

01_latent_semantic_indexing

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1 Topic Modeling: Latent Semantic Analysis/Indexing

Latent Semantic Analysis set out to improve the results of queries that omitted relevant documents containing synonyms of query terms. Its aimed to model the relationships between documents and terms to be able to predict that a term should be associated with a document, even though, because of variability in word use, no such association was observed.

LSI uses linear algebra to find a given number k of latent topics by decomposing the DTM. More specifically, it uses the Singular Value Decomposition (SVD) to find the best lower-rank DTM approximation using k singular values & vectors. In other words, LSI is an application of the unsupervised learning techniques of dimensionality reduction we encountered in chapter 12 (with some additional detail). The authors experimented with hierarchical clustering but found it too restrictive to explicitly model the document-topic and topic-term relationships or capture associations of documents or terms with several topics.

1.1 Imports & Settings

```
[1]: import warnings
      warnings.filterwarnings('ignore')
```

```
[2]: %matplotlib inline

      from pathlib import Path
      from random import randint
      import numpy as np
      import pandas as pd

      # sklearn for feature extraction & modeling
      from sklearn.feature_extraction.text import TfidfVectorizer
      from sklearn.decomposition import TruncatedSVD, PCA
      from sklearn.model_selection import train_test_split

      # Visualization
      import matplotlib.pyplot as plt
      import seaborn as sns
```

```
[3]: sns.set_style('white')
```

1.2 Load BBC data

We will illustrate the application of LSI using the BBC articles data that we introduced in the last chapter (13) because they are both small to permit quick training and allow us to compare topic assignments to category labels.

```
[4]: # change to your data path if necessary
DATA_DIR = Path('../data')

[5]: path = DATA_DIR / 'bbc'
files = sorted(list(path.glob('**/*.txt')))
doc_list = []
for i, file in enumerate(files):
    with open(str(file), encoding='latin1') as f:
        topic = file.parts[-2]
        lines = f.readlines()
        heading = lines[0].strip()
        body = ' '.join(l.strip() for l in lines[1:])
        doc_list.append([topic.capitalize(), heading, body])
```

1.2.1 Convert to DataFrame

```
[6]: docs = pd.DataFrame(doc_list, columns=['Category', 'Heading', 'Article'])
docs.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2225 entries, 0 to 2224
Data columns (total 3 columns):
#   Column      Non-Null Count  Dtype
---  -
0   Category    2225 non-null   object
1   Heading     2225 non-null   object
2   Article     2225 non-null   object
dtypes: object(3)
memory usage: 52.3+ KB
```

1.3 Create Train & Test Sets

We begin by loading the documents and creating a train and (stratified) test set with 50 articles. Then, we vectorize the data using the TfidfVectorizer to obtain weighted DTM counts and filter out words that appear in less than 1% or more than 25% of the documents as well as generic stopwords to obtain a vocabulary of around 2,900 words:

```
[7]: train_docs, test_docs = train_test_split(docs,
                                              stratify=docs.Category,
                                              test_size=50,
                                              random_state=42)
```

```
[8]: train_docs.shape, test_docs.shape
```

```
[8]: ((2175, 3), (50, 3))
```

```
[9]: pd.Series(test_docs.Category).value_counts()
```

```
[9]: Sport          12
     Business       11
     Politics        9
     Entertainment   9
     Tech            9
     Name: Category, dtype: int64
```

1.3.1 Vectorize train & test sets

```
[10]: vectorizer = TfidfVectorizer(max_df=.25,
                                   min_df=.01,
                                   stop_words='english',
                                   binary=False)
     train_dtm = vectorizer.fit_transform(train_docs.Article)
     train_dtm
```

```
[10]: <2175x2917 sparse matrix of type '<class 'numpy.float64'>'
     with 210043 stored elements in Compressed Sparse Row format>
```

```
[11]: test_dtm = vectorizer.transform(test_docs.Article)
     test_dtm
```

```
[11]: <50x2917 sparse matrix of type '<class 'numpy.float64'>'
     with 4758 stored elements in Compressed Sparse Row format>
```

1.3.2 Get token count

```
[12]: train_token_count = train_dtm.sum(0).A.squeeze()
     tokens = vectorizer.get_feature_names()
     word_count = pd.Series(train_token_count,
                             index=tokens).sort_values(ascending=False)
     word_count.head(10)
```

```
[12]: film          41.256270
     government    38.808175
     game          36.319726
     best          36.093477
     uk            36.082515
     labour        32.496474
     music         30.706548
     000           30.276350
```

```
company      29.549555
number       29.153795
dtype: float64
```

1.4 Latent Semantic Analysis

We use sklearn's TruncatedSVD class that only computes the k largest singular values to reduce the dimensionality of the document-term matrix. The deterministic arpack algorithm delivers an exact solution but the default 'randomized' implementation is more efficient for large matrices.

We compute five topics to match the five categories, which explain only 5.4% of the total DTM variance so higher values would be reasonable.

```
[13]: n_components = 5
      topic_labels = ['Topic {}'.format(i) for i in range(1, n_components + 1)]
```

```
[14]: svd = TruncatedSVD(n_components=n_components, n_iter=5, random_state=42)
      svd.fit(train_dtm)
```

```
[14]: TruncatedSVD(n_components=5, random_state=42)
```

```
[15]: svd.singular_values_
```

```
[15]: array([8.90935604, 5.71762755, 5.38197939, 5.04420678, 4.71440144])
```

```
[16]: svd.explained_variance_ratio_.sum()
```

```
[16]: 0.05382357286057269
```

1.4.1 Explore Topics

LSI identifies a new orthogonal basis for the document-term matrix that reduces the rank to the number of desired topics.

The `.transform()` method of the trained `svd` object projects the documents into the new topic space that is the result of reducing the dimensionality of the document vectors and corresponds to the $UT\Sigma T$ transformation explained in the book.

```
[17]: train_doc_topics = svd.transform(train_dtm)
```

```
[18]: train_doc_topics.shape
```

```
[18]: (2175, 5)
```

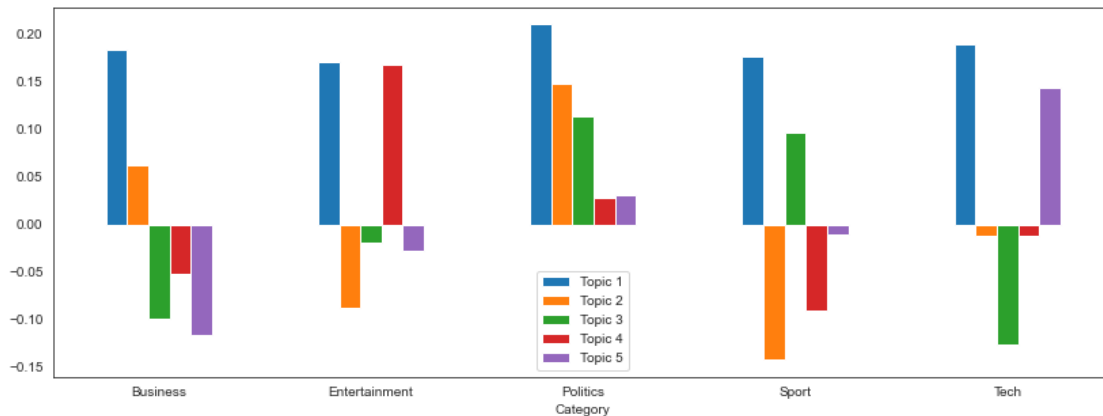
Topic Weights for sample article We can sample an article to view its location in the topic space. We draw a 'Politics' article that is most (positively) associated with topics 1 and 2 (and 3):

```
[19]: i = randint(0, len(train_docs))
      (train_docs.iloc[i, :2].append(
        pd.Series(train_doc_topics[i], index=topic_labels)))
```

```
[19]: Category                                Entertainment
Heading      Patti Smith to host arts festival
Topic 1                                0.135279
Topic 2                                -0.0747157
Topic 3                                0.00821315
Topic 4                                0.144142
Topic 5                                -0.044977
dtype: object
```

Average topic weight per category

```
[20]: train_result = pd.DataFrame(data=train_doc_topics,
                                  columns=topic_labels,
                                  index=train_docs.Category)
      train_result.groupby(level='Category').mean().plot.bar(figsize=(14, 5), rot=0);
```



Topics weights of most frequent words

```
[21]: topics = pd.DataFrame(svd.components_.T, index=tokens, columns=topic_labels)
      topics.loc[word_count.head(10).index]
```

```
[21]:
```

	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5
film	0.096117	-0.157755	-0.037131	0.456760	-0.108419
government	0.105821	0.158542	0.050579	0.000476	-0.032035
game	0.092472	-0.165604	0.074222	-0.112915	0.056594
best	0.088036	-0.148498	0.019054	0.264735	-0.091923
uk	0.092431	0.030233	-0.055868	0.041345	0.012776
labour	0.100164	0.237937	0.227080	0.071624	0.054642
music	0.078805	-0.050253	-0.114264	0.080930	0.140046

000	0.073360	0.029985	-0.044699	0.003032	-0.013678
company	0.067638	0.024084	-0.102071	-0.028465	-0.053378
number	0.070099	-0.039725	-0.019470	0.030363	0.003596

Most important words by topic We can also display the words that are most closely associated with each topic (in absolute terms). The topics appear to capture some semantic information but are not clearly differentiated

```
[22]: fig, ax = plt.subplots(figsize=(12, 4))
top_words, top_vals = pd.DataFrame(), pd.DataFrame()
for topic, words_ in topics.items():
    top10 = words_.abs().nlargest(10).index
    vals = words_.loc[top10].values
    top_vals[topic] = vals
    top_words[topic] = top10.tolist()
sns.heatmap(pd.DataFrame(top_vals),
            annot=top_words,
            fmt='',
            center=0,
            cmap=sns.diverging_palette(0, 255, sep=1, n=256),
            ax=ax)
ax.set_title('Top Words per Topic')
sns.despine()
fig.tight_layout()
```



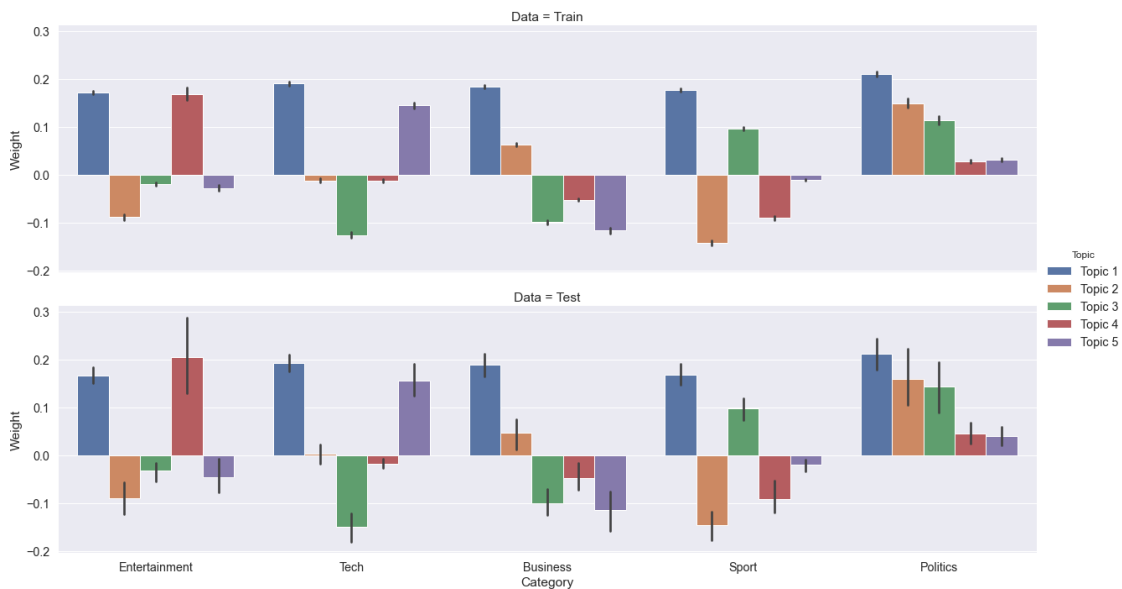
Topics weights for test set The topic assignments for this sample align with the average topic weights for each category illustrated below (Politics is the leftmost). They illustrate how LSI expresses the k topics as directions in a k-dimensional space (below you find a projection of the average topic assignments per category into two-dimensional space).

Each category is clearly defined, and the test assignments match with train assignments. However, the weights are both positive and negative, making it more difficult to interpret the topics.

```
[23]: test_eval = pd.DataFrame(data=svd.transform(test_dtm),
                                columns=topic_labels,
                                index=test_docs.Category)
```

```
[24]: sns.set(font_scale=1.3)
result = pd.melt(train_result.assign(Data='Train').append(
    test_eval.assign(Data='Test')).reset_index(),
    id_vars=['Data', 'Category'],
    var_name='Topic',
    value_name='Weight')
```

```
g = sns.catplot(x='Category',
                y='Weight',
                hue='Topic',
                row='Data',
                kind='bar',
                data=result,
                aspect=3.5);
```

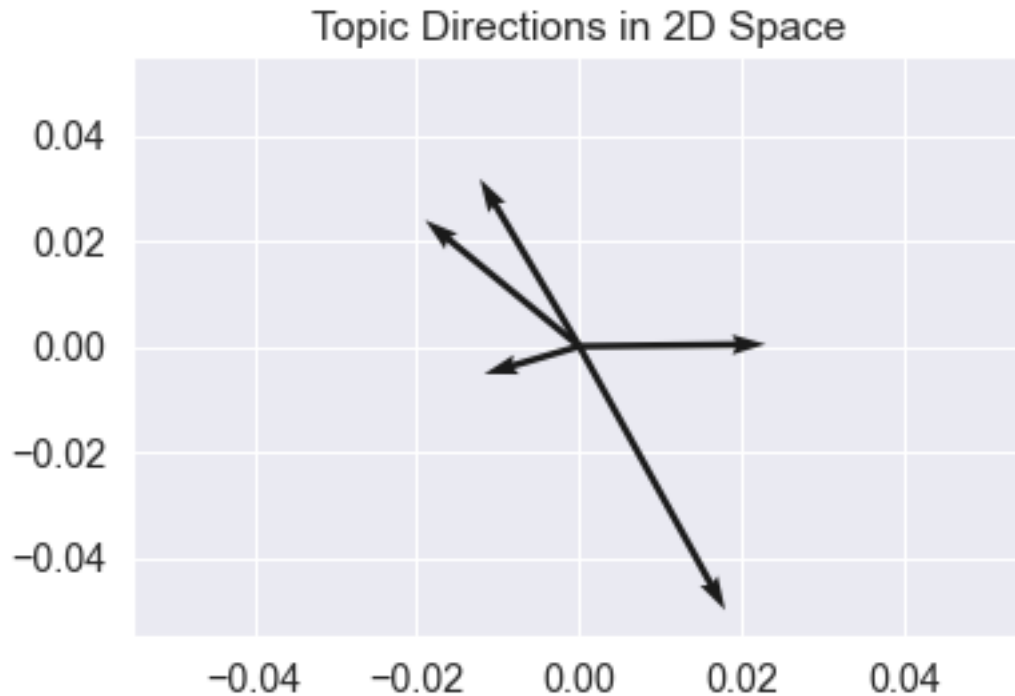


1.4.2 Categories in 2D

The below plot shows the projections of the five topics into a 2D space.

```
[25]: pca = PCA(n_components=2)
svd2d = pd.DataFrame(pca.fit_transform(train_result),
                      columns=['PC1',
                              'PC2']).assign(Category=train_docs.Category)
categories_2d = svd2d.groupby('Category').mean()
```

```
[26]: plt.quiver(np.zeros(5),
                np.zeros(5),
                categories_2d.PC1.values,
                categories_2d.PC2.values,
                scale=.035)
plt.title('Topic Directions in 2D Space');
```



1.5 Strenghts & Weaknesses

The benefits of LSI include the removal of noise and mitigation of the curse of dimensionality, while also capturing some semantics and performing a clustering of both documents and terms.

However, the results of LSI are difficult to interpret because topics are word vectors with both positive and negative entries. In addition, there is no underlying model that would permit the evaluation of fit and provide guidance when selecting the number of dimensions or topics.