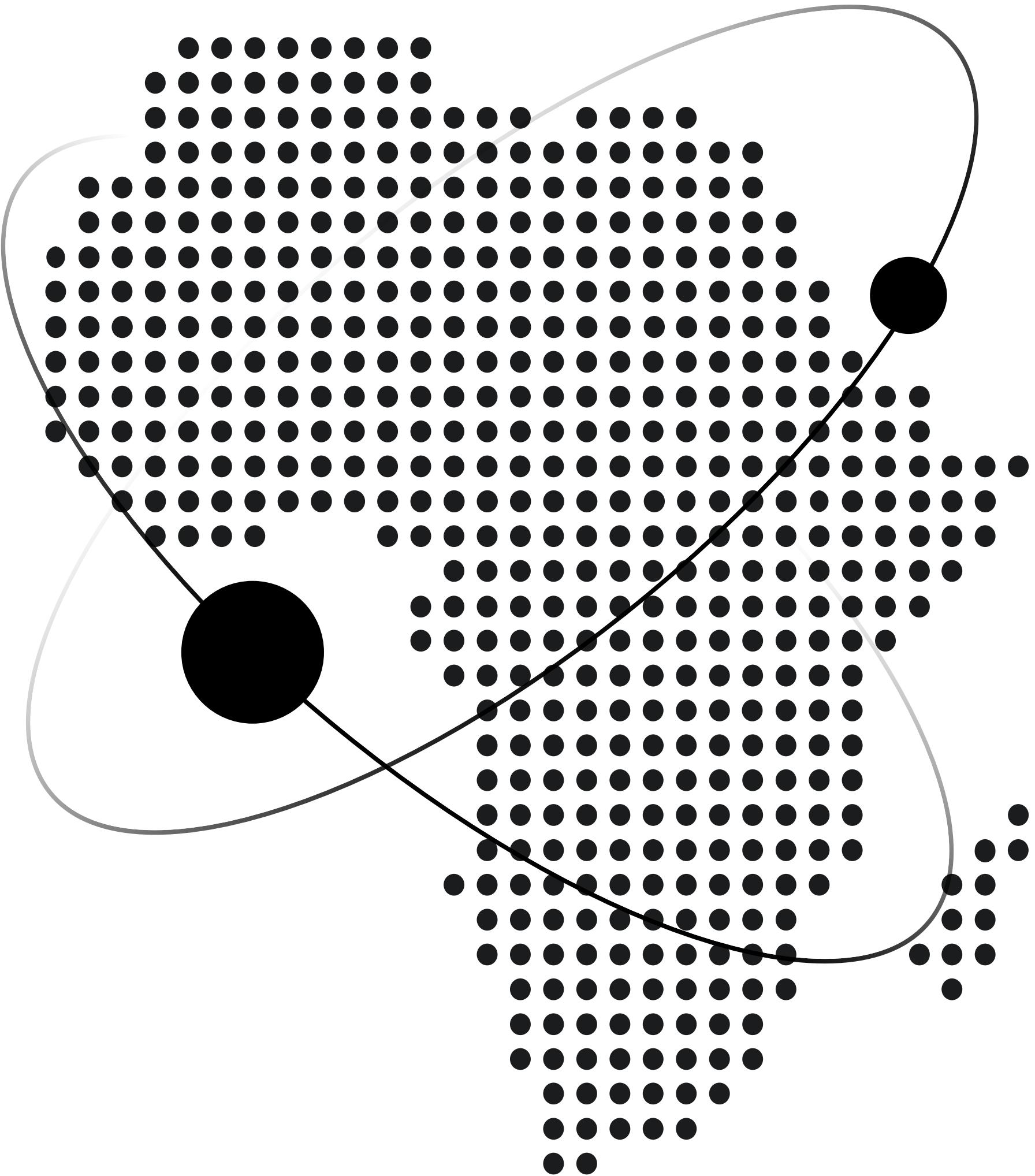




SolPayPlus

Pay Your Bills Hassle-Free with  Pay





## 🤔 The Problem

It is estimated that 22 million people, 10.34% of Nigeria's total population, currently own cryptocurrency. Of those 22 million people, We estimate that about above 30% of them would have encountered solana. Many thanks to the transactions per second of the blockchain, the exceptionally low fee, and scalability. Solana NFTs have also helped onboard a lot of the Crypto population in Nigeria into the solana ecosystem. To onboard more users across Africa, we needed to look at building products in crypto that help users make payment for essential services with crypto.



## The Solution

We introduced **SolPayPlus** to allow for payment of over 17,000 bills in categories such as airtime, data bundles, Internet, electricity, cable TV, and Government agency dues in Nigeria, Ghana, Uganda, Kenya, Zimbabwe and more.



## The Technology behind Solpayplus

We're committed to using cutting-edge technology to provide the best payment experience for our users. Our platform is built on the Solana blockchain, which offers lightning-fast transaction speeds and low fees. We use the Solana Pay SDK to enable Solana users in Africa to make payments for everyday bills.

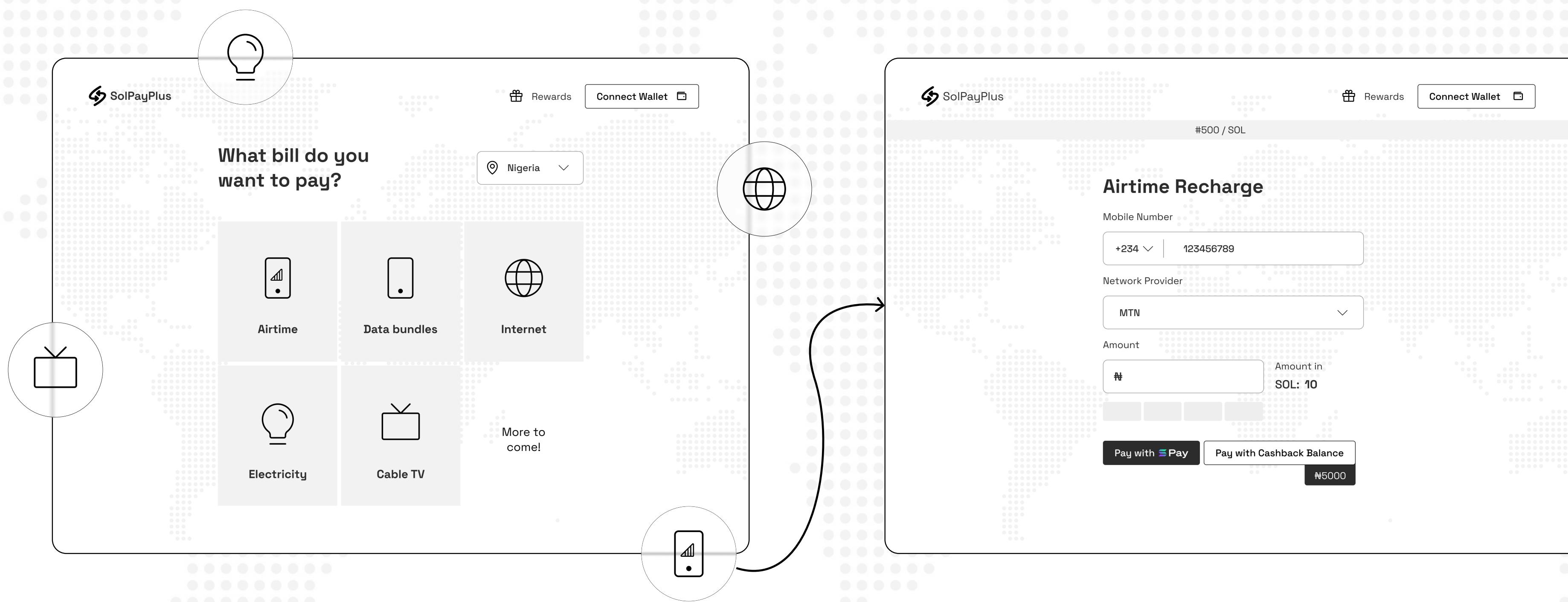
To process payments, we've partnered with Flutterwave, a leading payment gateway in Africa. We take security seriously, and our platform is designed with advanced security features to protect our users' data and funds. Best of all, our low-cost platform makes paying bills affordable for everyone.



# The User Experience

With our platform, users can view a wide range of bills, customize payment options, and earn cashback rewards that can be used to pay even more bills. Our platform is designed to make it easy for you to pay your bills the way you want to. We take security seriously and have implemented advanced security features to keep your data and funds safe from fraudsters.

Moreover, our platform is low-cost, making it affordable for everyone to pay their bills on time. With Solpayplus, you'll enjoy a seamless payment experience and have access to our cashback rewards program, which incentivizes our users to pay their bills promptly. The more you pay, the more rewards you earn.





## **The Market Opportunity**

The African market presents a significant opportunity for payment platforms. According to recent reports, more than 60% of Africans are unbanked, making it challenging to access traditional payment methods. However, mobile phone penetration is high, making it easier to provide mobile payment solutions.

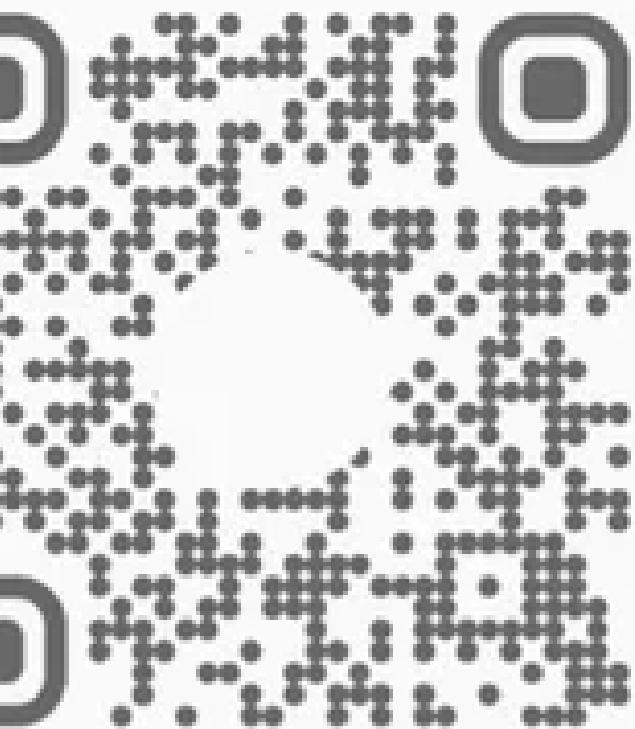
With Solpayplus, we're providing a solution to the market's needs, offering a low-cost, easy-to-use platform that rewards users for paying their bills. With the growth of the African market, we're excited to be at the forefront of innovation, providing payment solutions that address the unique needs of African consumers.



## **The Business Model**

At Solpayplus, our business model is centered around providing a low-cost payment platform that rewards users for paying their bills. We generate revenue by charging a small transaction fee for each payment made on our platform. Additionally, we earn a commission on bills paid through our platform.

Our cashback rewards program is self-sustaining and is funded directly from our Payment Processor.. Our focus on affordability, convenience, and rewards for users is what sets us apart in the payment industry.



Total  
**13.07**  
USDC

Scan this code with your approved Solana wallet  
You'll be asked to confirm the transaction in  
USDC.

Enter amount  
**13.07**  
1 2  
4 5  
7 8  
. 0

## 🏆 The Competition

The African Traditional payment market is highly competitive, with several players offering mobile payment solutions. However, Solpayplus differentiates itself by providing a low-cost, secure, and rewarding platform for paying everyday bills. Our focus on Crypto payments, customer needs and rewards program sets us apart from traditional payment solutions



Thank  
you!

