
Jobs 4 SMC Youth Android App

The Problem & Solution

We've created an app to help all youth in San Mateo County--including Foster Children-- find jobs, internships, and volunteer opportunities. The app will also help them acquire critical job and life skills. This aligns with the goals of San Mateo County.

Our app utilizes the existing Jobs for Youth program offered by SMC. We reached out to the Jobs for Youth office in Daly City and spoke to Ruby and Rosa about their pain points and wishlists. They've wanted a mobile app for a while but never had the budget for one.

Today we're creating a **WORKING, ROBUST, ANDROID APP** that can be downloaded from the Google Play Store onto **ANY ANDROID DEVICE**.

Reasons

- Employment can be **beneficial for youth by teaching responsibility, organization**, and time management and helping to establish good work habits, experience, and financial stability.[3](#)
 - **There are many advantages to working during high school, especially for low-income youth, including higher employment rates and wages in later teen years and lower probabilities of dropping out of high school.**[4](#)
 - Knowing how to find and keep a job is not only critical for admission to the adult world but also is an important survival skill for which there is little in the way of formal, structured preparation.
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Target | Potential Impact

	Grade 9	Grade 10	Grade 11	Grade 12	Total
2007-2008	6963	6857	6921	6841	27582
2008-2009	6997	6954	6880	6764	27595
2009-2010	7239	6916	6915	6610	27680
2010-2011	6907	7035	6894	6817	27653
2011-2012	6781	7066	7023	6881	27751
2012-2013	6815	6763	6945	6938	27461
2013-2014	6875	6843	6772	7000	27490
2014-2015	7230	6950	6772	6805	27757

Our app has the potential to reach more than 27,000 young people in San Mateo County.

In the 2014-2015 school year, there were 27,757 high school students. This number doesn't include youth under 21 who have graduated from high school.

Total homeless individuals in San Mateo County in 2014 was only 2024.

Why mobile & why Android?

Mobile for youth makes sense! Teens use mobile phones to access information. Up to this point, all information for Jobs for Youth has been on websites and handouts.

- 78% teens have cell phones and 47% of them have smartphones.
- 74% have internet access on their phones. 25% of all teens access the internet mostly on a phone.

91% of all phones are Android. Lower-income individuals (like foster children) tend to have android. In 2012, 37% of all smartphones were Android compared Apple's 27%.

Future Versions

Projected Completion Date:
September 26, 2016

Support multiple languages.

Database will be
searchable/sortable by age, wage,
city, and job title.

Volunteer Opportunities section.

Phone notifications of new job posts
and scholarship deadlines.

Support multiple devices.

DataSets

- In the presentation, mention datasets used for research
 - How many youth are in San Mateo County? 9-12th Grade
 - What's the impact?
 - Why kids having a job as child is good? Students who start working early are ?
 - Location
 - <https://dev.socrata.com/foundry/data.smcgov.org/2d6z-c75c>
 - Student Demographics by School
 - <https://dev.socrata.com/foundry/data.smcgov.org/hsdt-xaup>
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Statistics

Nearly all young people—98.6 percent—hold at least one job between the ages of 18 and 25.¹ The average young person holds 6.3 jobs between 18 and 25.² Some work part-time or summers only, while others see full-time permanent employment as their path to economic independence. Employment can be beneficial for youth by teaching responsibility, organization, and time management and helping to establish good work habits, experience, and financial stability.³ There are many advantages to working during high school, especially for low-income youth, including higher employment rates and wages in later teen years and lower probabilities of dropping out of high school.⁴ Knowing how to find and keep a job is not only critical for admission to the adult world but also is an important survival skill for which there is little in the way of formal, structured preparation.

1 U.S. Department of Labor, Bureau of Labor Statistics, 2013a

2 U.S. Department of Labor, Bureau of Labor Statistics, 2013a

3 Child Trends, 2010

4 Tienda & Ahituv, 1996

- See more at: <http://youth.gov/youth-topics/youth-employment#sthash.tJ5KOmIM.dpuf>

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San Mateo County Enrollment

