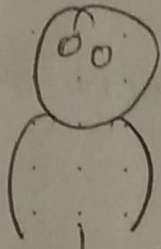


## WHO IS MY USER ?



### THE ANALYST

- \* LOOKING TO ANALYSE / LEARN
- \* AGE GROUP - 25-50
- \* USES LAPTOP / DESKTOP

#### ① I WANT TO LEARN

- \* CONCERNED ABOUT SITUATION
- \* READS IN MEDIA / NEWS / TV
- \* SPREAD AWARENESS
- \* TIME SPEND - 5-15 MINS

#### ② STUDENT / RESEARCH

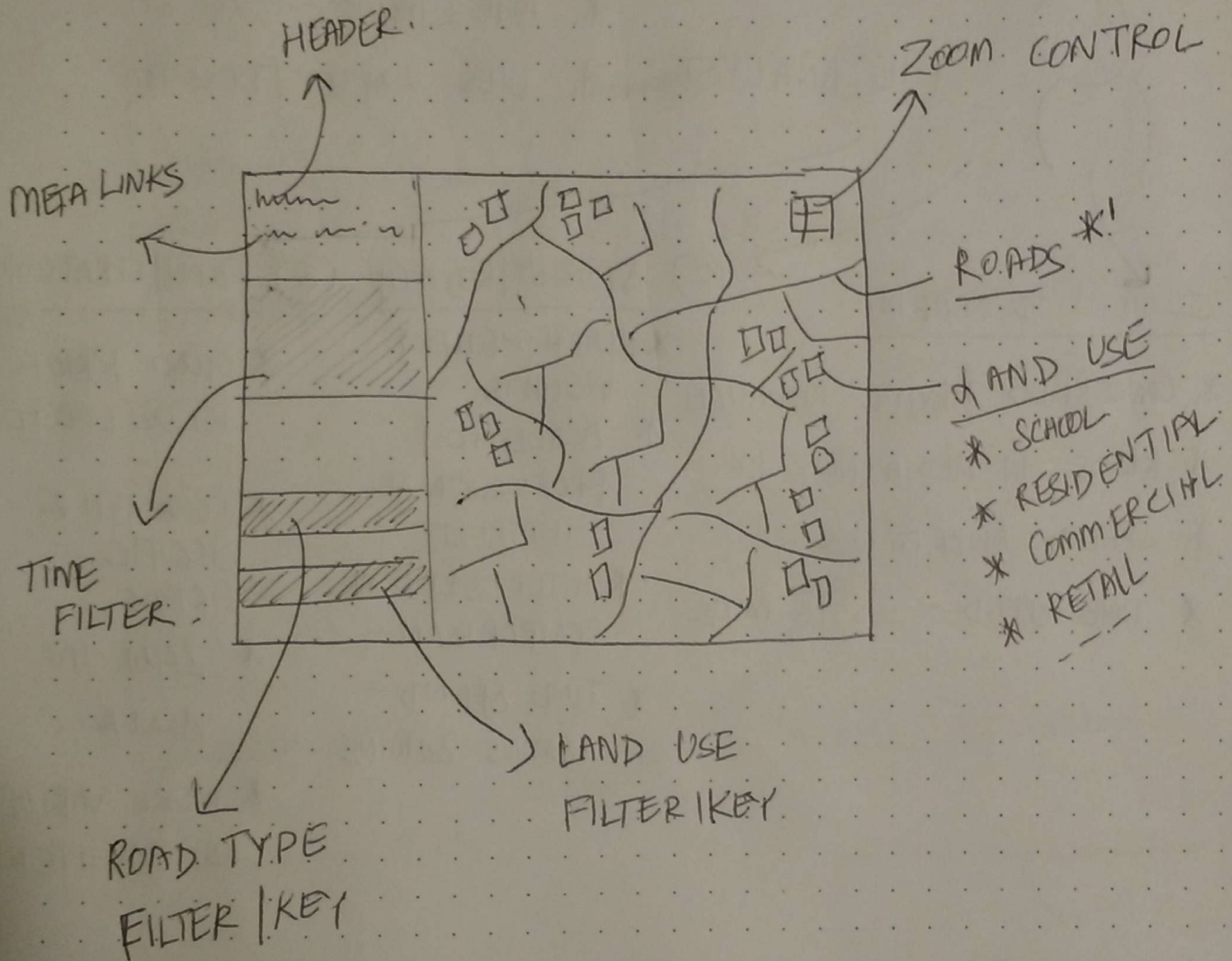
- \* LEARN \* COLLECT INSIGHTS
- \* ACADEMIC / PROFESSIONAL INTEREST
- \* INTERESTED IN COMPARISON
- \* TIME SPEND - 15 MINS - 30 MINS

#### ③ PLAN / STRATEGISE

- \* GOOD PRIOR KNOWLEDGE
- \* LOOK FOR SPECIFIC AREAS
- \* ZOOM IN VIEWER
- \* MORE VARIABLES → BETTER

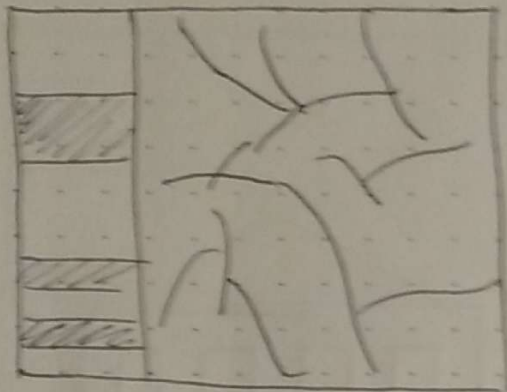
# STORY BOARD

http://paperkit.net

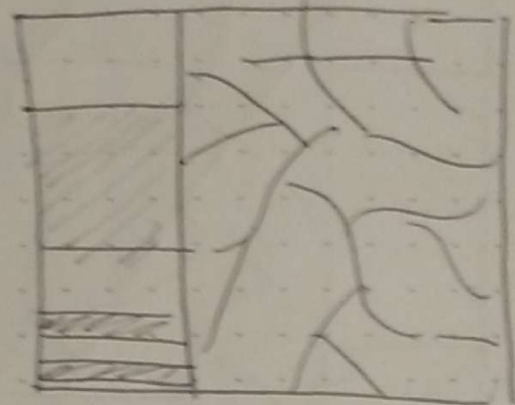


\* ROADS can be primary, secondary, tertiary.

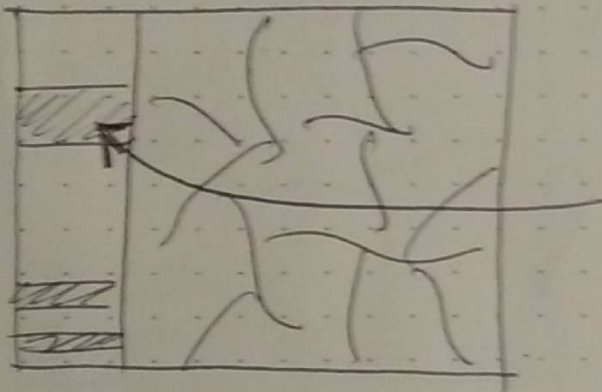
## TIME FILTER USE CASE



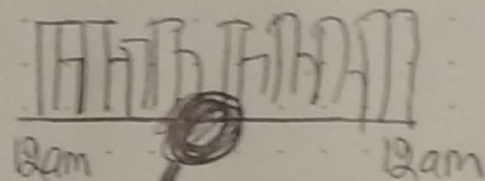
① INITIAL STATE



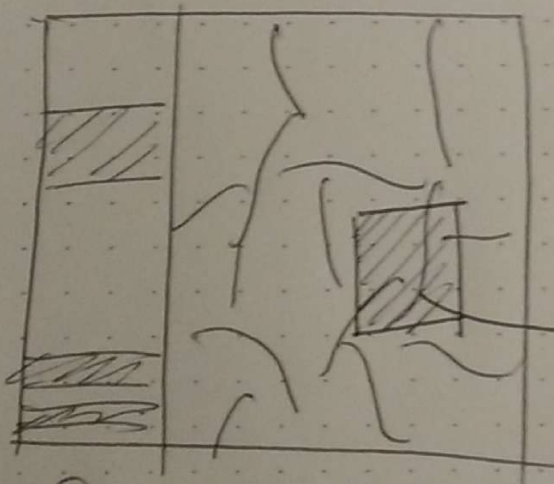
② TIME FILTER OPENED



③ NEW STATE



USE SLIDER TO CHANGE TIME



④ MAP CHANGES AS PER NEW CONGESTION



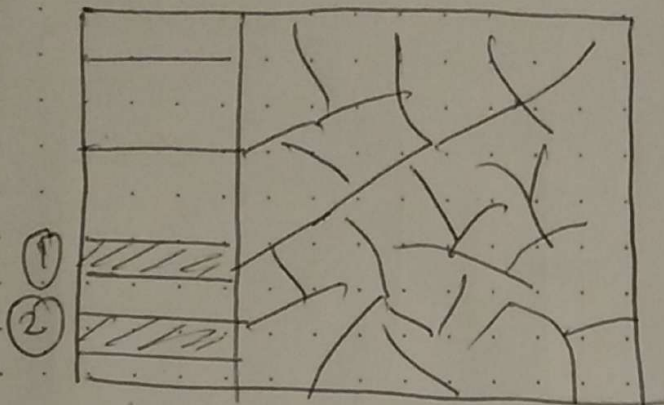
ZOOM



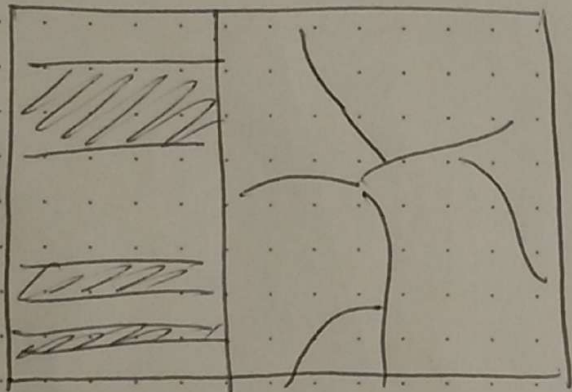
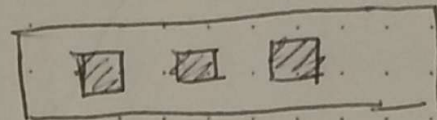
⑤ ZOOMS IN THE MAP



## OTHER FILTERS



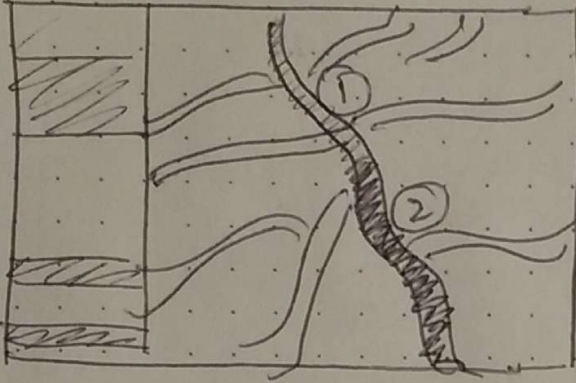
① & ②



FILTERED VIEW

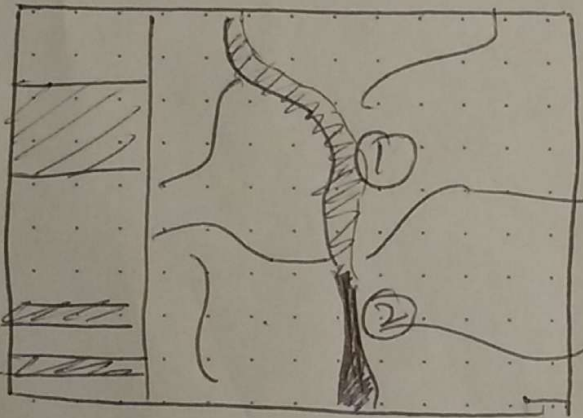
# ANALYSIS

http://paperkit.net



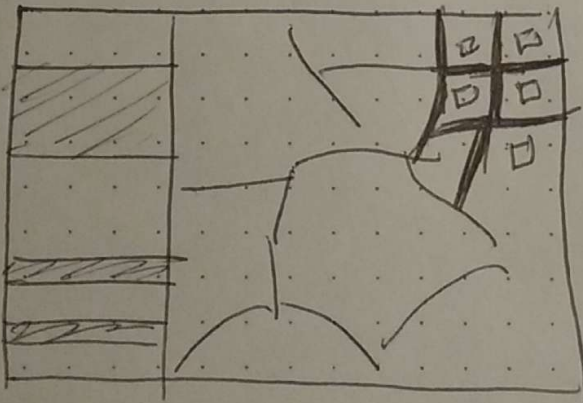
## BOTTLENECKS

- ① LESS CONGESTION
- ② MORE CONGESTION



## INTERSECTION

- ① & ② COMPARISON



## RELATION WITH LAND USE

CONGESTION DUE TO LAND USE?

① What types of land use that area has?

② timeline of on other days of week