TASK : S1

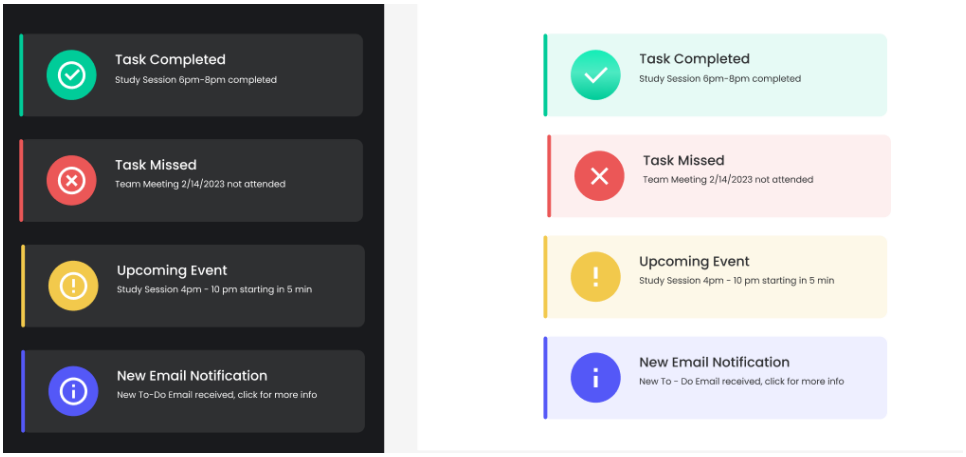
Name : Bogdan Gheorghe

Student ID : 2329324

Student Email : bxg125@student.bham.ac.uk

Mockup :

This Mockup represents the notification system feature in the app :



These Mockups represent emails that will be sent to the user in different situations :

MyApp.

Welcome to MyApp!

Hi Name,

We're excited to welcome you to MyApp and we're even more excited about what we've got planned. You're already on your way to improve your life quality.

Whether you're here time saving, for experimenting or just fun — welcome! If there's anything you need, we'll be here every step of the way.

Thanks,
MyApp Team

Let's Get Started

MyApp at the touch of a button! Download our app for Google & Mac.

GET IT ON Google Play | Download on the Mac App Store

Questions or faq? Contact us at faq@MyApp.com. If you'd rather not receive this kind of email, Don't want any more emails from MyApp? Unsubscribe.

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MyApp.

Welcome Name,

We're glad to have you onboard! You're already on your way to improving your life quality with MyApp.

Now that you've gotten to know all the ropes, why not take the next step by building your very own features? It's a great way to

- Live Scheduler
- Anti-procrastination Feature
- Alarm/Timer
- Email Notification
- To-Do List
- History Charts/Records
- Schedule diary

Thanks,
MyApp Team

This email was sent to name@MyApp.com. If you'd rather not receive this kind of email, Don't want any more emails from MyApp? Unsubscribe.

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MyApp.

Confirm Verification Code

Hi Name,

This is your verification code:

4 4 8 6

Whether you're here time saving, for experimenting or just fun — welcome!This code will only be valid for the next 5 minutes. If the code does not work, you can use this login verification link:

Verify Email

Thanks,
MyApp Team

MyApp at the touch of a button! Download our app for Google & Mac.

GET IT ON Google Play | Download on the Mac App Store

Questions or faq? Contact us at faq@MyApp.com. If you'd rather not receive this kind of email, Don't want any more emails from MyApp? Unsubscribe.

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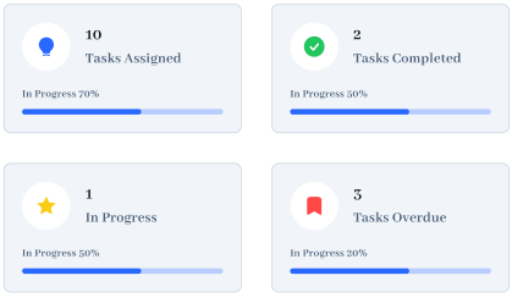
MyApp

See you activity for today

Hi Name,

Here is an overview of your today's activity

Report Overview



View Full Report

Thanks,
MyApp Team

This email was sent to template@teamname.com. If you'd rather not receive this kind of email, Don't want any more emails from our notification system? Unsubscribe.

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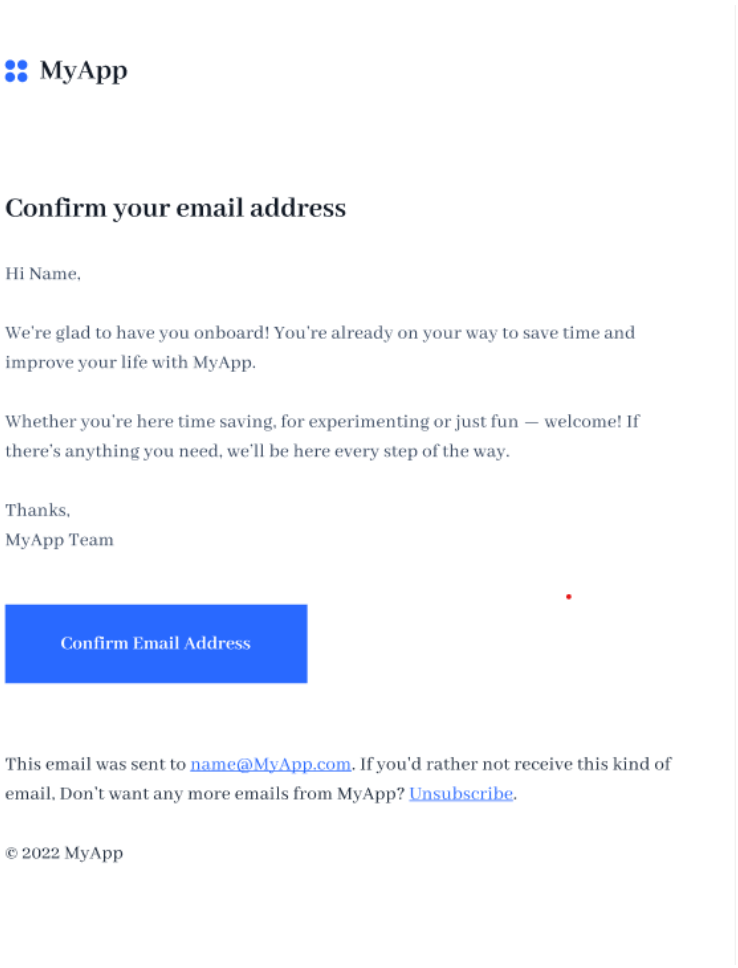


Persona :

This Persona represents Bogdan Gheorghe who is a computer science student at University of Birmingham and wants to improve his time efficiency.

Bogdan Gheorghe

"Technology is best when it brings people together"

Age: **20**
Work: **Student**
Family: **Mother, Father, Brother**
Location: **Birmingham, UK**
Character: **Team Worker**

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Honest | Self Aware | Creative | Aspiring

Goals

- Improve life quality
- Develop better time planning
- Or an experience to be felt.

Frustrations

- Wasting time
- Not respecting a schedule
- Not having a sleep schedule

Bio

Bogdan is a 20 years old Student looking for a way to improve his life quality by organizing his time and schedule in a better way than he currently is. He is currently busy with University and works part-time as a software developer while also trying to keep a good social life.

Technology Capability

Website
Software
Mobile Apps

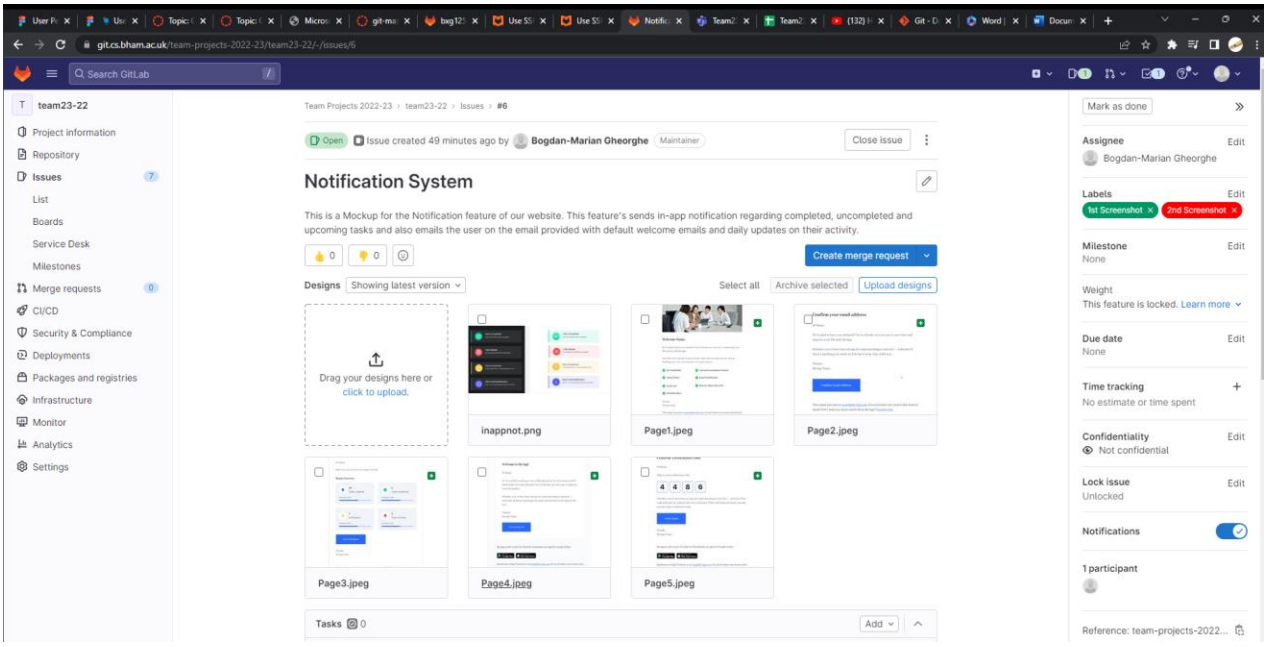
Brands & Influencers

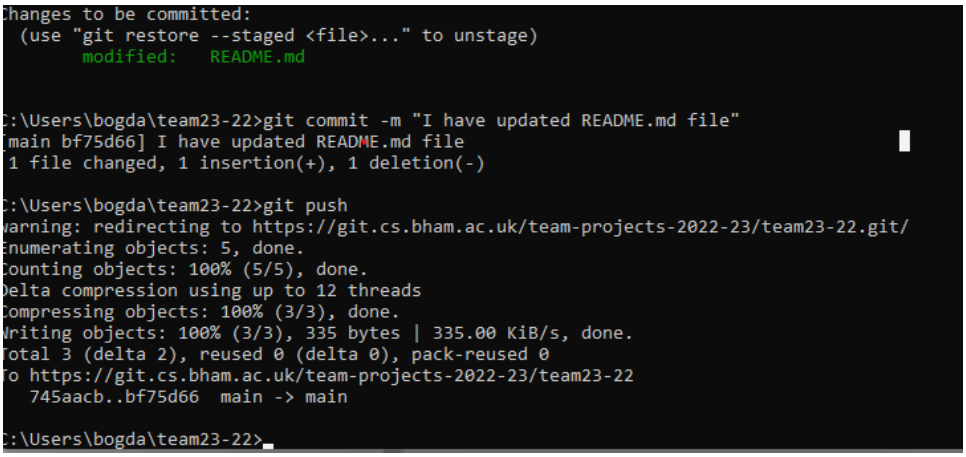
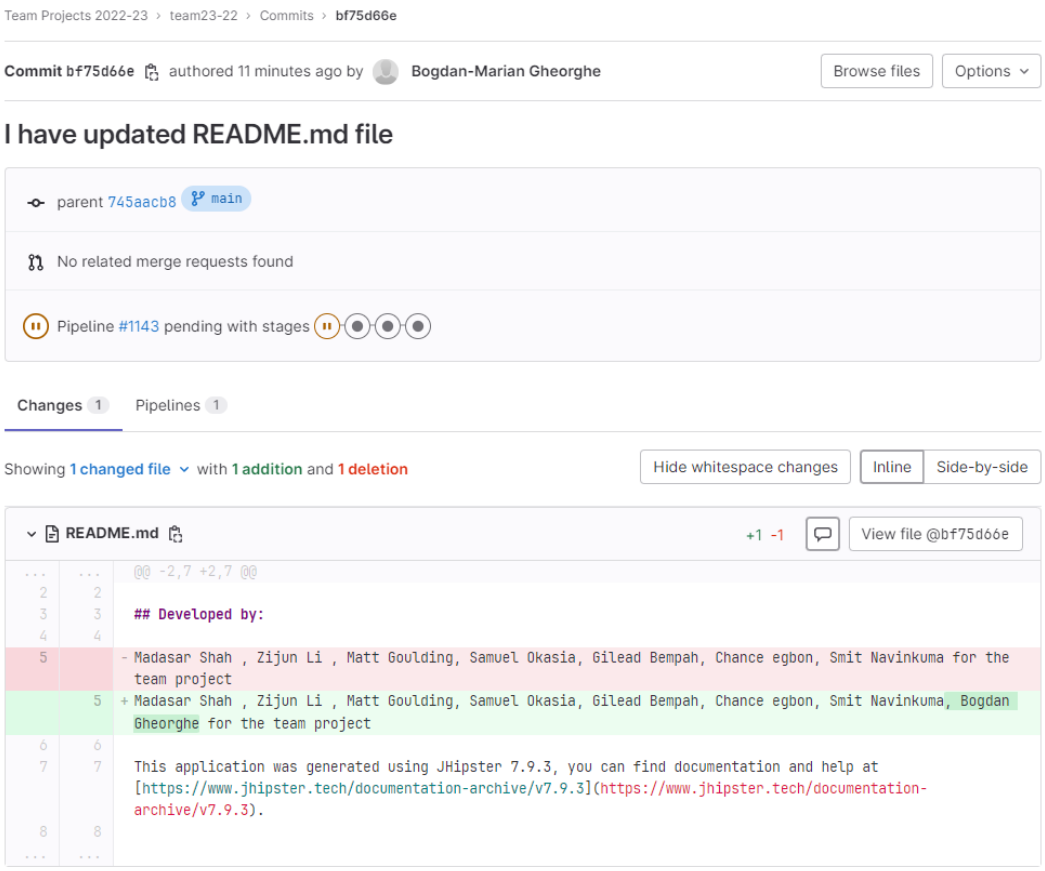
Preferred Channels

Traditional Ads
Online & Social Media
Referral
Guerilla Efforts & PR

Feature Cards :

Uploaded to the boad on gitlab



Git Commit :

Done from the terminal, using ssh keys, added my name to the README.md file