enigma
CATALYST

An Introduction to Enigma CATALYST

Enigma is building a decentralized, open, secure data marketplace that will change how data is shared, aggregated and monetized to maximize collaboration. CATALYST is our first product and the first application running on our Enigma protocol. Powered by our financial data marketplace, CATALYST empowers users to share and curate data and build profitable, data-driven investment strategies.

What problem does enigma solve?

Over the past decade, data has become the most valuable digital asset, But, despite its significant role in our economy, data remains consolidated in the hands of a few large organizations. For anyone but those entities, it is not fungible or tradeable.

→ Easy availbility of Financial data
→ good for individual investor

We've set a single goal:

- Break down data silos and enable data sharing.

- More open data will be available for research. *better Performance*

- More people and organizations will reap the benefits of selling and controlling their data.

- Data's value would become explicit, as opposed to implicit (which is the case today).

- Data sharing could be revolutionized in the same way Bitcoin has revolutionized payments.

How does CATALYST work and used?

Catalyst is a platform for crypto-focused traders, data curators, and investors.

It is a platform that empowers anyone to build their own crypto hedge fund and participate in the coming Renaissance of the financial ecosystem.

Have Competition: Numer.ai, Satoshi.fund Quantopian, Quandle

The ENG Token - CATALYST's native token

Primary: ENG is used to access data sources on the decentralized Enigma CATALYST Data Marketplace.
Payment is on subscription level.

Secondary: ENG tokens are used for incentives to grow and ensure stability of the network.
ENG tokens are used to create demand in the data marketplace:
Reward tokens are provided to quants with winning strategies. This incentivizes more quants to come on the platform and consume data to refine their strategies and gain an edge.

→ good business model, self dependant
They are generating community so incentives are must.

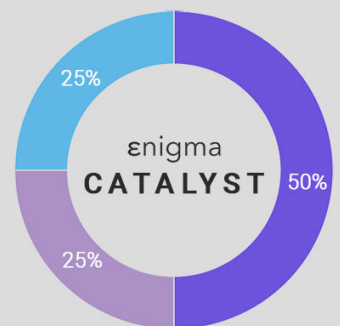
Token sale starts:
11 SEPTEMBER 2017

Target on crowdsale: $30,000,000
Presale Cap: $20,000,000
Total token supply: 100,000,000 ENG
ENG Token type: ERC20
Purchase methods accepted: BTC and ETH

50% · 25% · 25%

50% Sold on Token Sale

25% Distributed to Community for Ecosystem Incentivization

25% Retained by Enigma

Executive Team

GUY ZYSKIND
Co-founder & CEO
MIT Media Lab
10+ years of software development

CAN KISAGUN
Co-founder & CPO
MIT Sloan MBA | ex-McKinsey

Enigma Investors

FLOODGATE
FLYBRIDGE
CONVERGE
HEROIC VENTURES
DIGITAL CURRENCY GROUP
MIT Massachusetts Institute of Technology

Advisors

Cooley
ELEMENT

⇒ Good Team

↳

All MIT People so good collaboration & work culture, That's hard to find these days.

⇒ I, myself am ==Quant Trader.==

I reviewed the code and platform. It's more like ==Quantophian on Blockchain.== Better stability, Python +

⇒ Have good future for further development of product.

⇒ Incentivisation will help them build good community.

MIT Tag will help them too.