

# Ali Colgecen

Product Manager

+90 (545) 110 79 40

ali@colgecen.co

ali.colgecen.co

Ankara, Türkiye

## SUMMARY

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Seasoned product development manager with robust multi-sector expertise and business mindset. Proven record in product strategy, data analysis, and building automation & cross-platform integrations. Specialized in AI products, API applications, product metrics and user monitoring tools. Certified in advanced product development and business intelligence.

## EXPERIENCE

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08/2023 - Present

### Product Manager (Data and Integrations)

[Enquire AI ↗](#)

- Developed synthetic tests that cut QA workload by 70%, with almost no cost
- Took part in replacing Redis with pgEdge AI matching
- Institutionalized product ideation processes by an ideas platform
- Negotiated vendor deals in user story tracking software
- Built automated documentation audits

11/2022 - 08/2023

### Associate, Product Development

[Enquire AI ↗](#)

Enquire AI is an AI-powered knowledge sharing platform that matches business needs to subject matter experts from all around the world and brings the fastest responses.

- Sole designer of Auto-Recruiter that automatically invites most relevant experts to the platform as soon as a business question with is received. Securely and efficiently integrates numerous 3rd party tools to the platform. It significantly cut avg. response time, signup time and admin workload.
- Created Firehose API that allows clients to bulk export expert insights for their use. Improved efficiency of clients' operations.
- Ran analyses on usage history of the platform and replaced elements that negatively affected UX.
- Negotiated data vendor agreements for Auto-Recruiter and Resume Parser.

02/2021 - 01/2023

### FDI & International Trade Operator

Global Trade Advisors

- Established business in foreign direct investments and commodities, forestry and FMCG trade
- Conducted data powered market research
- Generated \$12m/yr trade contracts
- Due diligence, product space analysis, state subsidies advisory, lead generation and account management

09/2021 - 10/2022

### Junior Associate, Platform Data & AI

[Enquire AI ↗](#)

- Automated LinkedIn and email recruitment with parsing, invitation and post-registration processes. Effectively increased impression and conversion rates by %150 with nearly no budget, without being affected by LinkedIn restrictions.
- Took part in conceptualization of the white-label product "Lumina" that allows mid-large size corporations share knowledge internally and find right expert-employees in networks. This spin-off generates nearly as much revenue as the platform itself.

11/2019 - 06/2021

Cyber Security Researcher & Data Entry Lead

BreachReport (Krypton.Moscow) ↗

BreachReport was the world's greatest leaked data archive with more than 10 billion pieces of login credentials. It used to inform customers on cyber threats as soon as their information is found in data breaches. Krypton.Moscow owned it.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling efforts for real-time cyber threat and threat actor detection in both internet and dark web.

EDUCATION

2021

Population and Development

Higher School of Economics, Moscow

Master's degree

- Taught R Programming to 1 year Master's students.

2019

International Relations

Bilkent University, Ankara

Bachelor's degree

CERTIFICATES

02/2023 - Present

Advanced Product Development

11/2022 - Present

Python Social Media API Development

04/2022 - Present

Business Intelligence for Consultants

02/2022 - Present

Tableau for Data Scientists

11/2020 - Present

Frontiers in Digital Demographic Research

Max Planck Institute for Demographic Research - Germany

10/2020 - Present

Foreign Trade Expertise

Turkish Foreign Trade Foundation

SKILLS

Product Strategy

Expert

Product Metrics + Analytics

Expert

AI Product Management

Expert

Real-time User Monitoring

Expert

Automated Testing

Expert

Data Architecture + ETL Ops

Advanced

SaaS Design + Development

Advanced

B2B API Applications

Advanced

LANGUAGES

Turkish

Native

Russian

Intermediate

English

Fluent