

User Story - Muhammed

This is an example of user journey for our primary persona Manu.

1. Persona, Task and Goal

Persona	Muhammed
Task	Search for images related to his country and traditions
Goal	To find images that remind him of his past experiences in his home country

2. Context

Where	At his home in Stuttgart, sitting on his bed.
When	Sunday morning, exactly 3 years after leaving Gambia.
With who	Alone
Which device	Laptop
Which mood	Feeling homesick, now that it is the anniversary since he left his country.

3. Journey

Step	Description	User feeling
1	Muhammed is homesick and decides to open his laptop.	thoughtful
2	He goes to Google images and searches for "Traditions in Gambia"	hopeful
3	The first two pages only show images of extreme poverty and people crying.	upset
4	He finds it difficult to find images of the traditions he misses from his home country.	speechless
5	He wants to collaborate into making Google Images in the future to show the reality he misses from Gambia.	determined
6	Muhammed remembers that there is a young team in Berlin developing an app to fight AI Bias.	excited
7	He goes into migr-AI-tion and uploads some of the photos he has on his computer about family moments.	excited
8	A feeling of achievement comes to him as he is collaborating into giving a more accurate reality about his past.	happy
8	He finds the website very straightforward and writes an email to share this website with his friends.	hopeful

User Story - Miganoush

This an example of user journey for our primary persona Manu.

1. Persona, Task and Goal

Persona	Miganoush
Task	Upload pictures to Migr-AI-tion
Goal	Help on fighting AI Bias

2. Context

Where	Just before a workshop about Refugee matters. In Berlin (she works in an NGO)
When	Saturday afternoon, 15 hs.
With who	There are other people in the NGO, mostly students.
Which device	She is on her personal laptop
Which mood	At the beginning of a workshop.

3. Journey

Step	Description	User feeling
1	Another attendant to the workshop mentions this website to Miganoush and she goes on the web application just before her workshops starts.	investigating
2	She opens the project page, reads and likes the project concept.	excited
3	She clicks on the collaborate button.	investigating
4	She decides to upload a picture of the NGO.	nerdy
5	She chooses a picture, tag and description and saves it.	nerdy
6	She now goes to the gallery page and searches for tags	investigating
7	She checks the results	excited
8	She checks as well the AI tags. She is surprised and finally understands the concept behind it.	surprised
8	The workshop is about to start so she decides to keep collaborating another day.	inspired