#### ETIMATICA



# **BRIEFME**

### OUR GATEWAY TO A <u>HUMAN READABLE</u> GDPR

Most websites fail at presenting their data policies in a clear and concise manner. BRIEFME helps you present simplified and comprehensible information in what we call a human-readable format, complying with the transparency required by law.



# HOW CAN WE HELP?

We facilitate the transparency between users and their favorite websites by providing the following information.



#### COLLECTED DATA

Simplistic and clear information of the data you will be needing from your users, also marking the mandatory ones.



# DATA USAGE

Information regarding the purpose of user data in operating the functionality of your website.



# DATA PROTECTION

Most importantly, the methods and ways in which you protect user data and privacy.



# DATA MANAGEMENT

We provide a one click solution to managing data rights, providing contact methods with the website and appropriate forms.

# HOW DO WE DO IT?

Developed using Web Components W3C standard, allowing reusability and adaptability to any type of website allowing further reach to more companies.



Our goal is transparency between the companies and their consumers, we will be partnering with companies willing to use our web component on their website. As a result, users will have a better overlook of their rights, and companies will have a clearer and a cleaner image.



