Kindbeetle		13.03.2015			

Light Tribe

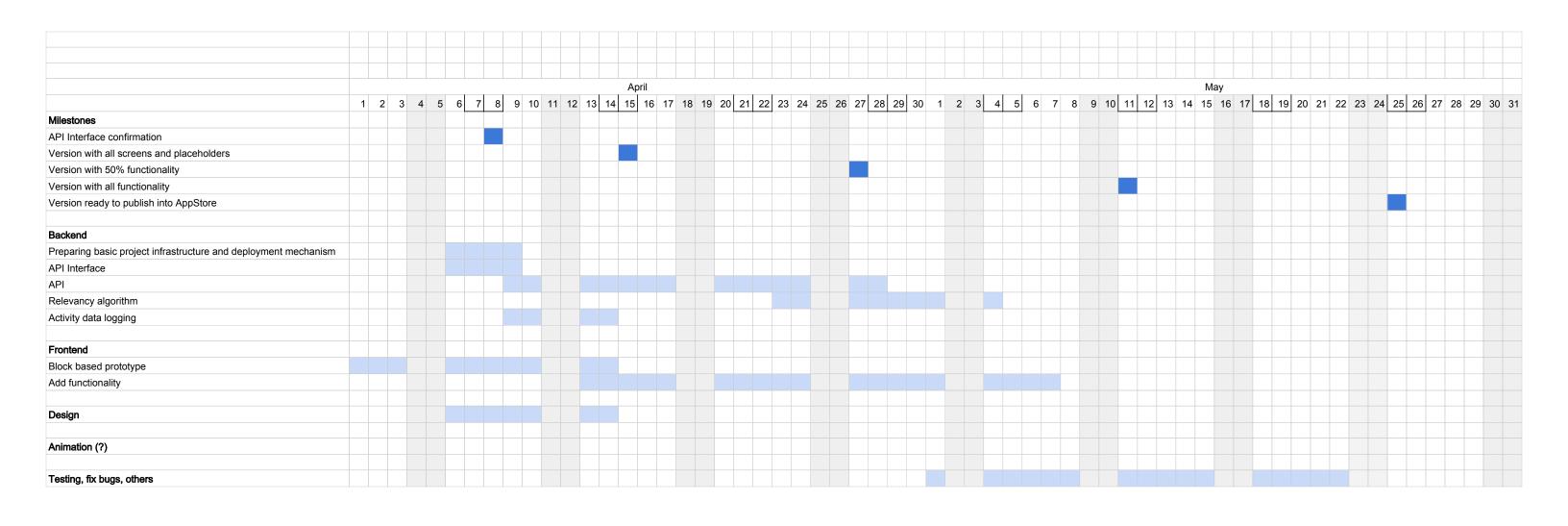|			**The Team**	
			Project owner	Corame F. Lehnhausen
			Chief technology officer	Avishaan Sethi
Project parts	**Costs**	**Description**	Backend developer	Victor Kotseruba
			IOS developer	Pavel Tikhonenko
Backend	**3,000$**		Project / Account manager	Anton Sidorenko
Preparing basic project infrastructure and deployment mechanism			Motion designer / Designer	? / Mike
API				
Activity tracking				
Frontend	**8,000$**			
Markup (screens)		IOS versions requirements (ios7,ios8)		
Functionality				
Activity tracking				
Design	**2,000$**			
Application design		We need to understand the client's thoughts on design. It works best if we can get a list of several applications as examples of appealing designs.		
Autogenerated user images				
Welcome (Splash) screens				
Vector icons and screenshots				
Animation	**0$**			
Intro Animation		We need a brief for the animated intro. What should it contain? It helps to have some examples of good intros. This task can be evaluated once we have the brief and a list of examples.		
Management	**1,000$**			
Basic PM Functions (such as, follow-ups, structurization, etc..)				
Deployment	**500$**			
Installing application to mobile devices for testing		We will need a list of emails of those users who will become the first mass live test audience (before the app is submitted to the App Store). Also, the app can only be tested in iOS 8 (once it's published, it will be compatible with iOS 7 as well). This is caused by Apple's policy (aimed to promote fast migration to iOS 8).		
Publishing application to Apple Store		Assistance in preparing and submitting the app to the App Store.		
Discount	10%			
Total	13050			

Screen name	Description
Intro with Video	Welcome page with introductory video (with replay).
Select Your Interests	Page with a list of interests for User to choose from.
New User Created	Page introducing a newly created user (shown once).
Feed	Endless page with relevant posts for User to browse, with geo-specific search option. Create New Post button.
Search Results	Separate page with search results.
Post Page	This page contains the body of the post (image and text) and its author's details. A link to the list of participants. A list of comments to the post, and Leave Your Comment button.
Participants	A list of users contributing to the post (leaving comments).
User Page	Page with User's details, including a list of his/her interests. A list of recent posts, with Show More Posts button.
Create Post	Go Back button. Text field for typing a post. Add Image button. Post Privacy settings. Publish Post button.
Settings	User is allowed to edit his/her list of interests. Facebook integration option (with a note explaining the advantages). Use My Location button (out of place here?) About the app.
Edit Interests	A little different from what was initially suggested.
About	A brief text about the app.
Facebook Integration	Three Facebook integration options, depending on User settings: 1) using the system's native support for Facebook, if available; 2) through Facebook application, if installed; 3) via WebView.

Task name	Comment
Client's functionality list	
replayable animation	OK
select list of interests, yoga should have sublist	OK
upload image	OK
autogenerate user image	OK
pick username	OK
generate username	OK
login not required, use device id	OK
facebook login	OK
twitter login	- (next version)
instagram login	- (next version)
sort posts based on relevancy	OK (need to describe)
filter posts based on tags	OK (use for relevancy algorithm)
filter posts based on keywords	OK (use for relevancy algorithm)
filter posts based on location (nearby)	OK (use for relevancy algorithm)
ask location permission when filtering(nearby)	OK
filter posts based on location (city)	OK (use for relevancy algorithm)
post posting time	OK
show avatar thumbnail of user of post	OK
show attached image thumbnail of post	- (next version)
Developers functionlity list	
automated tagging on client	OK
inner architecture on mobile-app (api, screens markup, models, facetz, etc)	OK
backend api	OK
relevancy algorithm	OK
post visibility (privacy)	- (next version)

Screen	Description	Alternate(s)	Priority(MoSCoW)	Comparison	Размер	Комментарии
IntroAnimation	replayable animation		Must	Headspace	S	
Interest List	select list of interests, yoga should have sublist		Must		S	
ProfilePicture	upload image		Must		M	По хорошему уменьшать фотку
ProfilePicture	autogenerate user image		Must		S	
Username	pick username		Must		S	
Username	generate username		Must		S	
Login	login not required, use device id		Must		S	
Login	facebook login		Must		M	
Login	twitter login		Must		-	
Login	instagram login		Must		-	
Posts	sort posts based on relevancy		Must		S	
Posts	filter posts based on tags		Must		M	
Posts	filter posts based on keywords		Must		M	
Posts	filter posts based on location (nearby)		Must		M	
Posts	ask location permission when filtering(nearby)		Must		M	Круто, когда предварительно пишут зачем нужен локейшен, а потом уже сам попап
Posts	filter posts based on location (city)		Must		M	Будем кидать latitude / longitude (алгоритмом будет искать ближайшие)

Posts	post posting time		Must		-				
Posts	show avatar thumbnail of user of post		Must		S				
Posts	show attached image thumbnail of post		Could		-				
					L	По списку кейвордов - на клиенте поматчить, е показать возможные варианты кейвордов.			

Gantt Chart

	April																														May																														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Milestones																																																														
API Interface confirmation								●																																																						
Version with all screens and placeholders															●																																															
Version with 50% functionality																											●																																				
Version with all functionality																																									●																						
Version ready to publish into AppStore																																																							●							
Backend																																																														
Preparing basic project infrastructure and deployment mechanism						░	░	░	░																																																					
API Interface																																																														
API									░	░			░	░	░	░	░			░	░	░					░	░	░	░																																
Relevancy algorithm																						░	░	░										░	░																											
Activity data logging									░	░			░	░																																																
Frontend																																																														
Block based prototype	░	░	░			░	░	░	░				░	░																																																
Add functionality													░	░	░	░	░			░	░	░	░	░			░	░	░	░									░	░	░																					
Design						░	░	░	░				░	░																																																	
Animation (?)																																																														
Testing, fix bugs, others																															░			░	░	░	░			░	░	░					░	░	░												

	https://dl.dropboxusercontent.com/u/1713637/LightTribe.pdf