

Credit Risk Assessment



Rafif Noor Audryan

About Me

Fresh graduate from Universitas Sebelas Maret majoring in Economic Development. Has interest in data related role such as Data Analytic, Data Science, and Machine Learning. Proficient in using Spreadsheet, SQL, and Python. Skilled in Exploratory Analysis, Data Cleansing, Data Visualization, Machine Learning and Evaluation.



[HERE IS MY LINKEDIN](#)

Background

A lending company has a problem where it requires efficiency and speed in receiving loans from each customer.

As a Data Science Intern from ID/X Partners, we will to process data and create models that are able to predict and assess optimal credit applications and predict existing risks.

To facilitate the assessment, we will create a credit score based on the logistic regression model. Finally, we will provide solutions for lending companies how the insights we get.



PROBLEM



It Takes A Long Time If We Do The Assessment Manually



There Is No Definite Standard In Determining Credit Score



More Customer Data We Need To Assess Next

Dataset Overview

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 466285 entries, 0 to 466284
Data columns (total 75 columns):
```

#	Column	Non-Null	Count	Dtype
0	Unnamed: 0	466285	non-null	int64
1	id	466285	non-null	int64
2	member_id	466285	non-null	int64
3	loan_amnt	466285	non-null	int64
4	funded_amnt	466285	non-null	int64
5	funded_amnt_inv	466285	non-null	float64
6	term	466285	non-null	object
7	int_rate	466285	non-null	float64
8	installment	466285	non-null	float64
9	grade	466285	non-null	object
10	sub_grade	466285	non-null	object
11	emp_title	438697	non-null	object
12	emp_length	445277	non-null	object
13	home_ownership	466285	non-null	object
14	annual_inc	466281	non-null	float64
15	verification_status	466285	non-null	object
16	issue_d	466285	non-null	object
17	loan_status	466285	non-null	object
18	pymnt_plan	466285	non-null	object
19	url	466285	non-null	object
20	desc	125983	non-null	object
21	purpose	466285	non-null	object
22	title	466265	non-null	object
23	zip_code	466285	non-null	object
24	addr_state	466285	non-null	object
25	dti	466285	non-null	float64
26	delinq_2yrs	466256	non-null	float64
27	earliest_cr_line	466256	non-null	object
28	inq_last_6mths	466256	non-null	float64
29	mths_since_last_delinq	215934	non-null	float64
30	mths_since_last_record	62638	non-null	float64
31	open_acc	466256	non-null	float64
32	pub_rec	466256	non-null	float64
33	revol_bal	466285	non-null	int64
34	revol_util	465945	non-null	float64
35	total_acc	466256	non-null	float64
36	initial_list_status	466285	non-null	object
37	out_prncp	466285	non-null	float64

38	out_prncp_inv	466285	non-null	float64
39	total_pymnt	466285	non-null	float64
40	total_pymnt_inv	466285	non-null	float64
41	total_rec_prncp	466285	non-null	float64
42	total_rec_int	466285	non-null	float64
43	total_rec_late_fee	466285	non-null	float64
44	recoveries	466285	non-null	float64
45	collection_recovery_fee	466285	non-null	float64
46	last_pymnt_d	465909	non-null	object
47	last_pymnt_amnt	466285	non-null	float64
48	next_pymnt_d	239071	non-null	object
49	last_credit_pull_d	466243	non-null	object
50	collections_12_mths_ex_med	466140	non-null	float64
51	mths_since_last_major_derog	98974	non-null	float64
52	policy_code	466285	non-null	int64
53	application_type	466285	non-null	object
54	annual_inc_joint	0	non-null	float64
55	dti_joint	0	non-null	float64
56	verification_status_joint	0	non-null	float64
57	acc_now_delinq	466256	non-null	float64
58	tot_coll_amt	396009	non-null	float64
59	tot_cur_bal	396009	non-null	float64
60	open_acc_6m	0	non-null	float64
61	open_il_6m	0	non-null	float64
62	open_il_12m	0	non-null	float64
63	open_il_24m	0	non-null	float64
64	mths_since_rcnt_il	0	non-null	float64
65	total_bal_il	0	non-null	float64
66	il_util	0	non-null	float64
67	open_rv_12m	0	non-null	float64
68	open_rv_24m	0	non-null	float64
69	max_bal_bc	0	non-null	float64
70	all_util	0	non-null	float64
71	total_rev_hi_lim	396009	non-null	float64
72	inq_fi	0	non-null	float64
73	total_cu_tl	0	non-null	float64
74	inq_last_12m	0	non-null	float64

dtypes: float64(46), int64(7), object(22)
memory usage: 266.8+ MB

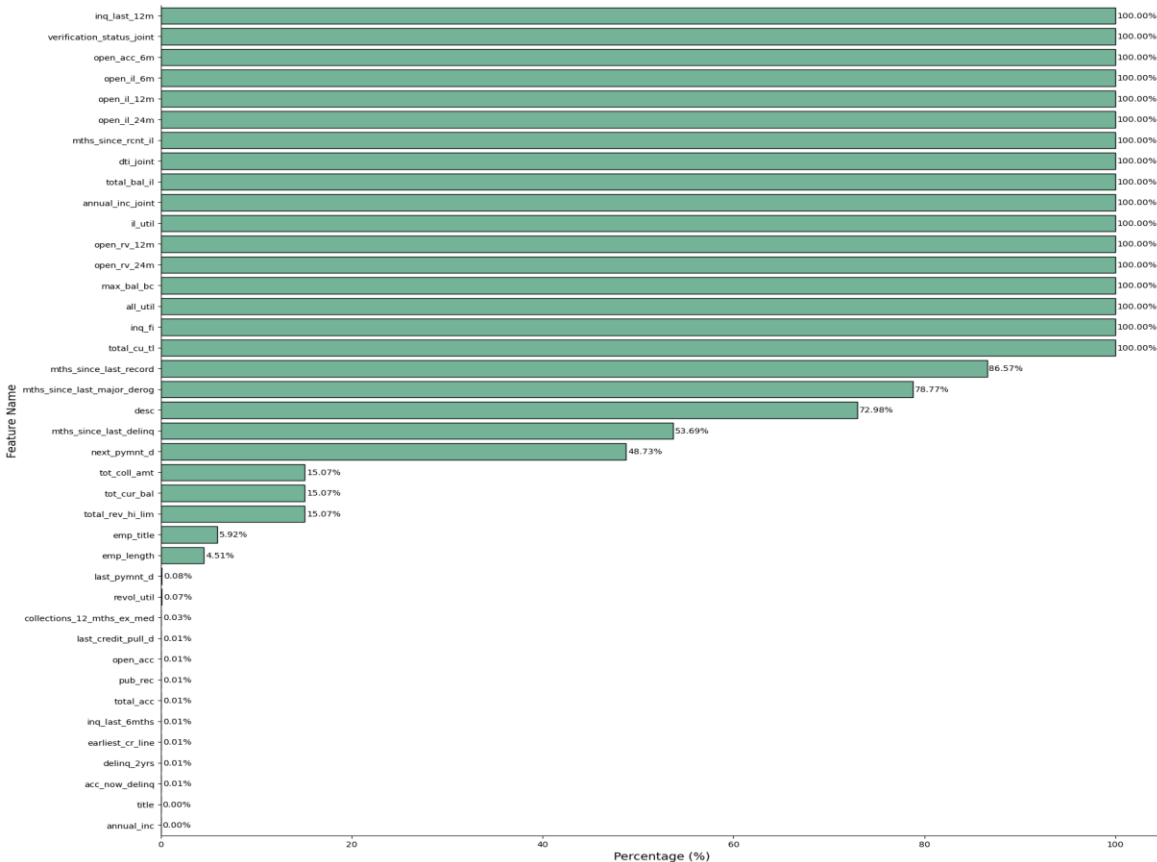
- Dataset have 75 columns dan 466K rows
- There are 17 features whose data contains null data
- Some features have null data
- Loan Status to be set as target for the model has 9 unique values. To make prediction, will be formed with into 2 categorized 'Good Loan' with value '1' and 'Bad Loan' with value '0'



01

Data Preprocessing

Missing Value Ratio



Handling Missing Value

- Based on this data , there are 17 feature have 100% missing value so it will drop
- Feature that have missing value more than 50% will drop because too avoid bias result on modeling
- Feature `tot_coll_amt`, `tot_cur_bal`, `total_rev_hi_lim` will replace missing value with "0" because assumption that customer didn't borrow loan again.
- Numerical feature will replace missing value with "Median"
- Categorical feature will replace missing value with "Mode"

Data Cleansing

01

Handle Unnecessary Feature

Feature that contain free text, id, zip code will drop

02

Handle Feature that contain only one unique value

Feature ('pymnt_plan') which all have a value of one value it will drop it

03

Handle Features That Have A High Correlation Between Independent Features And Target Features

There are 7 features that have a high correlation (>0.8), these features will drop.

For More Detail Check [Here](#)



02

Feature Engineering

Feature Engineering

01

CHANGE DATA TYPE SOME FEATURE TO DATETIME AND ADD NEW FEATURE

4 feature will change data type to datetime, after that extract to create new feature:

1. pymnt_time : number of months between 'next_pymnt_d' and 'last_pymnt_d'
2. credit_pull_year : number of years between 'last_credit_pull_d' and 'earliest_cr_line',

02

FEATURE SELECTION USING WEIGHT OF EVIDENCE AND INFORMATION VALUE

There are 14 features that cannot be included in the model because feature have information value < 0.02 (useless predictive), feature have Information value > 0.5 (suspicious predictive), and feature that not make sense to bin.

03

ENCODE ALL FEATURES FOR THE MODEL WITH LABEL ENCODING AND ONE HOT ENCODING

There are 18 features that we will encode. Logistic regression have advantage to make best result if the data only contain binary value with 1 or 0 so numerical feature we will do various bin to create one hot encoding each feature bin

For More Detail Check [Here](#)



03

Modelling

MODELLING

01

DEFINE FEATURE INDEPENDENT
(X) AND TARGET (Y)



```
X = df_model.drop(['loan_status'], axis=1)
y = df_model['loan_status']
```

02

SPLIT DATA WITH RATIO
70% TRAIN : 30% TEST



```
#Split Dataset 70% Train : 30% Test
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.3,random_state=24)
X_train.shape, X_test.shape, y_train.shape, y_test.shape

((326399, 126), (139886, 126), (326399,), (139886,))
```

03

HANDLING IMBALANCE
TARGET USING SMOTE



```
# Handle Imbalance Target Using SMOTE
sm = SMOTE(random_state=24)
sm.fit(X_train, y_train)
X_smote, y_smote = sm.fit_resample(X_train, y_train)
X_smote.shape, X_train.shape, y_smote.shape, y_train.shape

((577036, 126), (326399, 126), (577036,), (326399,))
```

EVALUATION SCORE

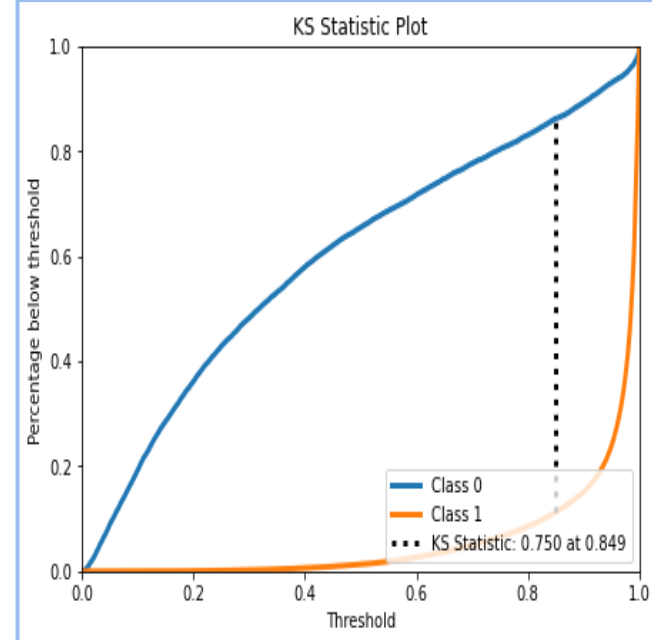
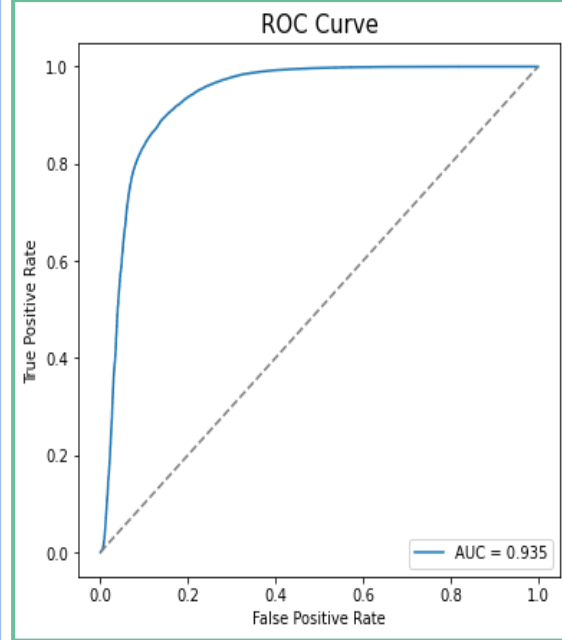
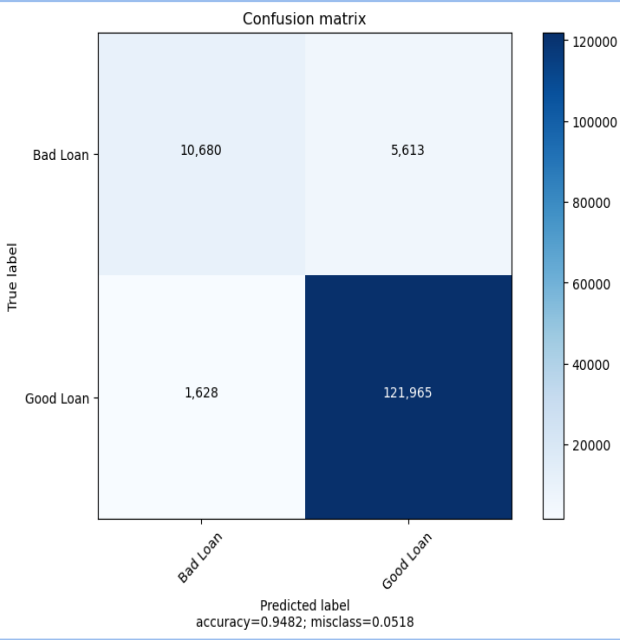
ALGORITHM	AUC SCORE	ACCURACY SCORE
Logistic Regression	93.49%	94.90%
Logistic Regression with Hyperparameter Tuning	93.53%	94.83%

Metrics evaluation that important for this model is AUC SCORE.

Logistic Regression with hyperparameter tuning get better result by 93.53% compared to non-tuning.

We decide to use Logistic Regression with hyperparameter tuning algorithm to get best prediction.

MODEL EVALUATION





04

CREDIT SCORE

SCORECARD

01

GET RESULT FROM COEFFICIENT
OF LOGISTIC REGRESSION



```
import statsmodels.api as sm
X2 = sm.add_constant(X_smote)
est = sm.Logit(y_smote, X2)
est2 = est.fit(method='bfgs')
print(est2.summary())
```

02

DEFINE MIN AND MAX
SCORE BASED ON FICO
SCORE (300-850)



```
# copy dataset
df_scorecard = df_importance.copy()

# define max and min score
min_score = 300
max_score = 850

# aggregate min and sum
min_sum_coef = df_scorecard.groupby('feature_name')['coef'].min().sum()

# aggregate max and sum
max_sum_coef = df_scorecard.groupby('feature_name')['coef'].max().sum()

# define credit score
df_scorecard['Score_Calculation'] = df_scorecard['coef'] * (max_score - min_score) / (max_sum_coef - min_sum_coef)

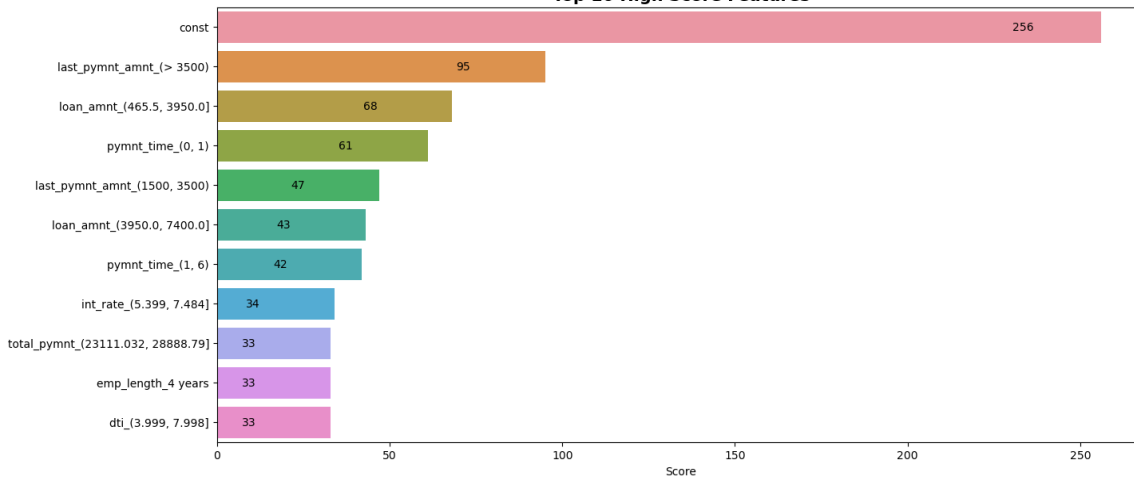
# adjust intercept values
df_scorecard['Score_Calculation'][0] = ((df_scorecard['coef'][0] - min_sum_coef) / (max_sum_coef - min_sum_coef)) * (max_score - min_score) + min_score

# round credit score
df_scorecard['Score_Final'] = df_scorecard['Score_Calculation'].round()
```

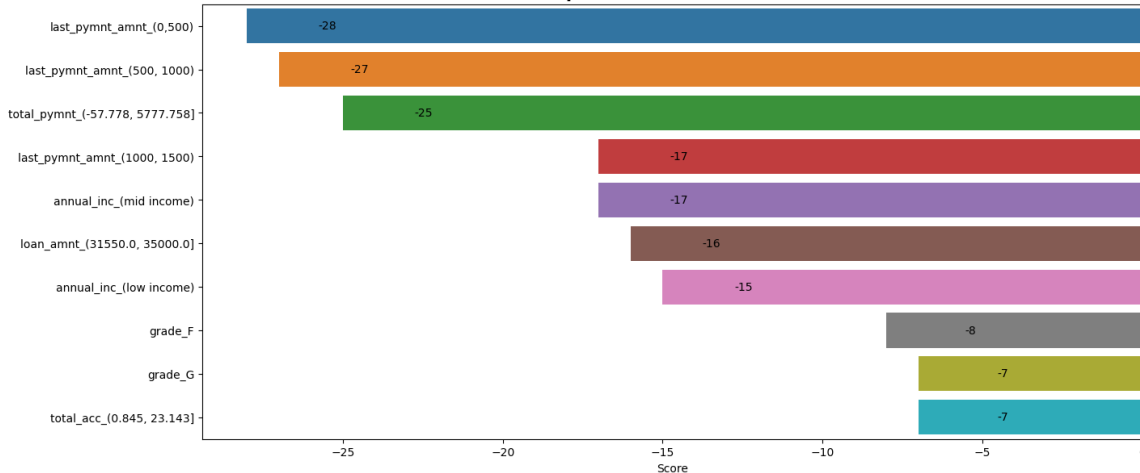

FEATURE IMPORTANCE

- As seen in the chart below, there are 10 features that have a highest scorecard to increase credit score.
- Meanwhile, there are 10 features that have the lowest scorecard that can reduce the credit score.
- For new customers, a base credit score is 256 that has been set based on the model we have created.

Top 10 High Score Features



Top 10 Low Score Features



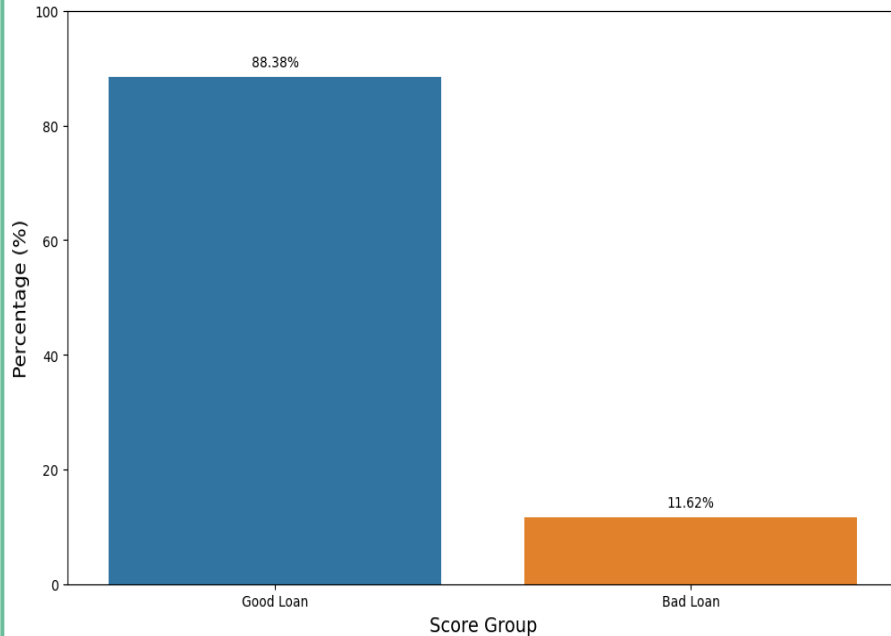
SAMPLE CREDIT SCORE

ID	Member_ID	Credit Score
15481037	17553386	526
313354	313351	418
26769586	29262614	347
4306237	5488553	466
36341665	39073098	436

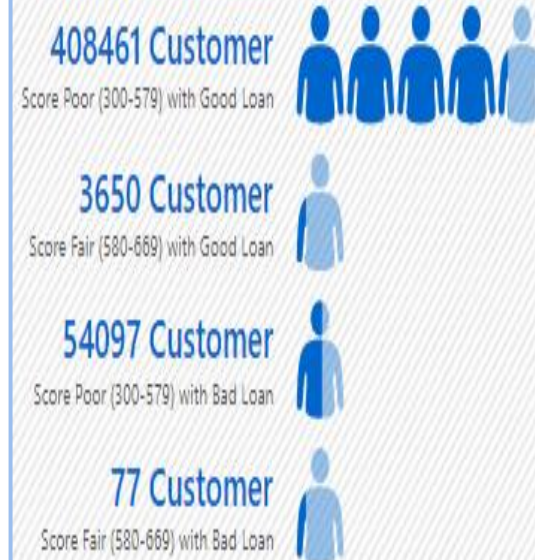
For More Detail Credit Score Result [Here](#)

BUSINESS INSIGHT

Percentage Each Loan Status



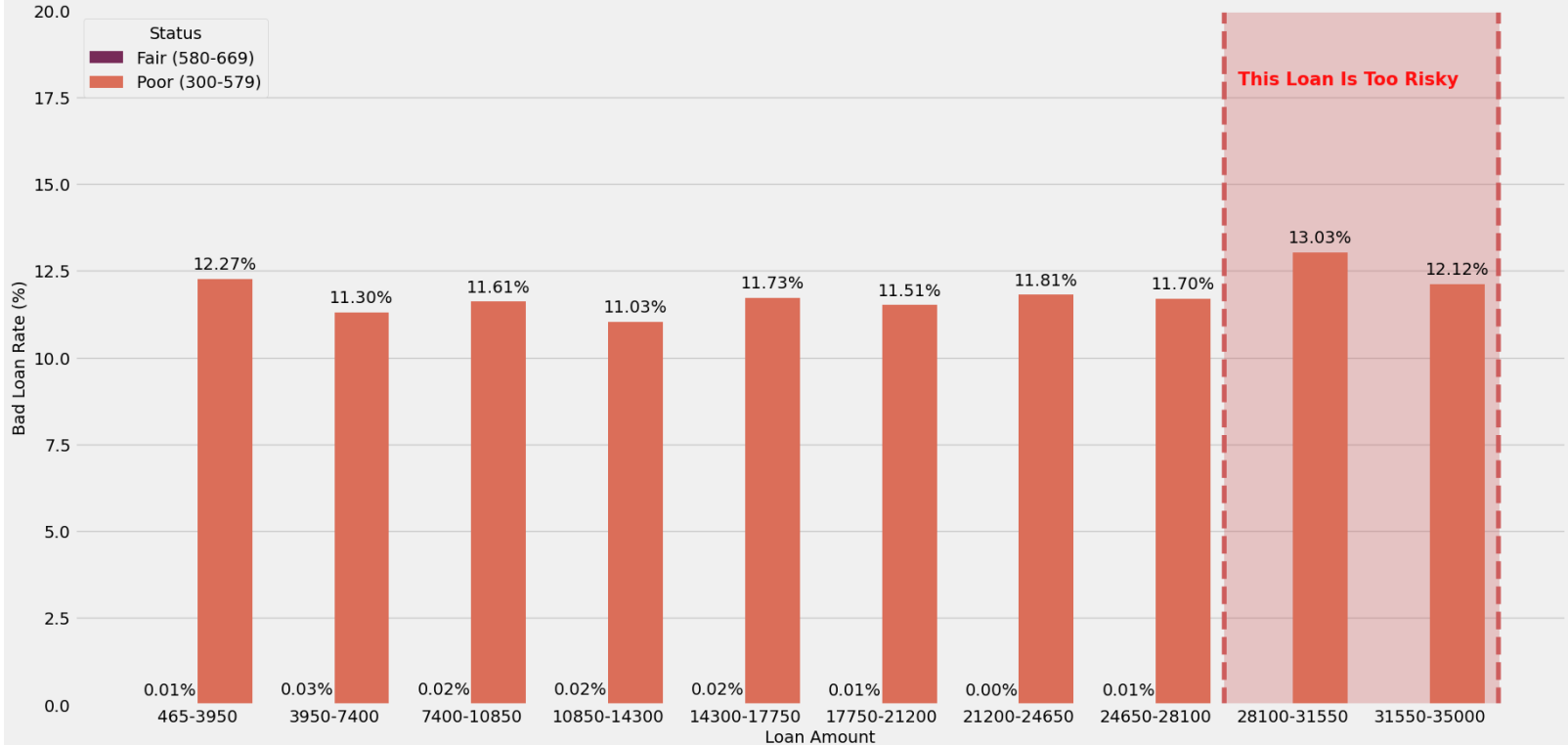
SCORE GROUP WITH LOAN STATUS COMPOSITION



BUSINESS INSIGHT

Bad Loan Rate On Loan Amount Based On Borrowers Score Status

Customer who have credit score on Poor (300-579) with borrow loan amount 28100-35000 have a high risk of becoming a bad loan
While good thing that customer who have credit score Fair (580-669) not have bad loan rate more than 1%



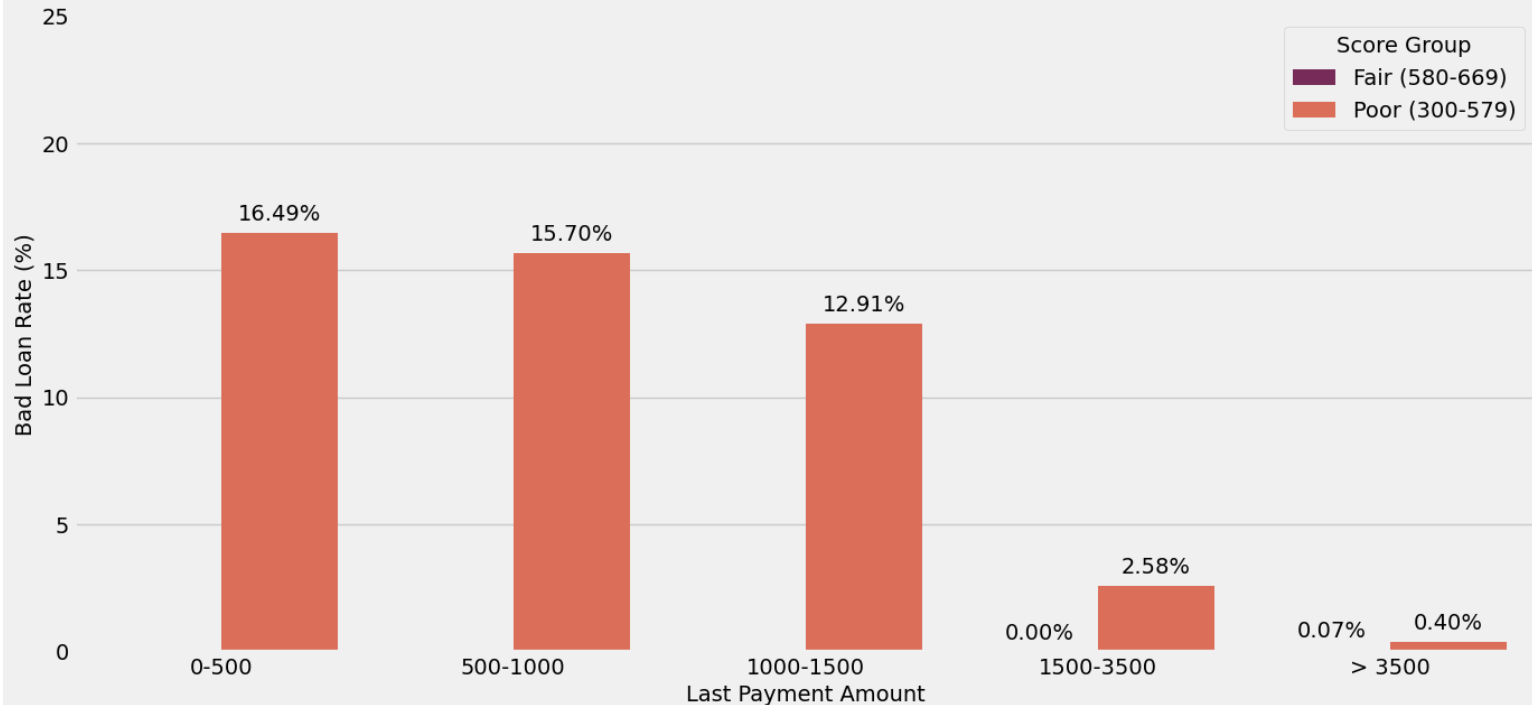
BUSINESS INSIGHT

Bad Loan Rate On Last Payment Amount Based On Borrowers Score Status

More payment amount that customer pay, more low risk to be bad loan

Customer who have credit score poor group (300-579) with payment amount more than 3500 less likely to be a bad loan

Ideally, lending company can set minimum payment amount for loan start from 1500 to decrease bad loan rate



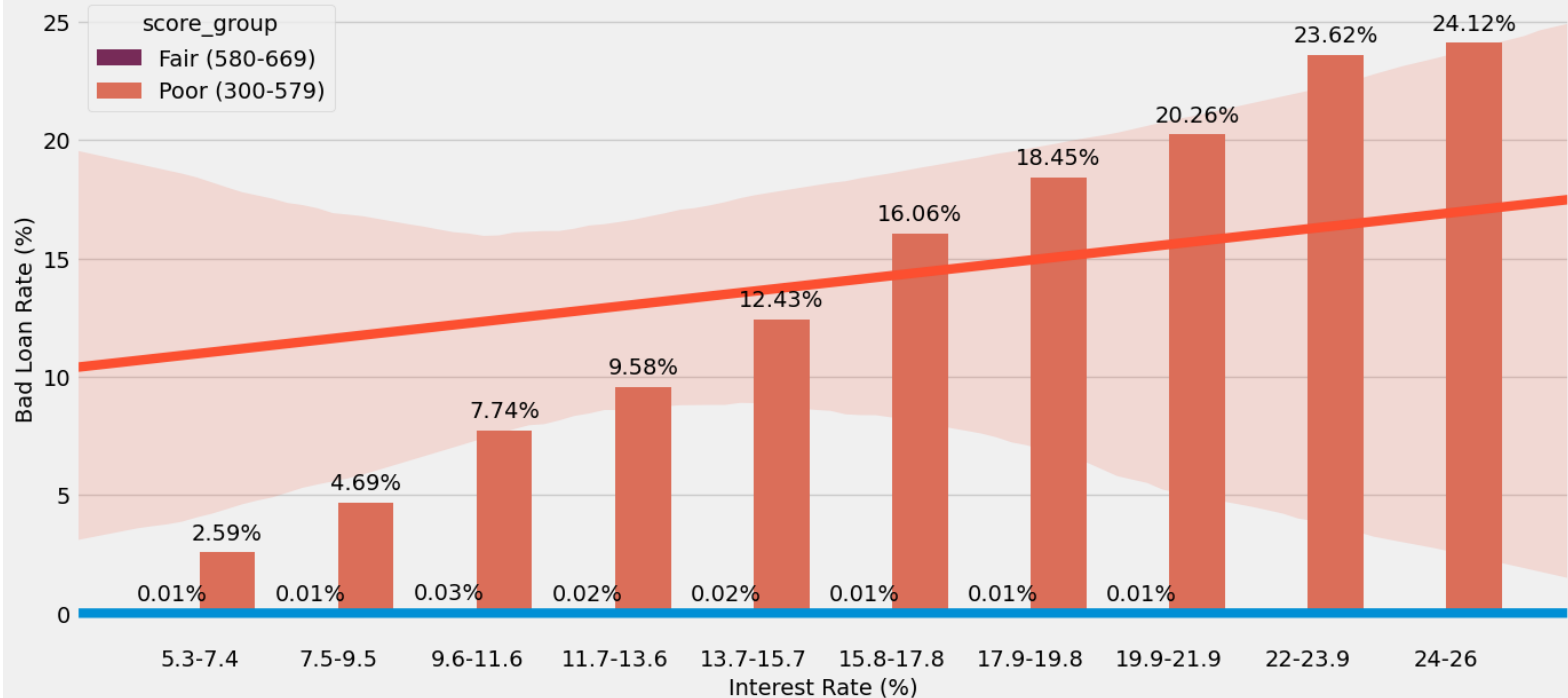
BUSINESS INSIGHT

Positive Trend on Bad Loan Rate Based On Interest Rate

More Interest rate that customer take, more risk to be bad loan

Customer who have credit score poor group (300-579) isn't good to take interest rate more than 20%

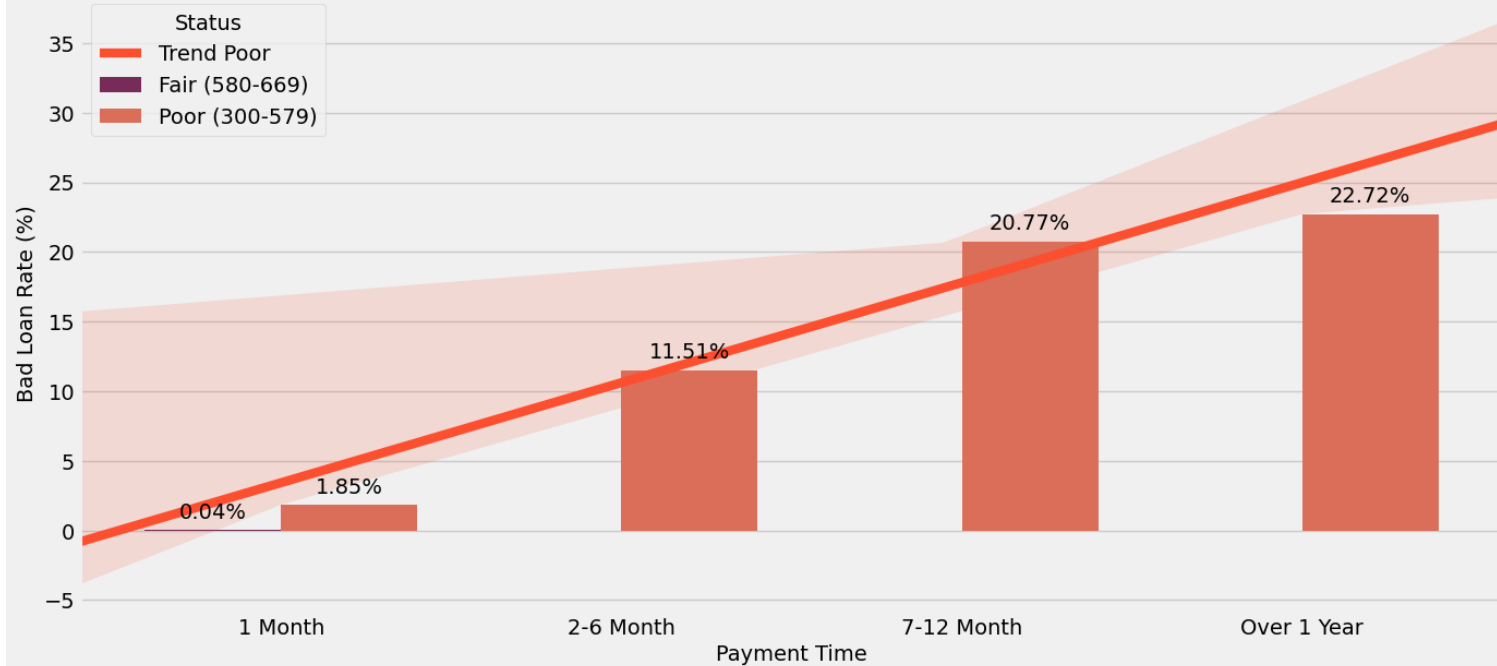
Ideally interest rate below 14% is maximum that lender can offer to customer because bad loan rate still under 10%



BUSINESS INSIGHT

Trend on Bad Loan Rate Based On Payment Time

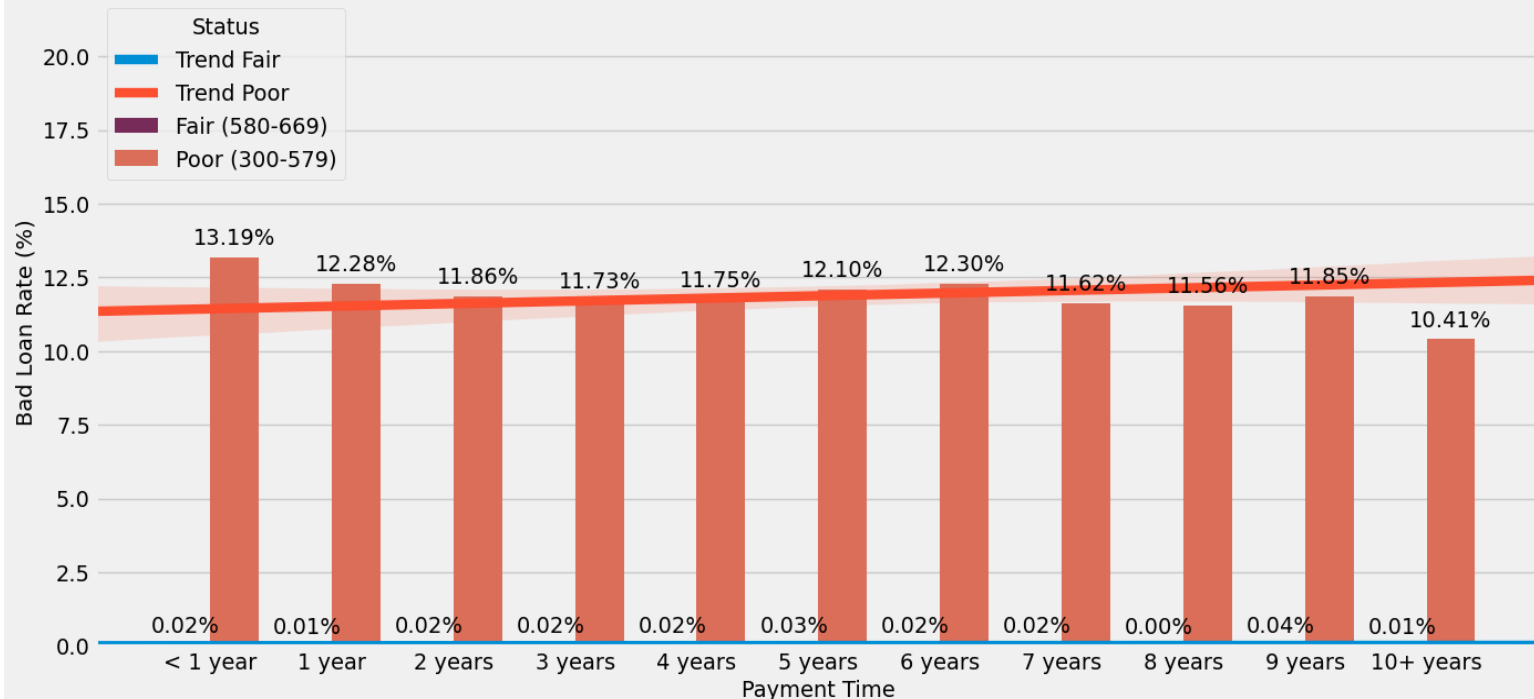
*The longer the payment due by the borrower, the higher the risk of the borrower becoming a bad loan
Payment time more than 6 Month increase the risk of bad loans by up to 20% for customer who have score credit on Poor (300-579)*



BUSINESS INSIGHT

Trend on Bad Loan Rate Based On Employment Length

The longer employment length that customer have, the lower the risk of the borrower becoming a bad loan
Employment length more than 10 Year decrease the risk of bad loans by 10.39% for customer who have score credit on Poor (300-579)



SUMMARY



Loan Amount

The amount of the loan given is related to the interest rate that must be paid.
The larger the loan amount, the higher the interest rate that must be paid.
Loan amount more than 28100 not recommended to offer for customer.



Last Payment Amount

More payment amount that customer take, lower the risk of the customer becoming a bad loan.
Lending Companies can set a minimum amount that must be paid starting from 1500 for the amount of payment each time it is due.



Payment Time

The longer time that must be paid by the customer, the higher the risk of the customer becoming a bad loan.
Limiting the payment time max 6 years can reduce the risk of bad loans



Interest Rate

More interest rate that customer take, increasing more bad loan rate.
Ideally if lending companies want to keep bad loan low, they can offer interest rate below 14%.
Lending companies must avoid to offer loan with interest rate more than 20%.



Employment Length

It has been proven that the longer the customer's work experience, the more capable the customer is to repay the loan thereby increasing the good loan.

THANKS!

