

# Ali Colgecen

## Product Manager

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Personal Portfolio

Aydin, Turkey

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## Professional Experience

### **Product Manager, Enquire AI, 08/2023 - Present**

Enquire AI runs AI-powered knowledge marketplaces matching business questions to experts and ensuring fast & qualified responses.

- Led development of client self-service. Reduced admin time/project by 52%.
- Automated repetitive product tests: cut QA workload for them by 70%.
- Launched the Ideas Portal and tripled the number of bottom-up product ideas considered.

### **Freelance Developer & PM, 01/2023 - Present**

- Created Newsboy API, a white-label AI-powered news parser and API service, sold to 2 clients. Preparing to launch as a subscription service.
- Built Slack bot solutions and improved response time of a digital advertising team by 40%.

### **Product Associate, Enquire AI, 09/2021 - 07/2023**

- Built AI Auto-Recruiter bot. Reduced operational costs of recruitment dept.
- Led data labeling project which improved AI matching performance by 12%.
- Designed B2B API services, streamlined data flow to enterprise clients.
- Automated LinkedIn and email recruitment. Boosted impressions and conversions by +%150 on no extra cost.

**Cybersecurity Product Analyst, BreachReport, 11/2019 - 06/2021**

- Wrote thousands of verified leak reports, helping create the world's greatest library of cyber incidents.
  - Led an ML data labeling team for realtime cyber threat detection platform.
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**Education**

**Demography, Master's Degree**

*Higher School of Economics*

*09/2019 - 06/2021*

**International Relations, Bachelor's Degree**

*Bilkent University*

*09/2014 - 06/2019*

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**Skills**

Product Strategy, Product Roadmapping, Product Metrics, Customer Success, Agile/Scrum, Data Architecture/Data Infrastructure, Software as a Service (SaaS), Big Data Analytics, Statistics, A/B Testing, Product Marketing, Communications, Machine Learning, APIs, Stakeholders Management, SQL, Risk, Security, Trust & Safety, Business Efficiency, Data Analytics