

# Amarjeet Singh Shergill

Graphic Designer



## CAREER OBJECTIVE

Looking to obtain a graphic design position with a passionate company to use creative skills to communicate the products and services of the company to customers. Strong understanding of marketing psychology and visual design solutions to enhance sales and success of the company's mission.



## SOFT SKILLS

- Proficient with **Adobe Creative Suite, Adobe XD, Figma, Photoshop, Illustrator, Dreamweaver, Acrobat DC, HTML 5, CSS 3, Bootstrap** and **basic knowledge in JavaScript and jQuery.**
- Operational Knowledge of MAC & PC environment
- Ability to multi-task, prioritize and organize in a fast-paced environment.
- Ability to take direction and work well in a team environment
- Conceptualizes, creates, and lays-out complex graphic designs for **posters, advertisements, flayers, banners, educational materials, outside publications, in-paper promotional ads, signage and point of purchase materials, sales collateral, direct marketing pieces, digital media, and brochures.**
- Designs and builds marketing **Web pages, Online advertising** and promotions as needed.
- Works with internal and external customers to develop graphic designs and present ideas and concepts to internal teams.
- Basic understanding of print production processes
- Strong communication skills with ability to work in a team environment
- Create high quality **print deliverables including logos, flayers, business cards, brochures, Infographic, Icons, social media banners**, etc.
- Come up with creative design concepts and **layouts, websites, templates, wireframes, prototypes, style guides, user flows**, and effectively communicate my interaction ideas using these methods to meet the clients' needs.



## CONTACT Info

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+91 8340054550

**Address:**

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## PORTFOLIO

**Linkedin:**

<https://in.linkedin.com/in/amarjeetsinghshergill>

**Behance:**

<https://www.behance.net/amarjeetsingh1>

**Github Website:**

<https://ajsshergill.github.io/>



## EDUCATION

**Secondary Education** Air

Force School, 1987-1997

**Higher Secondary** Kendriya

Vidyalaya, 1997-1999

**Degree Bachelor of Arts**

(**B.A.**) Osmania University, 2000-2002

**Diploma in Graphic & Web Designing.**

(CMTES 2002) Centre for Management of Technology and Entrepreneurship.



## LANGUAGES

English, Punjabi, Hindi and Telugu

## EXPERIENCE

### Graphic Designer

*Freelancing - Present*

- Consulted with tech startups to review current products and provide designs solutions to solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design and Prototyping.
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### Graphic, Web and UI Designer

[SmartIMS](#), Cyber Gateway / 2014 - 2019

- Responsible for delivery of assigned Mockups / HTML Structure / CSS / Images of a project.
- Design, Mobile/Desktop UI applications prototype using HTML5, CSS3, JavaScript and Bootstrap
- Designing Websites, Logos, Web Templates, Brouchers, Power Point Presentations, Web banner and other graphic designs.
- Front end development (HTML, CSS, JavaScripts and Bootstrap).
- Creating wireframe/mockups for web and mobile/desktop applications.

<http://kwikkarautocenter.com/>

[www.danskespil.dk/dantoto/spil-nu-side](http://www.danskespil.dk/dantoto/spil-nu-side)

<http://www.sympharma.com/>

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### Graphic and Web Designer

[RPWebApps](#), Ameerpet / 2009 - 2014

- Took full responsibility for the interfaces of the company web sites as well client website.
- All graphics works within the company, including Graphic, Web and UI Designing, Illustrations, Prints, Banners, etc.
- Responsible for quality assurance of all web design projects, including web usability, testing and debugging.

[www.rpwebapps.com](http://www.rpwebapps.com)

[www.goaheadconsulting.co.uk](http://www.goaheadconsulting.co.uk)

[www.swiftedu.net](http://www.swiftedu.net)

[www.itverticals.co.uk](http://www.itverticals.co.uk)

[www.jnrvu.edu.in](http://www.jnrvu.edu.in)

[www.plantscarenursery.com](http://www.plantscarenursery.com)

[www.tomalafurniture.com](http://www.tomalafurniture.com)

[www.meghaware.com](http://www.meghaware.com)

[www.s3edge.com](http://www.s3edge.com)

[www.avonindiangrill.com](http://www.avonindiangrill.com)

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### Graphic & Web Designer

*As a Full time Consultant I work with below company's*

- K-Soft - [www.kitinc.com](http://www.kitinc.com)
- Charminar Online - [www.charminar.com](http://www.charminar.com)