Call for proposal OWF 2013





EXPERIMENT

Context of the Call for Proposal

Open World Forum 2013's Committee Program is launching a call for proposals addressed to Makers and Doers in the field of the Internet of Things: students & educational institutions, artists & designers, organisations & companies.

The <u>Open World Forum</u> is the first European summit to gather political representatives, decision-makers and experts to debate on the technological, economical and social impacts that the Free and Open-Source technologies bring to market. The forum was first held in 2008, and is now organized annually in Paris, France, with more than 200 speakers coming from 24 countries, and a global audience that was 2100-people strong in 2012. The Open World Forum is held in partnership with all the major international communities in Free Software and with the key actors in the digital economy. The Open World Forum is back for its sixth edition. It will be held on the **3rd**, **4th and 5th of October 2013**, and will take place in Paris/Montrouge. This edition will be a milestone on the way to become the first global event mixing state policies, social concerns, technology and economy. More than 3,000 attendees are expected for this next edition, reflecting the renovated program.

Open World Forum 2013 will explore Open Source through three dimensions: "THINK" to reflect, "CODE" to create, and "EXPERIMENT", to adopt.

THINK: Make it happen! The program of "Think" will be held over two days and will focus on the major role of the Free Software and Open-Source in the digital economy. The first day will be dedicated to keynotes, conferences and Round Tables around the selected subjects for this sixth edition: impact of Open-Source in the world digital economy, role of public politics, the problems of governance, educational and purchases, infrastructure and Cloud, in Big Data and the Hadoop platforms and in the Web of tomorrow and Mobility. During the second day, these topics will continue among workshops and Think Tanks, which will contribute to the evolution of our field and encourage the international dynamics of the Open Source community.

CODE: Open Innovation during two days (Friday and Saturday), developers will focus on the following topics: Web, Infrastructure (Cloud, but not only), Data and Mobility.

EXPERIMENT: An Open World aims to introduce and promote Open Source's philosophy of mutual, shared and responsible production. The day dedicated to this dimension will allow the public to test and benchmark Open Source applications and hardware, in order to discover the Internet of Things, to rediscover co-creation, to meet the Makers and to DIY. Children are welcome to test and participate, with a special schedule dedicated to them: **KIDEXPERIMENT**.



EXPERIMENT - Call For Proposals

Description

The call for proposals targets fully finalised and financed artwork or creations that can be exhibited. Selected projects will be granted an exhibition space at OWF 2013.

Presence of at least one project team member is required on the exhibition space on the **5**th **of October**. OWF 2013 will provide an exhibition space, furniture and electric sockets. Exhibitors will cover their own expenses: transport, shipping, mantling and dismantling, third party and theft insurance policies.

Participants

The call is addressed to Makers and Doers in the field of the Internet of Things: students & educational institutions, artists & designers, organisations & companies. The call is also open to any person or organisation involved in innovative Open Source Communicating Objects.

Application

A form will be available on the Cap Digital website at the end of May. This application form will have to include the names of the project, project holder and project team members, their related companies, labs, or schools, and the project budget. Applicants to the call for participation shall also give their position (author, co-author) regarding the research work, and guarantee that they have full rights to present it.

Applicants will also provide:

- A single page summary of their project including a photo and a layout illustration. Videos may also be attached. The summary will mention the project's initial goals, results and future development.
- A list of their published work(s) in relation to their project.
- Communication material (website, information on previous exhibitions of their project).
- A biography of the project holder(s), maximum length: 1500 signs.
- Information on exhibition needs (table, chairs, electrical capacity and n° of sockets, size of exhibition space, any audio or video equipment, when applicable, specifications of audio environment such as volume and sound outputs). NB: hi-fi equipment is provided by the exhibitor.
- Proof of third party insurance policy.

Funds

The call for participation allows selected applicants to exhibit their projects but it <u>does not</u> grant them funding. OWF 2013 is committed to providing a suitable exhibition space that is open to the public.

Evaluation

Projects will have to resort to Open Source (Copy left, Creative Commons or GPL) and will be selected according to two criteria:



- Potential for connectivity (especially Internet of Things)
- Interaction with the public

Selection process

A jury of experts will review each complete application submitted. The selection process is at the sole discretion of the OWF 2013 Program Committee.

Dates

• Call launch: 23rd May 2013

• Call closure: 18th June 2013, 12:00 Paris time (GMT+1).

• Selection results will be given in July 2013.

• Exhibition: 5th October – 11:00 am to 7:00 pm

Communication & commitments of applicants

Applicants having submitted a project agree on:

- Allowing OWF 2013 organisers to communicate on shortlisted projects, and providing 3 royalty-free HD photos if their project is shortlisted.
- Stating the Open World Forum 2013 in any communication material related to the exhibition of their project at OWF.
- Being responsible for the installation, exploitation, and animation of their project during the Open World Forum 2013.

Information & participation form:

The web page http://www.openworldforum.org/rfp/experiment.html is dedicated to the call for participation and includes a downloadable participation form.

Forms and related documents must be sent to experiment@openworldforum.org before the **18**th of **June 12:00** (maximum capacity per email: 10Mb).

Contacts

For any query on the call, contact:

Elisabeth Racine – elisabeth.racine@capdigital.com – +33 (0)1.40.41.74.98

