APPENDIX I - DRAFT STRATEGIC PLAN WITH AMENDMENTS

EMT REPORT – NOVEMBER 30, 2010 STRATEGIC PLANNING CYCLE 2011-2014 – REGIONAL COUNCIL DELIVERABLES

Region of Peel

<u>Draft Strategic Plan</u>

<u> 2011 - 2014</u>

Strategic Issues

- 1. Increased opportunity for Peel to play a leadership role in public policy and advocacy for its citizens.
- 2. Competing priorities and demands for Peel's resources while complying with legislated requirements.
- 3. Peel's demographics are changing (e.g. aging, immigration).
- 4. Peel is expecting continued growth thereby placing increased demands on the Region of Peel.
- 5. Inadequate choice of travel modes to efficiently move people and goods through and within Peel resulting in traffic congestion.
- 6. Climate change is affecting the way we live and do business, e.g. increase in annual/seasonal temperatures, more frequent and intense weather events.
- 7. Fossil fuel resources are being depleted; continued use has high costs and hazardous impact on the environment.
- 8. Peel is impacted by changes in the national / global economy.
- 9. Inadequate funding for Regional services in response to a growing community.
- 10. Increase in the number and the intensity of natural and human-made hazards (e.g. environmental, climate, health emergencies, etc.).
- 11. The Region of Peel is committed to being a leader in public sector management and leaders within specific areas.

Revised Strategic Plan - Recommendations

Vision:

Peel will be a sustainable, healthy, vibrant and safe community that values its diversity and quality of life.

Mission:

The Region of Peel will serve its changing community through leadership, innovation, advocacy, partnerships and public service excellence.

Goals:

1. Protect, enhance and restore the environment.

Actions:

- 1.1 Demonstrate leadership in responsible environmental management practices and energy use.
- 1.2 Minimize impact of waste.
- 1.3 Improve air quality, mitigate and adapt to climate change.
- 1.4 Protect and restore water resources, significant natural heritage and environmentally sensitive areas.
- 1.5 Support the viability of Peel's agricultural resources.

2. Build a resilient community.

Actions:

- 2.1 Increase affordable housing options.
- 2.2 Strengthen services and resources to respond to the needs of vulnerable people.
- 2.3 Invest in prevention strategies to address social issues.
- 2.4 Integrate planning and delivery of housing and social services in Peel.
- 2.5 Invest in people to enable participation in the changing community and economy.

3. Improve the health of Peel's community.

Actions:

- 3.1 Invest in prevention strategies to address health issues.
- 3.2 Enhance and deliver services to meet the evolving health needs of the community.
- 3.3 Ensure safe water, waste water and sanitation systems.

Requested Change – To move this action from the Community Health Goal #3 to the Environment Goal #1 to create a clearer line of sight to the strategic plan for Public Works employees – Suggestion raised by Dan Labrecque in response to concerns flagged by some Directors

3.4 Influence community design to promote health.

4. Support and influence sustainable transportation systems.

Actions:

- 4.1 Ensure adequate arterial roads infrastructure to support existing and changing transportation needs.
- 4.2 Collaborate with other levels of government and agencies and influence solutions.
- 4.3 Support improved and integrated active transportation, transit and land use systems to effectively move people and goods throughout Peel.
- 4.4 Enable barrier-free transportation within Peel.

5. Build an inclusive and cohesive Peel community.

Actions:

- 5.1 Integrate Heritage, History and Arts planning.
- 5.2 Create connections among Peel's communities of interest.
- 5.3 Create awareness and celebrate cultural diversity and common values in Peel.
- 5.4 Contribute to creating a receptive, accessible community that ensures full participation of individuals with disabilities.

Requested Change – To add the above strategic action. This action was included in 2002-2006 Strategic Plan as a result of consultation with the Accessibility Committee. It was not included in 2007-2010. It is requested that the action be reinstated to reflect work in this area – Suggestion raised by Carol Reid/ Jeff Payne on behalf of Accessibility Committee.

6. Ensure a safe Peel community.

Actions:

- 6.1 Strengthen Regional emergency management.
- 6.2 Manage infrastructure to ensure a safe, living/ working environment for the citizens, businesses and employees of the Region of Peel.
- 6.3 Collaborate with other governments and organizations to support public safety.

7. Strive for continued excellence as a municipal government

Actions:

- 7.1 Ensure financial sustainability of Regional services.
- 7.2 Demonstrate accountability by measuring performance and reporting outcomes.

Requested Change – To amend existing action to include a reference to "making evidence informed decisions" – Suggestion raised by Steve VanOfwegen further to discussions with David Szwarc.

Proposed New Strategic Action – Demonstrate accountability by making evidence informed decisions, measuring performance and reporting outcomes.

- 7.3 Collaborate with other levels of government to deliver services, influence public policy and achieve our strategic goals.
- 7.4 Effectively engage community to build trust and confidence in the Region of Peel.
- 7.5 Attract and invest in a skilled, engaged and diverse workforce.
- 7.6 Manage growth through long-term integrated planning.
- 7.7 Ensure services are focused on enabling the highest value through proactive and coordinated planning and delivery.

Requested Change – To add the above strategic action to create clearer line of sight for employees working in internal services departments – Suggestion raised by Kent Gillespie and Norma Trim

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