Ali Colgecen

Product Manager

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Turkey

SUMMARY

Seasoned product development manager with robust multi-sector expertise and business mindset. Proven record in establishing new channels of business, conceptualizing features, and developing automation & cross-platform integrations. Skilled in wire-framing, API development and product design. Certified in Digital Demographic Research.

EXPERIENCE

08/2023 - Present

Product Manager (Data and Integrations)
Enquire AI ↗

- Developed synthetic tests that cut QA workload by 70%, with almost no cost
- Institutionalized product ideation processes by an ideas platform
- Negotiated vendor deals in user story tracking software
- Built automated documentation audits

11/2022 - 08/2023

Associate, Product Development
Enquire AI ↗

Enquire AI is an AI-powered knowledge sharing platform that matches business needs to subject matter experts from all around the world and brings the fastest responses.

- Sole designer of Auto-Recruiter that automatically invites most relevant experts to the platform as soon as a business question with is received. Securely and efficiently integrates numerous 3rd party tools to the platform. It significantly cut avg. response time, signup time and admin workload.
- Created Firehose API that allows clients to bulk export expert insights for their use. Improved efficiency of clients' operations.
- Ran analyses on usage history of the platform and replaced elements that negatively affected UX.
- Negotiated data vendor agreements for Auto-Recruiter and Resume Parser.

02/2021 - 01/2023

FDI & International Trade Operator
Global Trade Advisors ↗

- Established business in foreign direct investments and commodities, forestry and FMCG trade
- Conducted data powered market research
- Generated $12m/yr trade contracts
- Due diligence, product space analysis, state subsidies advisory, lead generation and account management

09/2021 - 10/2022

Junior Associate, Platform Data & AI
Enquire AI ↗

- Automated LinkedIn and email recruitment with parsing, invitation and post-registration processes. Effectively increased impression and conversion rates by %150 with nearly no budget, without being affected by LinkedIn restrictions.
- Took part in conceptualization of the white-label product "Lumina" that allows mid-large size corporations share knowledge internally and find right expert-employees in networks. This spin-off generates nearly as much revenue as the platform itself.

11/2019 - 06/2021	**Cyber Security Researcher & Data Entry Lead**
	BreachReport (Krypton.Moscow) ↗

BreachReport was the world's greatest leaked data archive with more than 10 billion pieces of login credentials. It used to inform customers on cyber threats as soon as their information is found in data breaches. Krypton.Moscow owned it.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling efforts for real-time cyber threat and threat actor detection in both internet and dark web.

EDUCATION

2021	**Population and Development**
	Higher School of Economics, Moscow
	Master's degree

- Taught R Programming to 1 year Master's students.

2019	**International Relations**
	Bilkent University, Ankara
	Bachelor's degree

CERTIFICATES

05/2023 - Present	**Dark Web, Anonymity, Security and Privacy Specialization**
11/2022 - Present	**Python Social Media API Development**
04/2022 - Present	**Business Intelligence for Consultants**
02/2022 - Present	**Tableau for Data Scientists**
11/2020 - Present	**Frontiers in Digital Demographic Research (Max Planck Institute for Demographic Research)**

SKILLS

Wireframing, API Development	Expert	QA Test Writing	Expert
Product Design	Advanced	Python, R, PostgreSQL	Expert

LANGUAGES

Turkish	Native	Russian	Intermediate
English	Fluent		