party services to understand how your information may be collected, used, and protected. We do not control and are not responsible for the content, privacy practices, or security measures of these third-party services. By sharing your information with third-party services, you acknowledge and agree that we shall not be liable for any claims arising from your interactions with such services.

7. Database

By providing personal information, you confirm that the details you provide are accurate and up to date. You also consent to having your personal data stored in the database managed by the Website Management, in accordance with the European Union's General Data Protection Regulation (GDPR).

8. Other Websites

The Website may include links to external sites or other Internet resources that are not under the control of the Website Management. These sites may collect information about you, either voluntarily or through cookies or other technologies.

The Website Management is not responsible for the content or practices of external websites or resources. We do not guarantee their availability, accuracy, timeliness, reliability, or

safety from harmful factors. We are not liable for any damage, loss, or inconvenience resulting from using links to external sites or the information contained therein.

Any use of third-party content, including accessing third-party websites through links or advertisements on our site, is at your own risk. The Website Management will not be liable for any direct or indirect damage arising from such use or access, including privacy violations or the collection and use of information by third parties.

To understand how your information is collected and used on these external websites, we recommend reviewing their privacy policies and terms of use or contacting them directly for more information.

Use of Artificial Intelligence (“AI”) Services

Some of our Services may utilize external AI applications, such as ChatGPT powered by OpenAI. When you interact with these AI services, the content you enter may be processed by the external AI application, and its responses will be returned to you through our Website.

By using these AI services, you agree to familiarize yourself with and accept the terms and conditions and privacy policies of the external AI services. You are responsible for reviewing the privacy policies and terms of use of each AI services.

The Website Management is not responsible for the practices of these AI services and will not be liable for any damages resulting from your use of these services.

9. Security

The Website Management implements robust data security systems to safeguard the website and the personal information of users. We invest significant effort in maintaining the security of our website and the data provided by users, either through our own measures or by engaging qualified third-party service providers. Our data security procedures and policies are aligned with industry standards to ensure the protection of users' data and to prevent unauthorized access or use.

While these systems are designed to reduce the risk of unauthorized access, no system is completely secure. Therefore, if you have concerns about transmitting certain data, we recommend that you refrain from transmitting that data over the Internet.

10. **Jurisdiction and Applicable Law**

This Privacy Policy and any claim, complaint, or dispute related to it, or the Website shall be governed by and construed in accordance with the laws of the State of Israel. The exclusive authority to discuss any such matters will reside solely in Israel and will be filed and determined exclusively in the competent courts located in the Haifa district.

11. **Changes to the Privacy Policy**

The website management may make changes to this Privacy Policy from time to time. If substantial changes are made, a notice will be published on the home page for an additional 14 days to inform users of the changes.

12. **Contact us**

If you have any questions or concerns about this Privacy Policy, or if you need to make a complaint, request, or demand regarding your personal information, please contact us through the following means:

- **Email:** glickstein.m@technion.ac.il
- **Address:** Technion. Haifa
- **Phone:** +972-4-8294192

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