



## REVOLUTIONIZING THE CANNABIS INDUSTRY

The cannabis industry has traditionally been fragmented, untrustworthy, and illicit, but it's now moving towards greater legitimacy. **PARAGON** will bridge the gap and connect the links in this industry with the power of blockchain based smart contracts.

## OUR SOLUTIONS

### Paragon Blockchain Solutions

From seed, to plant, to lab tests, to dispensaries - all this data can be stored in our smart contracts. This enables the final user to verify the legitimacy of their purchased goods from day one. Moreover, retailers will be able to verify doctors and prescription stores in the immutable ledgers.

### Paragon Spaces

We are creating a chain of high-tech, fully equipped Paragon centers - these will be located in areas where cannabis is legal, and there is a strong interest and need for our presence. We want cannabis to become legal, regulated and trust-based around the world. Our ParagonSpaces will be co-working platforms around the world that enable ideas to materialize. Visitors can rent desk space, offices, conference rooms and buy drinks or snacks - all with PRG.

### Paragon Online

The community is the heart of our operation, and in order to serve the community, we need to hear your voice! The community has a controlled fund, the distribution of which is determined by the community based on projects they vote for.

### Paragon Coin

All of the above comes together with ParagonCoin, our native token that enables everything. ParagonCoin will be issued as an ERC20 token on the Ethereum platform. This smart contract based token enables the core functions of Paragon. As a consequence of Paragon's business model, the amount of tokens in free circulation will gradually decrease. Tokens used for community self-governing and for downvoting will be "burned". In addition, half of the transaction fees will be burned. Moreover, tokens in circulation will gradually be channeled back to Paragon as payment for our services and solutions: such as ParagonSpaces.



A gradual reduction in circulating supply is part of Paragon's plan to encourage PRG price stability and growth, but above all, has potential for solid price development over time. This ensures a growth of PRG purchasing power over time. While 1000 PRG may pay for a month's rent now, in the future, it might pay for a year's rent.

## PRG TOKEN SALE TERMS



Total issue  
**200,000,000 PRG**  
Valued at \$1/each



Remaining  
**50,000,000 PRG**  
Split on a pro-rata basis of  
coins sold during the  
token crowdsale



**Stage 1 Token Crowdsale**  
100,000,000 PRG



**80%**  
for the Controlled  
Reserve Fund



**Stage 2 Token Crowdsale**  
50,000,000 PRG



**20%**  
for the Community  
Controlled Fund

### Our 100,000,000 PRG token crowdsale will be segmented into two phases:

The initial contribution timeline is 30 days starting on August 15th, 2017. Within the first 10 days, early participants will receive a 25% discount with a minimum \$25k contribution. In the following 10 days, participants will receive a 15% discount with a minimum \$15k contribution. In the remaining 10 days, a 10% discount will be given to participants with a minimum \$10k contribution. Our Token Crowdsale will run from the 15th of September, and last 30 days, or until sold out. During the first 5 hours of the token crowdsale we will offer an early bird 5% discount, price will remain at \$1 for the remaining of the first 24 hours and will increase \$0.05 each 24 hours for 30 days or until all tokens are sold out.

## ROADMAP

**Aug. 15th 2017**  
Announce  
Token Crowdsale

**Sept. 15th 2017**  
Start  
Token Crowdsale

**Oct. 15th 2017**  
End  
Token Crowdsale

**Nov. 1st 2017**  
Voting of the first location  
of Paragon Spaces

**Nov. 15th 2017**  
Token Listing on recognized  
coin/token exchange

**CLARITY**

**VELTON • ZEGELMAN**  
ATTORNEYS AT LAW  
NEW YORK • LOS ANGELES • CHICAGO • BOSTON

**CANNABRAND**

**ICOBOX**

**IOTA**

**chronobank.io**

**ICOpromo**  
We launch blockchain startups

**Stocks.exchange**

**melrose**  
FUNDRAISING

**ZYCC • FUND**

**A**

**PARAGON**

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