

Finance simulation and planning with Machine Learning in SAP Datasphere

Andreas Forster April 2023



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Agenda

01

Extending SAC Planning

Use case and architecture

02

Demo

Risk assessment and mitigation

03

Machine Learning in SAP Datasphere

Details and how to start



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Machine Learning in SAP Datasphere

Details and how to start

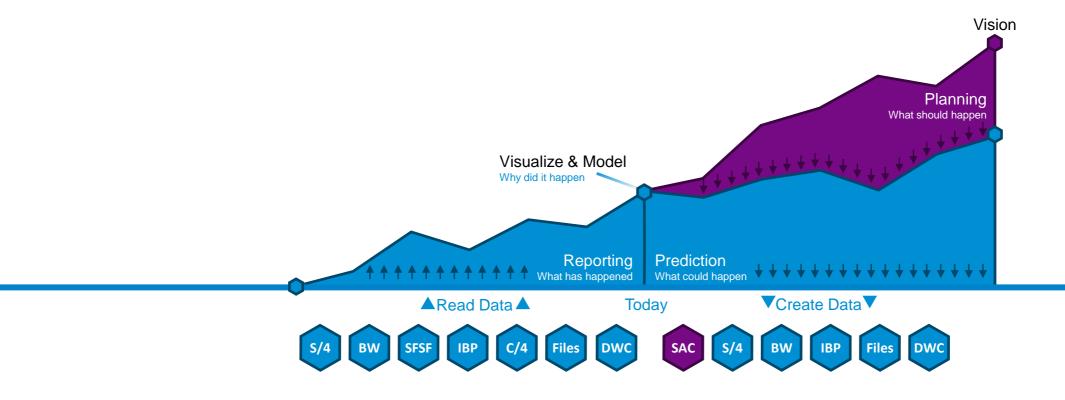


SAP Extended Planning and Analysis



PLAN TO WIN

Automate for Efficiency and Accuracy with Predictive Planning



- Long term driver based Financial forecasts generated in SAC by non statisticians Forecasting owned by FP&A to automate and improve accuracy with added influencer drivers
- Native platform capabilities Embedded intelligence at a lower TCO

Pro-active Business Steering with Flexible Simulations

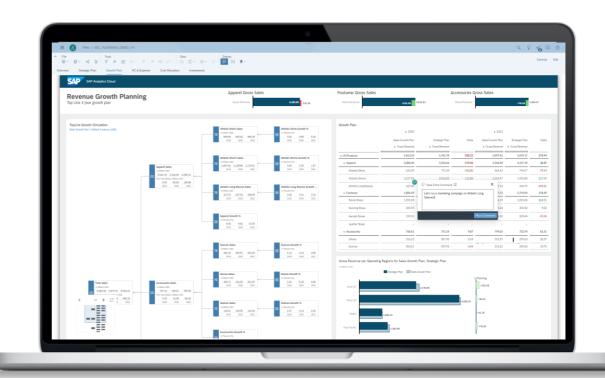
Driver based planning – **Efficient and accurate steering**

Visual impact analysis – **Quick problem resolution**

Sophisticated business logic in SAP finance portfolio

- Top down/bottom-up alignment
- Fx effects
- Allocations

Multiple scenarios easily prepared and shared



Pro-active Business Steering with Flexible Simulations

and the ability to leverage additional calculations (ML, Monte Carlo, ...) and data

2 Filters

Extend SAC Planning calculations capabilities with **native SAP HANA Cloud capabilities**

Address additional requirements like

- Risk Simulations (Monte Carlo) with Mitigations
- Specific Machine Learning algorithms
- Integrate price elasticity

• ...

The planning user remains in the existing **SAC Planning** interface



	Insolvency of big customers	Production stop	Decline Asia Market
Quantity	-1,000.00	-2,000.00	-500.00
Price	_	_	_
Var. Costs p.P.	_	_	_
Revenue	-		_
Var. Costs	_	_	_
Fix Costs	_	_	_
Misc. Costs	-	-30,000.00	_
↑ Operating Profit	-	-30,000.00	
Probability	0.05	0.10	0.03
Assessment	It is quite likely that		

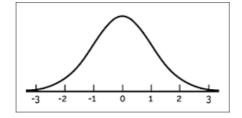
Profit estimates under multiple uncertainties

Monte Carlo simulation to understand risks, ie of profit, loss and negative equity

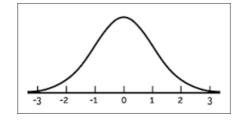
Basic example for revenue

A little more realistically

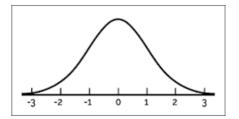
Revenue =



*



=



Similarly, uncertainties on costs and risks, but also ability to mitigate How to assess, whether the risk to fall into negative equity is acceptable?

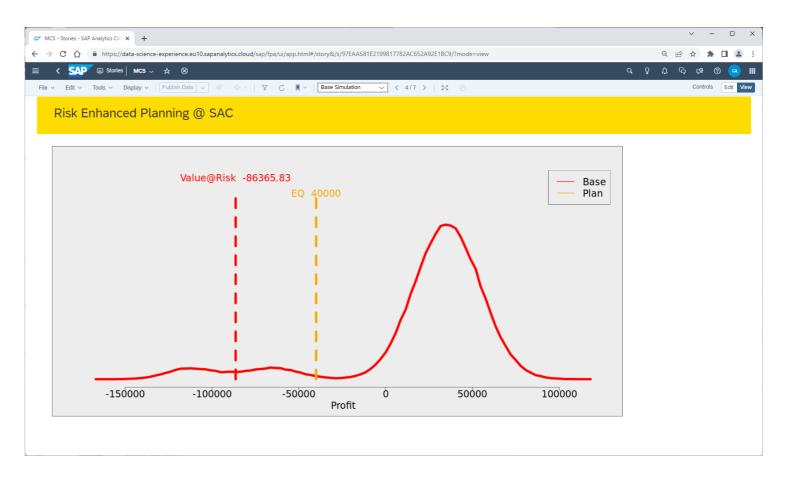
Profit estimates under multiple uncertainties

Monte Carlo simulation to understand risks, ie of profit, loss and negative equity

How to assess, whether the risk to fall into negative equity is acceptable?

Example:

- Calculate a very high number of scenarios (maybe 100.000 or more)
- Determine the threshold of the worst 5% outcomes



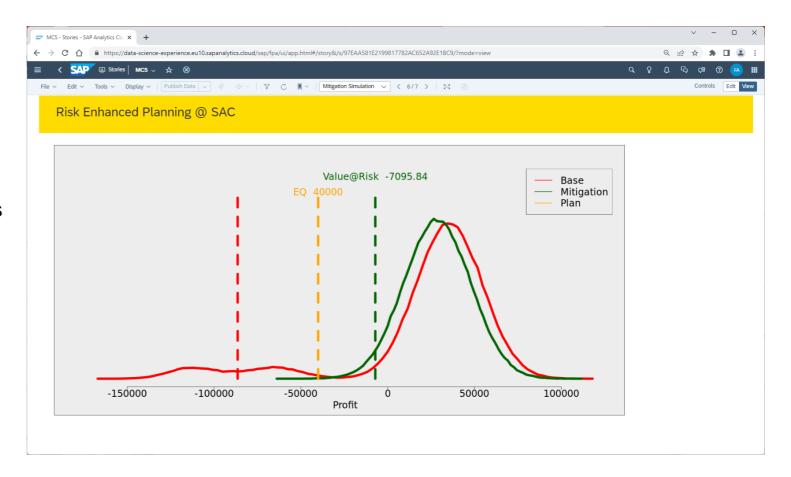
Profit estimates under multiple uncertainties

Monte Carlo simulation to understand risks, ie of profit, loss and negative equity

How to mitigate the risks?

Example:

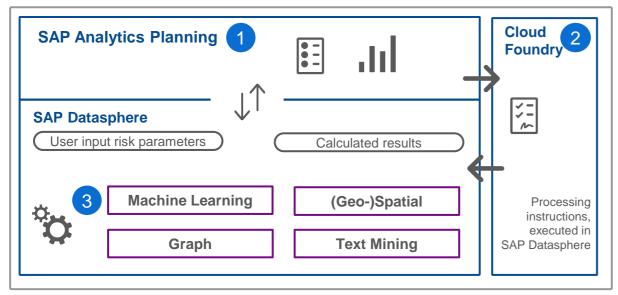
- Add insurance options to the logic, to replace risk with a cost
- Calculate a very high number of scenarios (maybe 100.000 or more)
- Determine the threshold of the worst 5% outcomes



Extending SAP Analytics Planning with custom logic

SAP BTP Architecture







- Planning user enters details into SAC Planning grid
- The data entered by the user is accessible in SAP Datasphere as remote table
- Clicking a button on the SAC Planning interface triggers the processing



- A SAC multi action is triggered by the button
- A REST-API on Cloud Foundry gets called, which triggers the calculations in SAP Datasphere



- SAP Datasphere simulates
 100.000+ scenarios and
 determines the percentiles, which
 are written to a staging table
- The Planning user sees the results in SAC Planning

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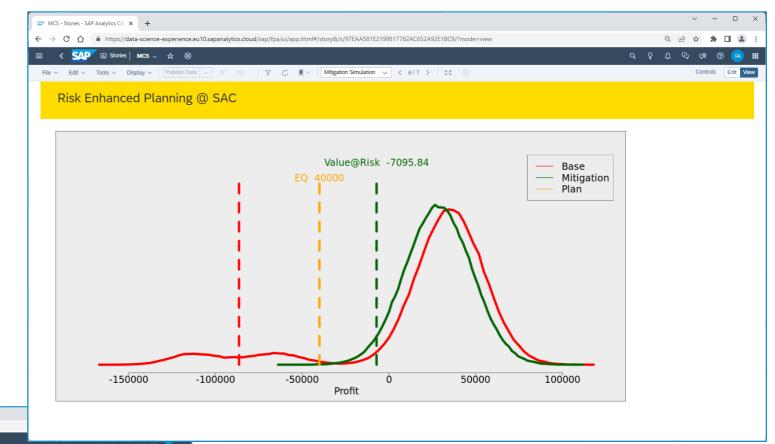
Risk assessment and mitigation

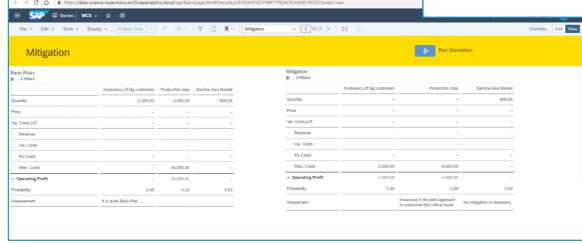
03

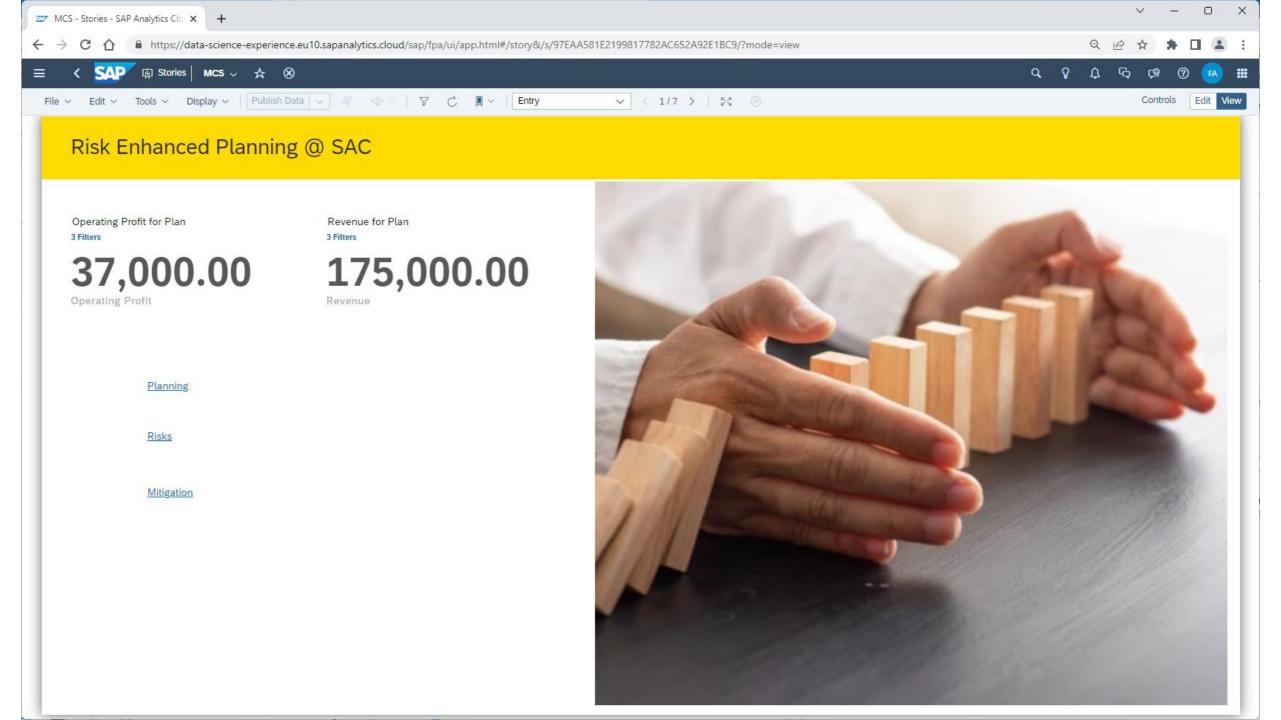
Machine Learning in SAP Datasphere

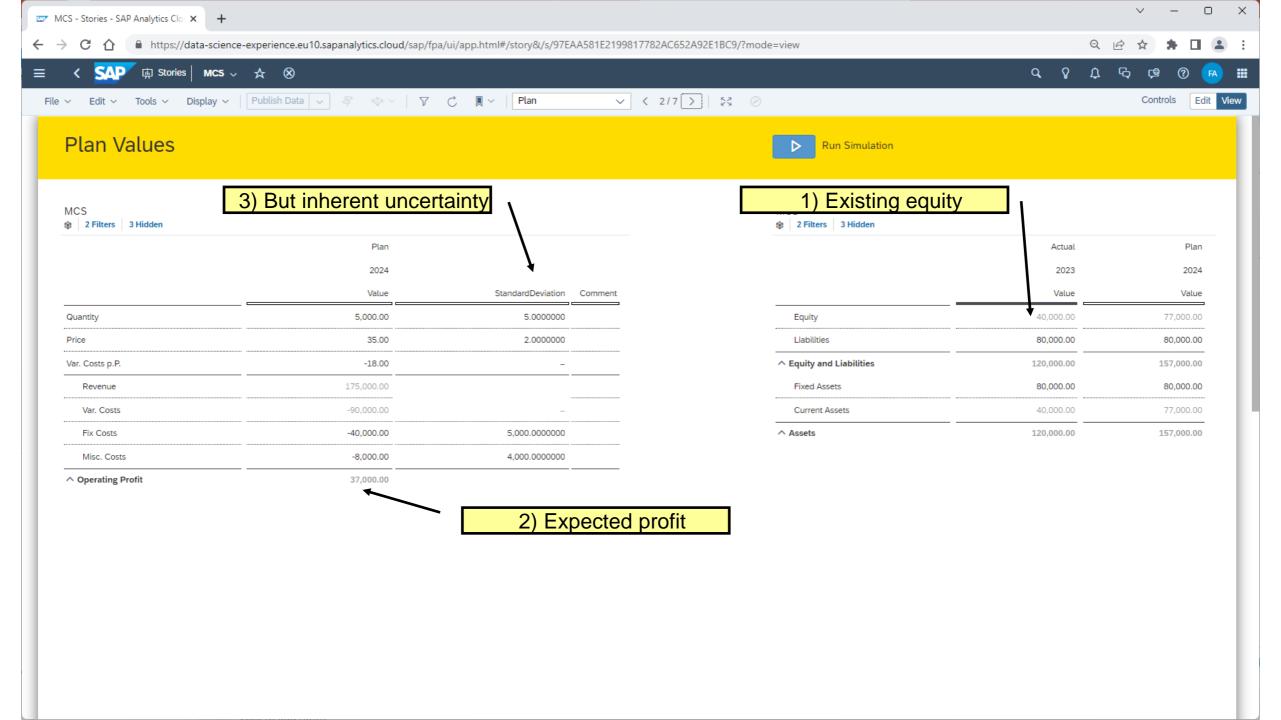
Details and how to start

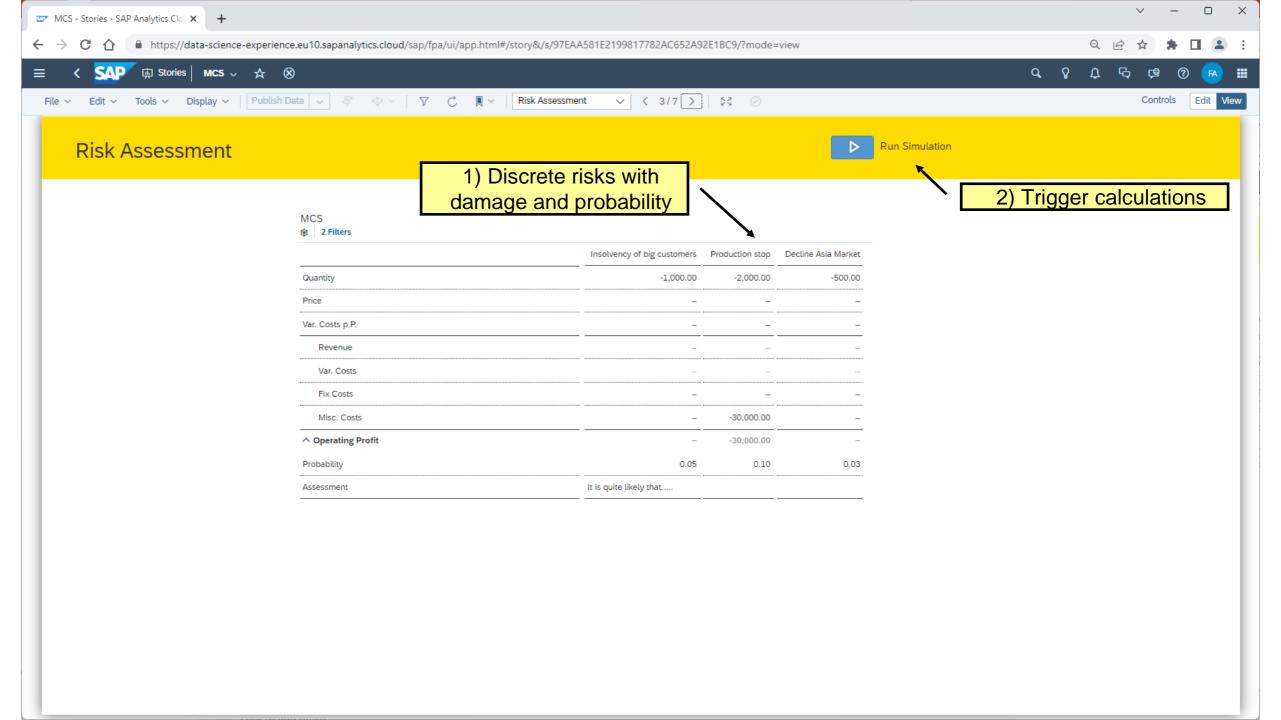


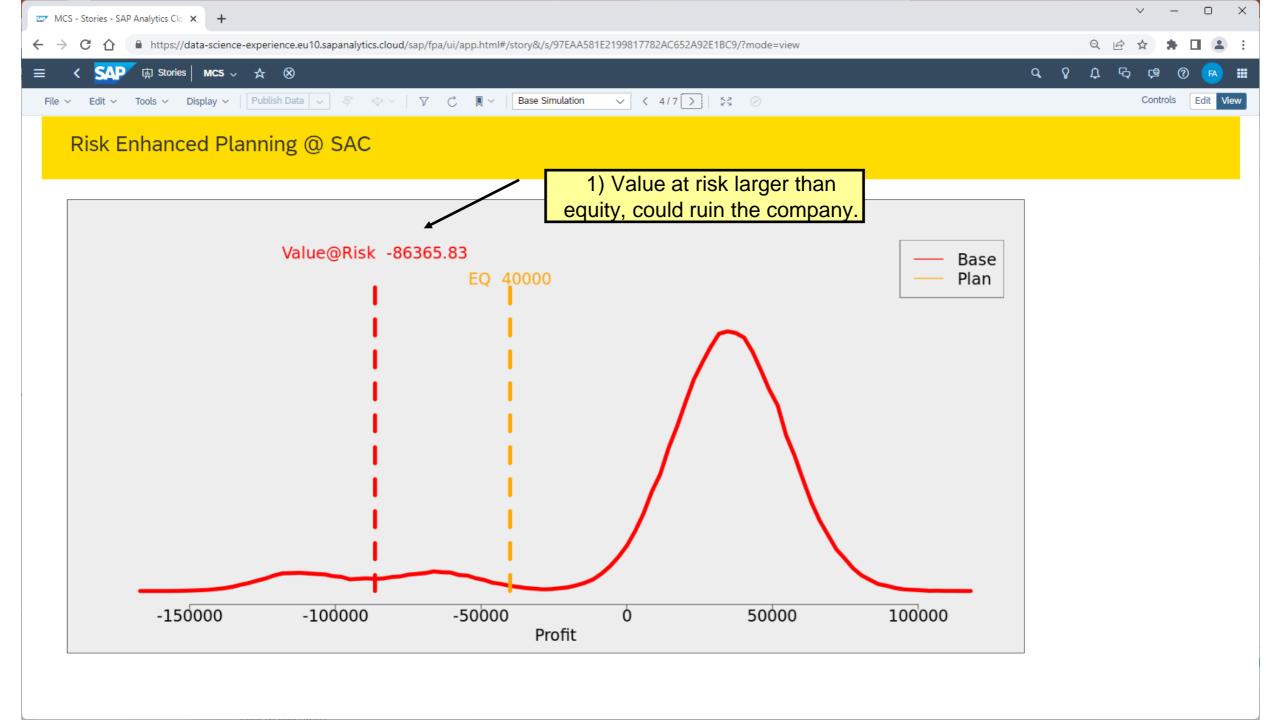


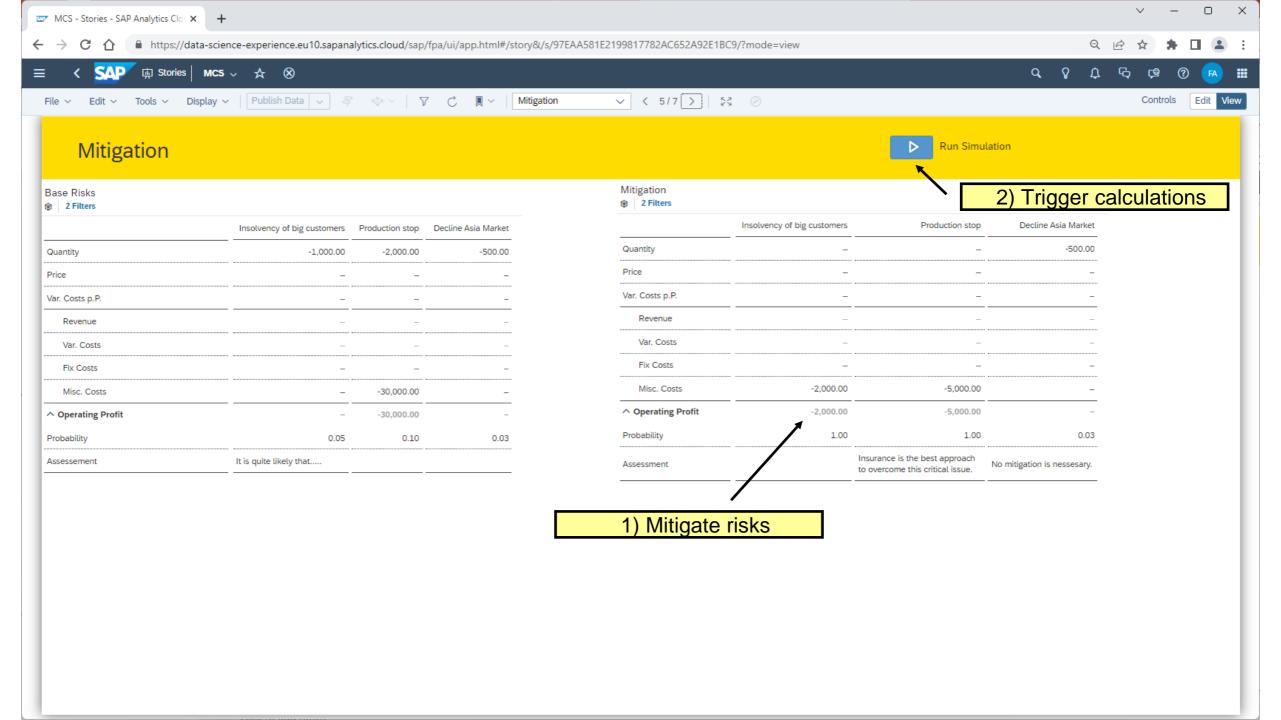


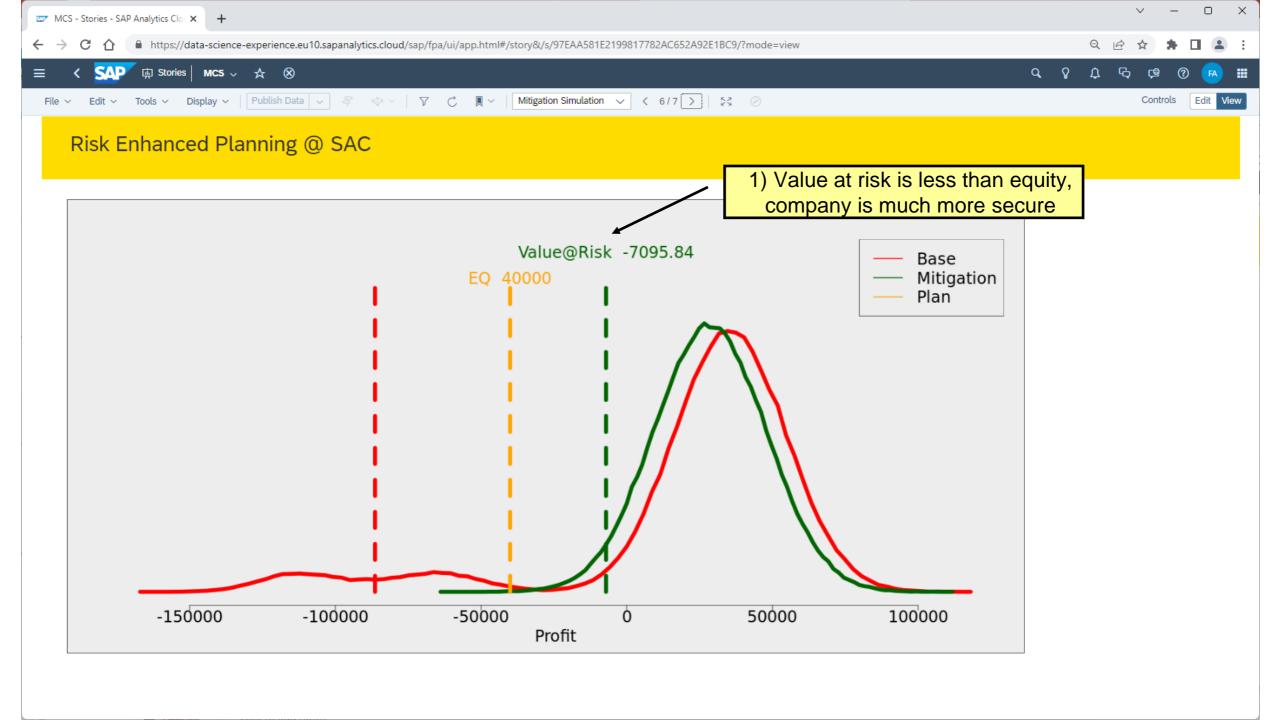












Pro-active Business Steering with Flexible Simulations + Extensions

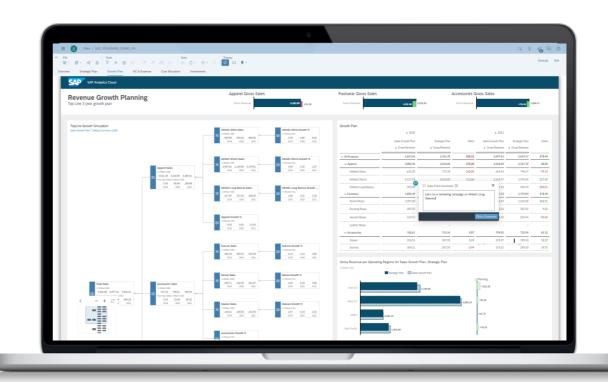
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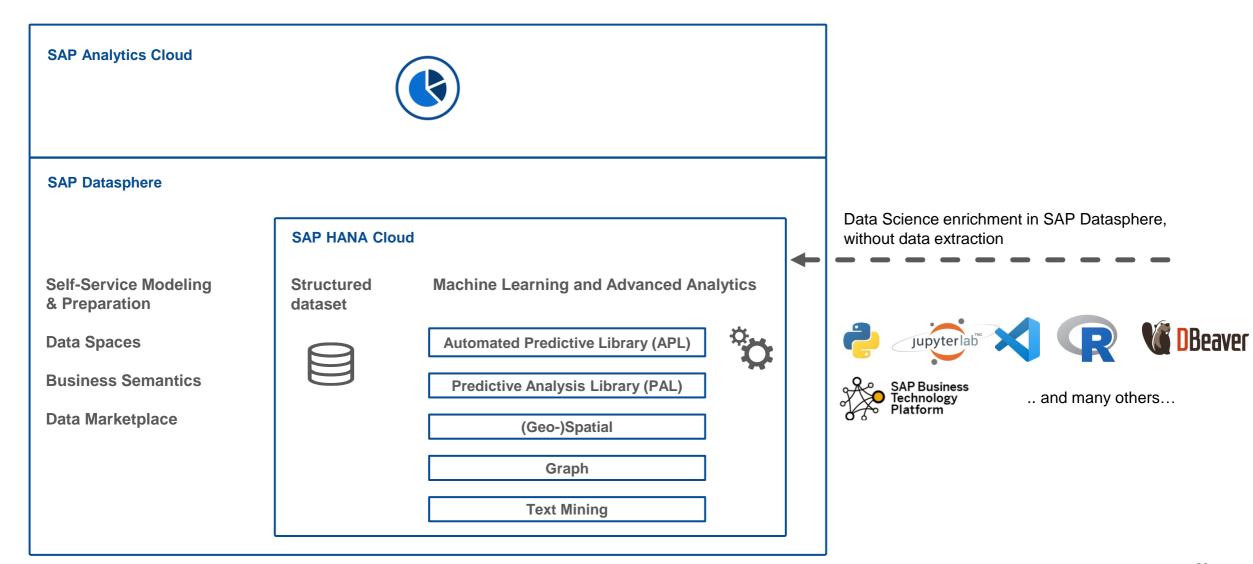
03

Machine Learning in SAP Datasphere

Details and how to start



Embedded Machine Learning and Advanced Analytics



Typical Scenarios Addressed with embedded Machine Learning

Machine Learning Categories



Predicting customer behavior like churn, fraud or buying behavior (classification)



Forecasting future sales, demand, cost, etc. based on historic time related data (time series forecasting)



Predicting car prices, based on model characteristics and market trends (**regression**)



Analyzing shopping baskets to suggest product placements or additional purchases to a customer (association analysis)



Enabling marketers to develop targeted marketing programs by grouping customers (clustering)



Detecting anomalies in financial transactions for fraud analysis, or in machine sensor data for predictive maintenance (**outlier detection**)



Provide personalized product recommendations by analyzing product associations, individual purchase history and external factors (**recommender system**)



In a given social network, you seek to infer which new interactions among its members are likely to occur in the near future (link analysis / prediction)

Automated or hand-crafted Machine Learning

Automated Predictive Library (APL)

- Framework that scales the use of Machine Learning
- Covers steps from variable selection, data preparation, variable encoding, missing value handling, outlier handling, binning and banding, model testing and best model selection
- Proprietary framework, with global and local explainability





Classification



Regression



Time series forecasting



Cluster analysis



Association analysis



Outlier detection



Recommender



Predictive Analysis Library (PAL)

- Expert algorithm library, with over 100 classic and trending machine learning algorithms
- Individual algorithms with full control for Data Scientists
- Requires manual insight, ie for parameterization
- Highly reproducible
- AutoML based on PAL in development (currently in beta)



Predictive Analysis Library (PAL)



Classification Analysis

- Decision Tree Analysis (CART, C4.5, CHAID) , Logistic Regression, Support Vector Machine, K-Nearest Neighbor, Naïve Bayes, Confusion Matrix, AUC, Online multi-class Logistic Regression*
- Multilayer Perception (back propagation Neural Network)
- Random Decision Trees, Hybrid Gradient Boosting Tree (HGBT)#, Continuous HGBT*
- Unified Classification[#] incl. explainability, segmented (massive) classification



Regression

- Multiple Linear Regression, **Online Linear Regression***
- Polynomial-, Exponential-, Bi-Variate Geometric-, Bi-Variate Natural Logarithmic-Regression
- Generalized Linear Model (GLM)
- Cox Proportional Hazards Model
- Random Decision Trees, Hybrid Gradient Boosting Tree (HGBT) #, Continuous HGBT*
- Unified Regression* incl. explainability, segmented (massive) regression

Pipeline and AutoML

- Pipeline-models, -fit and -predict
- AutoML incl. data preprocessing, classification, regression, time series forecasting

Cluster Analysis

- K-Means, Accelerated K-Means, K-Medoids, K-Medians, Geo- / DBSCAN, Agglomerate Hierarchical Clustering*, Slight Silhouette, Cluster Assignment
- Kohonen Self-Organizing Maps, Affinity Propagation, Gaussian Mixture Model
- segmented (massive) Unified Clustering*, Spectral clustering*



Time Series Analysis

- Single-, Double-, Triple-, Brown-, Auto **Exponential Smoothing, Unified Exponential** Smoothing (incl. massive segmentation)*
- Auto-ARIMA, Online ARIMA*, **Vector-ARIMA*, ARIMA EXPLAIN***
- Additive Model Analysis*, GARCH*, BSTS*
- Croston, Croston TSB*, Linear Regression with damped trend and seasonal adjust, Intermittent Time Series Forecast*
- Fast Dynamic Time Warping*, DTW*. Hierarchical Forecasting
- FFT, Discrete Wavelet/ Wavelet Packet Transform*, Periodogram*
- White Noise-, Trend-, Stationary-*, Seasonality-Test, Change Point Detection, Bayesian Change Point Detection*, Outlier Detection*, TS Imputation*, Forecast Accuracy Measures
- LSTM*, Attention*, LTSF*
- Segmented (massive) Forecasting*



Association Analysis

- Apriori, Apriori Lite, FP-Growth
- K-Optimal Rule Discovery (KORD) Discovery, Sequential Pattern Mining



Link Prediction

Link Prediction (Common Neighbors, Jaccard's Coefficient, Adamic/Adar, Katzβ), PageRank



Recommender Systems

Factorized Polynomial Regression Models, Alternating least squares, Field-aware Factorization Machines (FFM)

Text Processing

- Conditional Random Field, Latent Dirichlet Allocation
- TF-IDF*, term analysis*, text classification*, get related terms / documents*, get relevant terms / documents*, get suggested terms*

Data Preprocessing

- Sampling, Partitioning, SMOTE, TomekLink, SMOTETomek#
- Binning / Discretize, Missing Value Handling, Scaling, Feature Selection*
- Isolation Forest*

Statistical & Multivariate Analysis

- Univariate Analysis (Data Summary, Mean, Median, Variance, Stand. Deviation, Kurtosis, Skewness, ..)
- Kernel Density Estimation, Entropy
- Correlation Function (with confidence)
- Multivariate Analysis (Covariance Matrix, Pearson Correlations Matrix), Condition Index
- Principal Component Analysis (PCA)/PCA Projection, TSNE, Categorial PCA
- Linear Discriminant Analysis
- Multidimensional scaling, Factor Analysis
- Chi-squared Tests: Quality of Fit, Test of Independence, ANOVA, F-test (equal variance test)
- One-sample Median Test, T Test, Wilcox Signed Rank Test, Kolmogorov-Smirnov Test*
- Inter-Quartile Range, Variance Test, Grubbs Outlier Test, Anomaly Detection (KMeans)
- Random Distribution Sampling, Markov Chain Monte Carlo (MCMC)#
- Distribution Fitting, Cumulative Distribution Function, Distribution Quantile

Misc. Functions

Kaplan-Meier Survival Analysis, Weighted Scores Table, ABC Analysis, Tree model visualization#

SAP HANA – Machine Learning

Python/R Machine Learning interfaces for Data Scientists

Leveraging SAP HANA's data science capabilities

- Allow scripting in Python or R, while instructing remote processing of data and advanced analytics in SAP HANA Cloud
- Use the HANA dataframe object as virtual data reference for data preprocessing, transformation and analysis, including exploratory data analysis (EDA) visualizations
- Leverage the Predictive Analyis Library (PAL) in Python / R, allowing the expert Data Scientists a simple conversion from standard Python-packages to HANA embedded ML models and their operationalization
- Automated Predictive Library (APL) functions exposing SAP HANA's AutoML and non-expert predictive functions in Python
- Model storage and ML model performance reports
- Leverage SAP HANA Spatial and Graph capabilities in Python

Data Scientist using R or Python Python / R machine learning client **SAP HANA Cloud** Predictive Analysis Library (PAL) Automated Predictive Library (APL) Spatial

Learn how to get started with PAL and SAP HANA Cloud, APL and SAP HANA Cloud see Python samples.

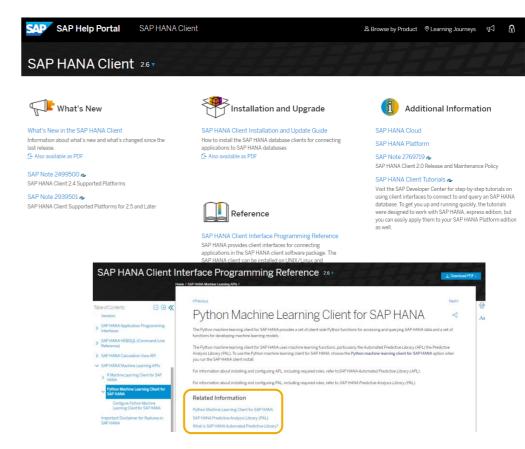
SAP HANA – Machine Learning

Python/R Machine Learning interfaces for Data Scientists

- Native SAP HANA database client* for ODBC / JDBC / Python / ... see SAP Note 2939501
 - Documentation https://help.sap.com/viewer/product/SAP_HANA_CLIENT/latest
 - Available for developers and data scientists from tools.hana.ondemand.com/#hanatools
 - Expanded client distribution channels for Python client https://pypi.org/project/hdbcli/
 hdbcli 2.11.14
- Native Python machine learning client for SAP HANA Cloud
 - Exposing SAP HANA data as HANA dataframe in Python
 - Remote use of SAP HANA's machine learning-, spatialand graph functions in Python
 - Available with SAP HANA Client download + expanded distribution via PyPi

https://pypi.org/project/hana-ml/





^{*}support for SAP HANA Cloud and SAP HANA Platform

Setup

Machine Learning in SAP Datasphere

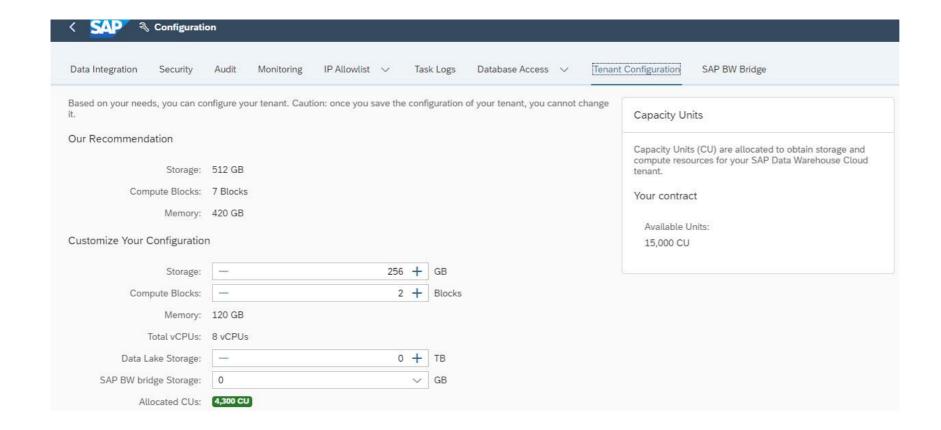
SAP Datasphere with 3 virtual CPUs or more

Ticket to activate the script server

Create database user

3 virtual CPUs or more

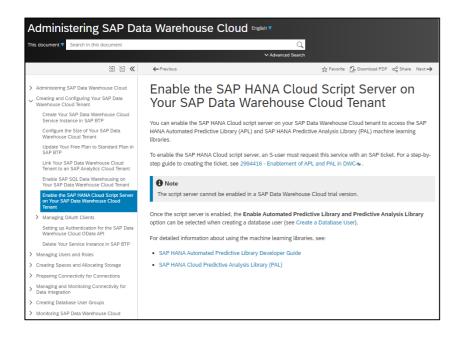
Cloud setup 1/3



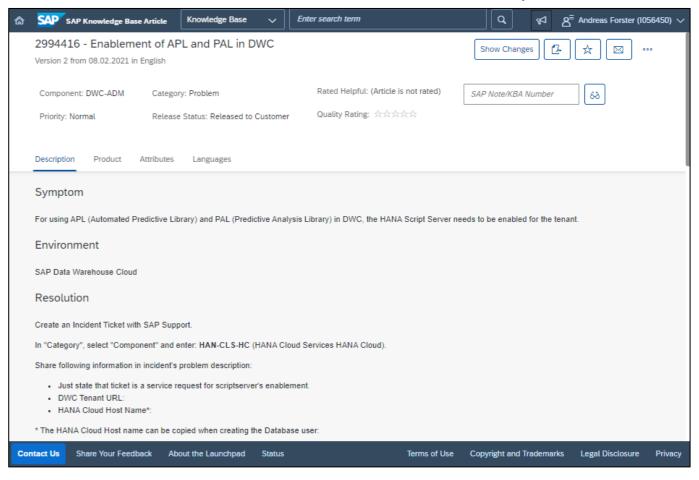
Blog: Configure the Size of Your SAP Data Warehouse Cloud Tenant https://blogs.sap.com/2022/02/18/configure-the-size-of-your-sap-data-warehouse-cloud-tenant/

Ticket to activate the script server

Cloud setup 2 / 3



No additional APL/PAL installation required

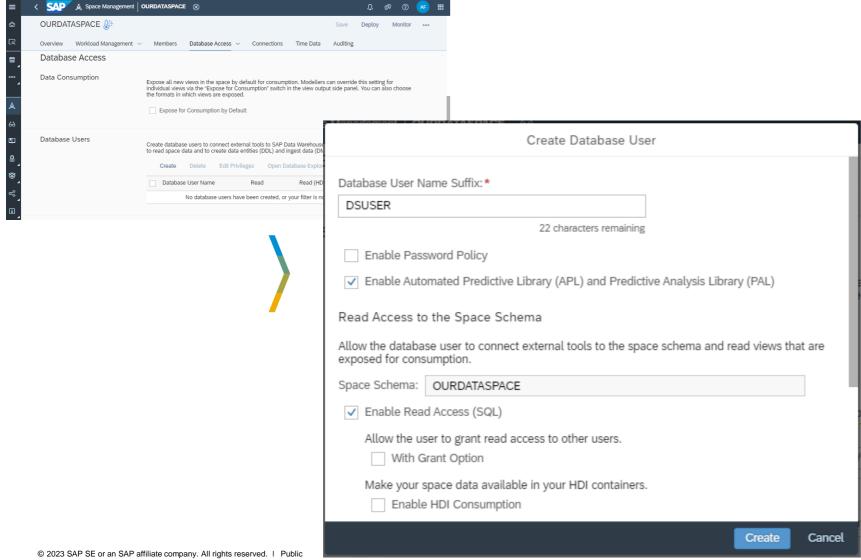


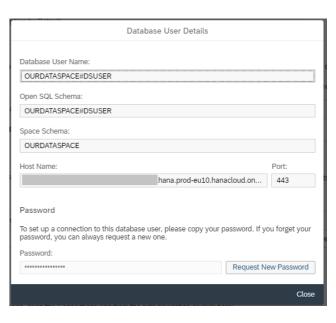
SAP Note 2994416: Enablement of APL and PAL in DWC

https://launchpad.support.sap.com/#/notes/2994416

Create database user

Cloud setup 3 / 3





Client Setup (Python)

Machine Learning in SAP Datasphere

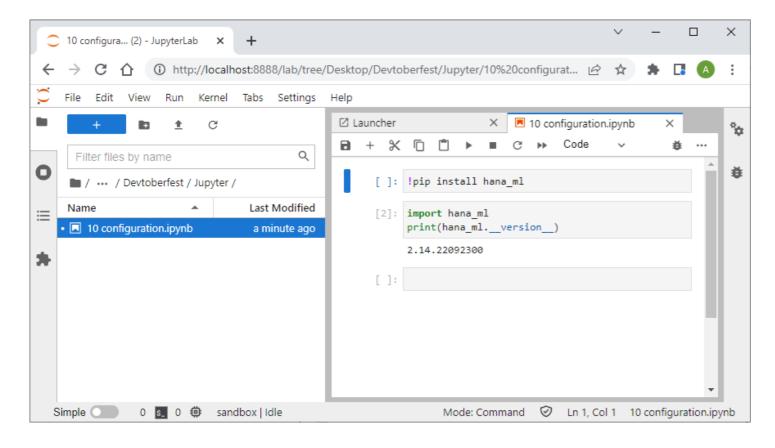
Install hana_ml package

Add external IPv4 to allow list

Store credentials securely

Install Python Machine Learning Client for SAP HANA (hana_ml package)

Client setup 1/3



The Python Package Index (PyPI):

https://pypi.org/project/hana-ml/

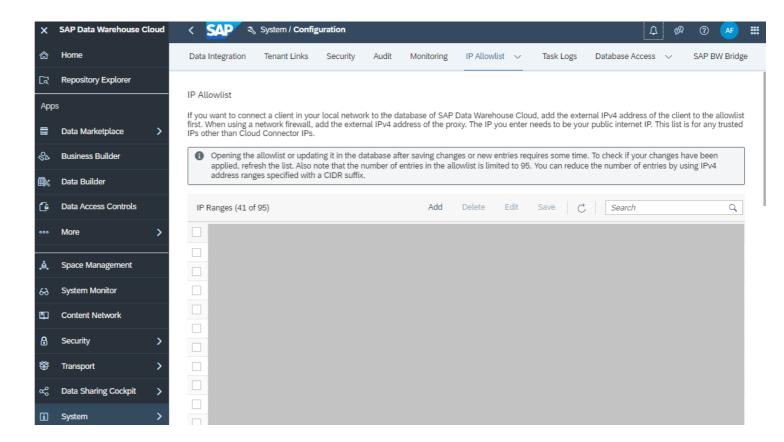
Documentation:

https://help.sap.com/doc/1d0ebfe5e8dd44d09606814d83308d4b/latest/en-US/index.html

Add external IPv4 address to allow list

Client setup 2 / 3

- Get your external IPv4 address, ie from a site like https://www.showmyip.com/
- 192.168.0.0 to 192.168.255.255 is
 not an external IP address
- Add the address to the allow list in SAP Datasphere in System → Configuration



Store credentials securely

Client setup 3 / 3 (optional, but recommended)

1) Test connection from Python to SAP Datasphere with hardcoded credentials

True

2) Store credentials securely in the Secure User Store from the SAP HANA Client

```
C:\Program Files\SAP\hdbclient>hdbuserstore -i SET MYDWC " hanacloud.ondemand.com:443" OURDATASPACE#DSUSER
Password:
Retroactive report: Operation succeed.
C:\Program Files\SAP\hdbclient>
```

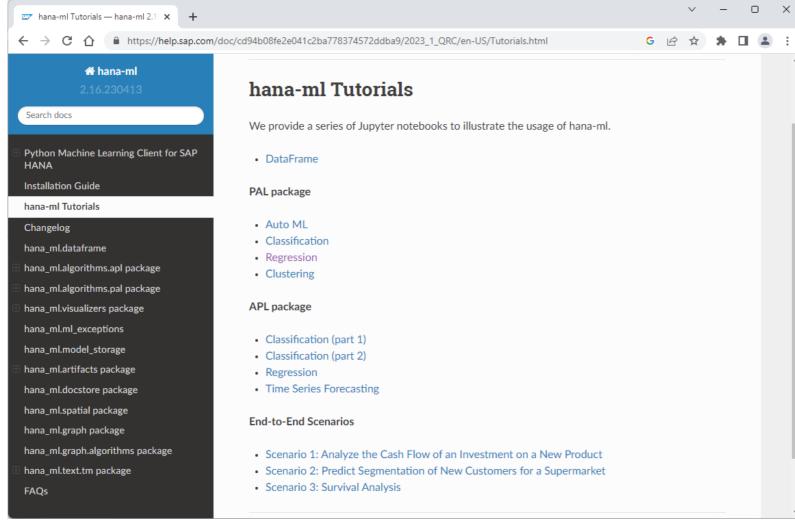
3) Logon with these securely stored credentials

```
conn = dataframe.ConnectionContext(userkey='MYDWC')
conn.connection.isconnected()
```

True

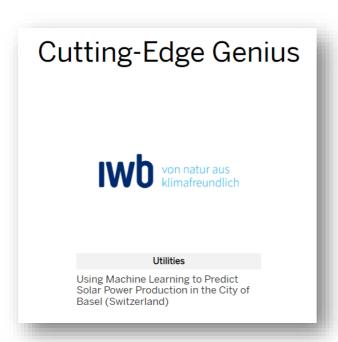
Get Started

Tutorials



https://help.sap.com/doc/cd94b08fe2e041c2ba778374572ddba9/latest/en-US/hana_ml.html







https://www.sap.com/idea-place/sap-innovation-awards/entries/2023-award.html

Home

Registration





https://events.sap.com/ch/ml-sap-datasphere-workshop/de/home

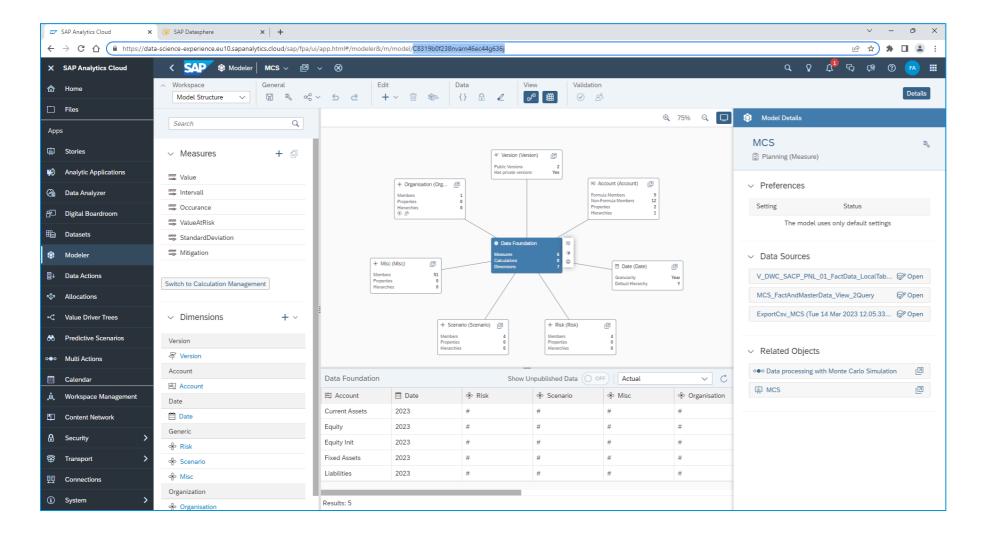
Thank you.



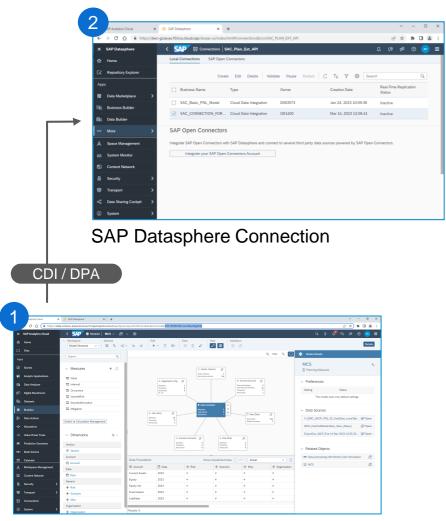
Andreas Forster andreas.forster@sap.com

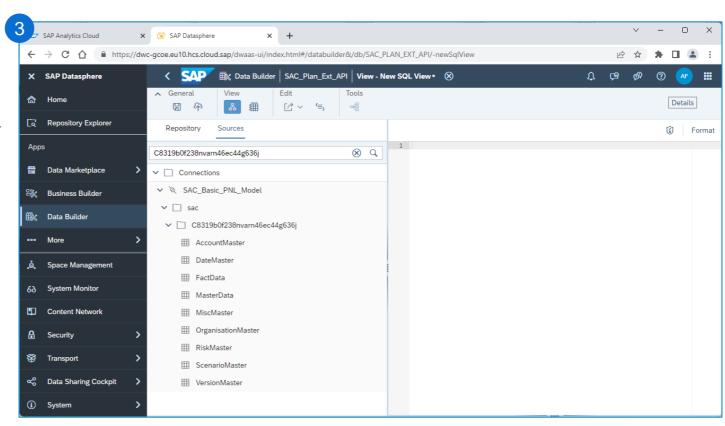


SAC Planning model



SAP Datasphere connection

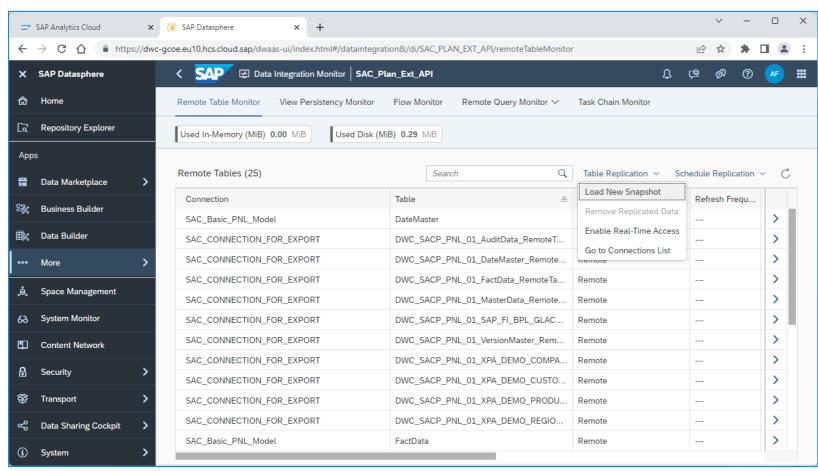




SAP Datasphere View to import a remote table

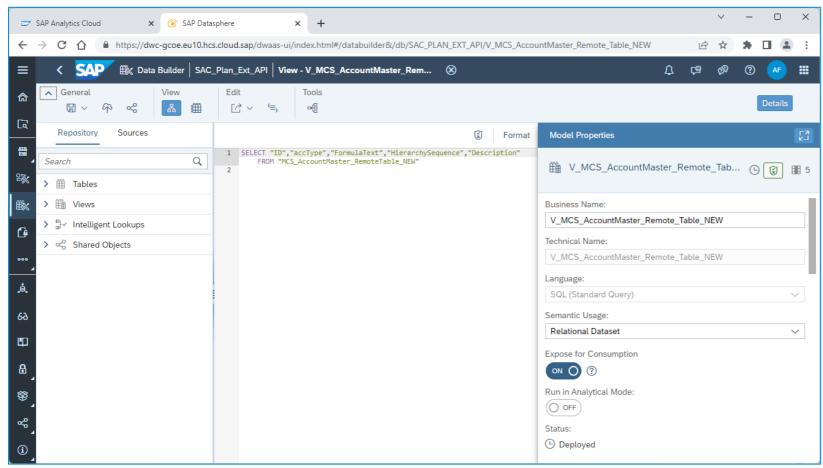
SAC Planning model

Remote or replicated table



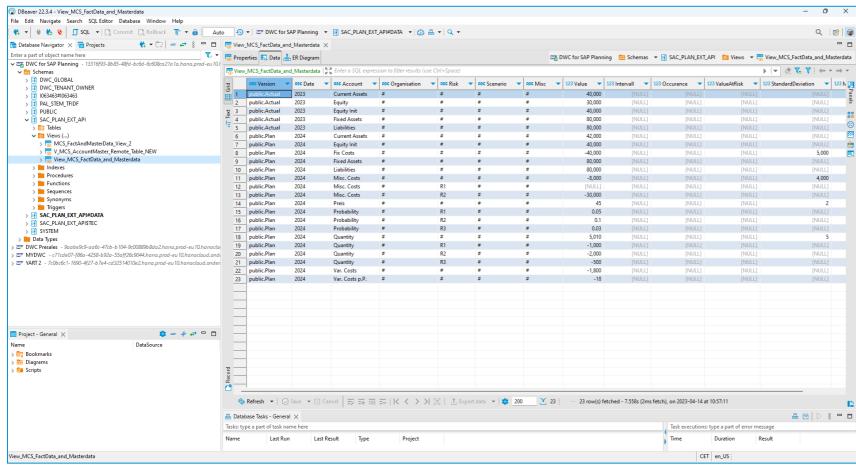
SAP Datasphere Data Integration Monitor

Expose for consumption



SAP Datasphere Data Builder

Expose for consumption



Data is accessible from SAP HANA Database Explorer, DBeaver, SQL, etc...