



*MAKE YOUR SUMMER
FUN AND
PRODUCTIVE!*

SPONSORSHIP BROCHURE

Kalinga Institute Of
Industrial Technology.

*13th August - 15th
August 2021*



DAEDARUS HACK

Create your own
Labyrinth



KIIT ranked 1st in India in the 2020 ARIIA Ranking published by the MHRD under the 'Private or Self-Financed Universities' category. In the NIRF Rankings announced on 11 June 2020, KIIT's rank improved to 44th from 50th in the Overall category, while it was ranked 24th in the rank for University. Recently, KIIT has won 'The Awards Asia' 2020 which was declared by the Times Higher Education.

KNOW US

ABOUT EVENT

The Event is the joint efforts of the technical clubs at the institute. These clubs include the MSAC KIIT, MSA KIIT and KIIT KAKSHA.


This hackathon basically is for beginners who wanders around but are not able to come up with good ideas or find people to work on solving day to day life problems.





We strive to reduce the gap between the Society/Community and Technology. Here, the problem statements will be “Real World” problems faced by the society and all the hacks will be done to counter these problems.





OUR VISION





We believe that by this, more hackers will get to know the problems faced by the community and will always be more aware of the needs and what technology could do to help them.



ENGAGE: OPPORTUNITY TO CLOSELY OBSERVE AND GAIN INSIGHTS FROM THE HACKS AND THE TALENTED PARTICIPANTS, HENCE A CHANCE FOR RECRUITING THEM.



COLLABORATION: THIS IS AN INTERNATIONAL HACKATHON, TO BE HOSTED ON DEVPOST, AND WILL HAVE JUDGES FROM SAP LABS, CHAOSNATIVE, MICROSOFT, AND MANY MORE.



Corporate Social Responsibility - Promoting able ideas for the betterment of the community would be a great opportunity for your company.


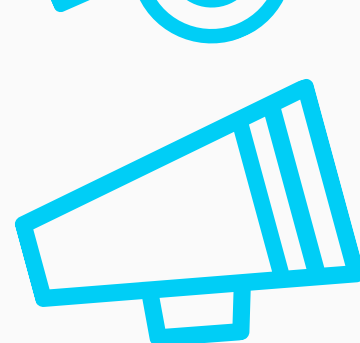



WHY SPONSOR US ?





Transparency:

The proceeds shall be used for purchasing the Domain Name, hosting the servers, and prizes and swags for the winners.



Targeted Reach: Your brand and its technologies will reach big platforms, including but not limited to MLH and Microsoft Global Communities.

Diversify: Increasing your brand awareness and targeting your customer base, creating new customers for your company.



MENTAL HEALTH

TO PROMOTE
IMPORTANCE OF MENTAL
HEALTH IN NOT ONLY
THIS TOUGH TIME BUT IN
GENERAL.

GREENTECH

TO REVOLUTIONIZE
THE WAY TECH IS
BEING USED

THEMES

DIVERSITY

& INCLUSION

TO SUPPORT DIFFERENT
COMMUNITIES AS WELL
AS WORKPLACE/SOCIAL
LIFE.

OPEN INNVOATION

FOR PEOPLE TO SHOW
THEIR CREATIVITY THAT
CAN CREATE GOOD
SOCIAL IMPACT

SPONSOR LEVEL

DIAMOND

₹30,000 | \$400

- BRAND ENDORSEMENT
- DEDICATED MANAGER
- MENTORS TO INCREASE THE FACE VALUE
- SPONSORED BY TITLE
- STAGE FACE
- LOGO'S ON WEBSITE AND POSTERS
- MENTION CERTIFICATES AND BACKDROPS.
- SPECIAL MAIL CHAIN
- IF LIKED CAN RECRUIT THE HACKER'S TEAM.
- FELICITATING WINNING TEAM.

GOLD



₹21,000 | \$300

- DEDICATED MANAGER
- MENTORS TO INCREASE THE FACE VALUE
- LOGO ON WEBSITE
- IF LIKED CAN RECRUIT THE HACKER'S TEAM



PLATINUM

₹25,500 | \$350

- BRAND ENDORSEMENT
- DEDICATED MANAGER
- MENTORS TO INCREASE THE FACE VALUE
- STAGE FACE
- LOGO'S ON WEBSITE AND POSTERS
- SPECIAL MAIL CHAIN
- IF LIKED CAN RECRUIT THE HACKER'S TEAM.



MENTORS FROM
COMPANIES SIDE
DURING AND PRIOR
TO THE EVENT ALSO
ON THE DAY IT



EITHER SWAGS OR
PRIZES TO WINNER
WHEN BUILT USING
THEIR PRODUCT


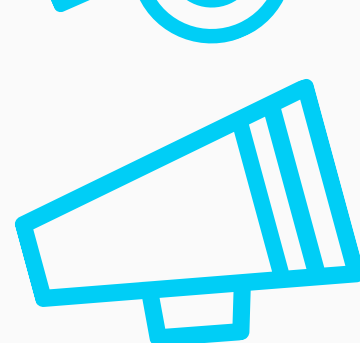

*PRODUCT
ENDORESMENT*



SPONSORED PRIZES




CREDITS or
COUPOUN's TO THE
PARTICIPANTS



PROMOTION OF YOUR
BRAND THROUGH
LOGO'S ON WEBSITE
AND RESOURECE
SHARING (IF ANY).

A DEDICATED
MANAGER FOR THE
EVENT FOR
SMOOTH
DISCUSSIONS





MAIL ID:

KIIT.MSPC@OUTLOOK.COM

INSTAGRAM:

INSTAGRAM.COM/MSACKIIT

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