#### Apriori Algorithm for

#### **Recommender Systems**

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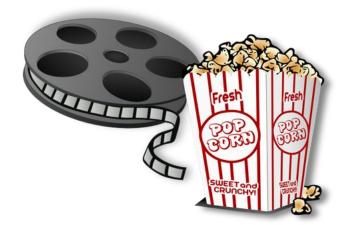
Team:Team 1

Team Members: Adrian Tuns, Iulia Hurloi,

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### Theme

Implementing the Apriori algorithm from scratch and apply it in a movie recommender system.



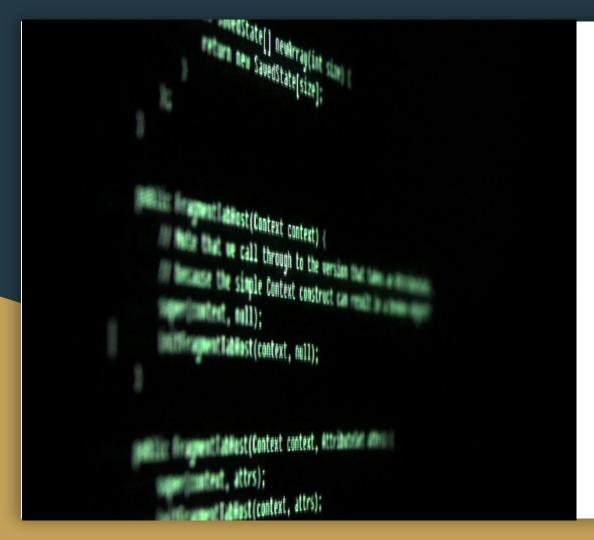
#### Data set

- ★ 8896 lines
- ★ List of users favorite movies
- **★** Text file

Dogs;Searching;Roma;Us;Deadpool 2;Bird Box;Aquaman
Won't You Be My Neighbor?;Isle of Dogs;Roma;Bohemian Rhapsody
Avengers: Infinity War - Part I;Deadpool 2
Avengers: Infinity War - Part I;Isle of Dogs
Green Book;Once Upon a Time in Hollywood;Joker
Deadpool 2;Green Book;Bohemian Rhapsody;Isle of Dogs;Searching;Aquaman;Spider-Man: Into the Spider-Verse;A Star Is Born
Ocean's 8;Incredibles 2;Avengers: Infinity War - Part I;Avengers: Infinity War - Part II;Spider-Man: Into the Spider-Verse
The Cloverfield Paradox;Tomb Raider;Pacific Rim: Uprising;Red Sparrow

## **Implementation**





## Main Functions

Start data mining
Get length itemsets
Movie recommendation

# **Graphic User Interface**

# Movie Recommender

Start Mining

What will you watch today? Tell us a movie that you like, and we'll suggest you something nice

2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		title	ired length of the itemset or based on a
Length of the Itemset to visualize	1	Confirm	
Select a movie from the list	Clear	Confirm	Your results:
A Quiet Place A Star Is Born Alita: Battle Angel Annihilation Ant-Man and the Wasp Aquaman Avengers: Infinity War - Part I Bad Times at the El Royale Bird Box		Ī	







#### Terminal Output View

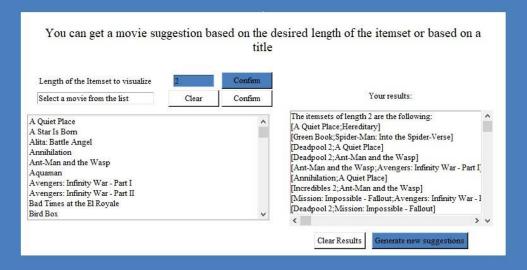
```
Here is the list of movies from our database: 'A Quiet Place', 'A Star Is Born', 'Alita: Battle Angel', 'Annihilation', 'Ant-Ma
Bandersnatch', 'Bohemian Rhapsody', 'Captain Marvel', 'Crazy Rich Asians', 'Deadpool 2', 'Eighth Grade', 'Fantastic Beasts and
'Joker', 'Jurassic World: Fallen Kingdom', 'Love, Simon', 'Mission: Impossible - Fallout', "Ocean's 8", 'Once Upon a Time in F
Far from Home', 'Spider-Man: Into the Spider-Verse', 'The Ballad of Buster Scruggs', 'The Cloverfield Paradox', 'Tomb Raider',
If you want to exit the program, input "quit".
Input some movies that you enjoy, separating them by a ";":
The movie recommendation result: 'Avengers: Infinity War - Part I'
Should we try giving a new recommendation? Answer with: "yes" or "no"
The movie recommendation result: 'Spider-Man: Into the Spider-Verse'
Should we try giving a new recommendation? Answer with: "yes" or "no"
The movie recommendation result: 'Avengers: Infinity War - Part II'
Should we try giving a new recommendation? Answer with: "yes" or "no"
The movie recommendation result: 'Ant-Man and the Wasp'
Should we try giving a new recommendation? Answer with: "yes" or "no"
The movie recommendation result: 'Captain Marvel'
Should we try giving a new recommendation? Answer with: "yes" or "no"
The movie recommendation result: 'Spider-Man: Far from Home'
Should we try giving a new recommendation? Answer with: "yes" or "no"
We are sorry, but no recommendation could be found for your input.
```

Welcome to movie recommendation!

## Movie Recommender

**Start Mining** 

What will you watch today? Tell us a movie that you like, and we'll suggest you something nice



## Itemset Ouput View

## **Movie Recommender**

**Start Mining** 

What will you watch today? Tell us a movie that you like, and we'll suggest you something nice

		ti	e
Length of the Itemset to visualize	1	Confirm	{Deadpool 2} {Incredibles 2}
Incredibles 2	Clear	Confirm	Your results:
A Quiet Place A Star Is Bom Alita: Battle Angel Annihilation Ant-Man and the Wasp Aquaman Avengers: Infinity War - Part I Avengers: Infinity War - Part II Bad Times at the El Royale Bird Box			Recommendation: 'Avengers: Infinity War - Part I' Should we try giving a new recommendation? Recommendation: 'Spider-Man: Into the Spider-Verse' Should we try giving a new recommendation? Recommendation: 'Avengers: Infinity War - Part II' Should we try giving a new recommendation? Recommendation: 'Ant-Man and the Wasp' Should we try giving a new recommendation? Recommendation'Captain Marvel' Should we try giving a new recommendation?

Two Movies Input Results

#### One Movie Input With Negative Result

## **Movie Recommender**

**Start Mining** 

What will you watch today? Tell us a movie that you like, and we'll suggest you something nice

Length of the Itemset to visualize	1	Confirm	{A Quiet Place}	
A Quiet Place	Clear	Confirm	Your results:	
A Ouiet Place A Star Is Born Alita: Battle Angel Annihilation Ant-Man and the Wasp Aquaman Avengers: Infinity War - Part I Avengers: Infinity War - Part II		^	No recommendation could be found.	
ad Times at the El Royale ird Box		Ų	<b>*</b>	> \

# **Evaluation of performance**

- → for running the apriori algorithm, together with the process of saving to files: 21.25297236442566 s
- → for computing the association rules and saving them into a file: 0.3769972324371338 s

Thank you for your attention!