

enigma CATALYST

An Introduction to Enigma CATALYST

Enigma is building a decentralized, open, secure data marketplace that will change how data is shared, aggregated and monetized to maximize collaboration. **CATALYST** is our first product and the first application running on our Enigma protocol. Powered by our financial data marketplace, **CATALYST** empowers users to share and curate data and build profitable, data-driven investment strategies.

What problem does enigma solve?

Over the past decade, data has become the most valuable digital asset. But, despite its significant role in our economy, data remains consolidated in the hands of a few large organizations. For anyone but those entities, it is not fungible or tradeable.

We've set a single goal:

- Break down data silos and enable data sharing.
- More open data will be available for research.
- More people and organizations will reap the benefits of selling and controlling their data.
- Data's value would become explicit, as opposed to implicit (which is the case today).
- Data sharing could be revolutionized in the same way Bitcoin has revolutionized payments.

How does **CATALYST** work and used?

Catalyst is a platform for crypto-focused traders, data curators, and investors.

It is a platform that empowers anyone to build their own crypto hedge fund and participate in the coming Renaissance of the financial ecosystem.

The ENG Token - **CATALYST**'s native token

Primary: ENG is used to access data sources on the decentralized Enigma **CATALYST** Data Marketplace. Payment is on subscription level.

Secondary: ENG tokens are used for incentives to grow and ensure stability of the network. ENG tokens are used to create demand in the data marketplace: Reward tokens are provided to quants with winning strategies. This incentivizes more quants to come on the platform and consume data to refine their strategies and gain an edge.

Token sale starts:

11 SEPTEMBER 2017

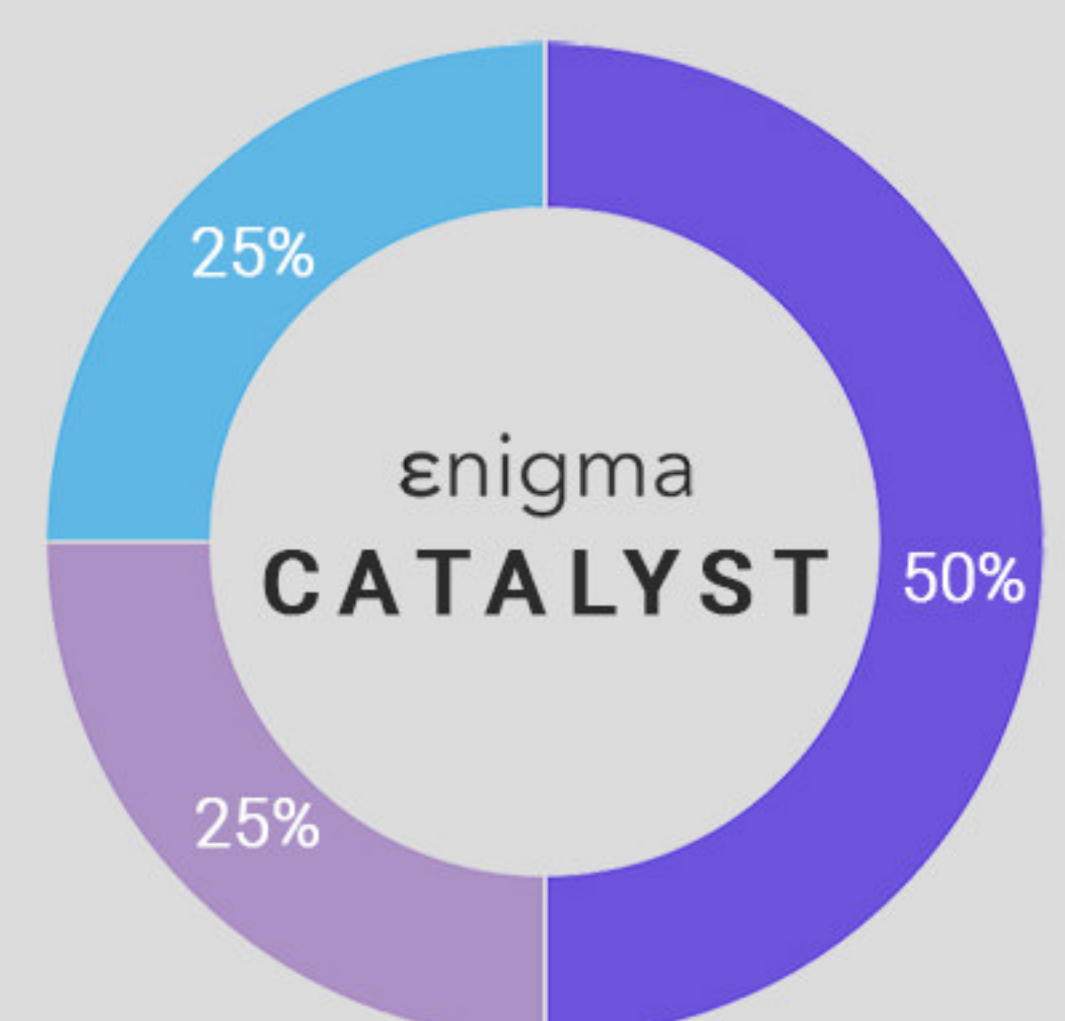
Target on crowdsale: **\$30,000,000**

Presale Cap: **\$20,000,000**

Total token supply: **100,000,000 ENG**

ENG Token type: **ERC20**

Purchase methods accepted: BTC and ETH



50% Sold on Token Sale

25% Distributed to Community for Ecosystem Incentivization

25% Retained by Enigma

Executive Team



GUY ZYSKIND

Co-founder & CEO
MIT Media Lab
10+ years of software development



CAN KISAGUN

Co-founder & CPO
MIT Sloan MBA | ex-McKinsey

Enigma Investors

FLOODGATE

FLYBRIDGE

CONVERGE

HEROIC VENTURES



**DIGITAL
CURRENCY
GROUP**

MIT
Massachusetts Institute of Technology

Advisors

Cooley

ELEMENT

Additional Information

You can find more information about the Enigma CATALYST token sale at our web site.

[Token Sale website](#) | [Enigma CATALYST Whitepaper](#)

[Enigma Website](#)

Support mail: tokensale@enigma.co

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