## **SEPAND ASSADI**

sepand.assadi@gmail.com Cell: (415) 418.8469

Seeking a software developer opportunity that will allow me to work alongside an expert team of developers to drive my career progression to more senior roles in the future

#### **SYNOPSIS**

- Results-oriented, resourceful and problem-solving software engineer professional.
- High level of involvement in the advancement of the industry and adherence to best practice.
- Good understanding of technology trends and developments and is an expert at applying my programming skills to solve complex challenges.
- On a personal level I have a strong listening skills needed to acquire and comprehend user requirements and is more than competent on independently working on most phases of development activities.

#### **TECHNICAL ACQUAINTANCE**

Languages : C, C++, Python (2 & 3), Java

Database : MySQL

Web Development : HTML, CSS, JavaScript, AJAX

Operating Systems : Linux, Windows, Mac

Mobile Development (Junior) : XCODE, Android Development (Eclipse or Studio)

Creative Design Skills : Adobe Photoshop, Adobe illustrator

Other : Microsoft Word, Excel and PowerPoint, Networking, I.T solutions

#### **EDUCATION & CERTIFICATIONS**

- Bachelor of Information Technology (I.T) Eastern Mediterranean University (E.M.U)
- Master in Business Administration (M.B.A) Eastern Mediterranean University (E.M.U)

#### PROFESSIONAL EXPERIENCE

Buzz Social Media, Inc., San Francisco, CA

**Software Engineer** 

Sep 2013 - Present

- Research, design and develop new innovative software programs for use by management and staff using cutting edge technologies.
- Write and modify and debug software-using C, Python, Java and C++, C#.
- Modify existing software programs in order to solve compatibility issues and ensure maximized performance. Write the programming code to implement the design into finished windows application.
- Deploy the windows application onto embedded devices. Test new programs and application in order to find possible faults.
- Maintain and improve existing embedded systems by monitoring and correcting software defects. Stay abreast of new technologies and software that can be applied to the marking industry.
- Deliver projects on time and to specification with an appropriate level of quality. Guide and mentor the
  junior and associate engineers concerning the maintenance and performance of software systems.
  Work closely with other staff, such as project managers and software test engineers to develop
  application that are more useful and efficient.

ReadyBUZZ, Menlo Park, CA

Jun 2011 - Aug 2013

## **Desktop Support Technician**

- Answer staff questions in person and via phone on all company supported applications.
- Conduct remote troubleshooting of computer problems.
- Monitor and take ownership of appropriate customer trouble tickets, analyze and take corrective action
- Advise staff on appropriate action.
- Remove and add system permissions for customers.
- Serve as liaison between staff and the technology department to resolve issues.
- Document resolutions for future reference.
- Derform hardware and coffware installations

#### **Store Manager**

- Supervise 3-6 employees in high volume wireless retail store.
- Execute daily sales operations, i.e. setting daily sales goals, motivating and coaching sales team to produce targeted sales/service goals, reconciling previous days sales reports, handling all cash drawers and deposits, managing all inventory.
- Responsible for communicating weekly sales updates, weekly inventory cycle counts, and updates on merchandising roll outs with all levels of management Effectively performed the day-to-day responsibilities of an Operations/Sales Manager (i.e. servicing the customer, demonstrating product knowledge, processing customer transactions using POS system and in-store direct sale kiosk.
- Extremely effective in customer relations, i.e. resolving customer disputes, billing issues, and inventory issues Lead by example in providing customers with a world-class shopping experience; utilizes consultative selling practices and guidelines to identify customer needs and provide appropriate solutions.
- Create merchandising strategies for products on sales floor optimizing visibility and approachability to increase sales.
- Supported the Assistant Store Manager and the District Manager in developing a high performance team by assisting with the day-to-day operations of the store
- Two-times awarded the best Manager of the year.
- Met or exceeded FAR audit scores each year in this position.
- Trained and developed company's Store Managers and Sales Specialist of over 15 stores.
- Mentored and developed staff, resulting in 5 promotions (4 promoted into management roles).
- Implemented turnaround strategies for multiple facilities, leading to improved performance.
- Significantly surpassed revenue-per-sale goals (21.35%) through coaching and training sales reps on quality and service.

# Eastern Mediterranean University, Famagusta (E.M.U), Cyprus

Feb 08 - Feb 09

#### **Research Assistant**

I helped coordinate school conferences a part of a junior management team for events as large as
five hundred attendees and managed a team of ten students under me. I also led a class size of
over thirty students as a substitute teacher, teaching them the basic fundamentals of the English
language.

Arvand Co, Tehran, Iran

May 07 - Aug 07

### **Teaching Assistant**

• I taught a class size of over thirty-five students in the basics of ICDL technology courses (Microsoft Office such as Word, Excel and PowerPoint) as well as providing tutoring on a one to one basis.

#### HONORS AND AWARDS AND CERTIFICATIONS

- **Certificate of Appreciation and Honor**, Eastern Mediterranean University, 2008 Research Assistant for Department of General Education.
- Certificate of Achievement, An Introduction to Interactive Programming in Python