

# Ali Colgecen

Product Manager

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Aydın, Turkey

## EXPERIENCE

### Product Manager

Enquire AI ↗  
08/2023 - Present

Enquire AI is an AI-powered knowledge marketplace that matches business questions to subject matter experts and brings the fastest responses.

- Built self-service features, which allow clients to manage their own projects.
- Developed synthetic tests that cut QA + dev workload by 70%.
- Implemented agile & inclusive product ideation processes.
- Runs automated documentation audits.

### Associate, Product Development

Enquire AI ↗  
11/2022 - 08/2023

- Built Auto-Recruitment bot. Significantly cut response time, signup time and manual workload.
- Created Firehose API. Allows clients to bulk export expert insights. Improved efficiency of clients' operations.
- Assessed & improved AI matching performance.
- Negotiated data vendor agreements.

### Junior Associate, Platform Data & AI

Enquire AI ↗  
09/2021 - 10/2022

- Automated LinkedIn, email recruitment. Boosted impression and conversion rates by +%150 on no extra budget.
- Ran data & market analyses, published performance reports

### Cyber Security Product Analyst

BreachReport  
11/2019 - 06/2021

BreachReport was the world's greatest leaked data watchdog with more than 10bn login pairs. Informed customers on cyber threats once their information was found in data breaches.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling team for real-time cyber threat detection app.

## SUMMARY

Seasoned product development manager with robust SaaS experience and business mindset. Proven record in product strategy, data analysis, and building automation & integrations. Specialized in AI products, API services, product metrics and user monitoring tools. Certified in product development and business intelligence.

## SKILLS

Product Strategy  
Product Metrics  
AI Product Management  
User Analytics  
Agile Development  
Automated Testing  
B2B API Services  
Python  
Data Architecture

## EDUCATION

Demography  
Higher School of Economics  
09/2019 - 06/2021  
Master's degree

## CERTIFICATES

Advanced Product Development  
Coursera  
02/2023 - Present

Frontiers in Digital Demographic Research  
Max Planck Institute for Demographic Research  
11/2020 - Present