Sachin M

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Power BI Developer | Analytics Engineer

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PROFILE SUMMARY

Power BI & Analytics Engineer with 4+ years of experience in Power BI, DAX, SQL, Power Automate, Python and Azure. Proficient in automating dataflows, Built and deployed multiple dashboards, and handling large datasets (10M+ rows) to drive data-driven decisions, improving efficiency by 25% and reducing reporting time by 40%.

KEY SKILLS AND TOOLS

- **Primary Skills :-** Power BI, DAX, ETL, Power Query, Data Modeling, SQL, MS Fabric, SSMS, MS Excel, Power Automate, JIRA
- **Secondary Skills :-** Tabular Editor, DAX Studio, Azure Databricks, Azure Data Factory, Storage Accounts (ADLS), Python
- **ML Models :-** Linear Regression, Logistic Regression, Decision Trees, Random Forest
- **Key Skills :-** Statistical Analysis, Dataflow Automation, Data Visualization, Storytelling via Dashboard, Machine Learning

PROFESSIONAL EXPERIENCE AND PROJECTS

Power BI & Analytics Engineer | Deloitte South Asia LLP, Bengaluru, IN Mar '2024 – Present

Net Revenue Management (NRM) | Skills & Tools : Power BI, DAX, SSMS, ADB, ADF, ADLS, SQL, Python, JIRA, Agile Method

- Developed and implemented the Net Revenue Management (NRM) Reports, enabling business teams to drive 8% profitable growth by analyzing KPI's, identifying 23% white space opportunity, and optimizing brand pricing, PPA, promotions, and trade terms.
- Created and maintained simplifies dashboards with SMART insights and KPI's, providing clear, actionable insights that enhance decision-making processes and support strategic objectives across price tiers with less than 1% deviation across regions and channels.
- Applied Agile methodology for sprint planning within 10% of the average sprint velocity, requirement gathering, dashboard development, and management of bugs and change requests (CRs) across UAT, QA, Dev, and Prod environments.

Sales Growth and Inventory Trend Analysis | Skills & Tools : Power BI, DAX, SSMS, ADB, ADF, ADLS, SQL, Python, JIRA, Agile Method

- Created Power BI reports to analyze top FMCG client and competitor sales, which helped business users to identify growth opportunities, leading to informing strategic decisions and approximately 15% sales growth in some regions and channels.
- Implementing rule-based smart insights for actionable recommendations, improving inventory management and investment strategies by highlighting average inventory trends and price fluctuations, resulting in 15% increase in inventory turnover.

Data Analyst | Hinduja Global Solutions Ltd. Bengaluru, IN Oct '2021 – Mar'2024

- Developed Power BI dashboards for workforce and financial analytics, leveraging linear regression for call volume forecasting, resulting in optimized resource allocation and a 35% reduction in manpower costs.
- Automated real-time analytics processes by integrating Power Automate with SharePoint, resulting in a streamlined workflow that reduced data retrieval time by 70% and increased reporting accuracy for decision-making.

Created and Automated Business as Usual (BAU) Power BI Dashboards | US Performance Power BI Dashboards

- Implemented and automated comprehensive KPI dashboards in Power BI, integrating metrics like Bill to Pay, Attrition (less than 5-15% target range), and Occupancy (75-85% target range) for data-driven insights. Streamlining critical reports with KPI's such as Performance, Growth Rate, and Absenteeism (reduced by 15%).

Consultant - Sales | Maruti Suzuki Arena (Kalyani Motors Pvt Ltd), Bengaluru, IN Nov '2018 - Jun'2019

- Drove 30% sales growth through strategic customer profiling, lead generation reporting and insights, and innovative financing solutions.

Intern | Air India, Mumbai, IN Jan'2017 – Feb'2017

Analyzed aircraft stability derivatives due to manufacturing deviations by gathering historical data and constructing the model, resulting in a 15% improvement in prediction accuracy.

EDUCATION

Bachelor of Engineering | MVJ College of Engineering, Bengaluru, IN – VTU | AE | Jul'2014 – Jun'2018

CERTIFICATIONS

- Advanced Certification in Data Science and AI | **Indian Institutes of Technology, Madras, IN** | Jul'2022 – Jul'2023
- Data Analytics Certificate from Google and Microsoft SQL Certificate from Intellipaat Pvt Ltd. | Jun'2021 – Jun'2022

AWARDS AND ACHIEVEMENTS

- **Corporate Value Award for Excellence** | Hinduja Global Solutions Ltd. | Bengaluru, IN | Apr'2022 – Sep'2022
- **Corporate Value Award for Collaboration**| Hinduja Global Solutions Ltd. | Bengaluru, IN | Oct'2022 – Mar'2023