

Case Studies in advanced analytics with R

Wit Jakuczun, <u>WLOG Solutions</u> 2017-05-17













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STRATEGIC PARTNER





~1995

R project has been started



Version 1.0 released



I delivered my first project using R

(~100 models for gas demand forecasting)



Revolution Analytics was founded.



Microsoft acquired Revolution Analytics.



R is (still) one of the most popular language for data science.



May 2017	May 2016	Change	Programming Language	Ratings	Change
1	1		Java	14.639%	-6.32%
2	2		С	7.002%	-6.22%
3	3		C++	4.751%	-1.95%
4	5	^	Python	3.548%	-0.24%
5	4	~	C#	3.457%	-1.02%
6	10	*	Visual Basic .NET	3.391%	+1.07%
7	7		JavaScript	3.071%	+0.73%
8	12	*	Assembly language	2.859%	+0.98%
9	6	~	PHP	2.693%	-0.30%
10	9	~	Perl	2.602%	+0.28%
11	8	~	Ruby	2.429%	+0.09%
12	13	^	Visual Basic	2.347%	+0.52%
13	15	^	Swiit	Z.Z14/0	1 0.00%
14	16	^	R	2.192%	+0.86%
10	14,		ОБјесаче-о	2.10170	10.50 /6
16	42	*	Go	2.080%	+1.83%
17	18	^	MATLAB	2.063%	+0.78%
18	11	*	Delphi/Object Pascal	2.038%	+0.03%
19	19		PL/SQL	1.676%	+0.47%
20	22	^	Scratch	1.668%	+0.74%

Tiobe Index, 2017



What is so special about R?

Low barriers to start using it

Huge base of community
Packages
(CRAN/Github)

Easy to build a team knowing R



```
problem <- model %>%
    mzn problem() %>%
    mzn data file(system.file("extdata", "examples", "sbprgeost.dzn",
                               package = "minizincR")) %>%
    mzn out expr(var name = "1") %>%
    mzn out expr(var_name = "roff",
                  idxs = c("ROFF", "1..2")) %>%
                                                                               qq <- local({</pre>
    mzn out expr(var name = "kind",
                                                                                k \leftarrow function(y) f(y)
                  idxs = c("BLOCK")) \%>\%
                                                                                f \leftarrow function(x) if(x) x*k(x-1) else 1
    mzn out expr(var name = "coord",
                                                                               })
                  idxs = c("BLOCK", "1..2"))
                                                                               gg(3)
solver <- fzn gecode(args = NULL)</pre>
solution <- solver %>%
               solve(problem)
print(solution)
```



However, out-of-the-box R does not provide many essential features required in large-scale production deployment!



"If you are using R and you think you're in hell, this is a map for you."



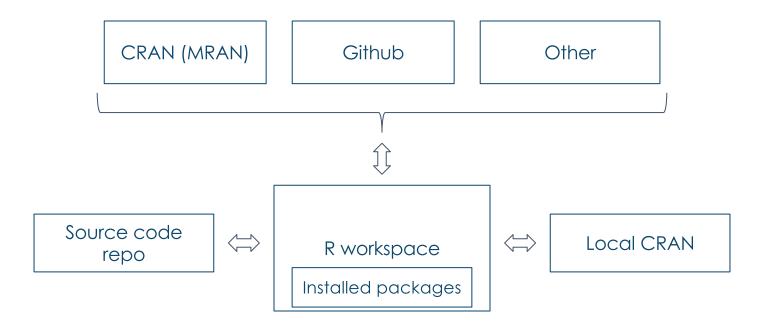
Patrick Burns, "R Inferno", 2011



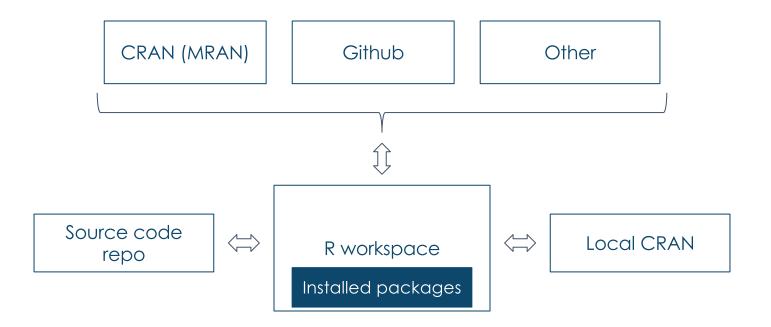
WLOG R SuiteTM

How do we deliver R based solutions?

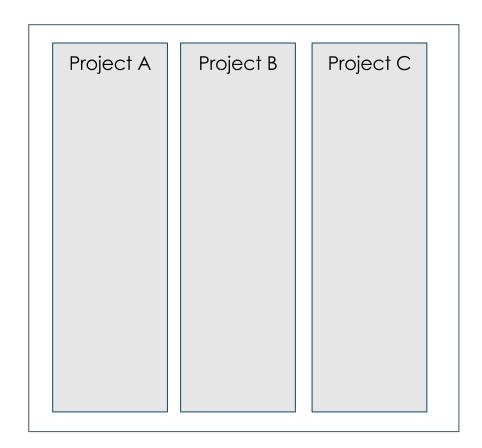












- Project independence
- Configuration and version management
- Version control
- Continuous integration&deployment

Production server



Configuration management

Source code versioning

WLOG R Suite™

Continuous integration & deployment

Seasoned R packages



Case Studies in advanced analytics with R



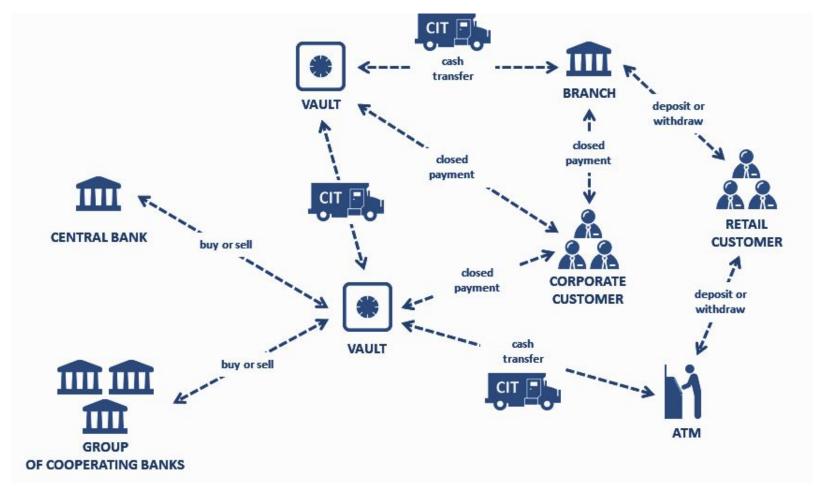
Cash optimisation in Deutsche Bank



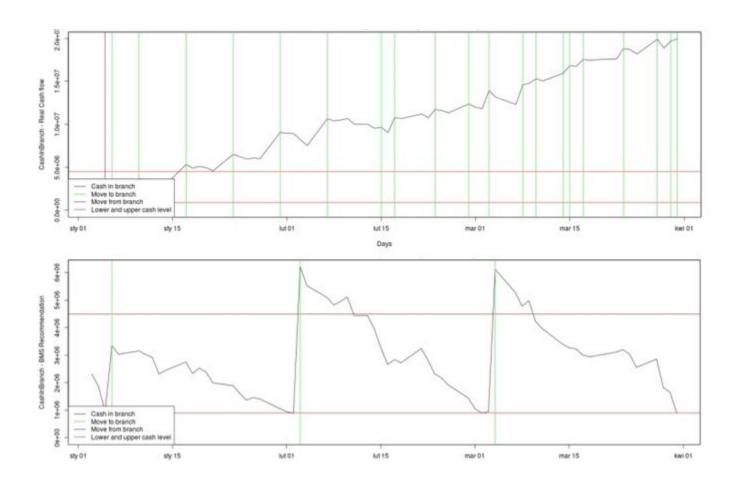
How much, how and when should I transfer between branches and vaults?

Minimizing costs subject to (complex) business rules

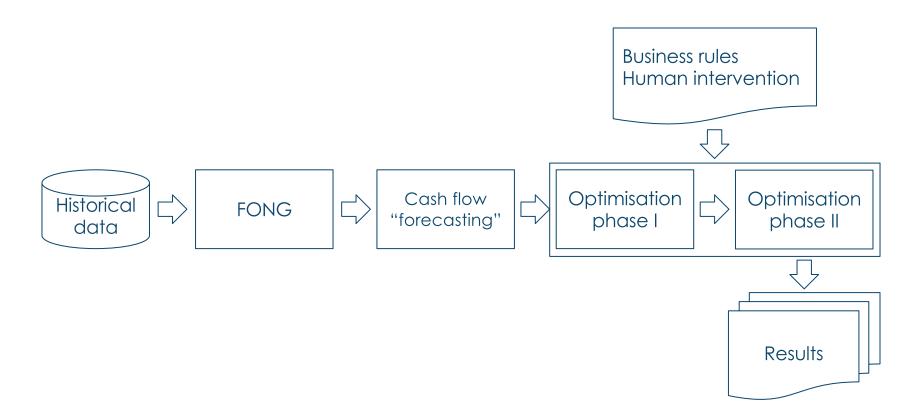














Summary

- Our first large R project
- Around 20K LOC
- Webservice in C#

- R core is very stable
- Logic in packages
- No print allowed
- Project folder structure
- Configuration management
- (Almost) No REPL



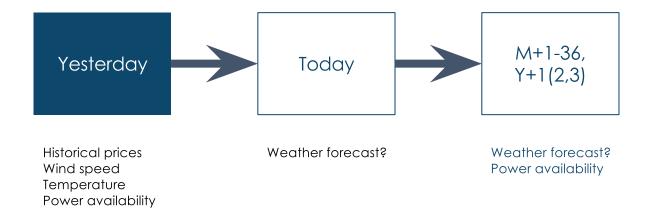
Midterm model for energy prices forecasting



What can be the energy price next year?

Alternative (to the forward market) spot price forecast.





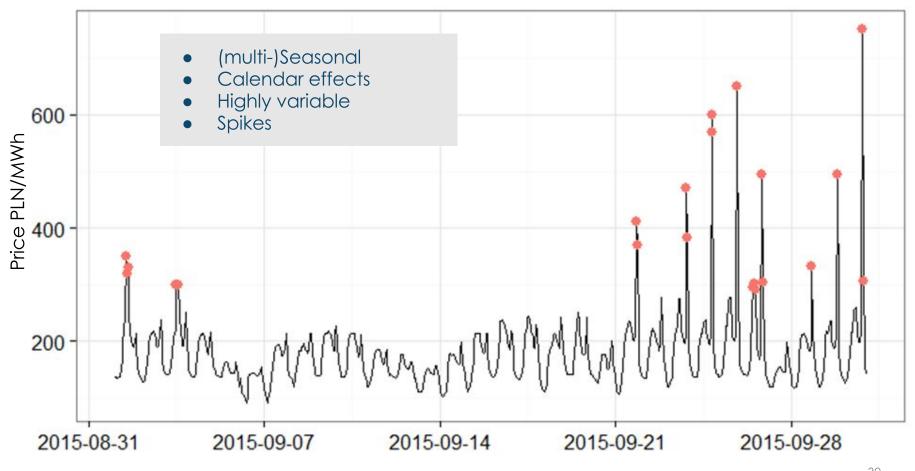


Dane o rynku





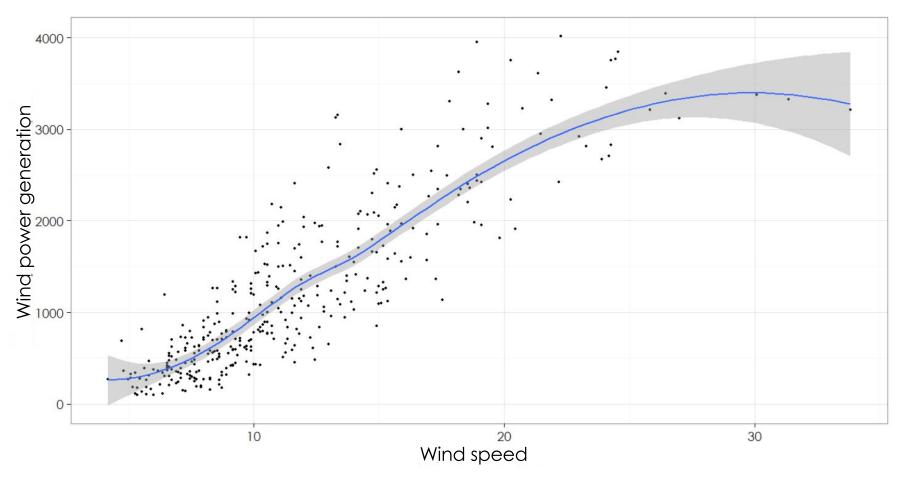




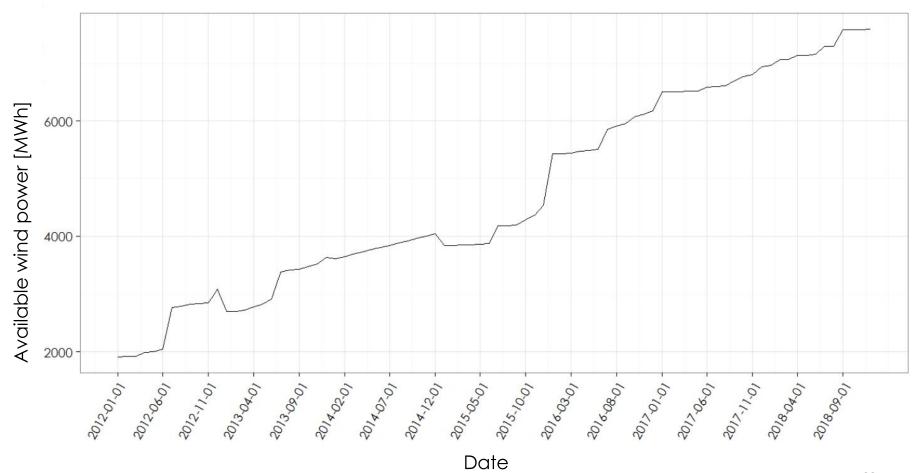
Date

30

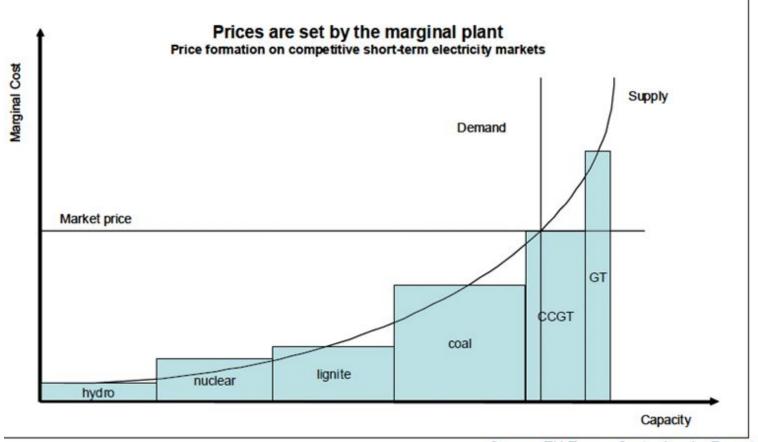






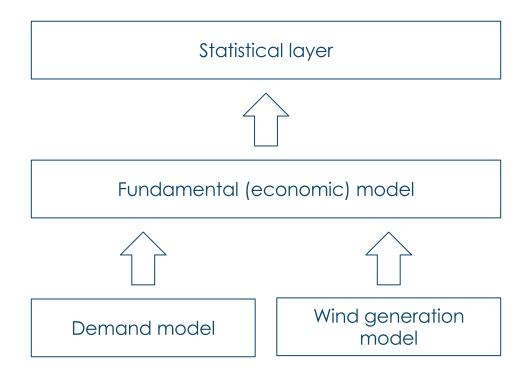




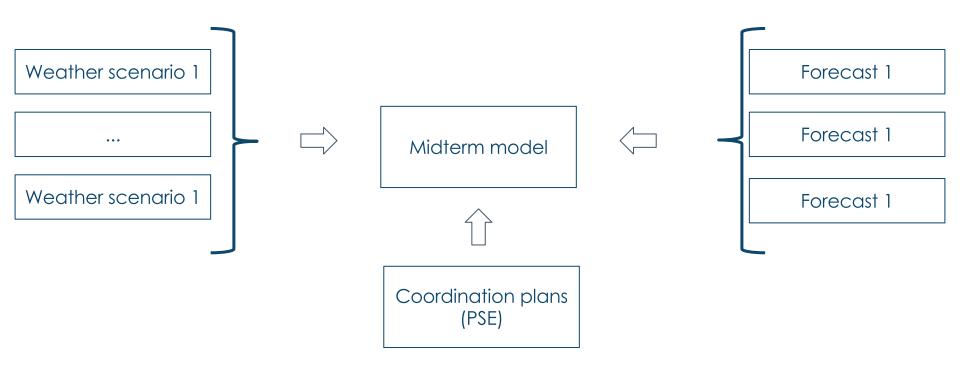


Source: EU Energy Sector Inquiry Report



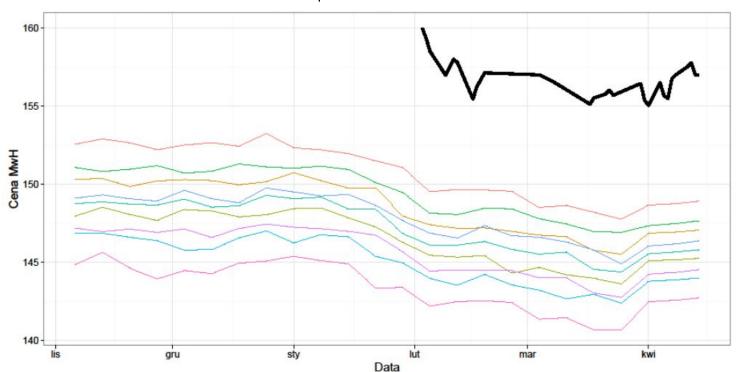








M5 Base 2016 forward contract price and SPOT price scenarios



Scenario

\$1 low temp, light wind \$2 low temp, ave wind \$3 low temp, strong wind \$4 ave temp, light wind \$5 ave temp, ave wind \$6 ave temp, strong wind \$7 high temp, light \$2 wind \$8 high temp, ave wind \$9 high temp, strong wind



Summary

- Around 5K LOC
 - All Energy Pack is around 30K LOC
- Excel based UI

- logging
- data.table
- RCurl
- doParallel
- knitr



Workforce Demand Optimisation



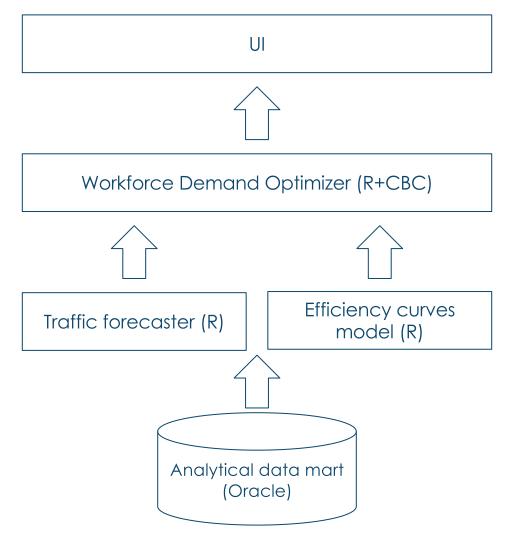
How many people should be in the location to generate optimal margin?

Shop

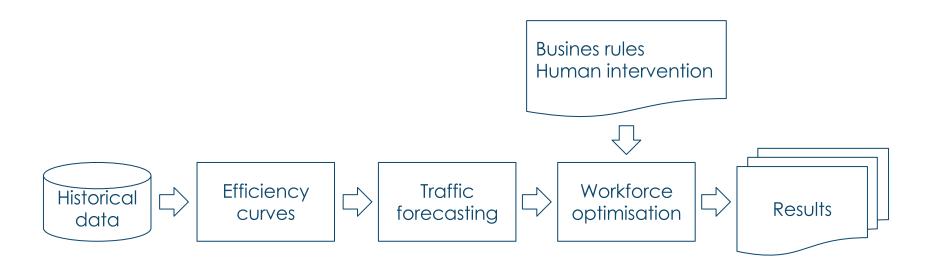
Warehouse

Call center











Summary

- Around 15K LOC
- Integrated via DB
- First version of WLOG R
 SuiteTM

- logging
- data.table
- RCurl
- doParallel
- knitr



What is so special about R?

Glue language

Fast prototyping in large scale

Easy to build a team knowing R



WLOG Solutions



We are strategic partner in R based large scale analytics.

Since 2005 with large scale R deployments with up-to 20-30K LOC.



Analytical experience













Demand forecasting

Pricing analytics

Risk modelling

Performance optimisation

Supply chain optimisation

Understand why we are best for being Your partner in R for large scale analytics.

Industry knowledge















Banking

Insurance

Logistics

Pharmaceutical

Retail

Telecommunication

Utilities



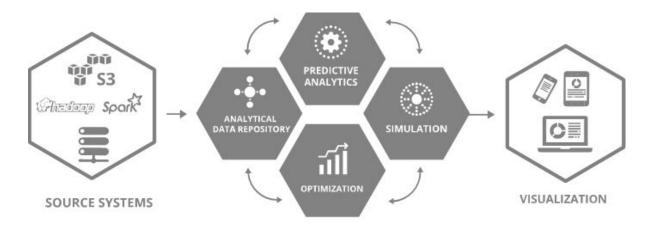
Hire us for an analytical project

We offer implementation and maintenance of large-scale R data science solutions linking predictive modelling, optimization and simulation components.





Understand our analytical stack





- We can attack any business problem.
- Fast prototyping for both models and UI
- More power adding computing nodes
- High quality in short time



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