

# Violetta Thijssens

With 5+ years of experience in user-related roles in a corporate environment, I have a keen eye for the user, the product and the bottom line. I am a problem-solver, storyteller, and fast learner. I love to go the extra mile for a project and my team.

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3910 Pelt, Belgium

## SKILLS

### RESEARCH

- Usability Testing
- Interviews
- Online & offline Surveys
- Data Analysis
- Web Metrics
- Competitor Research
- Flow Mapping
- Requirements Analysis

### DESIGN

- Prototyping
- Wireframing
- Sketching
- Drawing
- Copy Writing
- Visual Design

### TECHNICAL

- Sketch
- InVision
- Axure
- Figma
- Adobe XD
- Photoshop
- Illustrator
- HTML
- CSS
- SQL
- Python

### COLLABORATION

- Team Player
- Communicative
- Strong Presenter
- Agile
- Project Management
- Facilitator
- Open to learning

## EDUCATION

### Professional Diploma in UX Design

UX DESIGN INSTITUTE & GLASGOW CALEDONIAN  
UNIVERSITY | COMPLETED IN 2021

### Writing Course

OXFORD UNIVERSITY | COMPLETED IN 2020

### Team Coach Course

SYNTRA | COMPLETED IN 2020

### Diploma in Market and Social Research Practice

MARKET RESEARCH SOCIETY | COMPLETED IN 2018

### MA in Business, major marketing

CATHOLIC UNIVERSITY OF LEUVEN | COMPLETED IN 2013  
GRAPHIC DESIGNER OF STUDENT UNION

## CAREER SUMMARY

### Business Analyst

H.ESSERS | AUG.2019-PRESENT

- Requirements analysis
- User experience
- User testing

### Business Intelligence Engineer

H.ESSERS | JAN.2019-AUG.2019

- Building user-friendly reports
- Listening to user needs
- Stakeholder management

### Senior Data Specialist

GFK | MAY 2018-JAN.2019

- Data analysis
- Giving presentations
- Follow-up research projects

### CRM Specialist

MEDIAHUIS | OCT 2016-MAY 2018

- Web metrics analysis
- Giving presentations
- Recommending improvements to user experience

### Market Research Analyst

MEDIAHUIS | AUG.2013-OCT.2016

- Usability testing and interviews
- Quantitative research
- Giving presentations

## PORTFOLIO

[violettathijssens.github.io](https://violettathijssens.github.io)

## BEHENCE

[behance.net/violettthijssens/](https://behance.net/violettthijssens/)