

TBSRJMUN XXI

Press
Corps



TBSRJMUN XXI

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LETTER FROM THE DIRECTORS

Dear Delegates,

Our names are Mariano Pucciarelli and Renata Hamdar de Castilho and we are elated to welcome you all, with open arms, to TBSRJMUN XXI's Press Corps!

The Press Corps is a diverse branch within Model United Nations which grants delegates the opportunity to ameliorate and polish their writing skills whilst learning about a variety of fascinating topics. We hope you all have an unforgettable experience throughout your journey as journalists. The Press Corps allows its delegates to view the world around them from multiple perspectives by representing diversely-biased media outlets. Moreover, it plays a vital role as the link between the conference and its participants as well as a presenter of all the conference's successes.

Your job as Press Corps delegates consist of visiting committees, interviewing delegates, researching and gathering information, capturing moments in pictures and videos, and composing informative and captivating journalistic pieces to be shared with the conference's participants. Your work will be largely responsible for the triumph of the conference! Keep in mind that it is imperative that Journalism and Multimedia delegates work together, as your work will complement each other. We expect you all to bring the best version of yourselves along with resilience, creativity, and enthusiasm. Use this experience to grow not only as MUNers but as individuals. You are all a part of our Press Corps family, so make sure to always be there for each other!

Now, you may read the rest of the Press Corps' Study Guide, which has been carefully written with the aim of fully preparing you all to be the most successful Press Corps delegates during TBSRJMUN XXI!

We are completely euphoric to be working alongside you all and hope we can help you unleash your inner journalists, but most importantly, have fun while doing so. We can't wait to meet you all. If you have any queries, do not hesitate to contact us. See you soon!

Sincerely,

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Committee Description

In the Press Corps, delegates take the role of news agencies and explore sectors including multimedia, journalism, audiovisuals and more. Press Corps delegates are responsible for communicating the happenings of all committees in various forms, mostly articles. In addition, Press Corps delegates make sure that all individuals attending the conference, those being delegates, chairs, secretariat members, advisors etc, are up to date with the latest occurrences in all committees.

TBSRJMUN XXI's Press Corps will be divided into two complementary teams; the Journalism Team and the Multimedia Team.

The job of Journalism delegates will be to attend committees to gather crucial information about their respective debates and transform this information into compelling articles that capture the essence of each committee's discussions.

The job of Multimedia delegates will be to immortalise each committee's most unique moments in the form of pictures and videos that will be used in the Journalism Team's articles, posted on TBSRJMUN XXI's social media, and utilised in our Conference Video.

All Press Corps delegates will also be able to create their own entertaining memes about the conference's happenings! An excellent way to unite the conference's attendees in a humorous manner.

The Press Corps shall work as a team to ensure the smooth running of its work and achieve its aim of exercising its role as the link between the conference and its participants.

Journalism Team

Press Conferences & Interviews

During moments of tension and crisis in committees, Press delegates will have the opportunity to interview and interact with delegates, gaining exclusive information to enrich their articles. Although Press Conferences will be great opportunities to engage with each committee and better understand their viewpoints and debates, journalists are highly encouraged to interview and engage with delegates in other moments of the conference such as Unmoderated Caucus.

When asking delegations or specific delegates for an interview, make sure to ask the Chairs' permission beforehand to avoid any misunderstandings. We suggest that interviews take no more than five minutes. Finally, do not forget to keep a record of every piece of information you collect during your interviews, they will be crucial when writing your articles. If planning to record an interview visually or aurally, make sure to ask for the delegations' consent beforehand. They should be in accord.

Responsibilities & Expectations

Responsibilities:

- ❖ Defining the style of writing you will be using in your article
- ❖ Investigative journalism: less articles, more words.
 - 2 long articles of at least 500 words per day.
- ❖ Beat reporting: more articles, less words
 - 3 short articles of at least 250 words per day.
- ❖ Presenting the position of your news agency within your article
- ❖ Uploading your articles at the end of the day to the Press Corps Articles
- ❖ GoogleDrive Folder (which will be created closer to the Conference's date, and the link will be shared with you)
 - ❖ The earlier you send your article, the higher are your chances of
- ❖ impacting a crisis
 - ❖ The deadline is the end of the last committee session from that day. You are free to write as many articles as you wish.

Expectations:

- ❖ Press delegates are **punctual**, if not early, to all Press meetings and obligations;
- ❖ Like any other committee, all press members are **required to be engaged with the conference** during all committee sessions
- ❖ Press delegates **do not disturb their respective committees** or their fellow delegates in doing their work
- ❖ Refrain from approaching or interacting with the delegates during committee as to **not disturb the flow of the debate**
- ❖ **Refrain from texting** or the use of social media for personal purposes during committee as to focus on one's work and not disturb the committee
- ❖ Delegates must **complete all mandatory tasks** in a timely manner

Newsletter

TBSRJMUN XXI's Newsletter will be released by the end of the conference and will provide its readers with an overview of all of the event's occurrences. Among its contents, articles written by members of the Journalism Team and pictures from the Multimedia Team will be utilised.

The newsletter will be posted on the conference's Instagram (@tbsrj_mun), Google Classrooms, and official website (<https://tbsmun.com/tbsrjmun/tbsrjmun.html>).

Article Writing

We currently live in an interconnected world where the media plays a gigantic role in forming people's opinions. Therefore, the way in which articles are written is crucial, as they directly influence the masses' perspective on a plethora of subjects. Each news agency has a distinct writing style that usually varies according to its political view and opinions; some media outlets possess biased and radical views meanwhile others possess neutral and unbiased views.

To perfectly portray a news agency, it is of extreme importance to comprehend factors such as political views, reliability, credibility, and bias, in order to incorporate them into news articles. Just as seen in the world every day, Journalism delegates will influence the rest of the conference's views upon aspects of each committee's debates positively or negatively with their journalistic pieces. A well-written news article can change the course of both debate and public opinion. Be innovative and investigative, look out for that "breaking news" that will change the game. Nonetheless, always

make sure to be loyal to your news agency's views and biases, even if these do not align with your own.

A table with a variety of news agencies and their political views can be found below, keeping in mind not only the agency's country but also its position in regard to the world.

Agency	Brief Description
The New York Times	The New York Times is a daily newspaper based in New York that reports on almost all fields on a national and international basis in multiple languages.
BBC	The British Broadcasting Corporation (BBC) is a UK based broadcasting network that produces a variety of media covering national and international matters.
The Guardian	The Guardian is a UK-based news source that reports on both national and international issues.
Al Jazeera	Al Jazeera is a 24-hour news company that reports on international news in English, also focusing on West-Asia. It is owned by the Qatari Royal Family.
Xinhua News	Xinhua News is a news agency run by the People's Republic of China. It serves as an official government broadcast and therefore heavily supports the Chinese state and their views.
CNN	The Cable News Network (CNN) is an American news channel based in Atlanta, Georgia that produces centre, liberal-leaning content.
O Globo	O Globo is a Brazilian news source based in Rio de Janeiro, and is one of the largest news conglomerates of the country. They cover stories on basically all areas both nationally and internationally, holding great importance to Brazilian journalism.
The Daily Telegraph	The Daily Telegraph is a daily British newspaper that is primarily politically conservative.
Le Monde	Le Monde is a French newspaper published daily. They play a big role in French politics and have backed a variety of candidates from various political positions throughout the years.
Fox News	Fox News is an American news company based in New York City that focuses on reporting American political and social issues through a conservative, right-wing lens.

El Mundo	El Mundo is one of the largest news sources in Spain, based in Madrid. Their views are primarily liberal and centre-right.
The Bangkok Post	The Bangkok Post is a daily, english newspaper published in Thailand. Despite being comparatively liberal to its other Thai counterparts, the language and subject-matter of the paper are treated delicately as to avoid being censored by the Thai government.
The Korea Times	The Korea Times is the oldest english newspaper of South Korea. It is published daily and adopts an “open door policy” meaning they are open to any civilian contribution, though they have been involved in multiple controversies from scandalous articles.
Euronews	Euronews is a European news channel based in Brussels, Belgium. It focuses primarily on European issues, greatly supporting the views and actions of the European Union.
UOL	Universo Online (UOL) is a Brazilian news site, one of the most visited in the country. It reports mainly on issues surrounding Brazil, or reports on international news with Brazil’s involvement taken into account.
The Jerusalem Post	The Jerusalem Post is an Israeli newspaper that reports on issues within the Middle East and those concerning the Jewish community. They are considered to be right-wing, despite describing their position as centre.

Position Paper

Just like all other committees, Journalism delegates will be required to compose a Position Paper. Said document must include the delegate’s new agency’s background information and bias as well as explore its history and writing style. Delegates are expected to use their Position Paper as a resource to study their new agency’s position and be able to implement their perspective in their work during the conference. Feel free to include pictures and captions to enrich your Position Paper.

The Position Paper must have a minimum of 200 words and a maximum of 600.

Here is an example of a Journalism delegate’s Position Paper:

[Mariano Pucciarelli - Kyodo News - Position Paper Final](#)

Multimedia Team

The Multimedia Team is an essential part of documenting the conference in visual forms through photographs and videos. The content taken by the Multimedia Team will be used at the closing ceremony and on the social media of TBSRJMUN, making it even more significant in cementing the memory of the conference.

Photography & Videography

The press delegates in charge of photography and videography are responsible for taking spontaneous pictures and videos throughout the event, capturing important moments in committee and documenting the work of all involved. Please note that these photos and videos will be used to advertise the event on social media.

Responsibilities & Expectations

- ❖ Delegates are expected to document through photo and video the workings of the committee, this includes lobbying, resolution presentation, speaker's lists, etc.
- ❖ Delegates will be respectful and act responsibly when dealing with any video or photo equipment as to not damage any of it
- ❖ All photos and videos will be uploaded to a drive at the end of the day, which will be stored in an organised manner by date

Memes

All members of the conference will have the opportunity to submit fun memes about all happenings throughout the entire conference. A form will be sent out to all delegates, chairs, Secretariat members and advisors where these memes will be submitted, note that the best memes will be posted on our Instagram account @municksconference!

Be aware that all memes will be analysed before being posted so refrain from inappropriate and disrespectful memes.

Here you may find some examples of memes in past conferences:



Awards

Press delegates will have the opportunity to win awards for their outstanding participation, beyond a participation certificate that will be given to all. The following awards will be given

- ❖ Best Press Delegate Award: this delegate showed great initiative, participation, and dedication that lead to a performance that exceeds all of the expectations.
- ❖ Honourable Mention Award: this delegate stood out with his work and showed great effort and commitment.

In order to remain eligible for any awards, it is imperative that all tasks assigned prior to the conference are completed in a timely manner and that all preparation is done before the event.

Code of Conduct

All Press Corps delegates must follow this set of rules and guidelines. Failure to follow TBSRJMUN XXI's Press Corps Code of Conduct may result in a warning, the contacting of the delegate's respective advisor, and ineligibility for awards.

1. Press Corps delegates must direct themselves to the Press Corps Room (S3-28) as soon as they arrive at the beginning of each day to be given instructions and new pieces of information.
2. Like all committees, Press Corps delegates are required to be engaged with the conference and its committees at all times.
3. The presence of Press Corps delegates in committees must be of minimal disturbance. Be careful not to draw too much attention to yourself, especially when entering or leaving committee rooms.
4. If not conducting an interview, Press Corps delegates are asked to avoid interaction with other delegates from other committees in order to maintain the disturbance of committee sessions to a minimum.
5. Press Corps delegates must refrain from conversing and texting during committee sessions, as this may draw the attention of advisors or diverge a delegate's attention, consequently disrupting the flow of debate as a whole.
6. The dress code to be strictly followed by Press Corps Delegates consists of either an all-black outfit or Western Business attire.
7. The work of Press Corps delegates, that being articles, pictures, videos, Position Papers, or more, must be submitted by the deadline set by either the Press Corps Director or the Deputy Press Corps Directory.
8. Those taking part in TBSRJMUN XXI's Press Corps are expected and obliged to be respectful to those around them at all times.