

Describe the context of the processing: what is the nature of your relationship with the individuals? How much control will they have? Would they expect you to use their data in this way? Do they include children or other vulnerable groups? Are there prior concerns over this type of processing or security flaws? Is it novel in any way? What is the current state of technology in this area? Are there any current issues of public concern that you should factor in? Are you signed up to any approved code of conduct or certification scheme (once any have been approved)?

The individuals are users who will have control over their own data. The nature of the relationship is that of a service provider and user. Users would expect their data to be used to provide them with the features of the application, such as scheduling and to-do list management. The application does not target any specific vulnerable groups, but it is important to ensure that the application is accessible to all users. There are no known prior concerns over this type of processing or security flaws. The current state of technology in this area includes many similar applications available in the market. There are no current issues of public concern that need to be factored in, and the application is not currently signed up to any approved code of conduct or certification scheme.

Describe the purposes of the processing: what do you want to achieve? What is the intended effect on individuals? What are the benefits of the processing – for you, and more broadly?

For the Time Management web application, the purposes of the processing are to provide users with tools to manage their time more effectively and efficiently. The intended effect on individuals is to increase their productivity and reduce their stress levels by helping them to stay organized and on track with their tasks and schedule. The benefits of the processing for the application developers are the potential for increased user engagement, retention, and revenue through offering valuable tools and features. The benefits more broadly are the potential for increased productivity and wellbeing of the individuals using the application, which could have positive impacts on their personal and professional lives.