

Record an Advert

You are going to use a camera and your class mates to create an advert for your favourite club!

This can be the school football team, a book club or even an advert for your school.

To do this you will need:

- **Camera Operator**
- **A Director**
- **Actors (as many as you need!)**

Step-by-Step

1. Decide on what makes your club stand out above others! A good way of showing this would be to create a colourful list and using different objects (called props)!

2. . The director should decide what angles and shots they would like to have using the camera. Mid-shot? Close up? Long Shot?



3. Turn the camera on and press the red button to record, then have the camera operator listen to the director about what they should film!. Make sure that your actor(s) are in position!

4. Have your actor(s) describe the club, make sure they say what makes it exciting for them!



What did you learn?

What club did you choose?

What was the message of your advert?

What camera shots did you use?

What props did you use? _____
