

# Wireframe Documentation

## Amazon Sales Data Analysis

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Sandeep Anil Borase

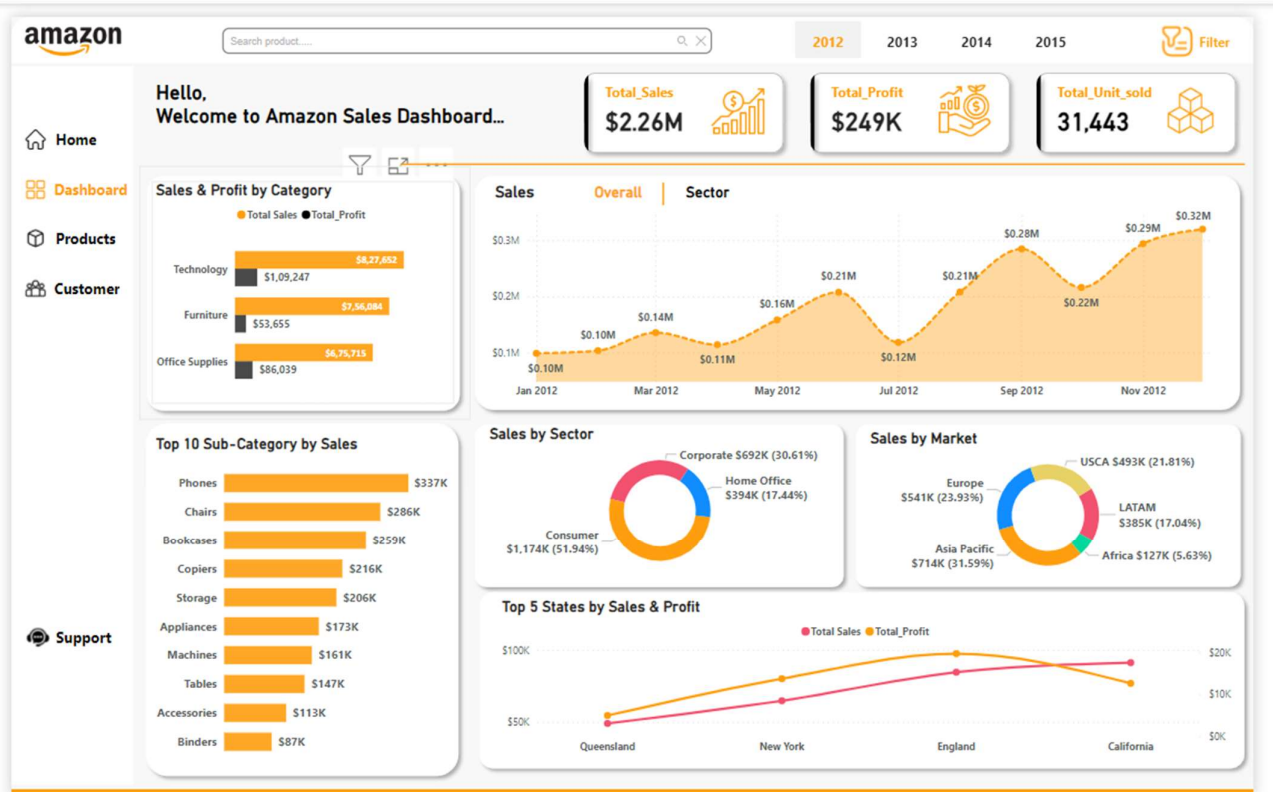
## .Document Version Control

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| 27 Jan 2023 | 1.0     | First Version of Complete LLD | Sandeep Borase |
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### Contents

|  |    |
|--|----|
| 1. Key Insights .....  | 4  |
| 1.1 Cards .....  | 4  |
| 1.2 Monthly Sales Trend .....  | 5  |
| 1.3 Revenue by Market .....  | 5  |
| 2. Product Analysis .....  | 6  |
| 2.1 Revenue vs Sales Quantity can be drilled through year, month and quarter ..... | 6  |
| 2.2 Sales & Profit by Region .....   | 7  |
| 3.Customer Analysis .....  | 7  |
| 3.1 The number of Unit sold by the ship mode .....                                 | 8  |
| 3.2 Revenue categorize by Country .....  | 8  |
| 3.3 Tooltip by Category for selected State of profit and sales .....               | 9  |
| 4. Top 10 Sub-Category by sale .....   | 9  |
| 4.1 Top 10 Product by Sales .....  | 10 |
| 4.2 Top 5 Customer by Sales & Profit .....   | 10 |
| 4.3 Detailed Overall Profit using waterfall chart for Market .....                 | 11 |

## 1. Key Insights



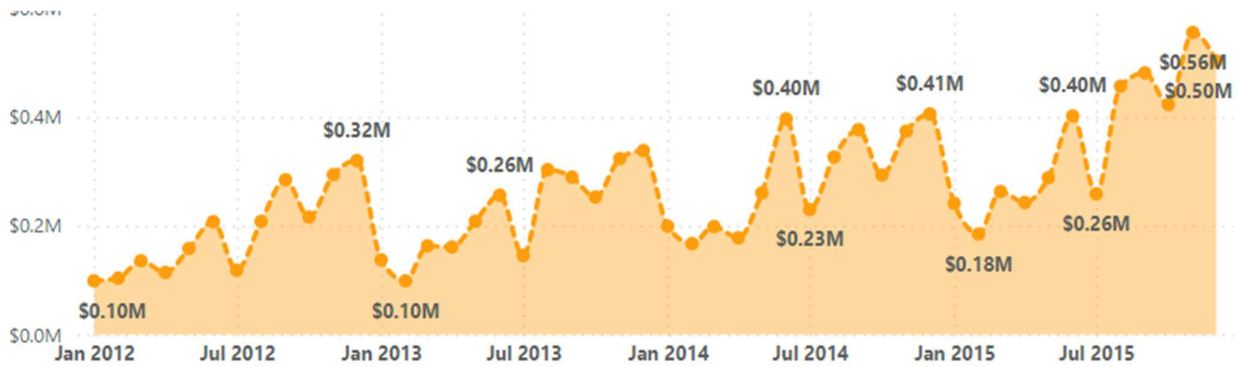
### 1.1 Cards

The card slicers that show Total Sales, Total Profit, Total Unit Sold, Last Month Sale, Last month Profit.

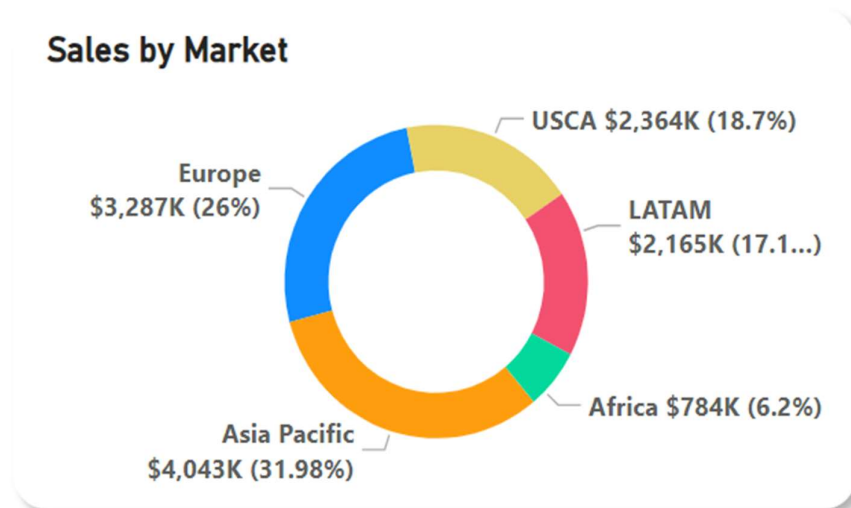


## 1.2 Monthly Sales Trend

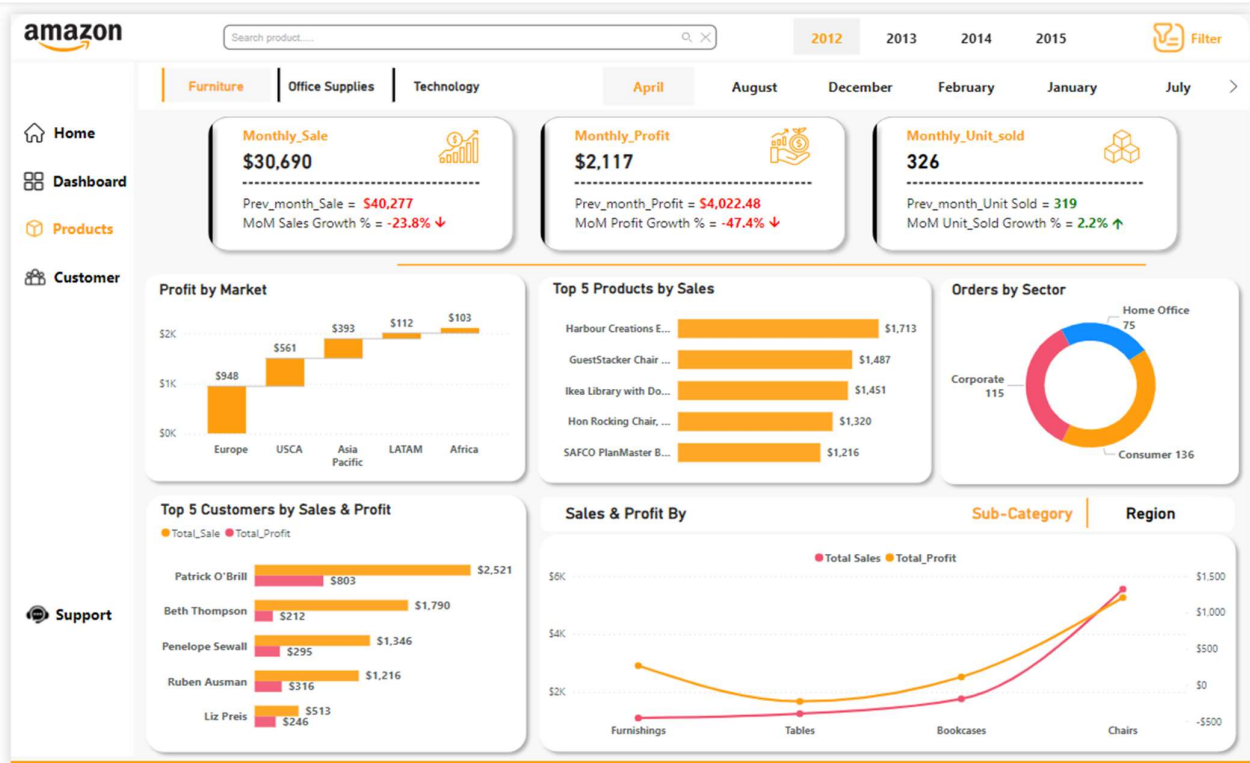
The area chart shows monthly, yearly and quarterly sales.



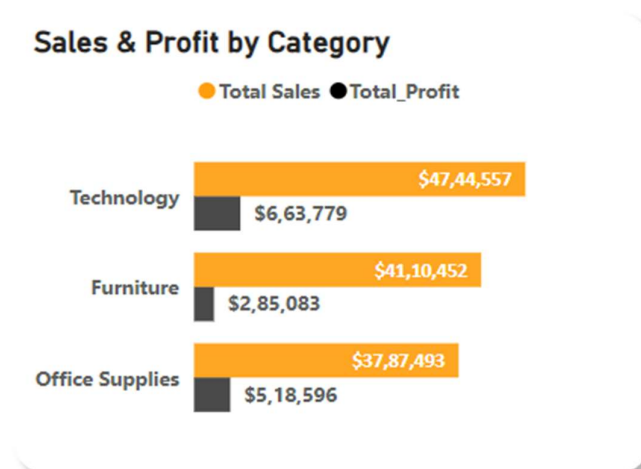
## 1.3 Sales by Market



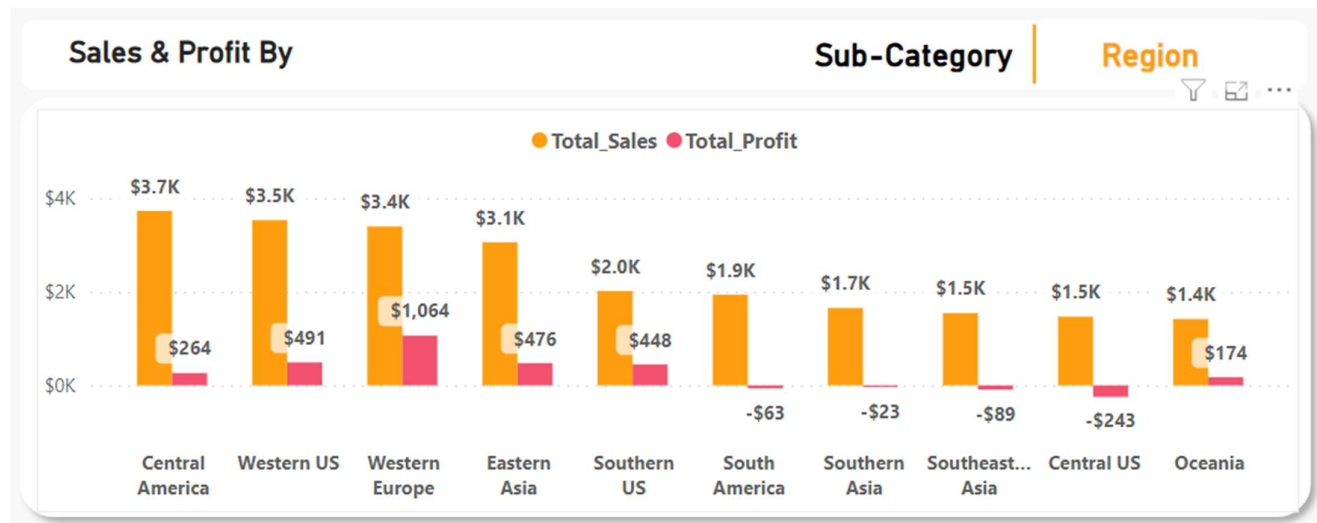
## 2. Product Analysis



### 2.1 Sales vs Profit by category can be drilled through year, month and quarter



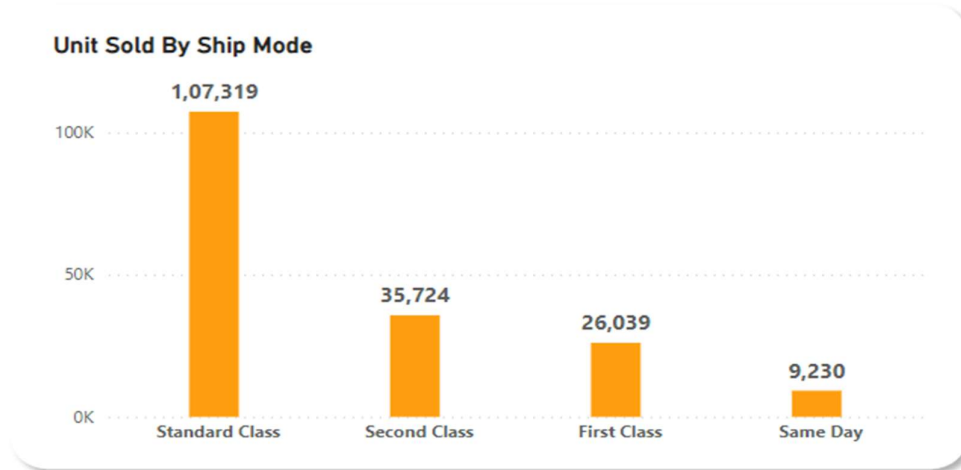
## 2.2 Sales &amp; Profit by Region:



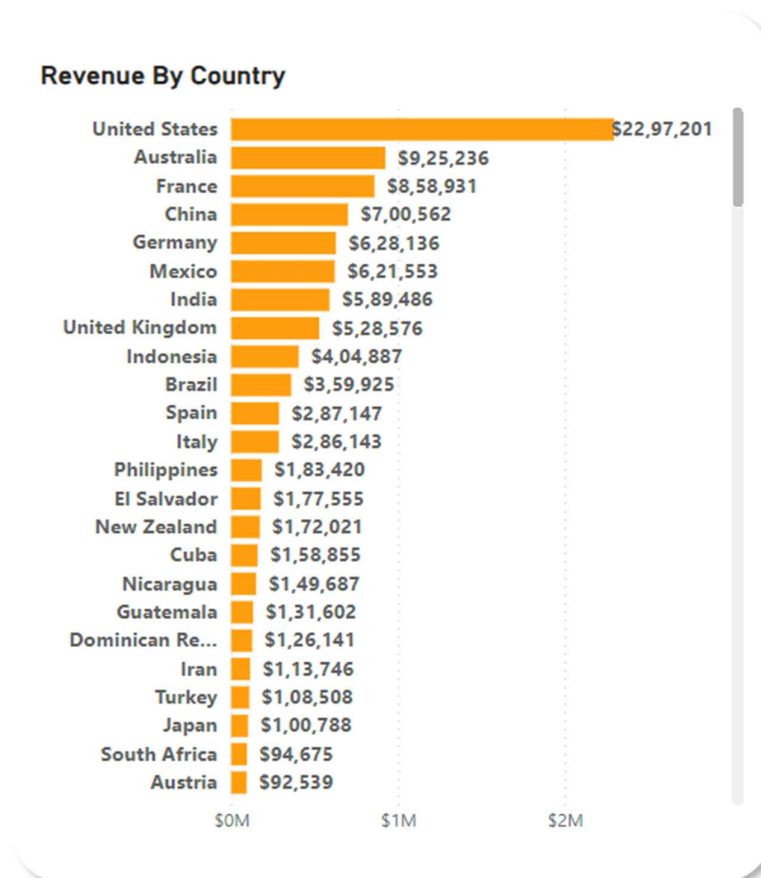
## 3.Customer Analysis:



### 3.1 The number of Unit sold by the ship mode:

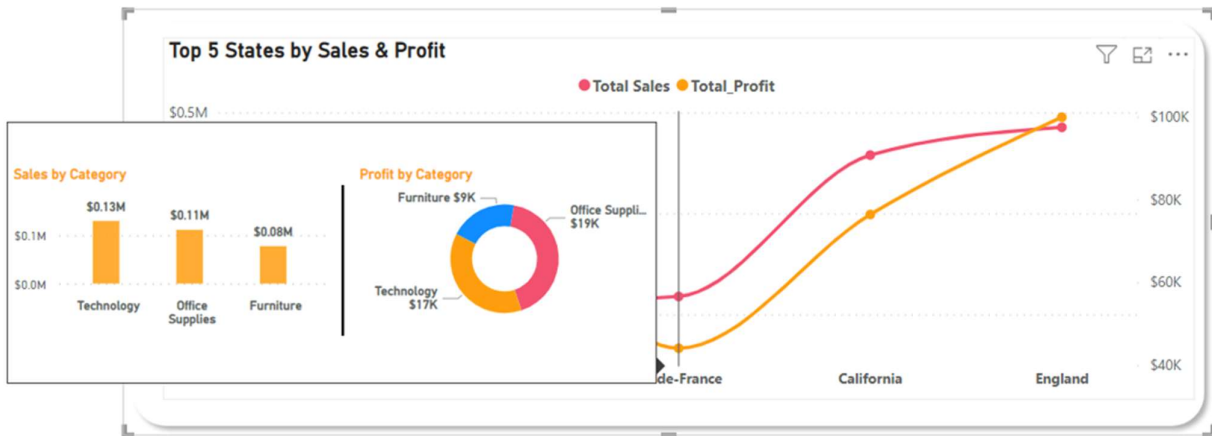


### 3.2 Revenue categorize by Country:

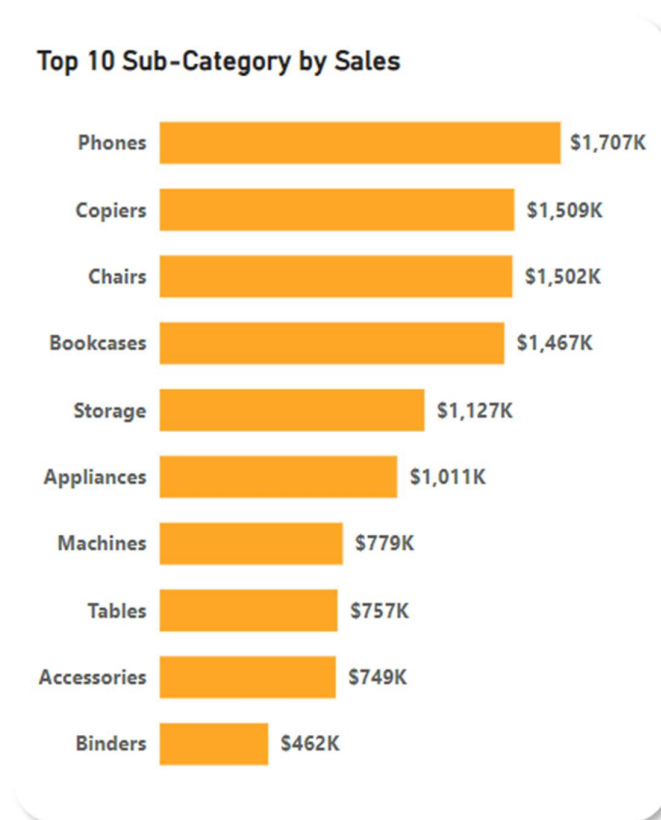




## 3.3 Tooltip by Category for selected State of profit and sales:

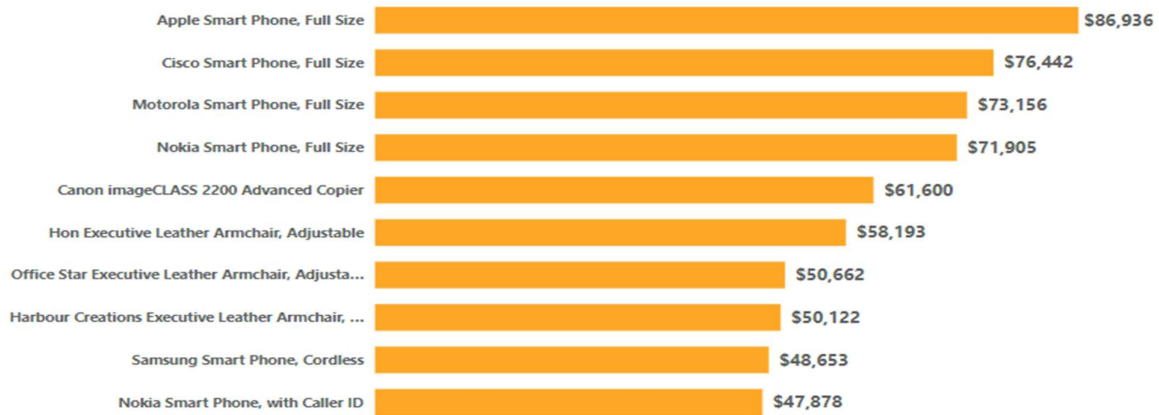


## 4. Top 10 Sub-Category by Sale:



## 4.1 Top 10 Product by Sales:

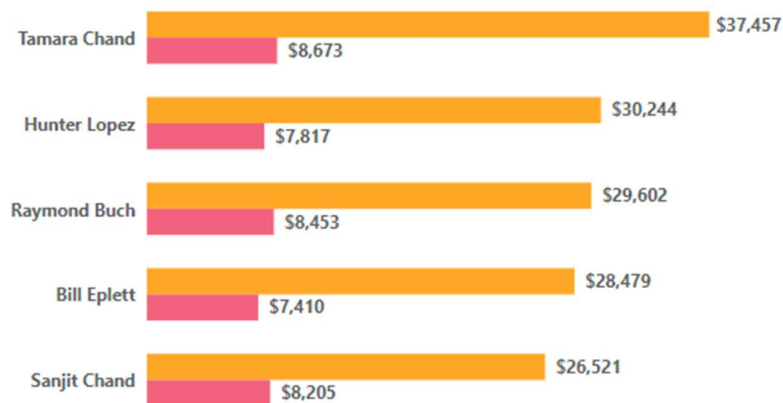
Top 10 Products by Sales



## 4.2 Top 5 Customer by Sales & Profit:

Top 5 Customers by Sales & Profit

● Total\_Sale ● Total\_Profit



### 4.3 Detailed Overall Profit using waterfall chart for Market:

