Ali Colgecen

Product Manager

+905451107940
acolgecen@outlook.com
Personal Portfolio
Aydin, Turkey

Professional Experience

Product Manager, Enquire AI, 08/2023 - Present

Enquire AI runs AI-powered knowledge marketplaces which match business questions to experts and ensure fast & qualified responses.

- Led development of client self-service. Reduced admin time/project by 53%.
- Automated regular product tests and cut QA workload by 70%.
- Launched the Ideas Portal and included other departments to product strategy.

Freelance Developer & PM, 01/2023 - Present

- Created Gazette API, a white-label AI-powered news parser and API service, sold to 2 clients. Preparing to launch as a subscription service.
- Helped an AdOps company see which projects need their immediate attention with Slack apps. This brought about spending optimization & increased profits.

Product Associate, Enquire AI, 09/2021 - 07/2023

- Built AI Auto-Recruiter bot. Reduced response time and operational costs.
- Led data labeling project which improved AI matching performance by 12%.
- Designed B2B API services, streamlined data flow to enterprise clients.
- Automated LinkedIn and email recruitment. Boosted impressions and conversions by +%150 on no extra cost.

Cybersecurity Product Analyst, BreachReport, 11/2019 - 06/2021

- Wrote thousands of verified leak reports, helping create the world's greatest library of cyber incidents.
- Led ML data labeling team for realtime cyber threat detection app.

Education

Demography, Master's Degree
Higher School of Economics
09/2019 - 06/2021

International Relations, Bachelor's Degree
Bilkent University
09/2014 - 06/2019

Skills

`Product Management`, `Product Strategy`, `Artificial Intelligence (AI)`, `Software as a Service (SaaS)`, `Product Development`, `Product Lifecycle Management`, `User Story Mapping`, `A/B Testing`, `User Acceptance Testing`, `User Research`, `SQL`, `Software Documentation`, `Machine Learning (ML)`, `Natural Language Processing (NLP)`, `Information Security Management`, `Test Driven Development`, `Scrum/Agile`, `PostgreSQL`, `Python`, `Figma`, `Miro`, `Business Intelligence`, `Competitor Analysis`, `Market Research`, `Product Metrics`, `GPT (Prompting)`, `Confluence`, `Jira`, `FastAPI`, `Datadog`, `Google Analytics`, `Elasticsearch`, `HTML5`