What Exactly are We Turning Down for Again?

An analysis of happiness in music and the external factors that drive it.

Andrew Kraemer

Hypothesis

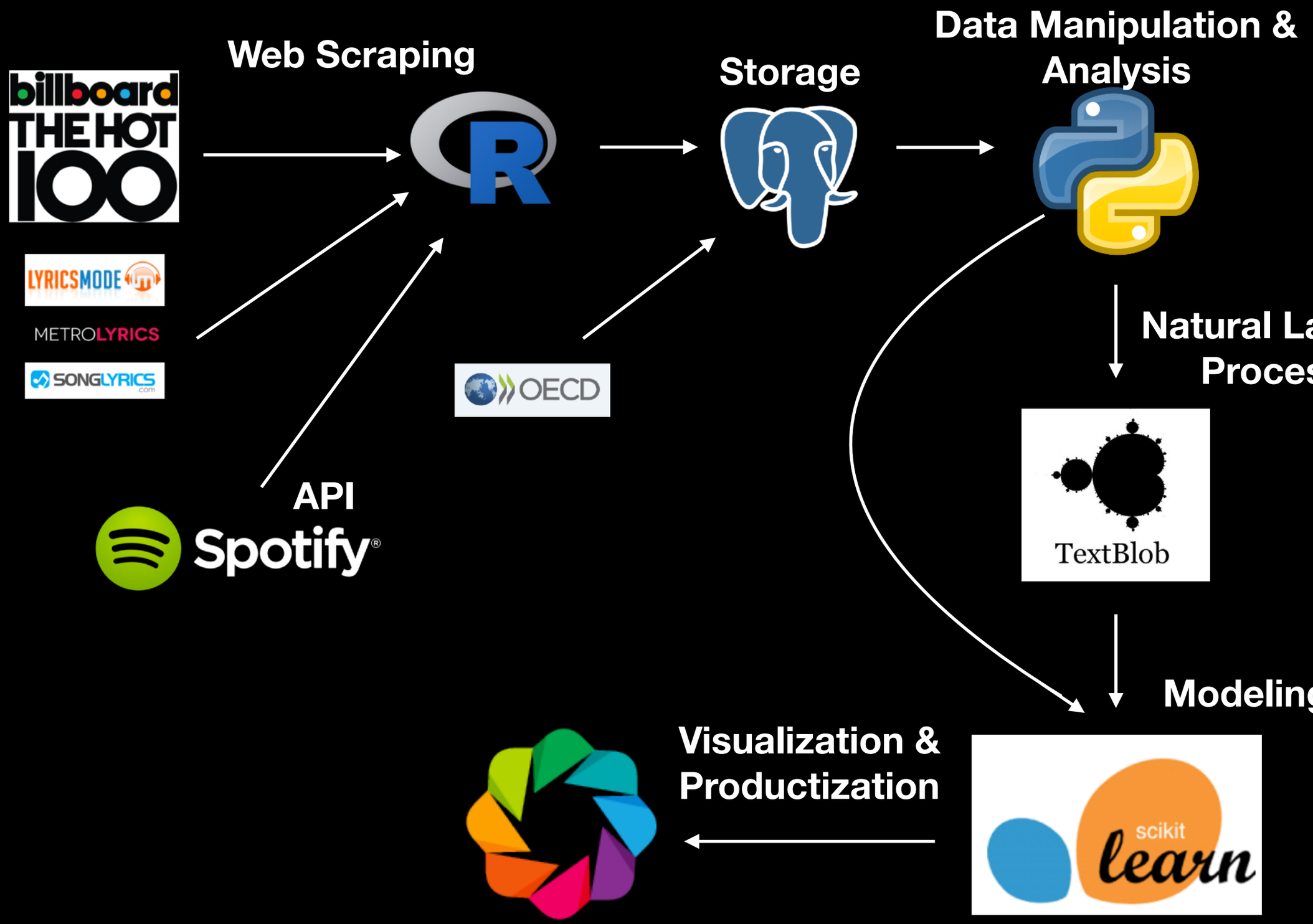
When the national mood is high,
people listen to happy music.

Making the Metrics

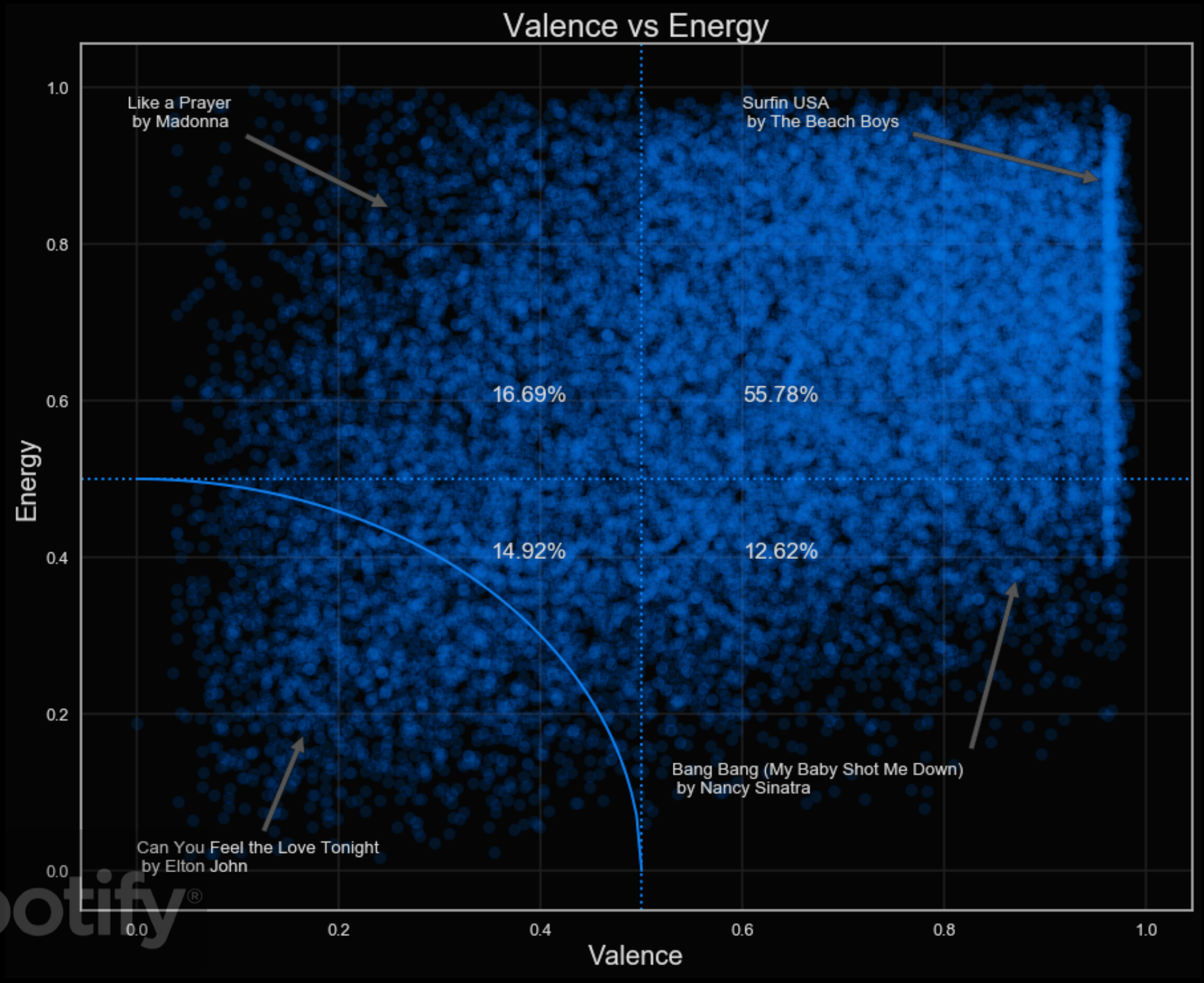
$$NationalMood = ConsumerConfidenceIndex$$

$$HappyIndex = \frac{EnergyValenceDistance + TextPolarity}{2}$$

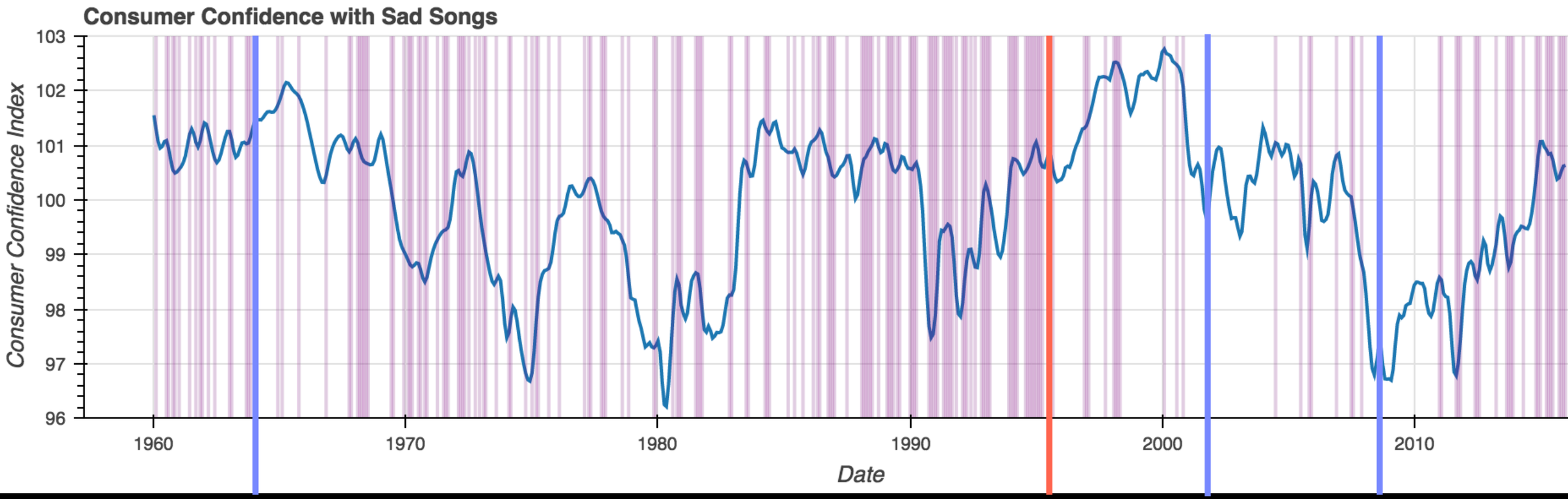
Tools & Process



Musical Happiness



We Listen to Happy Music in Times of Tragedy

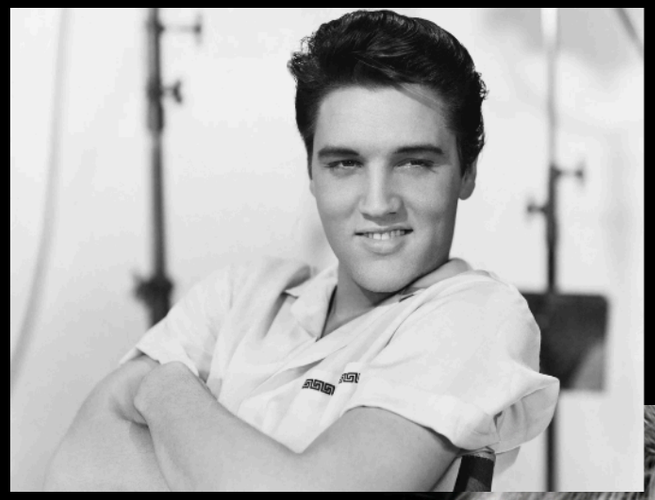


JFK Assassinated

Macarena

9/11

’08 Stock Market Crash



Andrew Kraemer

- Github: https://github.com/akraemer007/
- LinkedIn: https://www.linkedin.com/in/ahkraemer/
- Twitter: @kidman007
- WebApp: whatexactlyareweturningdownforagain.us