

Ali Colgecen

Product Manager

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Aydın, Turkey

EXPERIENCE

Product Manager (Data and Integrations)

Enquire AI ↗
08/2023 - Present

Enquire AI is an AI-powered knowledge sharing platform that matches business needs to subject matter experts from all around the world and brings the fastest responses.

- Developed synthetic tests that cut QA workload by 70%, with almost no cost
- Took part in replacing Redis with pgEdge AI matching
- Institutionalized product ideation processes by an ideas platform
- Built automated documentation audits

Associate, Product Development

Enquire AI ↗
11/2022 - 08/2023

- Built Auto-Recruiter. It invites most relevant experts to the platform as soon as a business question is received. It significantly cut avg. response time, signup time and admin workload.
- Created Firehose API that allows clients to bulk export expert insights. Improved efficiency of clients' operations.
- Ran analyses on usage history of the platform and implemented UX decisions.
- Negotiated data vendor agreements.

Junior Associate, Platform Data & AI

Enquire AI ↗
09/2021 - 10/2022

- Automated LinkedIn and email recruitment with parsing, invitation and post-registration processes. Boosted impression and conversion rates by %150 with no extra budget. Overcame severe LinkedIn restrictions.
- Took part in design of the white-label product "Lumina" that allows mid-large size corporations share knowledge internally and find the right experts in networks.

Cyber Security Product Analyst

BreachReport
11/2019 - 06/2021

BreachReport was the world's greatest leaked data watchdog with more than 10bn login pairs. It used to inform customers on cyber threats once their information was found in data breaches.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling efforts for real-time cyber threat and threat actor detection in both internet and dark web.

SUMMARY

Seasoned product development manager with robust multi-sector expertise and business mindset. Proven record in product strategy, data analysis, and building automation & cross-platform integrations. Specialized in AI products, API applications, product metrics and user monitoring tools. Certified in advanced product development and business intelligence.

SKILLS

Product Strategy	Expert
Product Metrics + Analytics	Expert
AI Product Management	Expert
Real-time User Monitoring	Expert
Automated Testing	Expert
Data Architecture + ETL Ops	Advanced
SaaS Design + Development	Advanced
B2B API Applications	Advanced

CERTIFICATES

Advanced Product Development

Coursera
02/2023 - Present

Python Social Media API Development

Freecodecamp
11/2022 - Present

Business Intelligence for Consultants

Coursera
04/2022 - Present

Frontiers in Digital Demographic Research

Max Planck Institute for Demographic Research
- Germany
11/2020 - Present