AKH.DIGITAL

(Web) — akh.digital

(Email) — ashtimus@gmail.com

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(LinkedIn) — linkedin.com/in/aleksandr-kholopov/

## **ALEKS KHOLOPOV**

Product designer currently based in Saint-Petersburg, Russia.

Creating Design system, ERP systems, Web-ordering, B2C web apps, websites and digital illustrations. Specializing in data visualization, web and UX/UI design using Figma. Passionate about simplicity, I'm constantly trying to build clean and simple products to make people's lives easier.

With more than 15 years in the industry, started out in the advertising sphere, moved on to digital production, and currently working at lTigris to establish the future of optical stores worldwide.

CAPABILITIES	Digital Services:	Creative Services:
	<ul> <li>UX / UI Design</li> <li>Product Design</li> <li>Design systems building</li> <li>Web Design</li> <li>Wireframe and Interactive prototyping</li> </ul>	<ul> <li>Brand Identity</li> <li>Creative / Art Direction</li> <li>Publication Design</li> <li>Packaging</li> <li>Graphic design + digital illustration</li> </ul>
TOOLKIT	<ul> <li>Figma, Zeplin</li> <li>Adobe CC (Photoshop</li> <li>Slack, Miro, Atlassian</li> <li>VSCode, Atom/Typora</li> <li>UI frameworks – Elem Apex Charts, Ant Char</li> </ul>	Jira, Github, Notion, YouTrack , Notion ent UI, Ant Design,
LANGUAGES	<ul> <li>Russian – native</li> <li>English – fluent</li> <li>German – basic skills</li> <li>+ skills in linguistic</li> <li>+ technical writing</li> </ul>	
DEV	understanding CSS / HTM	L/JS

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EXPERIENCE

(LinkedIn)

Head of Design @ ITigris 2022 — Present

Lead UI / UX Designer @ ITigris 2019 – 2022

linkedin.com/in/aleksandr-kholopov/

UI / UX Designer @ Siemens AG 2018

Senior UI / UX & Digital Designer @ TASSTA GmbH 2015 – 2019

UI / UX Designer @ Saprun Group 2015

Graphic Designer @ St. Petersburg International Economic Forum 2015

Graphic Designer @ Finch Industrial Tools Russia 2006 – 2015

**EDUCATION** 

Post-Graduate Course @ Institute of Management and Economics

Economics and Management in the National Economy

2004 – 2006

Master's degree @ Moscow Open Social University Linguistics and Cross-Culture Communication 2003 – 2004

Bachelor's degree @ Institute of Management and Economics
Linguistics and Cross-Culture Communication
1999 – 2003