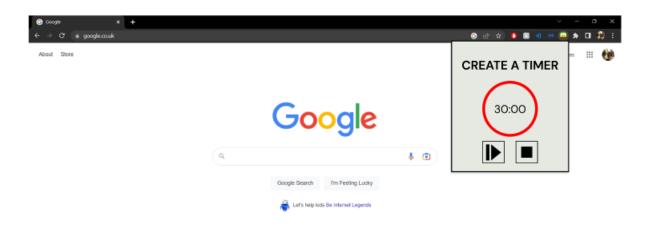
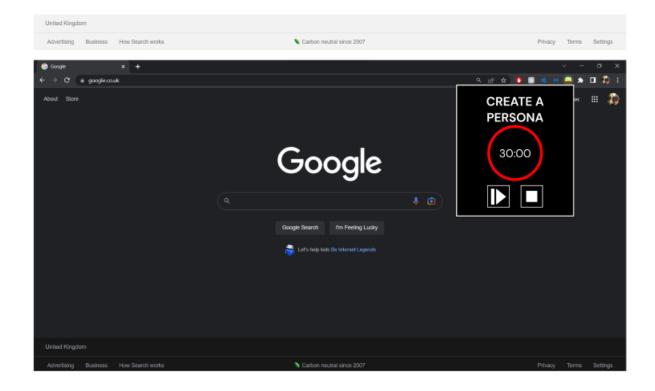
# Mock-up:





## Persona:



## Needs

- A way to block some distracting websites
- · A way to improve his time
- A way to better organise his day to day work and activities

# **Technology Capability**

- Website

- \*\*\*

# - Mobile Apps 🌟 🌟 🟠 🏠

## Pain points

- Gets easily overwhelmed by catching up on work
- · Very forgetful

## Preferred Channel for ads

- TV/Newspaper
- Online & Social Media 🌟 🌟 🌟 🌟

\*\*\*

- Referral \* 合合合合
- Guerilla efforts & PR 🏻 🌟 🌟 😭 🏠

Will Faulkner

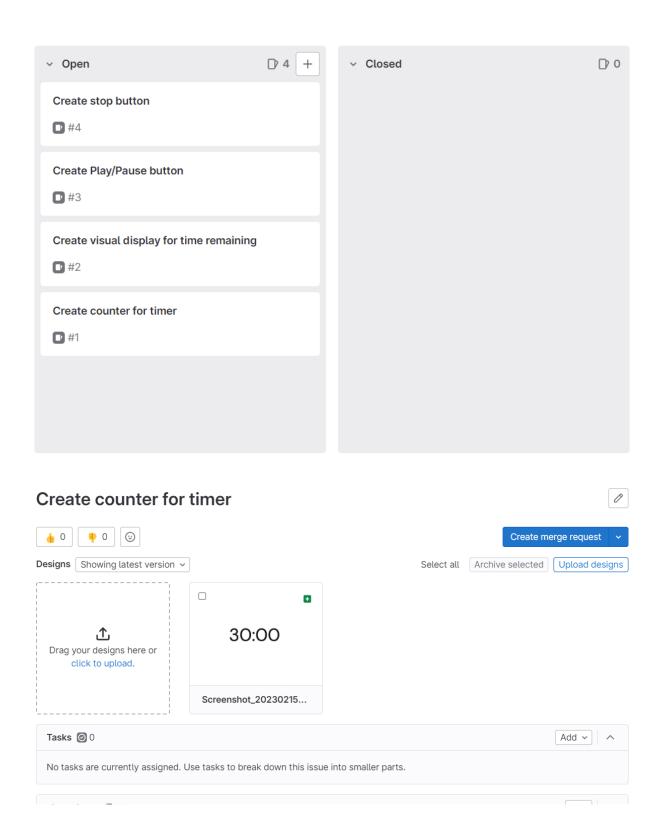
Nottingham

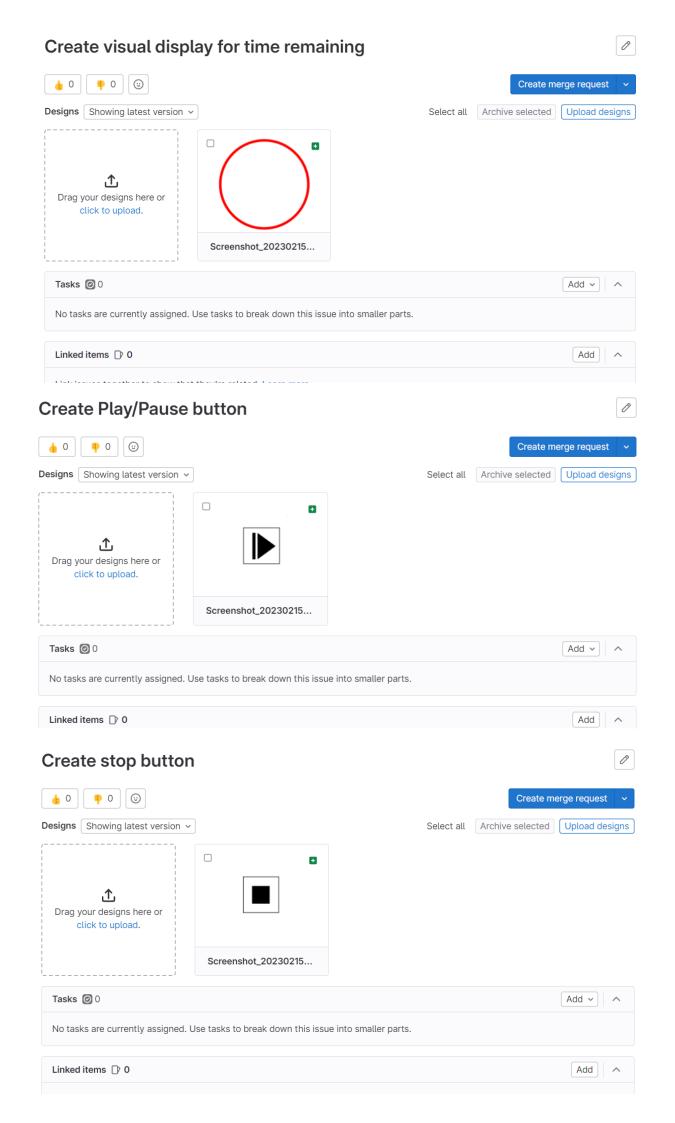
Accessibility: no

Bio

Will wants an app to help with his studies. He gets distracted easily by other websites and wants a way to block the websites in order to remove the distraction and improve his efficiency in studying. He also struggles to stay on top of work as he doesn't have a good way of planning his day to day.

## Feature Cards:





#### Git Commit:

```
PS C:\Users\matth\git\team23-22> git add .\README.md
PS C:\Users\matth\git\team23-22> git commit -m "Updated my name to the README"
[main 7b50ec2] Updated my name to the README
1 file changed, 1 insertion(+), 1 deletion(-)
PS C:\Users\matth\git\team23-22> git pull
Already up to date.
PS C:\Users\matth\git\team23-22> git push
Enumerating objects: 5, done.
Counting objects: 100% (5/5), done.
Delta compression using up to 8 threads
Compressing objects: 100% (3/3), done.
Writing objects: 100% (3/3), 324 bytes | 324.00 KiB/s, done.
Total 3 (delta 2), reused 0 (delta 0), pack-reused 0
To git.cs.bham.ac.uk:team-projects-2022-23/team23-22.git
    5c9d72b..7b50ec2 main -> main
PS C:\Users\matth\git\team23-22> |
```

