

# 06\_\_sentiment\_\_analysis\_\_yelp

September 29, 2021

## 1 Text classification and sentiment analysis: Yelp Reviews

Once text data has been converted into numerical features using the natural language processing techniques discussed in the previous sections, text classification works just like any other classification task.

In this notebook, we will apply these preprocessing technique to Yelp business reviews to classify them by review scores and sentiment polarity. More specifically, we will apply sentiment analysis to the significantly larger Yelp business review dataset with five outcome classes.

### 1.1 Imports

```
[1]: import warnings
warnings.filterwarnings('ignore')
```

```
[2]: %matplotlib inline

from pathlib import Path
import json
from time import time

import numpy as np
import pandas as pd

from scipy import sparse

# spacy, textblob and nltk for language processing
from textblob import TextBlob

# sklearn for feature extraction & modeling
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.naive_bayes import MultinomialNB
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score, confusion_matrix
import joblib

import lightgbm as lgb
```

```
# Visualization
import matplotlib.pyplot as plt
import seaborn as sns
```

```
[3]: sns.set_style('white')
      np.random.seed(42)
```

## 1.2 Yelp Challenge: business reviews dataset

### 1.2.1 Load Data

Follow the [instructions](#) to create the dataset.

```
[4]: data_dir = Path('.', 'data', 'yelp')
```

```
[5]: yelp_reviews = pd.read_parquet(data_dir / 'user_reviews.parquet')
```

```
[6]: yelp_reviews.info(null_counts=True)
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 8021122 entries, 0 to 8021121
Data columns (total 25 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   stars                                8021122 non-null  float64
1   useful                               8021122 non-null  int64
2   funny                               8021122 non-null  int64
3   cool                                8021122 non-null  int64
4   text                                8021122 non-null  object
5   year                                8021122 non-null  int64
6   month                               8021122 non-null  int64
7   review_count                         8021122 non-null  int64
8   useful_user                         8021122 non-null  int64
9   funny_user                          8021122 non-null  int64
10  cool_user                           8021122 non-null  int64
11  fans                                8021122 non-null  int64
12  average_stars                       8021122 non-null  float64
13  compliment_hot                      8021122 non-null  int64
14  compliment_more                     8021122 non-null  int64
15  compliment_profile                  8021122 non-null  int64
16  compliment_cute                    8021122 non-null  int64
17  compliment_list                    8021122 non-null  int64
18  compliment_note                    8021122 non-null  int64
19  compliment_plain                   8021122 non-null  int64
20  compliment_cool                    8021122 non-null  int64
21  compliment_funny                   8021122 non-null  int64
22  compliment_writer                  8021122 non-null  int64
23  compliment_photos                  8021122 non-null  int64
```

```

24 member_yrs          8021122 non-null  int64
dtypes: float64(2), int64(22), object(1)
memory usage: 1.6+ GB

```

## 1.2.2 Explore data

```

[13]: yelp_dir = Path('results', 'yelp')

text_features_dir = yelp_dir / 'data'
if not text_features_dir.exists():
    text_features_dir.mkdir(exist_ok=True, parents=True)

```

The following figure shows the number of reviews and the average number of stars per year.

### Reviews & Stars by Year

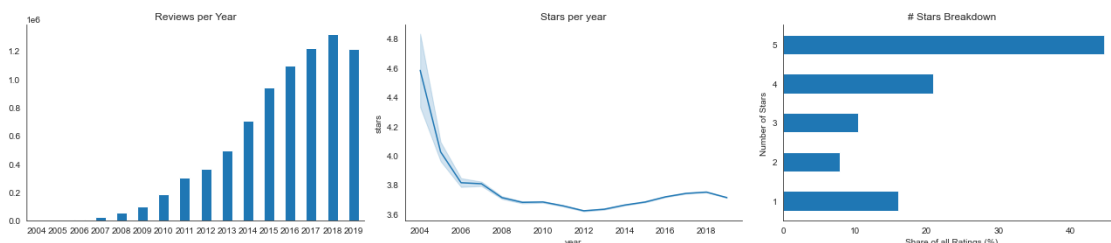
```

[9]: fig, axes = plt.subplots(ncols=3, figsize=(18, 4))
yelp_reviews.year.value_counts().sort_index().plot.bar(title='Reviews per_
    ↳Year', ax=axes[0], rot=0);
sns.lineplot(x='year', y='stars', data=yelp_reviews, ax=axes[1])
axes[1].set_title('Stars per year')

stars_dist = yelp_reviews.stars.value_counts(normalize=True).sort_index().
    ↳mul(100)
stars_dist.index = stars_dist.index.astype(int)
stars_dist.plot.barh(title='# Stars Breakdown', ax=axes[2])
axes[2].set_xlabel('Share of all Ratings (%)')
axes[2].set_ylabel('Number of Stars');

sns.despine()
fig.tight_layout();

```



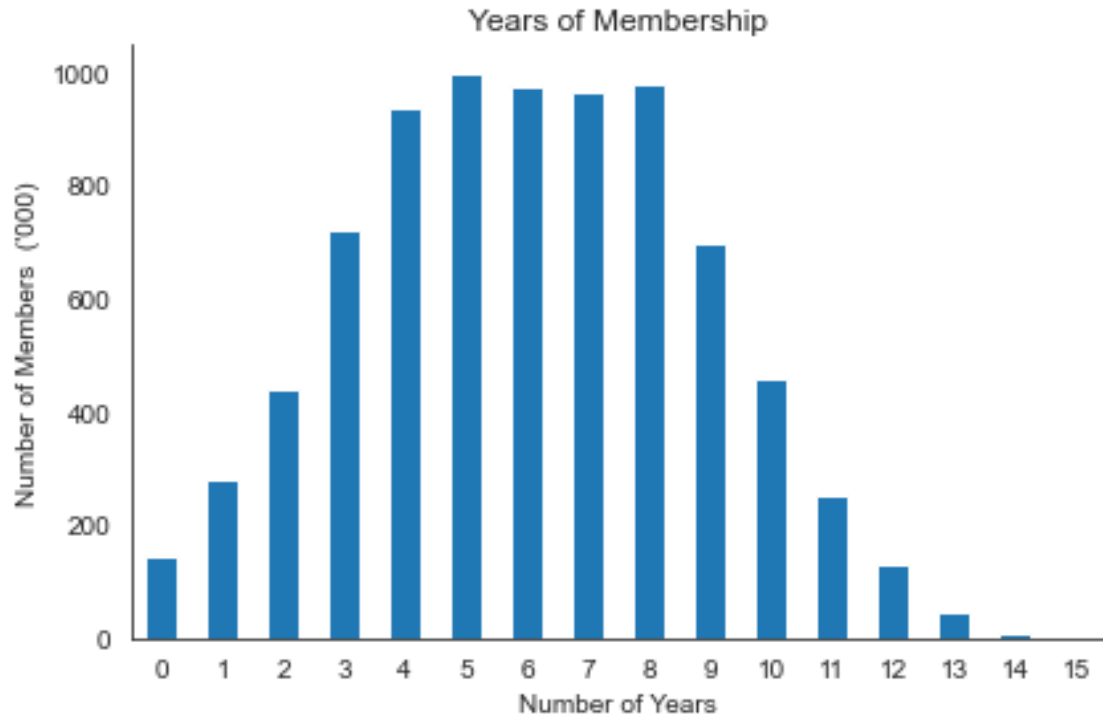
### Years of Membership Breakdown

```

[10]: ax = yelp_reviews.member_yrs.value_counts().div(1000).sort_index().plot.
    ↳bar(title='Years of Membership',
    ↳rot=0)

```

```
ax.set_xlabel('Number of Years')
ax.set_ylabel("Number of Members ('000)")
sns.despine()
plt.tight_layout()
```



### 1.2.3 Create train-test split

```
[11]: train = yelp_reviews[yelp_reviews.year < 2019].sample(frac=.25)
      test = yelp_reviews[yelp_reviews.year == 2019]
```

```
[12]: print(f'# Training Obs: {len(train):,.0f} | # Test Obs: {len(test):,.0f}')
```

```
# Training Obs: 1,701,322 | # Test Obs: 1,215,836
```

```
[14]: train.to_parquet(text_features_dir / 'train.parquet')
      test.to_parquet(text_features_dir / 'test.parquet')
```

```
[21]: del yelp_reviews
```

#### Reload stored data

```
[64]: train = pd.read_parquet(text_features_dir / 'train.parquet')
      test = pd.read_parquet(text_features_dir / 'test.parquet')
```

### 1.3 Create Yelp review document-term matrix

```
[16]: vectorizer = CountVectorizer(stop_words='english', ngram_range=(1, 2),  
    ↪max_features=10000)  
train_dtm = vectorizer.fit_transform(train.text)  
train_dtm
```

```
[16]: <1701322x10000 sparse matrix of type '<class 'numpy.int64'>'  
    with 75720724 stored elements in Compressed Sparse Row format>
```

```
[17]: sparse.save_npz(text_features_dir / 'train_dtm', train_dtm)
```

```
[18]: test_dtm = vectorizer.transform(test.text)  
sparse.save_npz(text_features_dir / 'test_dtm', test_dtm)
```

#### 1.3.1 Reload stored data

```
[7]: train_dtm = sparse.load_npz(text_features_dir / 'train_dtm.npz')  
test_dtm = sparse.load_npz(text_features_dir / 'test_dtm.npz')
```

### 1.4 Combine non-text features with the document-term matrix

The dataset contains various numerical features. The vectorizers produce [scipy.sparse matrices](#). To combine the vectorized text data with other features, we need to first convert these to sparse matrices as well; many sklearn objects and other libraries like lightgbm can handle these very memory-efficient data structures. Converting the sparse matrix to a dense numpy array risks memory overflow.

Most variables are categorical so we use one-hot encoding since we have a fairly large dataset to accommodate the increase in features.

We convert the encoded numerical features and combine them with the document-term matrix:

#### 1.4.1 One-hot-encoding

```
[19]: df = pd.concat([train.drop(['text', 'stars'], axis=1).assign(source='train'),  
    test.drop(['text', 'stars'], axis=1).assign(source='test')])
```

```
[20]: uniques = df.nunique()  
binned = pd.concat([(df.loc[:, uniques[uniques > 20].index]  
    .apply(pd.qcut, q=10, labels=False, duplicates='drop')),  
    df.loc[:, uniques[uniques <= 20].index]], axis=1)  
binned.info(null_counts=True)
```

```
<class 'pandas.core.frame.DataFrame'>  
Int64Index: 2917158 entries, 4906334 to 8021121  
Data columns (total 24 columns):  
#    Column                Non-Null Count  Dtype  
#    :                      :              :   <-->
```

```

---  -----
0    useful          2917158 non-null  int64
1    funny           2917158 non-null  int64
2    cool            2917158 non-null  int64
3    review_count    2917158 non-null  int64
4    useful_user      2917158 non-null  int64
5    funny_user       2917158 non-null  int64
6    cool_user        2917158 non-null  int64
7    fans            2917158 non-null  int64
8    average_stars    2917158 non-null  int64
9    compliment_hot    2917158 non-null  int64
10   compliment_more  2917158 non-null  int64
11   compliment_profile 2917158 non-null  int64
12   compliment_cute   2917158 non-null  int64
13   compliment_list   2917158 non-null  int64
14   compliment_note   2917158 non-null  int64
15   compliment_plain  2917158 non-null  int64
16   compliment_cool   2917158 non-null  int64
17   compliment_funny  2917158 non-null  int64
18   compliment_writer 2917158 non-null  int64
19   compliment_photos 2917158 non-null  int64
20   year              2917158 non-null  int64
21   month             2917158 non-null  int64
22   member_yrs        2917158 non-null  int64
23   source            2917158 non-null  object
dtypes: int64(23), object(1)
memory usage: 556.4+ MB

```

```

[22]: dummies = pd.get_dummies(binned,
                                columns=binned.columns.drop('source'),
                                drop_first=True)
dummies.info()

```

```

<class 'pandas.core.frame.DataFrame'>
Int64Index: 2917158 entries, 4906334 to 8021121
Columns: 111 entries, source to member_yrs_15
dtypes: object(1), uint8(110)
memory usage: 350.5+ MB

```

```

[23]: train_dummies = dummies[dummies.source=='train'].drop('source', axis=1)
train_dummies.info()

```

```

<class 'pandas.core.frame.DataFrame'>
Int64Index: 1701322 entries, 4906334 to 4178053
Columns: 110 entries, useful_1 to member_yrs_15
dtypes: uint8(110)
memory usage: 191.5 MB

```

### 1.4.2 Train set

```
[24]: # Cast other feature columns to float and convert to a sparse matrix.
train_numeric = sparse.csr_matrix(train_dummies.astype(np.uint8))
train_numeric.shape
```

```
[24]: (1701322, 110)
```

```
[25]: # Combine sparse matrices.
train_dtm_numeric = sparse.hstack((train_dtm, train_numeric))
train_dtm_numeric.shape
```

```
[25]: (1701322, 10110)
```

```
[26]: sparse.save_npz(text_features_dir / 'train_dtm_numeric',
                    train_dtm_numeric)
```

### 1.4.3 Repeat for test set

```
[27]: test_dummies = dummies[dummies.source=='test'].drop('source', axis=1)
test_numeric = sparse.csr_matrix(test_dummies.astype(np.int8))
test_dtm_numeric = sparse.hstack((test_dtm, test_numeric))
test_dtm_numeric.shape
```

```
[27]: (1215836, 10110)
```

```
[28]: sparse.save_npz(text_features_dir / 'test_dtm_numeric', test_dtm_numeric)
```

### 1.4.4 Reload stored data

```
[ ]: train_dtm_numeric = sparse.load_npz(text_features_dir / 'train_dtm_numeric.npz')
test_dtm_numeric = sparse.load_npz(text_features_dir / 'test_dtm_numeric.npz')
```

## 1.5 Benchmark Accuracy

```
[29]: accuracy, runtime = {}, {}
predictions = test[['stars']].copy()
```

Using the most frequent number of stars (=5) to predict the test set achieve an accuracy close to 51%:

```
[30]: naive_prediction = np.full_like(predictions.stars,
                                     fill_value=train.stars.mode().iloc[0])
```

```
[31]: naive_benchmark = accuracy_score(predictions.stars, naive_prediction)
```

```
[32]: naive_benchmark
```

```
[32]: 0.5117779042568241
```

## 1.6 Model Evaluation Helper

```
[33]: def evaluate_model(model, X_train, X_test, name, store=False):
      start = time()
      model.fit(X_train, train.stars)
      runtime[name] = time() - start
      predictions[name] = model.predict(X_test)
      accuracy[result] = accuracy_score(test.stars, predictions[result])
      if store:
          joblib.dump(model, f'results/{result}.joblib')
```

## 1.7 Multiclass Naive Bayes

```
[34]: nb = MultinomialNB()
```

### 1.7.1 Text Features

Next, we train a Naive Bayes classifier using a document-term matrix produced by the CountVec-  
torizer with default settings.

```
[35]: result = 'nb_text'
```

```
[36]: evaluate_model(nb, train_dtm, test_dtm, result, store=False)
```

**Accuracy** The prediction produces 64.4% accuracy on the test set, a 24.2% improvement over  
the benchmark:

```
[37]: accuracy[result]
```

```
[37]: 0.6520747864021135
```

### Confusion Matrix

```
[38]: stars = index = list(range(1, 6))
      pd.DataFrame(confusion_matrix(test.stars,
                                   predictions[result]),
                   columns=stars,
                   index=stars)
```

```
[38]:
```

	1	2	3	4	5
1	178787	42369	8419	3193	4295
2	26795	30224	18533	4445	3025
3	12420	17233	37337	21719	6319
4	7907	5608	21599	100153	43218
5	31323	3766	6762	134072	446315



### 1.7.2 Text & Numeric Features

```
[39]: result = 'nb_combined'
```

```
[40]: evaluate_model(nb, train_dtm_numeric, test_dtm_numeric, result, store=False)
```

#### Accuracy

```
[41]: accuracy[result]
```

```
[41]: 0.6739017433272251
```

## 1.8 Multinomial Logistic Regression

Logistic regression also provides a multinomial training option that is faster and more accurate than the one-vs-all implementation. We use the lbfgs solver (see sklearn [documentation](#) for details).

```
[42]: Cs = np.logspace(-5, 5, 11)
```

### 1.8.1 Text Features

```
[45]: log_reg_text_accuracy = {}
log_reg_text_runtime = []
for i, C in enumerate(Cs):
    start = time()
    model = LogisticRegression(C=C,
                               multi_class='multinomial',
                               solver='lbfgs')

    model.fit(train_dtm, train.stars)
    log_reg_text_runtime.append(time() - start)
    log_reg_text_accuracy[C] = accuracy_score(test.stars,
                                              model.predict(test_dtm))

    print(f'{C:12.5f}: {log_reg_text_runtime[i]:.2f}s | '
          ↳ f'{log_reg_text_accuracy[C]:.2f}%', flush=True)
```

```
0.00001: 34.93s | 62.02%
0.00010: 74.01s | 70.89%
0.00100: 126.02s | 73.95%
0.01000: 122.22s | 74.85%
0.10000: 125.65s | 74.80%
1.00000: 130.17s | 74.83%
10.00000: 126.39s | 74.80%
100.00000: 125.82s | 74.81%
1000.00000: 122.73s | 74.83%
10000.00000: 123.29s | 74.80%
100000.00000: 126.80s | 74.80%
```

```
[46]: pd.Series(log_reg_text_accuracy).to_csv(yelp_dir / 'logreg_text.csv')
```

```
[47]: accuracy['lr_text'] = pd.Series(log_reg_text_accuracy).max()
runtime['lr_text'] = np.mean(log_reg_text_runtime)
```

### 1.8.2 Combined Features

```
[50]: log_reg_comb_accuracy = {}
log_reg_comb_runtime = []
for i, C in enumerate(Cs):
    start = time()
    model = LogisticRegression(C=C,
                               multi_class='multinomial',
                               solver='lbfgs')

    model.fit(train_dtm_numeric, train.stars)
    log_reg_comb_runtime.append(time() - start)
    log_reg_comb_accuracy[C] = accuracy_score(test.stars,
                                              model.predict(test_dtm_numeric))

    print(f'{C:12.5f}: {log_reg_comb_runtime[i]:.2f}s | '
          f'{log_reg_comb_accuracy[C]:.2%}', flush=True)
```

```
0.00001: 55.26s | 63.98%
0.00010: 99.05s | 72.94%
0.00100: 137.62s | 75.12%
0.01000: 139.11s | 75.55%
0.10000: 140.26s | 75.28%
1.00000: 138.90s | 75.32%
10.00000: 135.13s | 75.35%
100.00000: 137.76s | 75.32%
1000.00000: 139.09s | 75.36%
10000.00000: 135.01s | 75.37%
100000.00000: 134.73s | 75.38%
```

```
[51]: pd.Series(log_reg_comb_accuracy).to_csv(yelp_dir / 'logreg_combined.csv')
```

```
[52]: accuracy['lr_comb'] = pd.Series(log_reg_comb_accuracy).max()
runtime['lr_comb'] = np.mean(log_reg_comb_runtime)
```

## 1.9 Gradient Boosting

For illustration, we also train a lightgbm Gradient Boosting tree ensemble with default settings and multiclass objective.

```
[65]: lgb_train = lgb.Dataset(data=train_dtm_numeric.tocsr().astype(np.float32),
                              label=train.stars.sub(1),
```

```
        categorical_feature=list(range(train_dtm_numeric.  
↪shape[1])))
```

```
[66]: lgb_test = lgb.Dataset(data=test_dtm_numeric.tocsr().astype(np.float32),  
        label=test.stars.sub(1),  
        reference=lgb_train)
```

```
[67]: param = {'objective': 'multiclass',  
        'metrics': ['multi_error'],  
        'num_class': 5}
```

```
[68]: booster = lgb.train(params=param,  
        train_set=lgb_train,  
        num_boost_round=2000,  
        early_stopping_rounds=25,  
        valid_sets=[lgb_train, lgb_test],  
        verbose_eval=25)
```

Training until validation scores don't improve for 25 rounds

[25]	training's multi_error: 0.405759	valid_1's multi_error: 0.320156
[50]	training's multi_error: 0.370905	valid_1's multi_error: 0.297562
[75]	training's multi_error: 0.353564	valid_1's multi_error: 0.285789
[100]	training's multi_error: 0.34278	valid_1's multi_error: 0.278771
[125]	training's multi_error: 0.335184	valid_1's multi_error: 0.273733
[150]	training's multi_error: 0.329293	valid_1's multi_error: 0.269682
[175]	training's multi_error: 0.324728	valid_1's multi_error: 0.266682
[200]	training's multi_error: 0.320829	valid_1's multi_error: 0.264156
[225]	training's multi_error: 0.317401	valid_1's multi_error: 0.262016
[250]	training's multi_error: 0.314696	valid_1's multi_error: 0.259945
[275]	training's multi_error: 0.312185	valid_1's multi_error: 0.258219
[300]	training's multi_error: 0.3099	valid_1's multi_error: 0.256977
[325]	training's multi_error: 0.307957	valid_1's multi_error: 0.25591
[350]	training's multi_error: 0.306137	valid_1's multi_error: 0.254868
[375]	training's multi_error: 0.304627	valid_1's multi_error: 0.254025
[400]	training's multi_error: 0.302983	valid_1's multi_error: 0.253086
[425]	training's multi_error: 0.30154	valid_1's multi_error: 0.252281
[450]	training's multi_error: 0.300309	valid_1's multi_error: 0.251648
[475]	training's multi_error: 0.299089	valid_1's multi_error: 0.250989
[500]	training's multi_error: 0.297708	valid_1's multi_error: 0.250408
[525]	training's multi_error: 0.296714	valid_1's multi_error: 0.249912
[550]	training's multi_error: 0.295725	valid_1's multi_error: 0.249531
[575]	training's multi_error: 0.294649	valid_1's multi_error: 0.24918
[600]	training's multi_error: 0.293748	valid_1's multi_error: 0.248822
[625]	training's multi_error: 0.292762	valid_1's multi_error: 0.248478
[650]	training's multi_error: 0.291932	valid_1's multi_error: 0.248306
[675]	training's multi_error: 0.291082	valid_1's multi_error: 0.248
[700]	training's multi_error: 0.290352	valid_1's multi_error: 0.247695

```

[725]   training's multi_error: 0.289579           valid_1's multi_error: 0.247381
[750]   training's multi_error: 0.288837           valid_1's multi_error: 0.247131
[775]   training's multi_error: 0.288094           valid_1's multi_error: 0.246972
[800]   training's multi_error: 0.287377           valid_1's multi_error: 0.247014
Early stopping, best iteration is:
[776]   training's multi_error: 0.288074           valid_1's multi_error: 0.246952

```

```
[69]: booster.save_model((yelp_dir / 'lgb_model.txt').as_posix());
```

```
[70]: y_pred_class = booster.predict(test_dtm_numeric.astype(float))
```

The basic settings did not improve over the multinomial logistic regression, but further parameter tuning remains an unused option.

```
[71]: accuracy['lgb_comb'] = accuracy_score(test.stars, y_pred_class.argmax(1) + 1)
```

## 1.10 Comparison

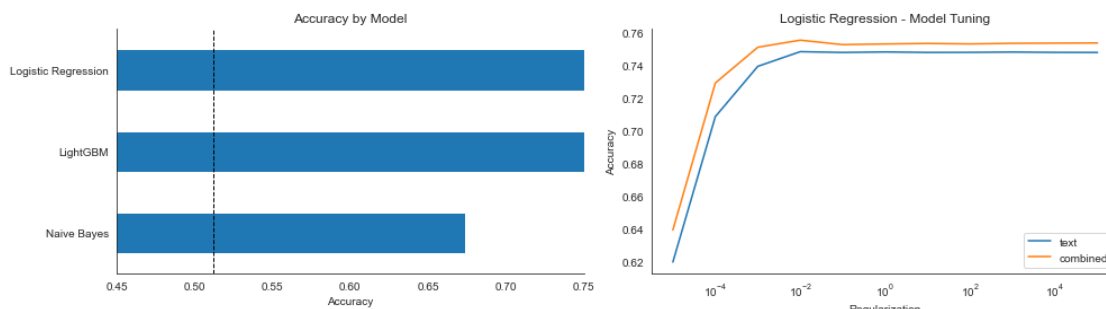
```
[78]: model_map = {'nb_combined': 'Naive Bayes',
                  'lr_comb': 'Logistic Regression',
                  'lgb_comb': 'LightGBM'}
```

```
[97]: accuracy_ = {model_map[k]: v for k, v in accuracy.items() if model_map.get(k)}
```

```
[98]: log_reg_text = pd.read_csv(yelp_dir / 'logreg_text.csv',
                                index_col=0,
                                squeeze=True)
log_reg_combined = pd.read_csv(yelp_dir / 'logreg_combined.csv',
                                index_col=0,
                                squeeze=True)
```

```
[101]: fig, axes = plt.subplots(ncols=2, figsize=(14, 4))
pd.Series(accuracy_).sort_values().plot.barh(
    ax=axes[0], xlim=(.45, .75), title='Accuracy by Model')
axes[0].axvline(naive_benchmark, ls='--', lw=1, c='k')

log_reg = (log_reg_text.to_frame('text')
           .join(log_reg_combined.to_frame('combined')))
log_reg.plot(logx=True,
             ax=axes[1],
             title='Logistic Regression - Model Tuning')
axes[1].set_xlabel('Regularization')
axes[1].set_ylabel('Accuracy')
axes[0].set_xlabel('Accuracy')
sns.despine()
fig.tight_layout()
```



## 1.11 Textblob for Sentiment Analysis

```
[84]: sample_review = train.text.sample(1).iloc[0]
      print(sample_review)
```

It's good to see new restaurants in Henderson along Stephanie Street, and judging by the packed parking lot a lot of people seem to like Miller's Ale House. I can't say that I'm a fan. I'll agree with Ashley B's review that it's better than Chili's and far better than suffering through Applebees, but it's really just a ho-hum nothing special chain restaurant with TV's plastered everywhere, and a boring menu of the same tired classics that can be easily prepared by a bunch of distracted teenagers working the kitchen.

If you're hungry and the parking lot is not jammed and you can't decide on what to eat at least you can shut your stomach up if you stop here. But if you want something different or original remember this is a chain...you won't find what you're craving here.

2 Stars...as in I was so underwhelmed by the place I almost fell asleep writing this one. Yawn!

```
[85]: # Polarity ranges from -1 (most negative) to 1 (most positive).
      TextBlob(sample_review).sentiment.polarity
```

```
[85]: 0.11637265512265516
```

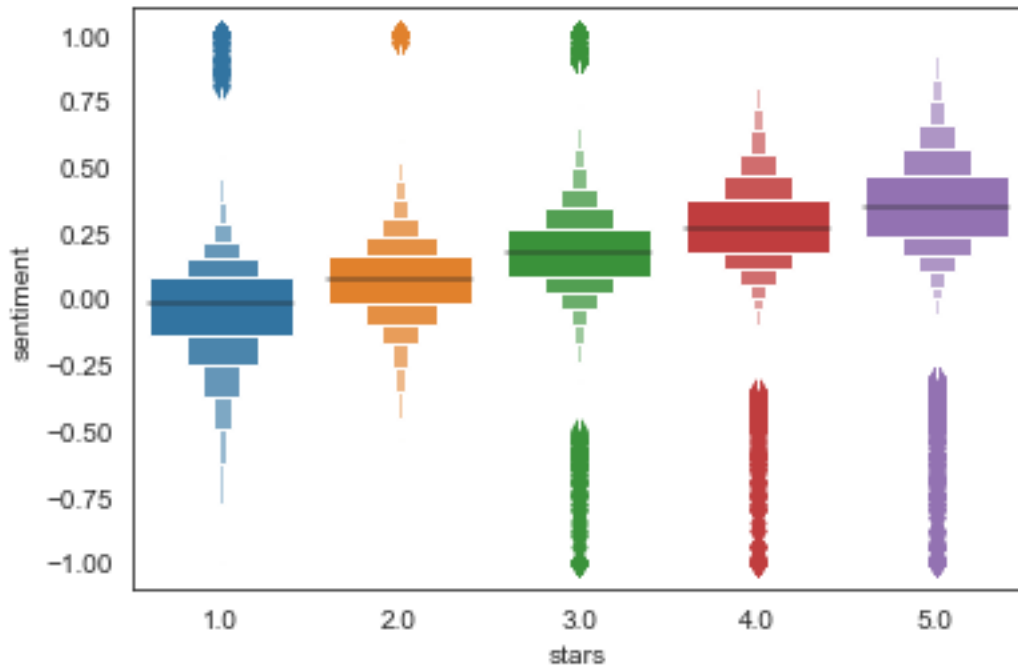
```
[86]: # Define a function that accepts text and returns the polarity.
      def detect_sentiment(text):
          return TextBlob(text).sentiment.polarity
```

```
[87]: train['sentiment'] = train.text.apply(detect_sentiment)
```

```
[88]: sample_reviews = train[['stars', 'text']].sample(100000)
```

```
[89]: # Create a new DataFrame column for sentiment (Warning: SLOW!).
sample_reviews['sentiment'] = sample_reviews.text.apply(detect_sentiment)
```

```
[90]: # Box plot of sentiment grouped by stars
sns.boxenplot(x='stars', y='sentiment', data=train);
```



```
[91]: # Widen the column display.
pd.set_option('max_colwidth', 500)
```

```
[92]: # Reviews with most negative sentiment
train[train.sentiment == -1].text.head()
```

```
[92]: 2495072                                TERRIBLE!! I Ordered
And They Just Cancelled My Order Because they "don't deliver to my hotel" no
notice or anything just cancelled!!! I Was Waiting For My\nOrder for about an
hour!
4807229
Don't bother to give them a call they did a no show for an estimate not even a
phone call to let me know horrible service
4379860
horrible, horrible, horrible.  food, service price.  it's an overpriced tourist
trap.  Pease do yourself a favor, go to in n out.
2941002
Well after my miserable experience they came with the rest of my furniture
today. All broken and cracked! Dump!!!!!!!!!!!!!!
```

2785241      This is probably the worst experience I have had at a restaurant. Waited 10 minutes for even a server to come take my drink order. Paid \$15 for a crappy breakfast. \n\nI will never eat at this California pizza kitchen again.  
Name: text, dtype: object

```
[93]: # Negative sentiment in a 5-star review
train.loc[(train.stars == 5) & (train.sentiment < -0.3), 'text'].head(1)
```

[93]: 255057      Appointment set through Fidelity Home Warranty. Ken came out within a couple of hours. The capacitor was bad on one of my units and replaced immediately. Thank you Fidelity and Ken at Lee Collins Air.  
Name: text, dtype: object

```
[94]: # Positive sentiment in a 1-star review
train.loc[(train.stars == 1) & (train.sentiment > 0.5), 'text'].head(1)
```

[94]: 5373197      The food wasn't that great and the service was okay. We should have just gone to our go to spot Baby Stacks. The steak and eggs had no flavor and the potatoes were room temperature. I guess this is what happens when you want breakfast for dinner. The bill was \$46 which is fine but if the food was actually good I don't think I would be as ann  
Name: text, dtype: object

```
[95]: # Reset the column display width.
pd.reset_option('max_colwidth')
```