Agile Team Project

Week 4 Part 3
The Lean Startup: lessons in Agile learning

Where to start

- You may know "*how to start*"

- but "*where to start*" is <u>more important</u>

- consider carefully what do you plan develop first

- perhaps we can learn something from the world of start-ups?

https://www.youtube.com/embed/fEvKo90qBns?start=1255&end=1970

N.b. watch from ~21mins - 33mins

Some questions

- What was the founders' AIM? (excuse the pun)

- What mistake did they make that lead directly to the failure of the startup?

- What does the founder say was the most important outcome of all of this?

- What do you take from this story for your apps?