



Guido's Way:

How to break news on Google App Engine

We carry pagers, so you don't have to.

Life in the Google cloud means...

- You write the app, Google does the rest.
 - Python or Java, take your pick. Django too!
- Hosting is virtually free and scales big.
 - On election night, LAT did 160 req/sec and 17M PVs for < \$5
- You get a bunch of cool toys.
 - Big database, memcached, crons, job queue, image editing



Guido's Rules

Thou shalt learn a new framework

Thou shalt use a NoSQL datastore

Thou shalt load data with DataLoader

Thou shalt schedule all big tasks

In Action



- Feed tumbler: <http://crime.latimes.com>
- Document Cloud: <http://documents.latimes.com>
- Interactive tables: <http://spreadsheets.latimes.com>
- Campaign contributions: <http://laccd.latimes.com>
- Palm Pre headlines reader
- Election night results feed

Free code is waiting....

<http://github.com/datadesk>

latimes-appengine-template

latimes-document-stacker

latimes-table-stacker