

Ali Colgecen

Product Manager

+90 545 110 79 40
acolgecen@outlook.com
alicolgecen.github.io/Portfolio
Aydın, Turkey

EXPERIENCE

Product Manager

Enquire AI ↗
08/2023 - Present

Enquire AI is an AI-powered knowledge marketplace that matches business questions to subject matter experts and brings the fastest responses.

- Built self-service features, which allow clients to manage their own projects.
- Developed synthetic tests that cut QA + dev workload by 70%.

Freelance Developer & PM

Colgecen Co.
01/2023 - Present

- Created Gazette API, an AI-powered news parsing software, and sold it to 2 clients. Preparing for subscription model.
- Developed Slack apps for an AdOps company to receive custom alerts from the platforms it operates on.

Associate, Product Development

Enquire AI ↗
11/2022 - 08/2023

- Built Auto-Recruitment bot. Significantly cut response time, signup time and manual workload.
- Created Firehose API. Allows clients to bulk export expert insights. Improved efficiency of clients' operations.
- Assessed & improved AI matching performance.
- Negotiated data vendor agreements.

Junior Associate, Platform Data & AI

Enquire AI ↗
09/2021 - 10/2022

- Automated LinkedIn, email recruitment. Boosted impression and conversion rates by +%150 on no extra budget.
- Ran data & market analyses, published performance reports

Cyber Security Product Analyst

BreachReport
11/2019 - 06/2021

BreachReport was the world's greatest leaked data watchdog with more than 10bn login pairs. Informed customers on cyber threats once their information was found in data breaches.

- Investigated and reported on 10,000+ leaks.
- Led ML data labeling team for real-time cyber threat detection app.

SUMMARY

Seasoned product development manager with robust SaaS experience and business mindset. Proven record in product strategy, data analysis, and building automation & integrations. Specialized in AI products, API services, product metrics and user monitoring tools. Certified in product development and business intelligence.

SKILLS

Product Strategy
Product Metrics
AI Product Management
User Analytics
Agile Development
Automated Testing
B2B API Services
Python
Data Architecture

EDUCATION

Demography
Higher School of Economics
09/2019 - 06/2021
Master's degree

CERTIFICATES

Advanced Product Development
Coursera
02/2023 - Present

Frontiers in Digital Demographic Research
Max Planck Institute for Demographic Research
11/2020 - Present