



# **PyData Amsterdam 2024 Sponsorship Prospectus**

September 18th-20th

An educational program of **NUMFOCUS**  
OPEN CODE = BETTER SCIENCE

## SPONSORSHIP PROSPECTUS

Thank you for your interest in sponsoring PyData Amsterdam 2024. Support like yours makes these events possible.

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In this document you will find sponsorship opportunities for both PyData Amsterdam and PyData Eindhoven 2024.

**For any information or doubt feel free to contact:**

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# ABOUT PYDATA

**“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”**

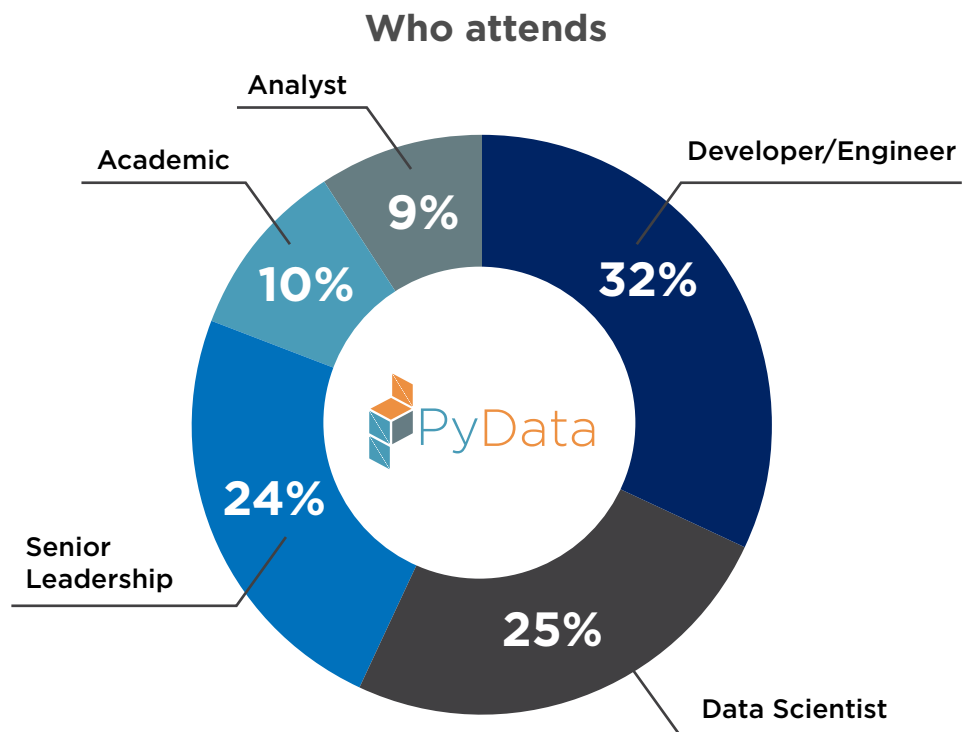
— Phil Anderson,  
Senior Data Scientist

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

## Frequent Topics

- Machine Learning
- Artificial Intelligence
- Predictive Modeling
- Data Mining
- Natural Language Processing



# PYDATA IN THE NETHERLANDS

## PyData Amsterdam 2024

September 18 - 20, 2024  
de Kromhouthal

Join us on September 18 - 20 in the historic Kromhouthal for another PyData Event! In 2023, over 800 people joined us over 3 days of conference, participating in our 8 workshops, attending our 5 amazing keynotes, listening to over 80 experienced speakers and visiting our 16 sponsors.

We hope to see you and your company join us for 2024!



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## PyData Eindhoven 2024



July 11, 2024  
Philips Stadion

PyData Eindhoven 2024 will be held in Philips Stadion on July 11, 2024, co-hosted with JuliaCon 2024. Being in the PSV stadium, we are offering the highlighted track: PySports/Sports Analytics. This is a unique opportunity to engage with both Python and Julia communities at the same event -- we hope to see you there!

## Multi-Events Sponsorship:

If you are interested in sponsoring both events, Please email [samina@numfocus.org](mailto:samina@numfocus.org) or [jim@numfocus.org](mailto:jim@numfocus.org) for bundling options.

# PYDATA AMSTERDAM SPONSORSHIP OPTIONS

|   | DIAMOND                     | PLATINUM       | PLATINUM-X     | GOLD          | SILVER        |
|---|-----------------------------|----------------|----------------|---------------|---------------|
|   | <b>€20,000</b><br>(Limit 1) | <b>€15,000</b> | <b>€10,000</b> | <b>€8,000</b> | <b>€3,000</b> |
| Logo on Event Website and Sponsor Banner                  | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Logo on Event Swag  | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Job Board Listing   | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Links to Attendee Submitted LinkedIn/Resumes/Websites     | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Access to Attendee List (Name, Email, Job Title, Company) | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Premium Logo Placement on Event Videos                    | ✓                           | ✓              | ✓              | ✓             | ✓             |
| Expo Booth  | ✓                           | ✓              |                | ✓             |               |
| Premium Logo Placement                                    | ✓                           | ✓              | ✓              |               |               |
| Talk or Tutorial  | ✓                           | ✓              | ✓              |               |               |
| Top Billing   | ✓                           |                |                |               |               |
| General Session Passes                                    | 10                          | 5              | 5              | 3             | 1             |
| Discount on Additional Passes                             | 25% off                     | 15% off        |                |               |               |

## Custom Sponsorship Opportunities:

If your company is interested in sponsoring a PyData Amsterdam Social Event, Drink/Coffee Station, or Catering Vendor, we are happy to offer custom sponsorship options. Social events are the main networking event for attendees at PyData Amsterdam, and are fantastic marketing opportunities for your company!

For questions, or inquiries about custom sponsorship options, please email [samina@numfocus.org](mailto:samina@numfocus.org).



# AMSTERDAM SPONSOR BOOTHS

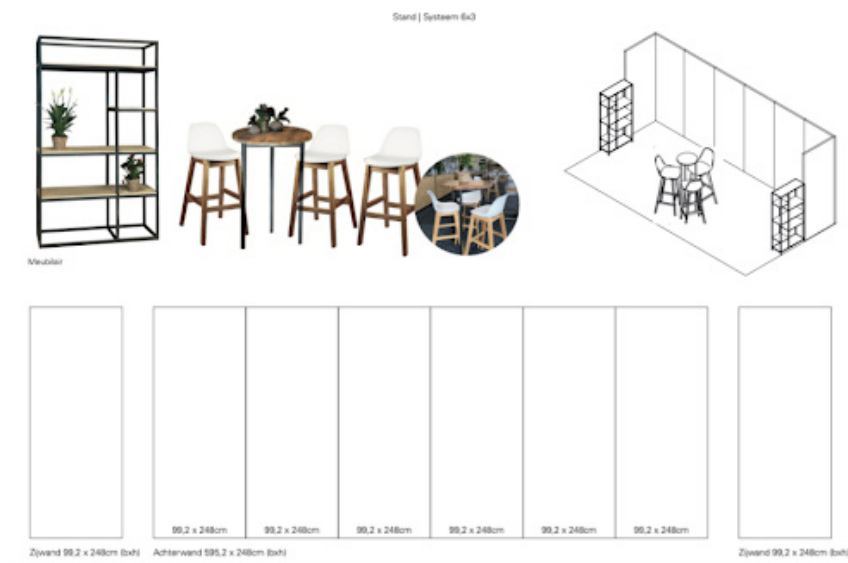
For the sponsor booths at our conference we are working with a partner [PLAAT](#). The default booth they will set up for you is the one of the booth types described below but you have some options to further customize your booth with them.

## Diamond sponsor booth

Booth size: 6x3m

Furniture included:

- One standard high table
- 3 high chairs
- Two shelves
- Gray flooring
- 6 back panes, 2 side panes

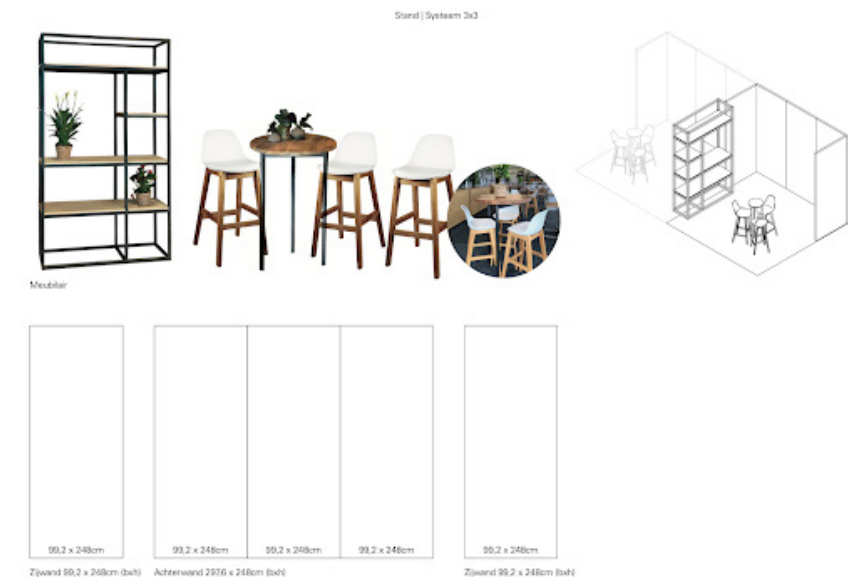


## Standard booth (Gold & Platinum packages)

Booth size: 3x3m

Furniture included:

- One standard high table
- 3 high chairs
- One shelf
- Gray flooring
- 3 back panes, 2 side panes



## Lite sponsor

Not a booth with walls as depicted above but a simpler setup. Furniture included:

- One desk table
- 2 chairs
- Cannot be customized by PLAAT

## SPONSORED TALK

If you have a sponsored talk included with your benefits, please make sure the talk and speaker description are uploaded correctly in our CfP system.

Please also indicate the availability of the speaker for the conference days. Given that scheduling is a difficult task for us we would appreciate some flexibility here.

### Talk requirements:

- 25 minutes + 5 minutes Q&A
- Please avoid pure commercial pitches as they will be less appreciated by the audience
- Feel free to reach out to us for any feedback on your talk proposal

## CONFERENCE TICKETS

Your sponsorship pack includes a certain amount of free entry tickets. Please make sure to claim and assign your tickets well before the start of the conference. To redeem these tickets, navigate to our [ticketing page](#), and enter your unique access code at the top of the page (see screenshot below). Your access code will be provided upon completion of a sponsorship agreement.

If you have any questions, concerns, or difficulties claiming the passes, please email [samina@numfocus.org](mailto:samina@numfocus.org).

The screenshot shows the 'PyData Amsterdam 2023' ticket selection page. At the top, it displays the event name and dates: 'Thu Sep 14, 2023 8:00 AM - Sat Sep 16, 2023 1:00 PM'. Below this are navigation links: 'Select tickets', 'Your details', and 'Review'. A section asks 'Do you have an access code?' with a red box around the 'Enter access code' input field and an 'APPLY' button. The main area lists five ticket types, each with a quantity selector (set to 0):

| Ticket Type                       | Price   | Notes  | Quantity |
|-----------------------------------|---------|--|----------|
| Early Bird - Individual Talk Pass | €320.00 | If you are paying for yourself to attend PyData, you should register at the individual rate.   | 0        |
| Early Bird- Corporate Talk Pass   | €490.00 | If your company is paying for you to attend PyData, you should register at the corporate rate. | 0        |
| Individual Talk Pass              | €420.00 | If you are paying for yourself to attend PyData, you should register at the individual rate.   | 0        |
| Corporate Talk Pass               | €590.00 | If your company is paying for you to attend PyData, you should register at the corporate rate. | 0        |
| Workshop Pass                     | €100.00 | Limited tickets available. Must purchase this add-on in order to attend workshops.             | 0        |

At the bottom, the 'Subtotal' is shown as '€0.00' next to a green 'Next' button. The PyData logo is at the bottom right.

## LEARN MORE

For further questions or to reserve your spot, please contact:

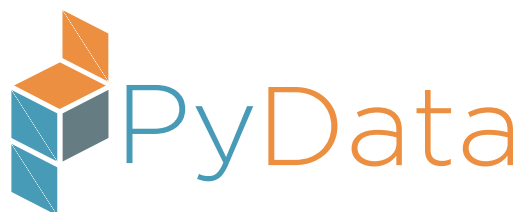
**SAMINA TRACHIER**

NumFOCUS Events Manager

[samina@numfocus.org](mailto:samina@numfocus.org)

**AMSTERDAM ORGANIZING COMMITTEE**

[amsterdam@pydata.org](mailto:amsterdam@pydata.org)



### About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

**NUMFOCUS**  
OPEN CODE = BETTER SCIENCE

LEARN MORE