

Deep Learning - MAI

Foundation Models

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Traditional DL

- ❖ Task oriented (aka supervised learning)
 - Optimize to solve one task
 - Use a set of labeled data <input,desired output> (cost!)
 - Struggles w/ generalization
 - Data selection bias

Back to the essence of DL

- ❖ Representation Learning
 - Use unlabeled data <input>
 - Optimize to learn the distribution of data
 - No labeling cost, less biases, more reusable
- ❖ Two main learning objectives
 - Also Siamese, GANs, ...

Masked learning

- ❖ Learn to reconstruct
 - Remove parts of the data
 - Add noise to the data

Masked for text

- ❖ Next token prediction (GPT) aka “Autoregressive”



Context



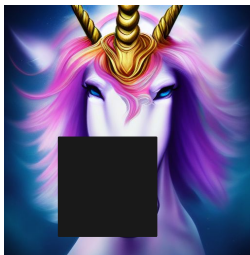
- ❖ Masked language modeling (BERT)

Prediction

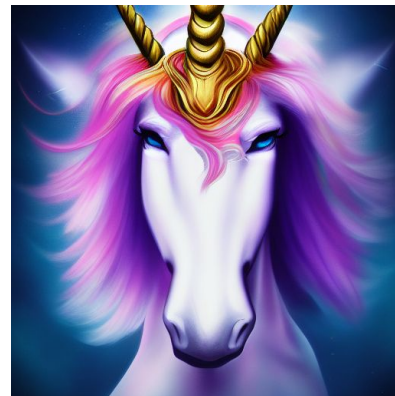


Masked for images

❖ Patching



❖ Diffusion



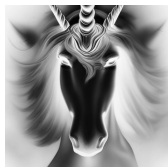
Contrastive learning

❖ Contrastive

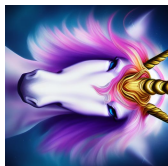
- Learn to contextualize / Spread things properly
- Transformations which are
 - Not disruptive for the modality
 - Highly disruptive for the data values

Contrastive learning

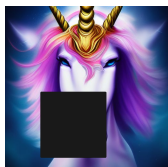
❖ Color



❖ Rotation



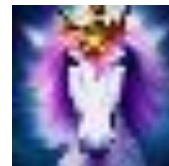
❖ Patching/
Cropping



❖ Jigsaw



❖ Resolution



Next step: Multimodality



❖ Image

❖ Text “A majestic unicorn. Front shot. Magic light.”

❖ Sound



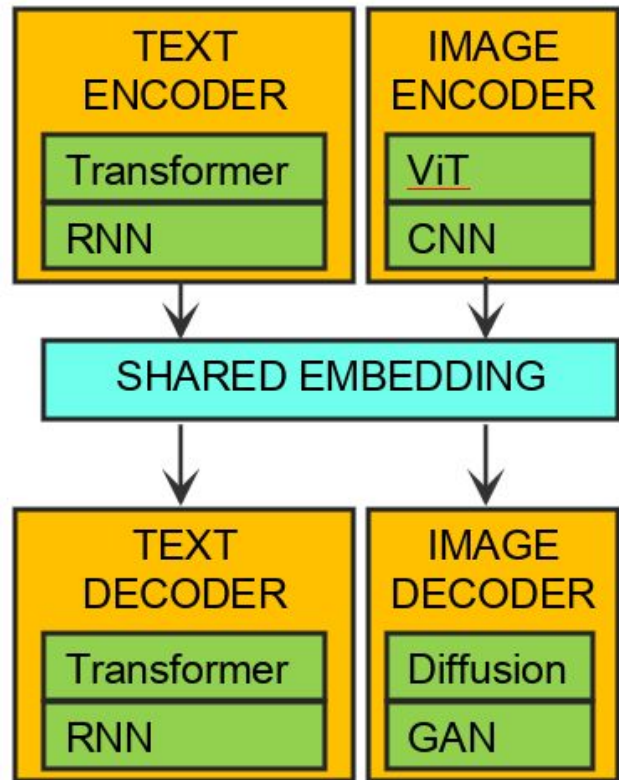
❖ Graph representation, 3D structure, ...

Foundation models

- ❖ With SSL we can scale to billions of samples
 - Entire data modalities represented
 - Zero-shot generalization
 - No direct supervised application
 - Generative model fest

A simple architecture

- ❖ Data oriented (storage & compute)
- ❖ Multimodal by design
- ❖ In inference, unplug modalities
- ❖ The *shared embedding*
- ❖ LLM as shared embedding
 - Everything as LLM tokens



Big players

❖ **OpenAI** (Microsoft)

- GPT(text), codex (code), whisper (voice), CLIP(txt+img), DALL-E (txt+img)

❖ **DeepMind** (Google)

- Gato (agents), Chinchilla (txt), Sparrow (chat), FLAN (txt), LaMBDA, Bard



❖ **Meta AI** (Facebook)

- Galactica (papers, retracted), LLaMA (txt), LLaVA

❖ **Hugging Face** (USA company)

- Repo & cloud. *BigScience* initiative (Jean Zay - IDRIS/GENCI/CNRS), Bloom (txt)

Emerging players

- ❖ **stability.ai** (UK company)
 - StableDiffusion (img+txt), open model movement
- ❖  **EleutherAI** (non-profit)
 - The Pile (txt dataset), GPT-J (txt), GPT-Neo (txt)
- ❖ **LAION**  (non-profit)
 - LAION-5B (txt/img dataset), OpenAssistant (ongoing, chat)
- ❖ **moz://a** + Mozilla.ai (non-profit?) Deepspeech, TTS
- ❖ **Stanford** (HAI, Alpaca), DAIR (non-profit), CohereAI (non-profit), ...