

COSTCO
PERFORMANCE

Country

All

Discount Band

All

Product

All

Segment

All

BUSINESS PERFORMANCE DASHBOARD

SALES

119M

YoY

349.46%

128M

Sum of Gross Sales

YoY

347.93%

101.83M

Sum of COGS

YoY

351.85%

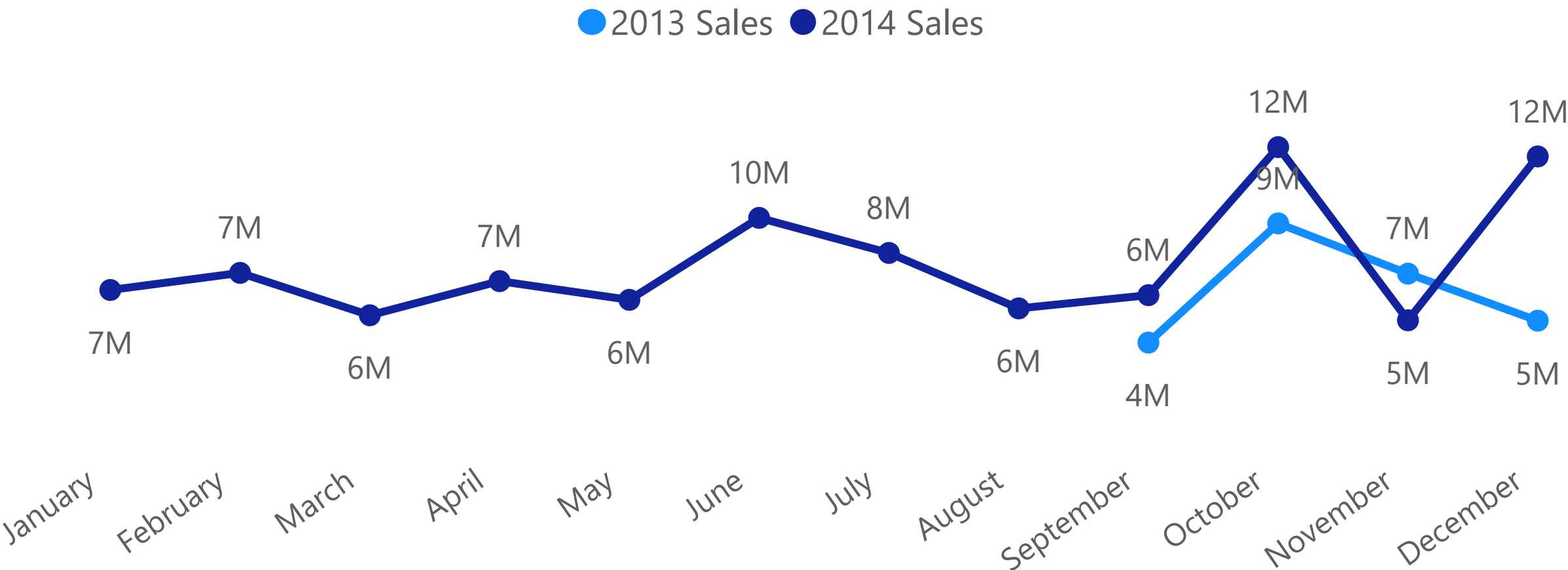
17M

Sum of Profit

YoY

335.58%

2013 Sales and 2014 Sales by Month



Top 3 Products in each segment by unit sold

Segment	Product	Sum of Sales	Sum of Gross Sales	Sum of Profit
Channel Partners	Paseo	454514	490704	331838
Channel Partners	Velo	182924	194628	134267
Channel Partners	VTT	300829	324252	219766
Enterprise	Paseo	5267860	5572500	-81740
Enterprise	Velo	3581238	3818750	-84763
Enterprise	VTT	2300438	2499500	-99083
Government	Paseo	14882231	16253973	3057291
Government	Velo	7813422	8347373	1756732
Total		71773124	77406964	10138038

2014 Sales and 2013 Sales by Country

