



**College of Computing and Information Sciences, Department of Computer Sciences**  
**AirQo, WEHUBIT Project**  
**ACTIVITY REPORT**

[To be completed and attached to all accountabilities]

<b>Date:</b> 28 / 03 / 2023
<b>Activity Title:</b> 2023 Women's Day Campaign
<b>Background and objectives of the activity:</b>  The theme for International Women's Day, 8 March 2023 (IWD 2023) was, “ <b>DigitALL</b> ”, focusing on how technology and education in the digital age can help the empowerment of women and girls across the world. Innovation and technology for gender equality/ ‘Cracking the Code: Innovation for a gender equal future’.  This theme was based on the United Nations 67th Commission on the Status of Women priority theme ‘Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls’.  Internally we run a campaign targeted at the AirQo Women staff “Cracking the code” and a few women researchers that have used AirQo’s data.  The interview discussion will be based on their work at AirQo and how they think we can bridge the digital skills divide for young women and how to improve access to digital tools to ensure young women like themselves have equal access to digital technology and the opportunities it provides.  Additionally, we will also spotlight them on our social media platforms on the days leading up to Women’s day.  <b>Air Quality Awareness Walk (External)</b>  The Air Quality Awareness Walk was a community led activity whose overall goal was to popularize the AIRQO app and scale up awareness on the air quality status. The activity was conducted in Lukuli on 8th March 2023, it covered the scope of Lukuli road, Nanganda Trading Center, Konge, Kibaatti slum and Kiwempe Slum.  The activity was mainly implemented by women as a tribute for the international women’s day-as well as empowering women to appreciate the key air pollutants and learn how to mitigate them across their communities.  <b>Partners included</b> AirQo, Kampala Capital City Authority (KCCA) UMCAT- School of Journalism and Mass Communication, Bakamai Medical Center, Fields of life and Red

Cross

**Exhibitors included:** Global Institute of Vocational Skills Training, Amarula Proteen, Nakasero Blood bank, Environmental Alert and Get rich women's group.

**Sub-activities implemented and venue(s):**

Air Quality Awareness Walk

- social media engagements
- Distribution of trees
- Marching / procession
- Forum theatre
- Side exhibition
- Sensitization on air quality
- Blood donation
- Community clean up

**Key Outputs/Key results:**

- Blog Post

<https://blog.airqo.net/celebrating-international-womens-day-f3ea0520c3b9>

**Air Quality Awareness Walk**

- Over 210 participants turned up from Makindye Division. These included ward administrators, Health assistants, solidwaste officers, Women councilors among others
- Most planned sub- activities were conducted.
  - The route plan for the procession was followed.
  - The community baraza (rally) was timely and attained set objectives.
  - 47 AirQo app downloads and demonstration to the audience how to check the status of air quality.
  - A community clean up was successfully conducted and 16.5 tons of waste were collected.

**Lessons learnt and challenges (if any):**

- Increase frequency of mobilization activities prior to the activity
- 3. Timely procurement of services and logistics. Budgets were delayed which affected delivery but team solicited funds.
- 4. Provision of more training manuals and sensitization aids.

**Campaign in Pictures**



International  
**WOMEN'S**  
DAY  
2023  
#EmbraceEquity





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**Signature of Staff:**