

# Deakin **SIMPSONS** AI CHALLENGE 2021

Webinar on Tuesday, March 16<sup>th</sup>

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SCAN ME

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# The Simpsons



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Please note:  
This session is recorded



- What is the Deakin Simpsons Challenge 2021?
- About the task
- Timeline
- Eligibility
- Prizes and Sponsors
- Benefit
- How to participate?
- Questions

# What is the Deakin Simpsons Challenge 2021?



- A computer vision competition for recognizing Simpsons characters
- The challenge is designed to:
  - Provide the opportunity to work as team members
  - Compete against each other
  - Enhance your learning experience by improving their AI modeling, problem-solving, and team-working skills
- **Designed with the same norms as any challenge organized in a top-tier AI conference**

# What do you have to do?

## The machine learning framework

- Apply a prediction function to a feature representation of the image to get the desired output:

$f(\text{img of Homer Simpson}) = \text{"homer Simpsons"}$

$f(\text{img of Principal Skinner}) = \text{"principal skinner"}$

$f(\text{img of Moe Szyslak}) = \text{"Moe Szyslak"}$

# What do you have to do?

## The machine learning framework



$$y = f(x)$$

output      prediction function      Image feature

A diagram showing the equation  $y = f(x)$  in large blue font. Below the equation, three labels are positioned: "output" under the  $y$ , "prediction function" under the  $f$ , and "Image feature" under the  $x$ . Red arrows point from each label up to its corresponding part of the equation.

- **Training:** given a training set of labeled examples  $\{(x_1, y_1), \dots, (x_N, y_N)\}$ , estimate the prediction function  $f$  by minimizing the prediction error on the training set
- **Testing:** apply  $f$  to a **never seen before** test example  $x$  and output the prediction  $y = f(x)$

This is what CodaLab does!

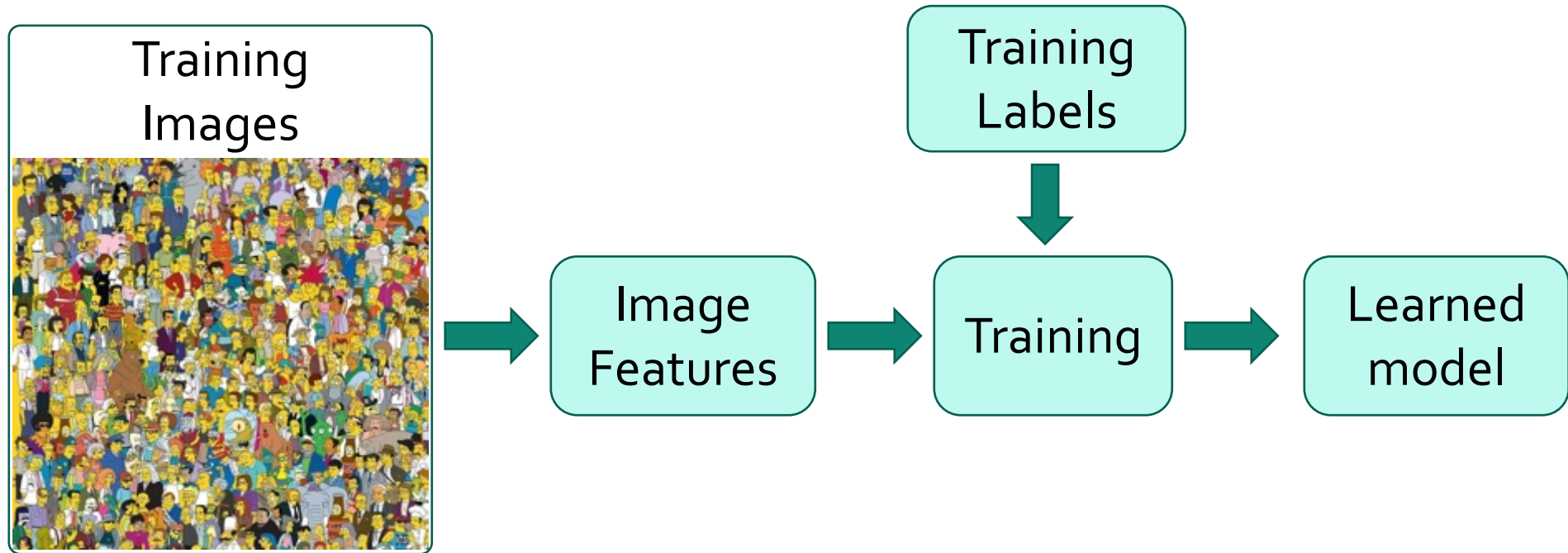
An orange rectangular box with a white upward-pointing arrow on its top edge, pointing towards the "Testing" step in the list above.



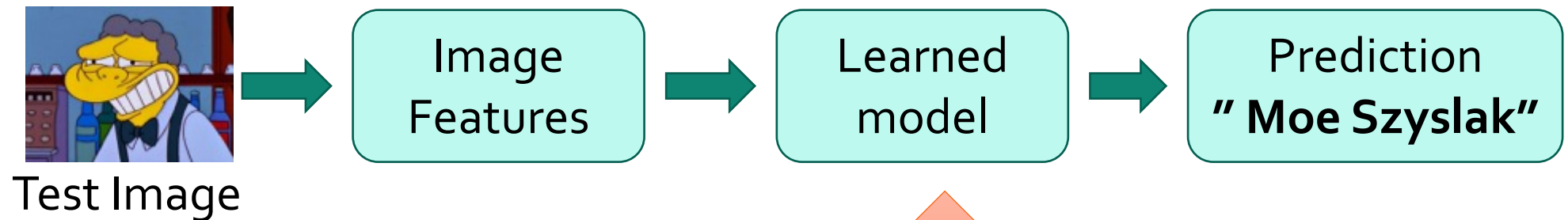
# What do you have to do?

## Steps

### Training



### Testing



This is what CodaLab does!

# The performance is evaluated using the Accuracy!

$$\text{Accuracy} = (TP + TN) / (TP + TN + FP + FN)$$



## Programming phase

Development phase (**Validation Leaderboard opens**)  
**March 15, 2021 to May 15, 2021**



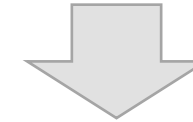
Test phase (**Testing Leaderboard opens**)  
**May 15, 2021 to May 22, 2021**  
**ONLY ONE SUBMISSION IS ALLOWED!**



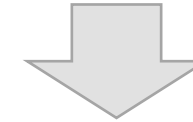
Last Shot & Contest End  
**May 22, 2021**

## Final phase

Semi-Finalists Announcement (**top six teams on the Testing Leaderboard**)  
**May 22, 2021**



Report & Code Due  
**June 05, 2021**



Winners Announcement  
**June 17, 2021**

- **Development phase**

- 20 characters x 50 images = 1,000 test images

- **Test phase**

- 20 characters x 50 images = 1,000 test images

- Image in the test sets are collected and labeled from TV show episodes
- Although images are different in each test test, they come from the same distribution

**You never have access  
to the images in the  
test sets!  
Only CodaLab does!**

- **All participants need to be enrolled in a course within the School of IT**
- The semi-finalists are required to:
  - Achieve at least **80%** accuracy for the test phase
  - Submit a report, which describes the solution
  - Provide a link of the Github repo of the solution
  - The submitted codes and reports may be inspected to check the validity of the solution!

# Prizes and Sponsors



Funded by  
Community Bank  
Deakin University  
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Deakin University  
School of Information  
Technology

Award for

1st Prize Winners of the Deakin  
**SIMPSONS** AI Challenge 2021

Presented to

**John Doe, Dale Nixon, and  
Karen Eliot**

in recognition for their excellent  
achievement

XX June 2021

Funded by Community Bank at Deakin  
University

Dr. Mohamed Reda Bouadjenek

Lecturer, School of Information Technology

Professor John Yearwood

Head, School of Information Technology

**deakin.edu.au**

Deakin University CRICOS Provider Code: 00113B



# Why should you participate?



- **The school official award that will be given to you provides an invaluable recognition for your achievement**
  - An award is critical when you apply for a job or a PhD scholarship!
- The perfect place to learn best practices in AI, accrue feedback on your work, and augment your skills
- A channel for problem-solving and brainstorming
- An opportunity to push boundaries and encourage creativity
- The experience you get is invaluable in preparing you to understand what goes into finding feasible solutions for big data

- Register to the CodaLab platform, then register to the competition on CodaLab
- **You can participate individually or in a team**
  - There cannot be more than 3 students in a team (all team members need to register to the competition)
  - To find team members, you can post a message on the discussion forum on CodaLab
  - Once you have built your team, the team leader needs to contact me and provides:
    - names of the members, CodaLab usernames, the Deakin course in which they are enrolled, and the name of the team

**All you need is a Google  
account to use Google Colab!**

# Demo



# Questions?