Ali Colgecen

Product Manager

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Turkey

EXPERIENCE

Freelance Product Designer & Data Analyst
Colgecen.co
01/2023 - Present

- Built and deployed Gazette API: API to get selected news from leading newspapers and journals with a built-in summarizer and data labeler.
- Built GPT integrations that can analyze and report on hundreds of pages of survey data.

Associate, Product Development
Enquire AI
11/2022 - Present

Enquire AI is an AI-powered knowledge sharing platform that matches business needs to subject matter experts from all around the world and brings the fastest responses.

- Sole designer of Auto-Recruiter that automatically invites most relevant experts to the platform as soon as a business question with is received. Securely and efficiently integrates numerous 3rd party tools to the platform. It significantly cut avg. response time, signup time and admin workload.
- Created Firehose API that allows clients to bulk export expert insights for their use. Improved efficiency of clients' operations.
- Ran analyses on usage history of the platform and replaced elements that negatively affected UX.
- Negotiated data vendor agreements for Auto-Recruiter and Resume Parser.

FDI & International Trade Operator
Global Trade Advisors
02/2021 - 01/2023

- Established business in foreign direct investments and commodities, forestry and FMCG trade
- Conducted data powered market research
- Generated $12m/yr trade contracts
- Due diligence, product space analysis, state subsidies advisory, lead generation and account management

Junior Associate, Platform Data & AI
Enquire AI
09/2021 - 10/2022

- Automated LinkedIn and email recruitment with parsing, invitation and post-registration processes. Effectively increased impression and conversion rates by %150 with nearly no budget, without being affected by LinkedIn restrictions.
- Took part in conceptualization of the white-label product "Lumina" that allows mid-large size corporations share

SUMMARY

Seasoned product development manager with robust multi-sector expertise and business mindset. Proven record in establishing new channels of business, conceptualizing features, and developing automation & cross-platform integrations. Skilled in wire-framing, API development and product design. Certified in Digital Demographic Research.

SKILLS

Wireframing, API Development	Expert
Product Design	Advanced
QA Test Writing	Expert
Python, R, PostgreSQL	Expert

LANGUAGES

Turkish	Native
English	Fluent
Russian	Intermediate

EDUCATION

Population and Development
Higher School of Economics, Moscow
2021
Master's degree

- Taught R Programming to 1 year Master's students.

International Relations
Bilkent University, Ankara
2019
Bachelor's degree

knowledge internally and find right expert-employees in networks. This spin-off generates nearly as much revenue as the platform itself.

Cyber Security Researcher & Data Entry Lead
BreachReport (Krypton.Moscow)
11/2019 - 06/2021

BreachReport was the world's greatest leaked data archive with more than 10 billion pieces of login credentials. It used to inform customers on cyber threats as soon as their information is found in data breaches. Krypton.Moscow owned it.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling efforts for real-time cyber threat and threat actor detection in both internet and dark web.

C E R T I F I C A T E S

Dark Web, Anonymity, Security and Privacy Specialization
05/2023 - Present

Python Social Media API Development
11/2022 - Present

Business Intelligence for Consultants
04/2022 - Present

Tableau for Data Scientists
02/2022 - Present

Frontiers in Digital Demographic Research (Max Planck Institute for Demographic Research)
11/2020 - Present