

PROFILE SUMMARY

Power BI & Analytics Engineer with 4.5 years of experience in Power BI, DAX, SQL, Google Looker Studio, Python, Power Automate, BigQuery and Azure Databricks. Proficient in automating dataflows, Built and deployed 70+ dashboards, and handling large datasets (10B+ rows) to drive data-driven decisions.

SKILLS AND TOOLS USED

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|------------------------------|------------|-----------|-------------------|---------------|------------------|
| Business Intelligence | Power BI | Tableau | MS Fabric | Looker Studio | QuickSight |
| Data Warehouses | Databricks | Snowflake | Synapse Analytics | BigQuery | Amazon Redshift |
| Expression / Coding Language | DAX | LOD | SQL | Python | Calculated Field |

Key Skills: JIRA, MS Excel, Power Query, Tabular Editor, DAX Studio, SSMS, Tableau Prep, ETL, Data Modeling, VertiPaq Analyzer, BP & Performance Analyzer, ADF, ADLS Gen2, Statistical Analysis, Visualization, Storytelling via Dashboard, Machine Learning

PROFESSIONAL EXPERIENCE AND PROJECTS

Power BI & Analytics Engineer | Deloitte South Asia LLP, Bengaluru, IN

Mar '2024 – Present

- Developed and implemented the Net Revenue Management (NRM) Reports, enabling business teams to drive 8% to 12% profitable growth by analyzing KPI's, identifying opportunities, and optimizing brand pricing and price pack architecture.
- Created and maintained simplifies dashboards with SMART insights and KPI's, providing clear, actionable insights that enhance decision making processes and support strategic objectives across price tiers with less than 1% deviation across regions and channels.
- Created BI reports to analyze FMCG client and competitor sales, which helped business users to identify growth opportunities, leading to informing strategic decisions and approximately 15% sales growth in some regions and channels.
- Implementing smart rule based insights for actionable recommendations, improving inventory management and strategies by highlighting average inventory trends and price fluctuations, resulting in 15% increase in inventory turnover.
- Applied Agile methodology for sprint planning within 10% of the average sprint velocity, requirement gathering, dashboard development, and management of bugs and change requests (CRs) across UAT, QA, Dev, and Prod environments.

Data Analyst | Hinduja Global Solutions Ltd. Bengaluru, IN

Oct '2021 – Mar'2024

- Developed BI reports for workforce and financial analytics, leveraging linear regression for call volume forecasting, resulting in optimized resource allocation and a 35% reduction in manpower costs.
- Automated real-time analytics processes by integrating Power Automate with SharePoint, resulting in a streamlined workflow that reduced data retrieval time by 70% and increased reporting accuracy for decision-making.
- Implemented and automated comprehensive KPI dashboards in Power BI, integrating metrics like Bill to Pay, Attrition (less than 5 -15% target range), and Occupancy (75-85% target range) for data-driven insights. Streamlining critical reports with KPI's such as Performance, Growth Rate, and Absenteeism (reduced by 15%).

Consultant - Sales | Maruti Suzuki Arena (Kalyani Motors Pvt Ltd), Bengaluru, IN

Nov '2018 - Jun'2019

- Created reports on customer profiling, lead generation and insights, and optimal financing solutions to improve sales.

EDUCATION

MBA in Analytics and Data Science | Manipal University – Work Integrated (Online), IN | Jul'2023 – Jun'2025

Bachelor of Engineering | MVJ College of Engineering, Bengaluru, IN – VTU | AE | Jul'2014 – Jun'2018

CERTIFICATIONS

- Advanced Certification in Data Science and AI | **Indian Institutes of Technology, Madras, IN** | Jul'2022 – Jul'2023
- Data Analytics Certificate from Google and Microsoft SQL Certificate from Intellipaat Pvt Ltd. | Jun'2021 – Jun'2022

AWARDS AND ACHIEVEMENTS

- Corporate Value Award for Collaboration** | Hinduja Global Solutions Ltd. | Bengaluru, IN | Oct'2022 – Mar'2023
- Corporate Value Award for Excellence** | Hinduja Global Solutions Ltd. | Bengaluru, IN | Apr'2022 – Sep'2022