

Ali Colgecen

Product Manager

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Personal Portfolio

Aydin, Turkey

Professional Experience

Product Manager, Enquire AI, 08/2023 - Present

Enquire AI runs AI-powered knowledge marketplaces which match business questions to experts and ensure fast & qualified responses.

- Led development of client self-service. Reduced admin time/project by 51%.
- Automated regular product tests and cut QA workload by 70%.
- Launched the Ideas Portal and tripled the number of bottom-up product ideas considered.

Freelance Developer & PM, 01/2023 - Present

- Created Gazette API, a white-label AI-powered news parser and API service, sold to 2 clients. Preparing to launch as a subscription service.
- Built custom Slack apps for an AdOps company, thanks to which they kept tabs on 2k+ campaigns and increased revenue by 37%.

Product Associate, Enquire AI, 09/2021 - 07/2023

- Built AI Auto-Recruiter bot. Reduced response time and operational costs.
- Led data labeling project which improved AI matching performance by 12%.
- Designed B2B API services, streamlined data flow to enterprise clients.
- Automated LinkedIn and email recruitment. Boosted impressions and conversions by +%150 on no extra cost.

Cybersecurity Product Analyst, BreachReport, 11/2019 - 06/2021

- Wrote thousands of verified leak reports, helping create the world's greatest library of cyber incidents.
 - Led ML data labeling team for realtime cyber threat detection app.
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Education

Demography, Master's Degree

Higher School of Economics

09/2019 - 06/2021

International Relations, Bachelor's Degree

Bilkent University

09/2014 - 06/2019

Skills

Product Strategy, Product Roadmapping, Product Metrics, Customer Success, Agile/Scrum, Data Architecture/Data Infrastructure, Software as a Service (SaaS), Big Data Analytics, Statistics, A/B Testing, Product Marketing, Communications, Machine Learning, APIs, Stakeholders Management, SQL, Risk, Security, Trust & Safety, Business Efficiency, Data Analytics