# yelp\_sentiment

September 29, 2021

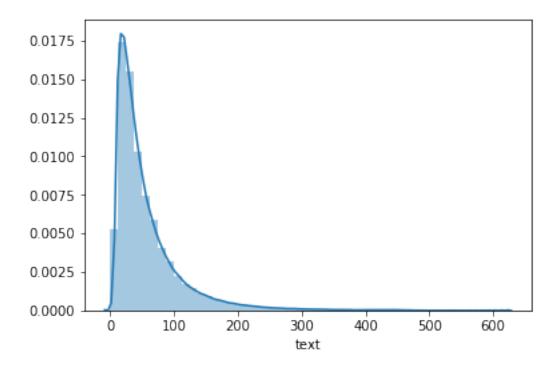
```
[1]: import nltk
     nltk.download('stopwords')
    [nltk_data] Downloading package stopwords to /home/stefan/nltk_data...
                  Package stopwords is already up-to-date!
    [nltk data]
[1]: True
[2]: from pathlib import Path
     import numpy as np
     import pandas as pd
     from gensim.models import Doc2Vec
     from gensim.models.doc2vec import TaggedDocument
     import logging
     import warnings
     from random import shuffle
     import lightgbm as lgb
     from sklearn.model_selection import train_test_split
     from nltk import RegexpTokenizer
     from nltk.corpus import stopwords
     from sklearn.linear_model import LogisticRegression
     from sklearn.ensemble import RandomForestClassifier
     from sklearn.metrics import confusion_matrix, accuracy_score, roc_auc_score
     from sklearn.utils import class_weight
     import umap
[3]: warnings.filterwarnings('ignore')
     pd.set_option('display.expand_frame_repr', False)
     np.random.seed(42)
[4]: logging.basicConfig(
             filename='doc2vec.log',
             level=logging.DEBUG,
             format='%(asctime)s - %(name)s - %(levelname)s - %(message)s',
             datefmt='%H:%M:%S')
```

# 0.1 Load Data

```
[38]: | df = pd.read_parquet('combined.parquet', engine='fastparquet').loc[:, ['stars', ___
       [39]: df.stars.value_counts()
[39]: 5
           2641880
      4
           1335957
      1
            858139
      3
            673206
            487813
      2
      Name: stars, dtype: int64
[91]: stars = range(1, 6)
      sample = pd.concat([df[df.stars==s].sample(n=100000) for s in stars])
[40]:
[41]: sample.info()
     <class 'pandas.core.frame.DataFrame'>
     Int64Index: 500000 entries, 52085 to 3365007
     Data columns (total 2 columns):
     stars
              500000 non-null int64
              500000 non-null object
     dtypes: int64(1), object(1)
     memory usage: 11.4+ MB
[66]: sample.stars = (sample.stars == 5).astype(int)
[42]: sample.stars.value_counts()
[42]: 5
           100000
           100000
      4
      3
           100000
      2
           100000
           100000
      Name: stars, dtype: int64
[43]: sample.to_parquet('yelp_sample_5.parquet')
[12]: sample = pd.read_parquet('yelp_sample.parquet').reset_index(drop=True)
[44]:
      sample.head()
[44]:
               stars
                                                                    text
      52085
                   1 Just terrible.\n\nI used to love Chili's - it ...
      527763
                   1 I love Cold Stone ice cream, but this location...
```

```
3797997 1 I don't understand why people give this place ...
4715860 1 Terrible disappointment. It was a special cel...
2230375 1 Staff is awful. One called his coworker a bitc...
```

```
[17]: sns.distplot(sample.text.str.split().str.len());
```



# 0.2 Doc2Vec

# 0.2.1 Basic text cleaning

```
[45]: tokenizer = RegexpTokenizer(r'\w+')
    stopword_set = set(stopwords.words('english'))

def clean(review):
    tokens = tokenizer.tokenize(review)
    return ' '.join([t for t in tokens if t not in stopword_set])

[46]: sample.text = sample.text.str.lower().apply(clean)

[47]: stars
    text
    3713191    1 called 938 placed order informer ian manager a...
    3632813    3 ok best tip sell stuff buffalo exchange sharin...
```

```
1414414
                   5 afford rooms well worth money absolutely amazi...
                   3 little bit pricier nw competition peak hours d...
      4609094
      4996179
                   4 great pigging comfort food visiting great frie...
                   5 went sun auto fri mar 9th dealt patrick mantan...
      1826950
      4210188
                   5 went nail salon must say impressed level custo...
                   5 rita must love custard black cherry little bit...
      1354353
      2760
                   1 drittes goa pfaffing erlebt absolut nix unterh...
                   1 visited week ago im finally writing review pla...
      1118726
[48]: sample = sample[sample.text.str.split().str.len()>10]
      sample.info()
     <class 'pandas.core.frame.DataFrame'>
     Int64Index: 485681 entries, 52085 to 3365007
     Data columns (total 2 columns):
     stars
              485681 non-null int64
              485681 non-null object
     text
     dtypes: int64(1), object(1)
     memory usage: 11.1+ MB
     0.2.2 Create sentence stream
[49]: sentences = []
      for i, (_, text) in enumerate(sample.values):
          sentences.append(TaggedDocument(words=text.split(), tags=[i]))
     0.2.3 Formulate the model
[50]: size=300
      window=5
      min_count=0
      epochs=5
      negative=5
      dm = 1
      dm_concat=0
      dbow_words=0
      workers = 8
 []: model = Doc2Vec(documents=sentences,
                      dm=1,
                      size=size,
                      window=window,
                      min_count=min_count,
                      workers=workers,
```

epochs=epochs,
negative=negative,
dm\_concat=dm\_concat,

```
dbow_words=dbow_words)
[51]: model = Doc2Vec(documents=sentences,
                      dm=dm,
                      size=size,
                      window=window,
                      min_count=min_count,
                      workers=workers,
                      epochs=epochs,
                      negative=negative,
                      dm_concat=dm_concat,
                      dbow_words=dbow_words)
[90]: model.train(sentences, total_examples=model.corpus_count, epochs=model.epochs)
[52]: pd.DataFrame(model.most_similar('good'), columns=['token', 'similarity'])
[52]:
             token
                    similarity
      0
                      0.869434
             great
      1
            decent
                      0.824517
      2
                ok
                      0.759463
      3
                      0.749852
               bad
      4
           amazing
                      0.748687
      5
           awesome
                      0.733886
      6
              okay
                      0.719382
      7
                      0.707188
             tasty
      8
              nice
                      0.702621
         delicious
                      0.692123
     0.3 Persist Model
[53]: model.save('sample5.model')
 [6]: model = Doc2Vec.load('sample.model')
     0.4 Evaluate
[62]: y = sample.stars.sub(1)
[55]: X = np.zeros(shape=(len(y), size))
      for i in range(len(sample)):
          X[i] = model.docvecs[i]
[56]: X.shape
[56]: (485681, 300)
```

#### 0.4.1 Train-Test Split

```
[63]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,__
       →random_state=42, stratify=y)
[64]: mode = pd.Series(y_train).mode().iloc[0]
      baseline = accuracy_score(y_true=y_test, y_pred=np.full_like(y_test,_

→fill_value=mode))
      print(f'Baseline Score: {baseline:.2%}')
     Baseline Score: 20.16%
[26]: class_weights = class_weight.compute_class_weight('balanced',
                                                        np.unique(y train),
                                                        y train)
[27]: class_weights
[27]: array([0.52585038, 1.59482003, 2.12184306])
     0.5 LightGBM
[65]: train_data = lgb.Dataset(data=X_train, label=y_train)
      test_data = train_data.create_valid(X_test, label=y_test)
[66]: params = {'objective': 'multiclass',
                'num classes': 5}
[67]: | lgb_model = lgb.train(params=params,
                            train_set=train_data,
                            num_boost_round=250,
                            valid_sets=[train_data, test_data],
                            verbose_eval=25)
     [25]
             training's multi_logloss: 1.50257
                                                      valid_1's multi_logloss: 1.51211
     [50]
             training's multi_logloss: 1.45251
                                                      valid_1's multi_logloss: 1.4704
             training's multi_logloss: 1.41546
                                                      valid_1's multi_logloss: 1.44103
     [75]
             training's multi_logloss: 1.38507
                                                      valid_1's multi_logloss: 1.41809
     [100]
                                                      valid_1's multi_logloss: 1.39942
     [125]
             training's multi_logloss: 1.35921
             training's multi_logloss: 1.33601
                                                      valid_1's multi_logloss: 1.38295
     [150]
     [175]
             training's multi logloss: 1.31554
                                                      valid 1's multi logloss: 1.36904
     [200]
             training's multi_logloss: 1.29656
                                                      valid_1's multi_logloss: 1.35624
     [225]
             training's multi logloss: 1.27918
                                                      valid 1's multi logloss: 1.34486
     [250]
             training's multi_logloss: 1.26276
                                                      valid_1's multi_logloss: 1.33447
[72]: y_pred = np.argmax(lgb_model.predict(X_test), axis=1)
```

```
[88]: cm = confusion_matrix(y_true=y_test, y_pred=y_pred)
[99]: sns.heatmap(pd.DataFrame(cm/np.sum(cm),
                                index=stars,
                                columns=stars),
                  annot=True,
                  cmap='Blues',
                  fmt='.1%')
                                                                           0.12
                      11.4%
                                3.3%
                                          1.0%
                                                    1.1%
                                                              3.3%
                                                                          -0.10
                       4.2%
                                8.6%
                                          3.1%
                                                    1.7%
                                                              2.4%
                                                                          -0.08
                       2.0%
                                4.6%
                                                    3.6%
                                                              3.4%
                                                                          - 0.06
                      1.4%
                                2.1%
                                          4.1%
                                                    5.9%
                                                              6.5%
                                                                          - 0.04
                     1.5%
                                1.0%
                                          1.5%
                                                    3.2%
                                                             12.5%
                                                                          -0.02
                                                               5
                                            ż
                        1
                                  2
                                                      4
[81]: accuracy_score(y_true=y_test, y_pred=y_pred)
[81]: 0.44955063467061984
[36]: roc_auc_score(y_score=lgb_model.predict(X_test), y_true=y_test)
[36]: 0.8614708105573701
[55]: pd.DataFrame(lgb_model.predict(X_test)).describe()
[55]:
             139717.000000
                            139717.000000
                                            139717.000000
      count
      mean
                  0.630986
                                  0.209083
                                                  0.159931
      std
                  0.007147
                                  0.005648
                                                  0.004706
```

0.110754

0.158686

0.152388

0.206945

0.502827

0.629275

min 25%

```
50%
                  0.630822
                                  0.208772
                                                  0.160465
      75%
                                  0.210202
                                                  0.161593
                  0.632655
      max
                  0.700247
                                  0.337525
                                                  0.262446
         Random Forest
     0.6
[28]: rf = RandomForestClassifier(n_jobs=-1,
                                   n_{estimators=100},
                                   class_weight='balanced_subsample')
      rf.fit(X_train, y_train)
      y_pred = rf.predict(X_test)
      print(f'Accuracy: {accuracy_score(y_true=y_test, y_pred=y_pred):.2%}')
     Accuracy: 63.39%
[38]: | y_pred_prob = rf.predict_proba(X_test)
[39]: pd.DataFrame(y_pred_prob).describe()
[39]:
                          0
                                         1
             139717.000000
                            139717.000000
                                            139717.000000
      count
                                  0.207648
      mean
                  0.635541
                                                  0.156812
                  0.048588
                                  0.041110
                                                  0.036620
      std
      min
                  0.190000
                                  0.050000
                                                  0.030000
      25%
                  0.600000
                                  0.180000
                                                  0.130000
      50%
                  0.640000
                                  0.210000
                                                  0.160000
      75%
                  0.670000
                                  0.230000
                                                  0.180000
                  0.860000
                                  0.740000
                                                  0.340000
      max
[36]: pd.Series(y_pred).value_counts()
           139715
```

[36]: 0

dtype: int64

[32]: pd.Series(y\_train).value\_counts()

[32]: 0 354263 1 116809 87796 dtype: int64

[33]: (y\_test == 0).mean()

[33]: 0.6338956605137528

[29]: confusion\_matrix(y\_true=y\_test, y\_pred=y\_pred)

```
[29]: array([[88564, 2, 0], [29202, 0, 0], [21949, 0, 0]])
```

# 0.7 Logistic Regression

# 0.7.1 Binary Classification

```
[44]: lr = LogisticRegression()
lr.fit(X_train, y_train)
y_pred = lr.predict(X_test)
print(f'Accuracy: {accuracy_score(y_true=y_test, y_pred=y_pred):.2%}')
```

Accuracy: 50.05%

#### 0.7.2 Multinomial Classification

Accuracy: 34.60%

```
[101]: confusion_matrix(y_true=y_test, y_pred=y_pred)
```