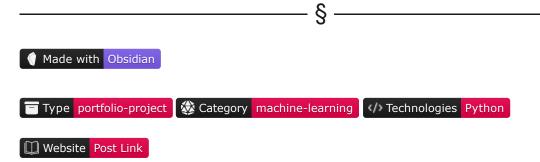
Sentiment Analysis With Python, Pt. 2



In the <u>last segment</u> of this 5-piece Portfolio Project, we discussed what sentiment analysis is and the types of approaches for this technique. We also designed our application's architecture, created our environment and included our project's dependencies, defined our project's directory structure and the interaction between packages & modules, and implemented a fully-fledged GUI using customtkinter and tkinter.

In this second part, we will design the preprocessing module along with the heart of our application: the sentiment analysis package.

For the preprocessing module, we will implement a main class and several functions to help us download/load datasets, cast entries to their appropriate data types, and extract the columns of interest.

Finally, we will define our models for the sentiment analysis package and include an analysis execution module.

The complete project, including all the resources used, can be found in the Portfolio Project Repo.

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Preface

Recalling from the last segment, we are looking to build a sentiment analysis GUI where the user can download or read one or more datasets, define different columns such as a target column, an index column, and a rating column, select between two different rule-based sentiment analysis modules (*VADER*, *TextBlob*), and choose which set of analyses to apply, based on a maximum of 4 possible aggregation columns.

In the last segment, we designed our concept GUI, defined our general project structure using structure charts, and explained how our project would be organized regarding the folder and file structure. We also created all our necessary packages and modules and included a main structure for each file.

In this segment, we'll work with the following packages and modules:

- utils
 - preprocess data.py
- sentiment analysis
 - models
 - vader.py
 - sentiment analysis.py

Where the _preprocess_data.py module will be responsible for downloading/reading the datasets and making the necessary transformations, the _vader.py module will contain the VADER model implementation, and the _sentiment_analysis.py module will be responsible for running the sentiment analysis upon our main application call.

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Preprocessing

Before we implement our model, we'll need to preprocess our data. We will specify a module inside our utils package called _preprocess_data.py .

This module will have the following responsibilities:

- Download a dataset/set of datasets if the user specifies Download mode.
- Read a dataset/set of datasets regardless of chosen mode option.
- Validate if selected columns are in selected datasets.
- · Cast required data types.
- Select user-defined columns.
- · Return a preprocessed DataFrame object.

We will declare six methods inside our PreprocessData module:

- downloadMode
 - downloadData
- readMode
 - selectCols
 - castTypes
 - readData

If we recall the general structure, the <code>_preprocess_data.py</code> module is directly connected with the <code>SentimentAnalysis</code> package. Thus, it will only be called by the latter:

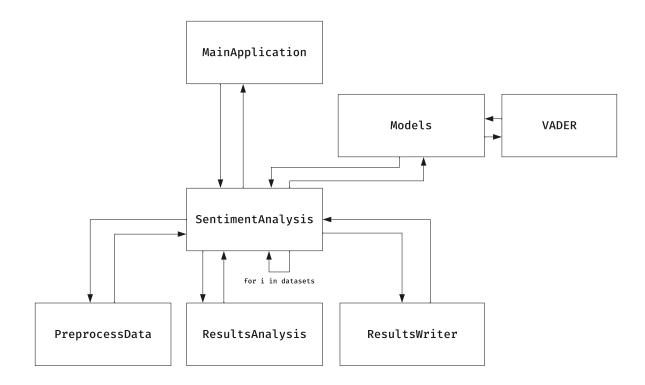


Figure 1: Data Preprocessing General Structure

If we zoom in to our _preprocess_data.py module, we have the following structure:

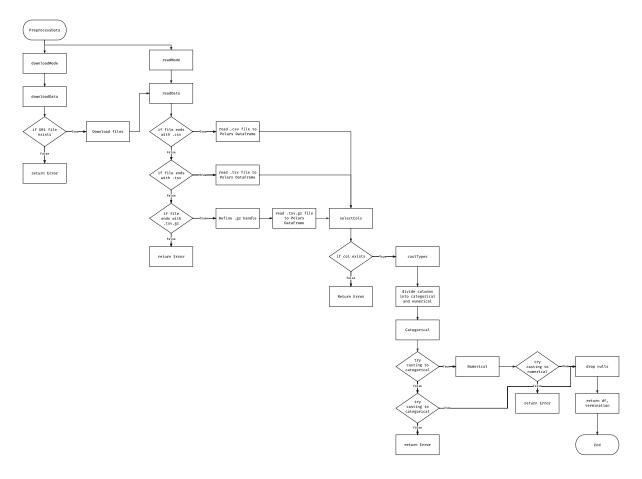


FIGURE 2: DATA PREPROCESSING STRUCTURE CHART

There are some key points worth mentioning:

Why choose these specific file formats for dataset reading?

- Normally, when working with big data files, we encounter .csv , .tsv , .parquet , .avro , or compressed file formats.
- Even if we don't have our datasets in the required file formats, the first two are extremely easy to convert to and well-known in the industry.
- The last two are serialized file formats, which we did not include for a specific reason: They can contain unknown data schemas; schema handling in the preprocessing steps could easily result in errors.

• What about the .gz file format?

- As mentioned above, a __gz file is a compressed file using the <u>GNU Zip (gzip)</u> utility. As convenient as it is for exchanging files, the __gz file format requires special handling.
- A file handler in Python refers to an object containing a collection of methods for interacting with the file, such as opening, reading, and writing.

- In order to interact with a .gz file, we need to use a file handler by including the gzip library.
- Once we create a file handler, we can open, read, and write from and to the file.
- Data type casting exception handling.
- There are times when we might have an ID column denoting each entry's index (e.g., Review ID: A1290)
- By default, this column is treated as Categorical (string) in our program, which makes sense since we might have an identifier consisting of alphanumerical characters. Still, there are instances where we might get a numeric column. If this happens, Polars will sometimes present problems casting to a Categorical data type. Thus, we define an exception-handling method that takes care of that.
- Why read to a Polars DataFrame?
- Polars reading methods are faster than Pandas; Polars represents data in memory with Arrow arrays, while Pandas represents data in memory in NumPy arrays. Apache Arrow is an emerging standard for inmemory columnar analytics that can accelerate data load times, reduce memory usage and accelerate calculations by employing parallel processing capabilities.
- If we are to read multiple files and don't support serialized file formats in our program, it'll be faster by using Polars Vs. Pandas.

Once we know the structure, we'll head to our _preprocess_data.py file and import the following:

CODE

```
# Third-party packages
import gzip
import polars as pl

# Built-in packages
import os
import time
import urllib.request
import warnings
warnings.filterwarnings('ignore')

# Internal packages
from ._string_formatting import StringFormatting
```

We will also need to turn on the Polars global string cache:

CODE

```
pl.toggle_string_cache(True)
```

This will ensure that casts to Categorical types have the categories when string values are equal. Else, we'll get an error when trying to cast.

Finally, we will define our PreprocessData class:

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1. downloadData

If the user selects the Download mode and a URL file exists in the datasets folder, the datasets in the specified URL will be downloaded to the said folder.

A typical URL file is assumed to be in the .txt file format and should look like such:

```
https://example.com/dataset_01.csv
https://example.com/dataset_02.csv
https://example.com/dataset_03.csv
https://example.com/dataset_04.csv
```

Each newline entry is considered a different URL and thus treated as such.

An error will be returned if there is no such URL file and the Download mode is selected.

For this, we'll need to implement a downloader function inside our PreprocessData class in our _preprocess_data.py module:

```
def downloadMode(self):
   Enter download mode, where all URLs specified on source.txt.
   will be downloaded in the datasets folder.
   def downloadData():
       input_file = os.path.join(self.project_path, self.var_rdir.get(),
self.var_sourceurl.get()) # type: ignore
       counter = 1
            file = open(input_file)
            file.close()
       except Exception as ex:
            self.insertLog(f'ERROR: "{input_file}" DOES NOT EXIST\n\n')
       with open(input_file, 'r') as url_file:
            len_urls = len(url_file.readlines())
            textvar_downloading = self.padStr('DOWNLOADING FROM:', self.var_sourceurl.get()) #
            textvar_linenum = self.padStr('TOTAL URLS:', len_urls)
            time.sleep(float(self.var wait time.get())) # type: ignore
            self.insertLog(f"{textvar_downloading}\n",
                            f"{textvar_linenum}\n")
       with open(input_file, 'r') as url_file:
            progress_1_step = 1/len_urls
            progress_1_perc = 0
            self.progressbar_1.start() # type: ignore
            for url in url_file:
               name = url.split('/')[-1].strip('\n')
               filename = os.path.join(self.project_path, self.var_rdir.get(), name) # type:
               if os.path.isfile(filename):
                    self.insertLog(f"ALREADY DOWNLOADED:\n{filename}\n\n")
                if not os.path.isfile(filename):
                    self.insertLog(f"DOWNLOADING {counter}/{len_urls}:\n{filename}\n\n")
                    urllib.request.urlretrieve(url, filename)
                    self.insertLog(f"DOWNLOADED {counter}/{len_urls}:\n{filename}\n\n")
```

```
progress_1_perc += progress_1_step
    self.progressbar_1.set(progress_1_perc) # type: ignore
    self.update_idletasks() # type: ignore

    counter += 1

    self.progressbar_1.stop() # type: ignore

    return None

downloadData()

return None
```

Once we have our downloadMode method, we can proceed with the reading.

2. readMode

As stated earlier, readMode will include everything we need to read our dataset to a Polars DataFrame object. This includes reading the files, selecting the columns, casting the datatypes, and dropping null values.

We will wrap all of these methods inside a readMode function below our downloadData method:

CODE

2.1 selectCols

We want to select the columns defined by our user and only use those as our new DataFrame. The selectCols method will try to choose the columns; an error will be returned if they do not exist. It will also specify which columns are meant to be Categorical and which are meant to be Numerical. This will help when we implement our castTypes method:

2.2 castTypes

Once our columns are selected, we must cast them into appropriate data types.

For this to work, we should have the following schema:

- Agg columns (max 4, min 1). Can be str, int or float type.
- ID column. Can be str or int type.
- Target column. Requires str type.
- Rating column. Can be int or float type.

```
def castTypes(df, cols_text, col_rating):
    ...
    Cast columns to appropriate data types for model execution.
    ...

# Cast string types
for text_col in cols_text:
    try:
        df = df.with_column(pl.col(text_col).cast(pl.Categorical))
    except:
        try:
            df = df.with_column(pl.col(text_col).cast(pl.Float64))
        except:
            self.insertLog(f'ERROR: COULD NOT CAST {text_col}.\nplease Review DATA
ENTRIES\n\n')

# Cast numerical types
try:
    df = df.with_column(pl.col(col_rating).cast(pl.Float64))

except:
    self.insertLog(f'ERROR: COULD NOT CAST {col_rating}.\nplease Review DATA ENTRIES\n\n')

return df
```

2.3 readData

We can now implement a reading method that will read a dataset depending on the file format, select the appropriate columns, cast them to the suitable data types, drop any null value present, and return the file format extension. This last step will be helpful when we're setting the dataset name as our identifier:

```
def readData(dataset):
    This function will read one file per iteration
    and return a dataframe.
    It will perform the following tasks:
        - Select the user-defined columns if they exist.
        - Return a processed Polars DataFrame object.
        - A compressed .gz file containing:
        - Agg columns (max 4, min 1). Can be str, int or float type.
       - ID column. Can be str or int type.
       - Target column. Requires str type.
        - Rating column. Can be int or float type.
    read_target = os.path.join(self.project_path, self.var_rdir.get(), dataset) # type:
    if read_target.endswith('.csv'):
        self.insertLog(f"READING:\n{read target}\n\n")
        termination = '.csv'
        time.sleep(float(self.var_wait_time.get())) # type: ignore
        df = pl.read_csv(read_target, sep = ',', ignore_errors=True)
        self.insertLog(f"CONCLUDED READING:\n{read_target}\n\n")
        # Wait for user to see params
        time.sleep(float(self.var_wait_time.get())) # type: ignore
    elif read_target.endswith('.tsv'):
        self.insertLog(f"READING:\n{read_target}\n\n")
        termination = '.tsv'
        time.sleep(float(self.var_wait_time.get())) # type: ignore
        df = pl.read_csv(read_target, sep = '\t', ignore_errors=True)
        self.insertLog(f"CONCLUDED READING:\n{read_target}\n\n")
```

```
time.sleep(float(self.var_wait_time.get())) # type: ignore
    elif read_target.endswith('.tsv.gz'):
        self.insertLog(f"READING:\n{read_target}\n\n")
        termination = '.tsv.gz'
        time.sleep(float(self.var_wait_time.get())) # type: ignore
        with gzip.open(read_target) as compressed_file:
            df = pl.read_csv(compressed_file.read(), sep = '\t', ignore_errors=True)
        self.insertLog(f"CONCLUDED READING:\n{read_target}\n\n")
        time.sleep(float(self.var_wait_time.get())) # type: ignore
        self.insertLog(f"ERROR:\n{read_target} IS NOT A VALID FILE\n\n")
    textvar_colnum = self.padStr('COLUMN NUMBER:', len(df.columns))
    self.insertLog(f"{textvar_colnum}\n\n",
                   f"CHECKING COLUMNS\n\n")
    time.sleep(float(self.var_wait_time.get())) # type: ignore
    cols_all, cols_text, col_rating, col_target = selectCols()
    for col in cols_all:
            df.select(col)
        except Exception as ex:
            self.insertLog(f'ERROR: "{col}" DOES NOT EXIST\n\n')
            return ex
   df = df.select(cols_all)
   df = castTypes(df, cols_text, col_rating)
   df = df.drop_nulls()
   return df, termination
df, termination = readData(dataset) # type: ignore
return df, termination
```

Finally, we will include the following statement at the end of our module:

Code

```
if __name__ == '__main__':
    PreprocessData()
```

This will ensure that our module is not executed on import and is instead executed upon explicitly calling it.

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Sentiment analysis package

Once we have our preprocessing module, we'll implement our models and a sentiment analysis execution module. We'll be working inside our sentiment_analysis package.

The structure will be defined as follows:

sentiment_analysismodelsvader.py_sentiment_analysis.py

We are not defining a specific module for the TextBlob model since its implementation is straightforward and can be done inside the _sentiment_analysis.py module.

We will start by defining the VADER module.

1. VADER

We will be working on the vader.py module. The VADER model can be accessed through the nltk library. We can first import the required libraries:

Code

```
import nltk
from nltk.sentiment import SentimentIntensityAnalyzer
```

We'll next define a function that will:

- Download the required VADER lexicon (required for sentiment analysis)
- · Define a VADER model object.
- · Return a VADER model instance.

If we recall the previous segment, we did not specify any model import in our __init__.py script. This is because we'll call the VADER model from within the _sentiment_analysis package.

A typical VADER model import from within the said folder, will consist of the following:

CODE

```
from sentiment_analysis.models import vader
```

This will automatically import our function if, indeed, we are importing from within the same folder.

2. Sentiment analysis

We must implement a module that performs the sentiment analysis on our preprocessed data using the predefined model above. We must also include a TextBlob implementation directly into the sentiment analysis.py module.

If we recall the general structure, we had the following:

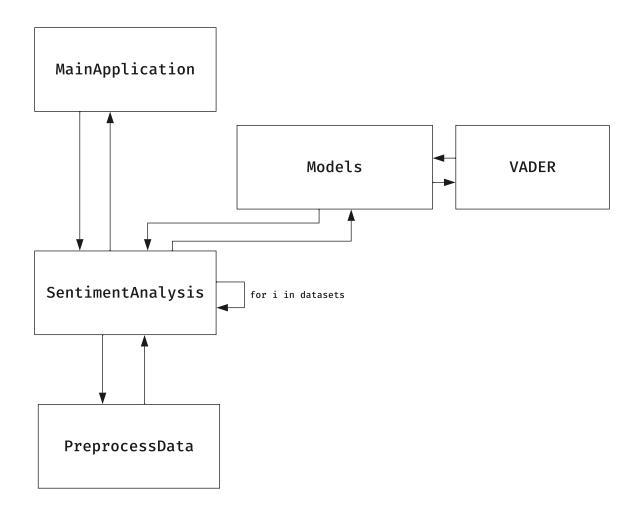


Figure 3: Sentiment Analysis Execution Process Flow

If we zoom in on our Sentiment Analysis package, we have the following structure:

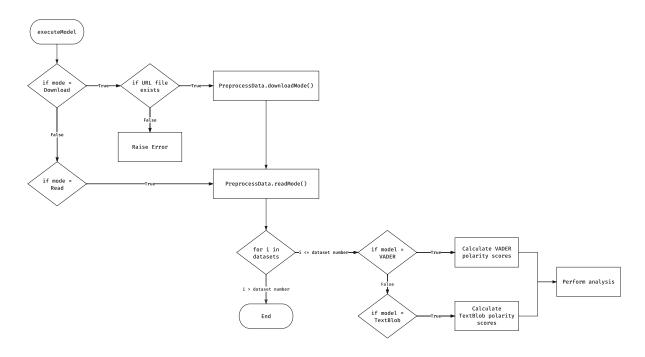


Figure 4: Detailed Sentiment Analysis Execution Structure Chart

We will also need to include progress bar updates for the model execution function since we want to reflect the progress percentage using each analyzed target entry (*row*) as the step size.

As we saw in our previous segment, we will need to import some modules beforehand:

```
# Third-party packages
import numpy as np
import pandas as pd
import polars as pl
import pyarrow
from textblob import TextBlob

# Built-in packages
import os
import time
import warnings
warnings.filterwarnings('ignore')

# Internal packages
from utils import PreprocessData
from sentiment_analysis.models import vader
from ._results_analysis import ResultsAnalysis
from ._results_writer import ResultsWriter
```

- NumPy, Pandas, Polars, and PyArrow will be used to manipulate our data structures.
- TextBlob will be used to implement the TextBlob model.
- os will be required for system interaction.
- time will be required for time pauses between steps.

- PreprocessData will be used to include our preprocess datasets.
- vader will be used to introduce the VADER model to our system.
- ResultsAnalysis and ResultsWriter are not yet implemented but will be used to analyze our results and, eventually, write them to the outputs folder.

The two target functions will be implemented as methods of our previously defined SentimentAnalysis class:

CODE

2.1 applyModel

The applyModel function will have the following responsibilities:

- · Select the target column.
- Define a results dictionary.
- Apply model based on user selection, for all datasets found in datasets folder for all target entries (rows).
- Append each result to the results dictionary.
- Update progress bar upon each entry analysis completion.
- Consolidate results from dictionary into a Polars DataFrame object
- Drop unused columns.
- · Rename used columns accordingly.
- Join results with the original preprocessed DataFrame object.
- Return a Polars DataFrame containing preprocessed object and sentiment results.

We can define our applyModel function as follows:

```
def applyModel(self, df, dataset):
   Apply sentiment analysis model depending on the user's choice.
   self.insertLog(f'APPLYING MODEL TO {dataset.name}\n\n')
   time.sleep(float(self.var_wait_time.get())) # type: ignore
   target_data = df.select([self.col_id.get(), # type: ignore
                               self.col_target.get()]) # type: ignore
   if self.var_model.get() == 'VADER': # type: ignore
       model = vader.vaderModel()
       res_dict = {}
       counter = 0
       total_items = len(df)
       progress_2_step = 1/total_items
       progress_2_perc = 0
       self.progressbar_2.start() # type: ignore
       for col_id, target in target_data.iterrows():
            results = model.polarity_scores(target)
           res_dict[col_id] = results
            counter += 1
           self.insertLog(f'ENTRY {counter} OF {total_items}\n')
           progress_2_perc += progress_2_step
            self.progressbar_2.set(progress_2_perc) # type: ignore
            self.update_idletasks() # type: ignore
       self.progressbar_2.stop() # type: ignore
       df_res = (pl.from_pandas((pd.DataFrame(res_dict).T).
                                    reset_index().
                                    rename(columns={'index':self.col_id.get(), # type: ignore
                                                    'pos':'POS',
```

```
df_res = df_res.with_column(pl.col(self.col_id.get()).cast(pl.Categorical)) # type:
   df_res = df_res.drop(columns = ['POS', 'NEU', 'NEG'])
   df_main = df.join(df_res, on = self.col_id.get(), how="inner") # type: ignore
elif self.var_model.get() == 'TextBlob': # type: ignore
   res_dict = {}
   counter = 0
   total_items = len(df)
   progress_2_step = 1/total_items
   progress_2_perc = 0
   self.progressbar_2.start() # type: ignore
   for col_id, target in target_data.iterrows():
        results = TextBlob(str(target))
       polarity_score = results.sentiment.polarity # type: ignore
        res_dict[col_id] = {'compound':round(polarity_score, 4)}
        counter += 1
        self.insertLog(f'ENTRY {counter} OF {total_items}\n')
        progress_2_perc += progress_2_step
        self.progressbar_2.set(progress_2_perc) # type: ignore
        self.update_idletasks() # type: ignore
   self.progressbar_2.stop() # type: ignore
   df_res = (pl.from_pandas((pd.DataFrame(res_dict).T).
                                reset_index().
                                rename(columns={'index':self.col_id.get(), # type: ignore
   df_res = df_res.with_column(pl.col(self.col_id.get()).cast(pl.Categorical)) # type:
   df_main = df.join(df_res, on = self.col_id.get(), how="inner") # type: ignore
```

return df_main # type: ignore

- We use the self.var.get() method in order to get our variables defined in our main application.
- We use a dictionary, res_dict, to store our results per dataset.
- We initialize our progress bar and set the step size to be 1/total_items, meaning once the script goes over all target entries, the progress bar will reach 100%.
- As mentioned earlier, both models output different results, so we'll have to rename the compound score and the polarity score to a common name for our analyses to work:
 - VADER:
 - · Negative probability
 - · Neutral probability
 - Positive probability
 - Compound: Renamed to CMP
 - TextBlob:
 - Polarity: Renamed to CMP
- We join the results DataFrame with the preprocessed DataFrame and return it as output.

2.2 executeModel

The executeModel function will be the second method inside our SentimentAnalysis class. It'll be in charge of selecting the operation mode (*Download / Read*), depending on the user's input; the Download mode will only be selected if the user explicitly states so, while the Reading mode will be selected regardless of the user's option.

It will then call the applyModel method defined above, the performAnalysis, and the writeResults, both of which we have yet to define.

```
def executeModel(self):
   if self.var operation.get() == 'Download Mode': # type: ignore
       self.insertLog("ENTERING DOWNLOAD MODE\n\n")
       # Wait
       time.sleep(float(self.var_wait_time.get())) # type: ignore
       self.downloadMode()
   elif self.var_operation.get() == 'Read Mode': # type: ignore
       self.insertLog("ENTERING READ MODE\n\n")
       time.sleep(float(self.var_wait_time.get())) # type: ignore
   file count = 0
   with os.scandir(os.path.join(self.project_path, self.var_rdir.get())) as datasets: # type:
        for dataset in datasets:
            if dataset.name != self.var_sourceurl.get(): # type: ignore
               file count =+ 1
   with os.scandir(os.path.join(self.project_path, self.var_rdir.get())) as datasets: # type:
       if file count == 0:
            self.insertLog("WARNING: FILE NOT FOUND\n\n")
            result_dict = {}
            for dataset in datasets:
               if dataset.name != self.var_sourceurl.get(): # type: ignore
                    self.progressbar_1.set(0) # type: ignore
                    df, termination = self.readMode(dataset)
                   self.progressbar_1.set(1) # type: ignore
                    self.update_idletasks() # type: ignore
                    self.progressbar_1.stop() # type: ignore
                   df_main = self.applyModel(df, dataset)
                    dataset_name = dataset.name.replace(termination, '')
```

- Select an operation mode:
 - · Download mode:
 - · Download.
 - · Read.
 - · Read mode
 - If the datasets exist, read them.
 - Else, return error.
- · Get the preprocessed data set.
- Call applyModel using the preprocessed DataFrame and dataset name as inputs.
- Remove the dataset name's file extension to use as the results dictionary key.
- Append a new dictionary entry:
 - Key: Stripped dataset name.
 - Value: Analysis results (has not been implemented yet)

If we look closely, the <code>executeModel</code> method will return <code>None</code>. This is because the results from this function are automatically written in the <code>outputs</code> directory.

As with previous examples, we will include the following statement at the end of our module:

CODE

```
if __name__ == '__main__':
    SentimentAnalysis()
```

Now, we have everything ready to start designing our analysis collection.

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Conclusions

In this section, we implemented a preprocessing module in charge of selecting the appropriate operation mode, downloading or reading from different file formats depending on the user's choice, selecting the required columns, and casting them to proper data types.

Next, we implemented our sentiment_analysis package, consisting of a VADER module and a sentiment analysis execution script responsible for selecting the correct model based on the user's input, applying the model to the target data, and consolidating the results for exporting to an analysis module not yet implemented.

In the next segment, we will implement an analysis module responsible for performing various analyses depending on the user's input and preparing these results for writing. We will also define a results writer module to consolidate all the analysis results and write them to either Excel workbooks or plots, depending on the user's choice.

References

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