



# SATOSHIS

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## Intro

**SATOSHIS** is a jeweller with a goal to create a multiverse\* designer brand. Our vision is to create a brand where cryptocurrencies and NFTs are incorporated into the real world in form of designer jewellery. Our goal is to create designer jewellery engraved with NFT contracts. Each accessory will have its own NFT minted on the block-chain and the smart code will be engraved inside the accessory allowing a non-fungible proof of ownership and originality of said accessory. Our products will be forged by high quality gold solely, meaning the NFT will always have a permanent price floor equivalent to the physical accessory's weight in gold.

This will be achievable by linking unique NFTs to every single accessory we design and produce. By doing this we are offering a revolutionary asset/accessory to our customers:

An asset with:

- Digital and physical worth
- Digital and physical use

Hence, a multiverse brand.

By only creating limited amounts of each of our designs we add a rarity to our products which in turn will add a growing factor to their value. We will always ensure that the designs of our products are desirable and original.



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### Business model

The infrastructure of this company will be built on stock market fundamentals; the cryptocurrency and the NFTs have separate uses but one's growth will benefit the other. The purpose of the cryptocurrency is solely for investing in the company whereas the NFTs are the company's main product and source of income. The volume from the cryptocurrency will allow more marketing funds to market our products and a percentage of the NFTs price will be used for buying back supply and redistribute it to holders, meaning the holders will be rewarded along the company's growth in two ways:

- Additional tokens
- Increase of token price

The size of the redistributed dividend will be according to how long you've staked rather than how much you are staking allowing rewards to be divided by actual holders.

Marketing is crucial for a brand to be acknowledged and established worldwide. By offering you shares of our company we allow ourselves to raise a self-sustaining marketing fund that will allow us to grow and establish our name. In return, the growth of our company will generously reward our investors.

As the company grows the utilities will be greater and always assure a working business-model to reflect the growth. The endgame for this company is to build a worldwide brand and to establish a platform where independent designers can create and auction out their own designs with full credit. The SATOSHIS ecosystem.



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## Auction

- The starting price of NFT/ring will be (x) ETH based on production cost and estimated brand value. As the auction is concluded for our first jewel, a new price floor will be determined for the next.
- The auction winner might have to send correct KYC information depending on which country they are located. If country does not require KYC, you will not need to send any information besides desired shipping address.
- Any trading of these NFTs after the auction has taken place should be traded through SATOSHIS escrow service, we will not re-imburse any funds lost over P2P trading.
- If a ring is stolen or lost after received by auction participant, it will be blacklisted on our website.

## Roadmap

### Q1 2022:

- Build a complete and competent team
- Polish the website
- Pitching idea and first product to initial investors
- DEX listing
- Growing a strong community

### Q1-Q2 2022:

- Audit
- Partnerships
- Company registration
- Marketing our brand and first product
- Legal advisor
- Listing on coin-sites
- Auction of our first product

### Q3-Q4 2022:

- SATOSHIS designer platform
- CEX listing
- Physical store
- Metaverse store
- Exclusive giveaways for long-time holders



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## Legal disclaimer

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