App Name

avishaansingh@codehatcher.com

****

Login
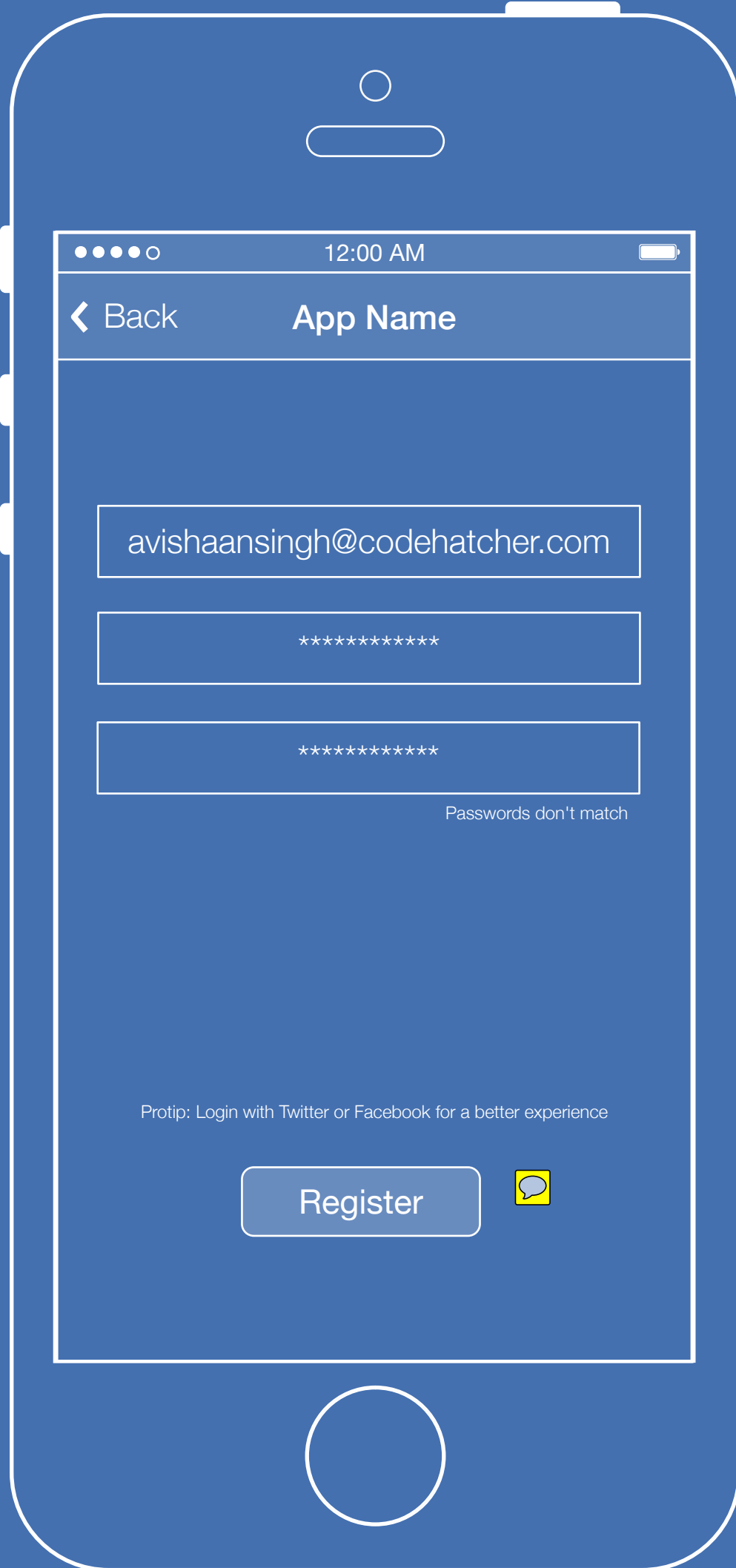
Register

Login with Facebook

Login with Twitter

The user can enter their email and password. Alternatively, they can quickly login via Facebook or Twitter. These are preferred as account linking and social sharing are a part of the experience.

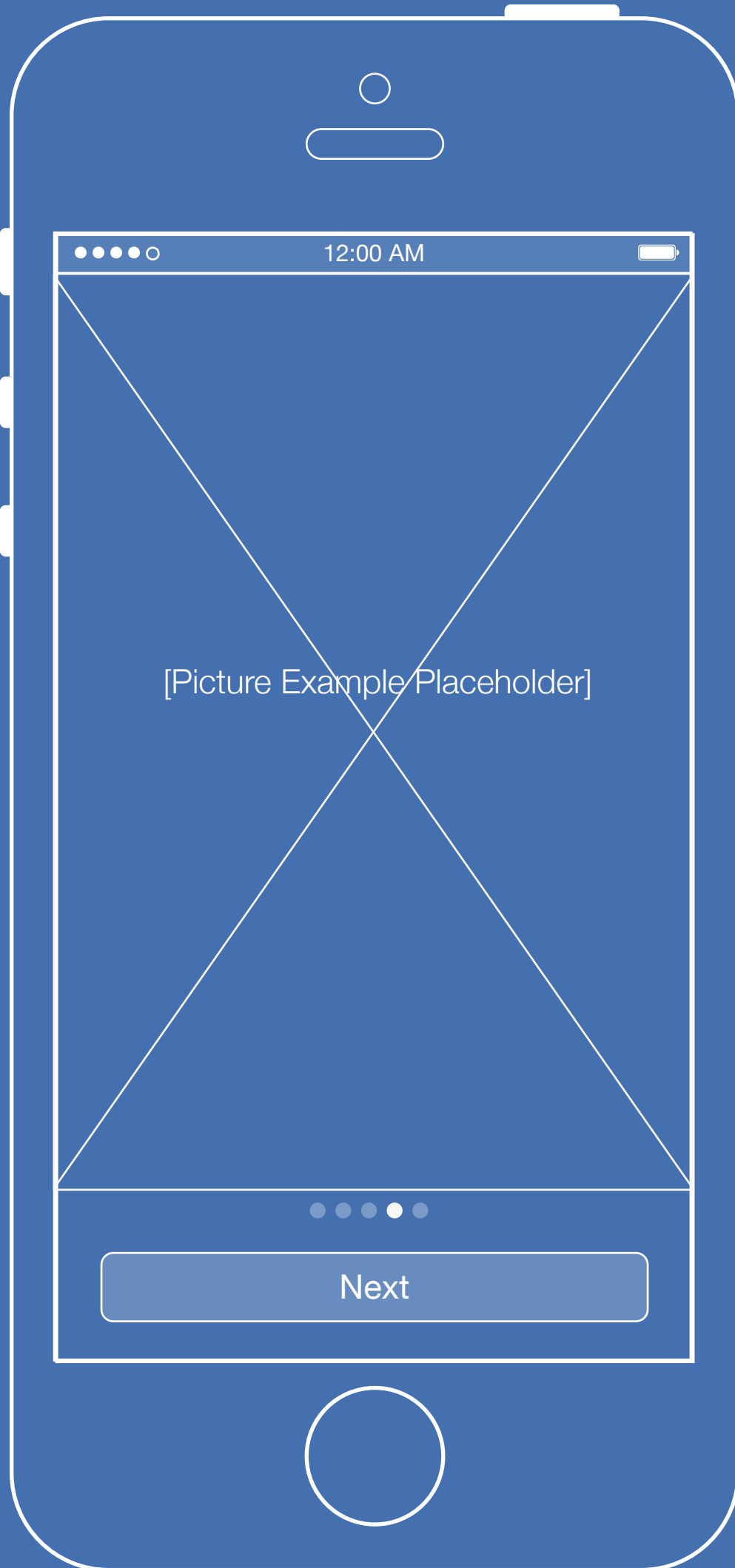If the user registers manually it will take them to a screen where they can pick an email and password.

If the username/password combination is incorrect it will show the user on this screen without having to change screens.

‹ Back   **App Name**

avishaansingh@codehatcher.com

****

****

Passwords don't match

Protip: Login with Twitter or Facebook for a better experience

Register   💬

The user can register here. It will only ask them for their email address as well as password which is entered twice to make sure the password was typed correctly.
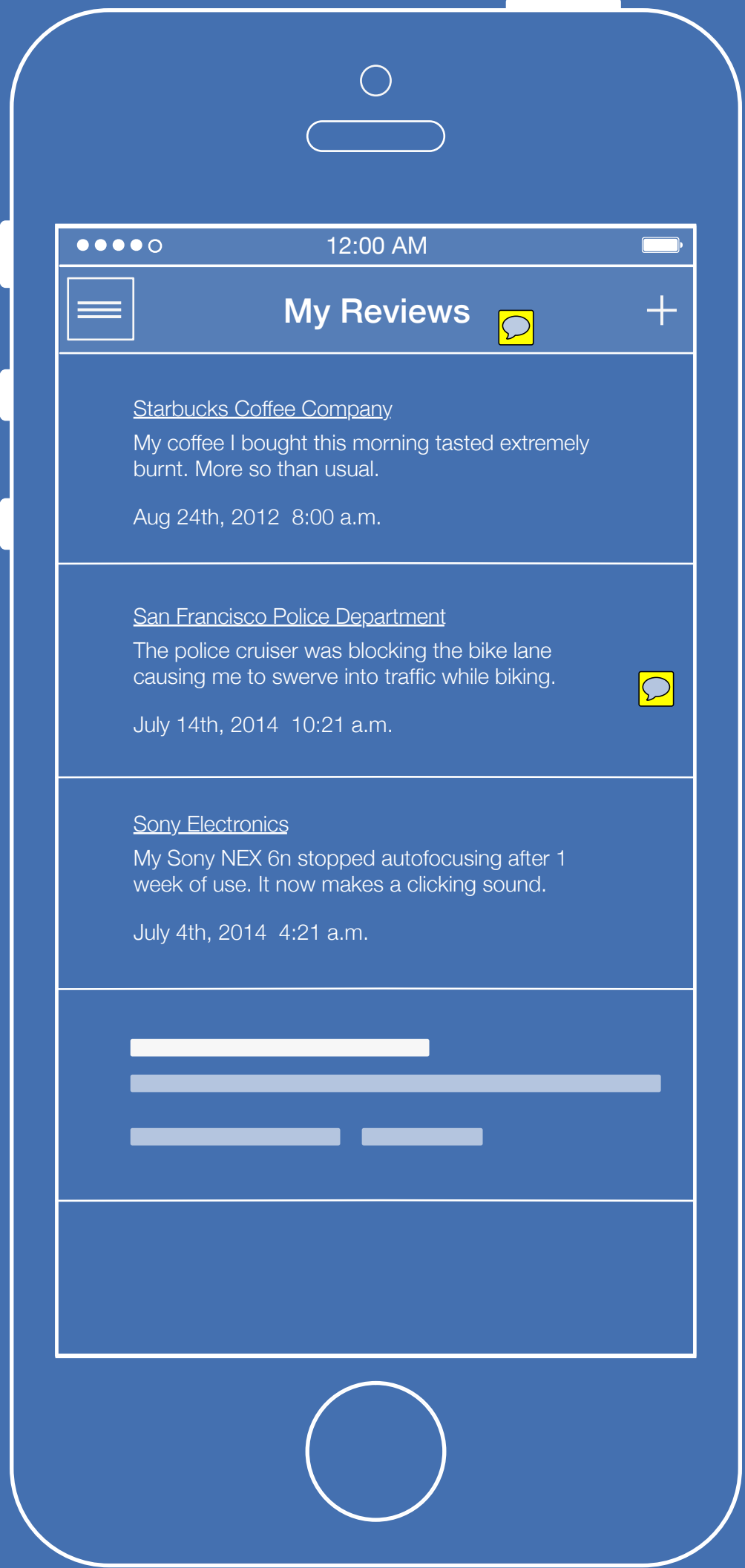
If the passwords don't match, the register button will be greyed out and 'Passwords don't match' will be displayed

Email address text field should show email keyboard and validate that it follows email pattern before allowing a user to register.

| 12:00 AM |

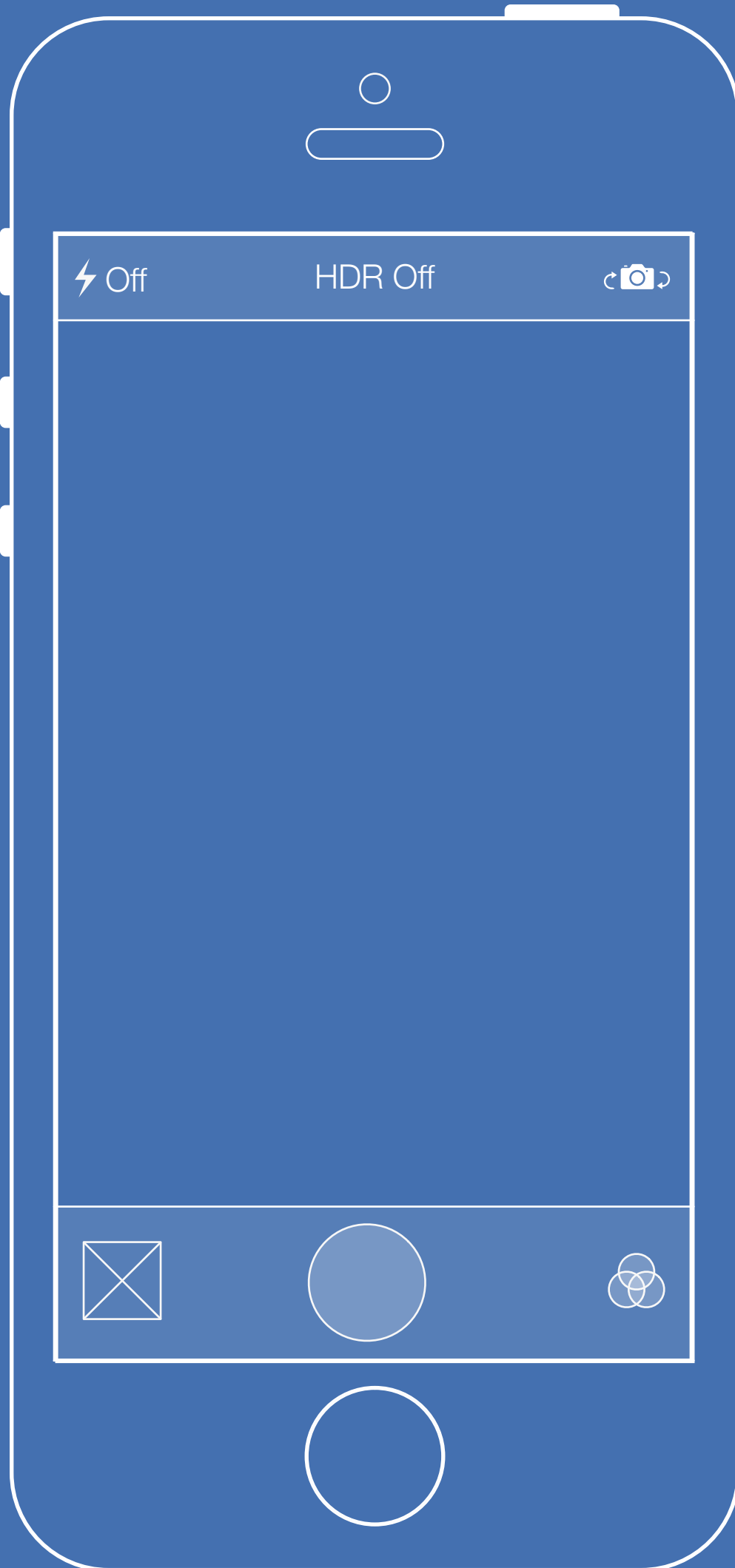[Picture Example Placeholder]

● ● ● ● ○ ●

Next

Upon login the user will see this set of help screens. It is the first impression of our iOS presence. It will also be an instruction tutorial on how to use the app.

You can swipe right to get through the instructions or click the next button. Once you get to the last page the 'next' button becomes a 'start' button which when clicked takes you to the 'my reviews' section of the app.

My Reviews

Starbucks Coffee Company

My coffee I bought this morning tasted extremely burnt. More so than usual.

Aug 24th, 2012 8:00 a.m.

San Francisco Police Department

The police cruiser was blocking the bike lane causing me to swerve into traffic while biking.

July 14th, 2014 10:21 a.m.

Sony Electronics

My Sony NEX 6n stopped autofocusing after 1 week of use. It now makes a clicking sound.
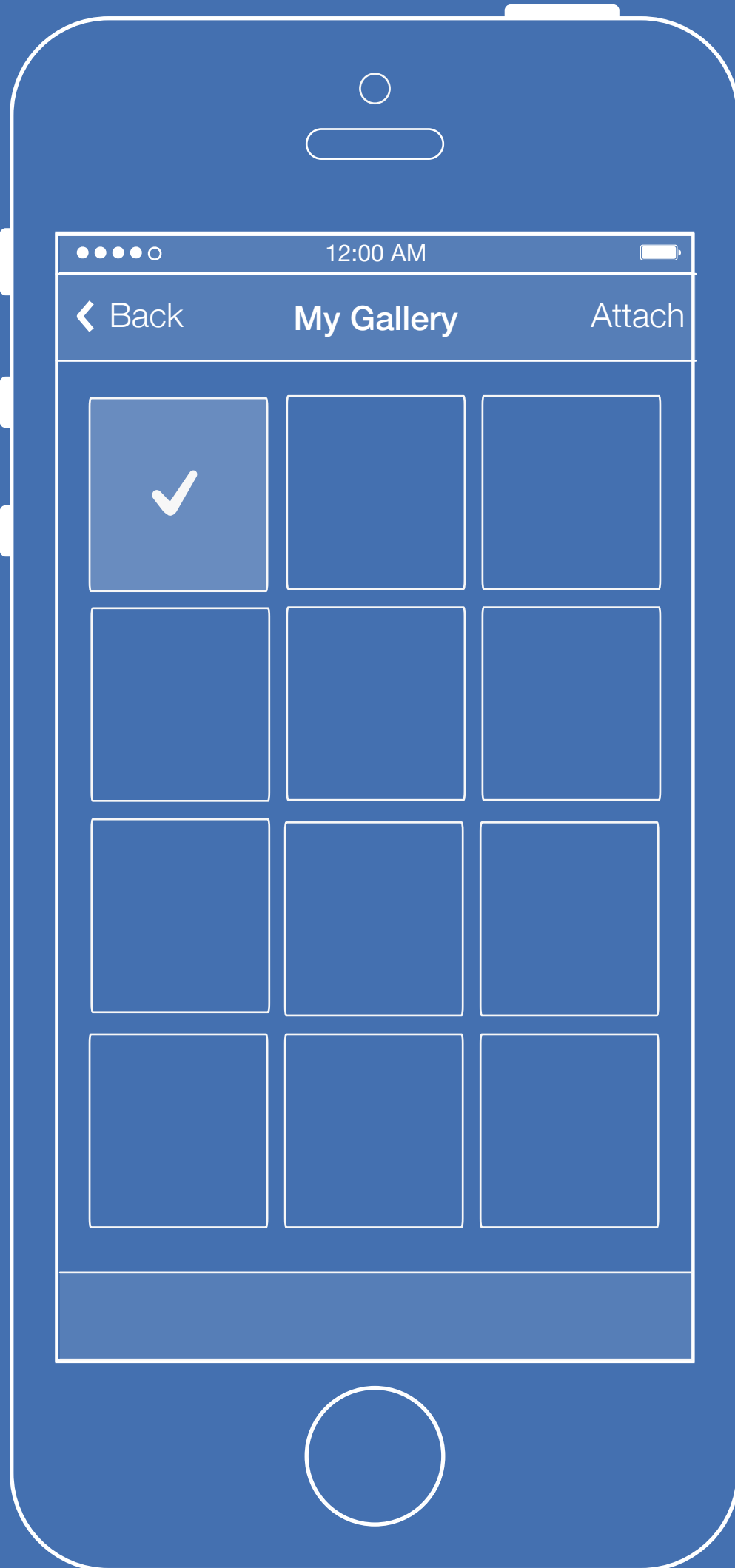
July 4th, 2014 4:21 a.m.

Via the menu the user can: edit their profile, create a new review, see the previous reviews. Alternatively, one can click the 'plus' symbol to quickly add a new review.
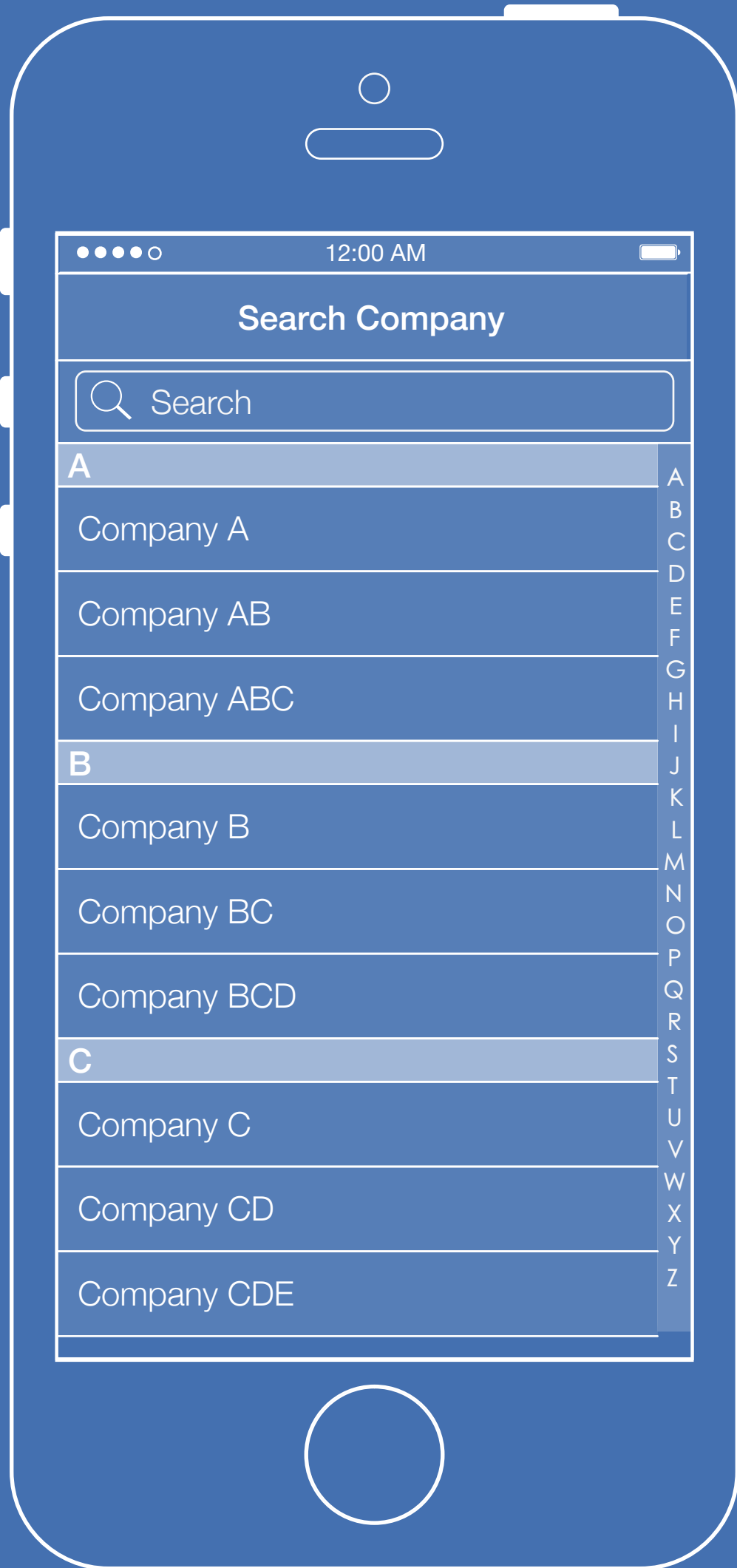
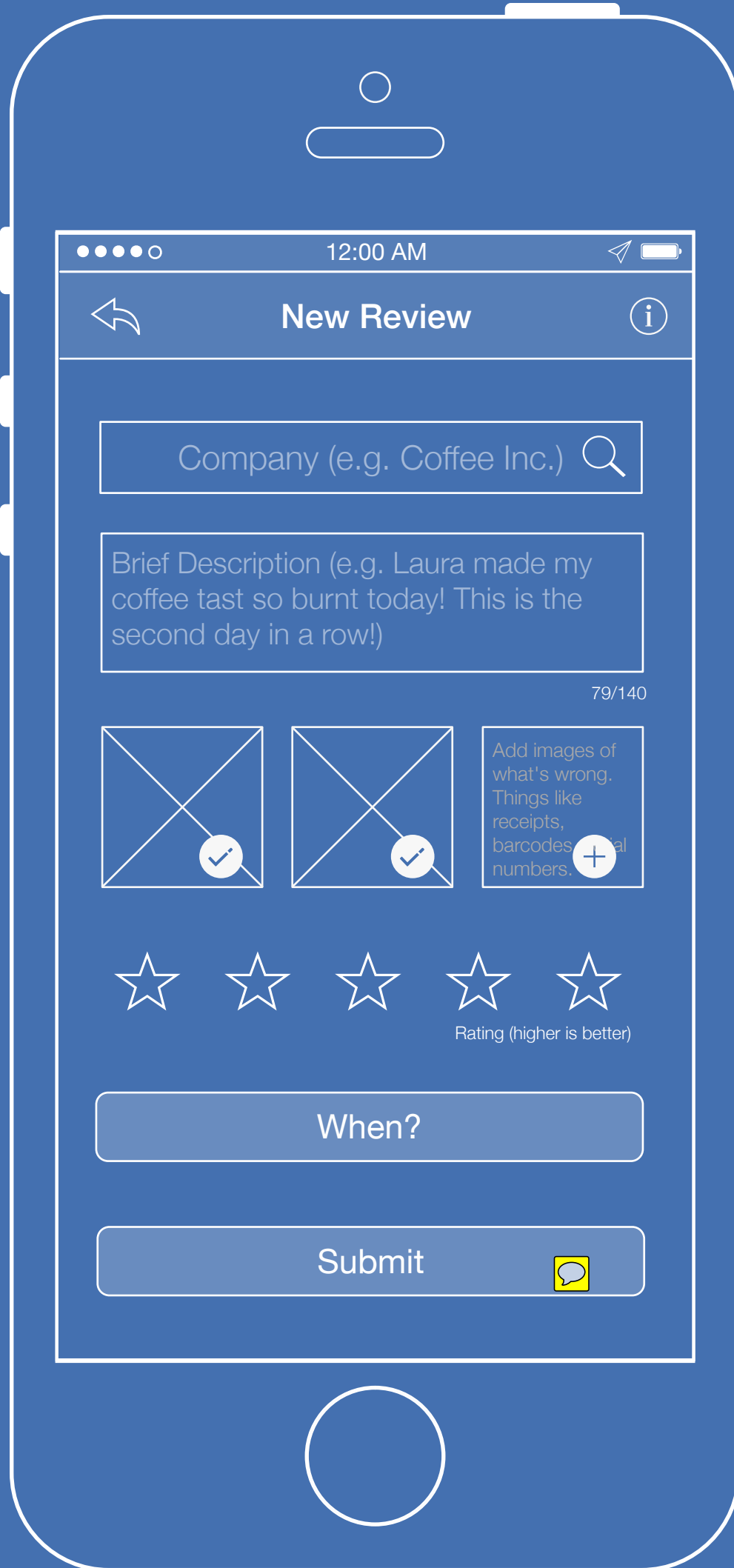The menu bar on the left expands to provide additional sections to the user.

⚡ Off   HDR Off   ↻📷↺

The user can either take a photo here to attach to the review or by clicking in the bottom left can pick an existing photo from the gallery.

12:00 AM

In the gallery the user can pick an existing image that they had taken earlier. User can select up to three photos for upload as per the New Review screen.

Search Company

🔍 Search

A

Company A

Company AB

Company ABC

B

Company B

Company BC

Company BCD

C

Company C

Company CD

Company CDE

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

12:00 AM

The user can pick a company from this list. If the company was not found, they can optionally use the name they have typed.

New Review

12:00 AM

Company (e.g. Coffee Inc.)

Brief Description (e.g. Laura made my coffee tast so burnt today! This is the second day in a row!)

79/140

Add images of what's wrong. Things like receipts, barcodes, serial numbers.

Rating (higher is better)

When?

Submit

Here the user enters the detail of their review.

The user can pick a company name which takes them to our company list screen.

The user can type in a brief description but must be less than 140 characters. The character counter is shown below.

Up to three images can be added. Images that are successfully 'attached' have a checkbox while open slots have a plus symbol. Clicking on an image with a checkbox gives you the option to attach an alternate image. When attaching an image the user has the option to either take an picture right then, or attach an existing image from the gallery.

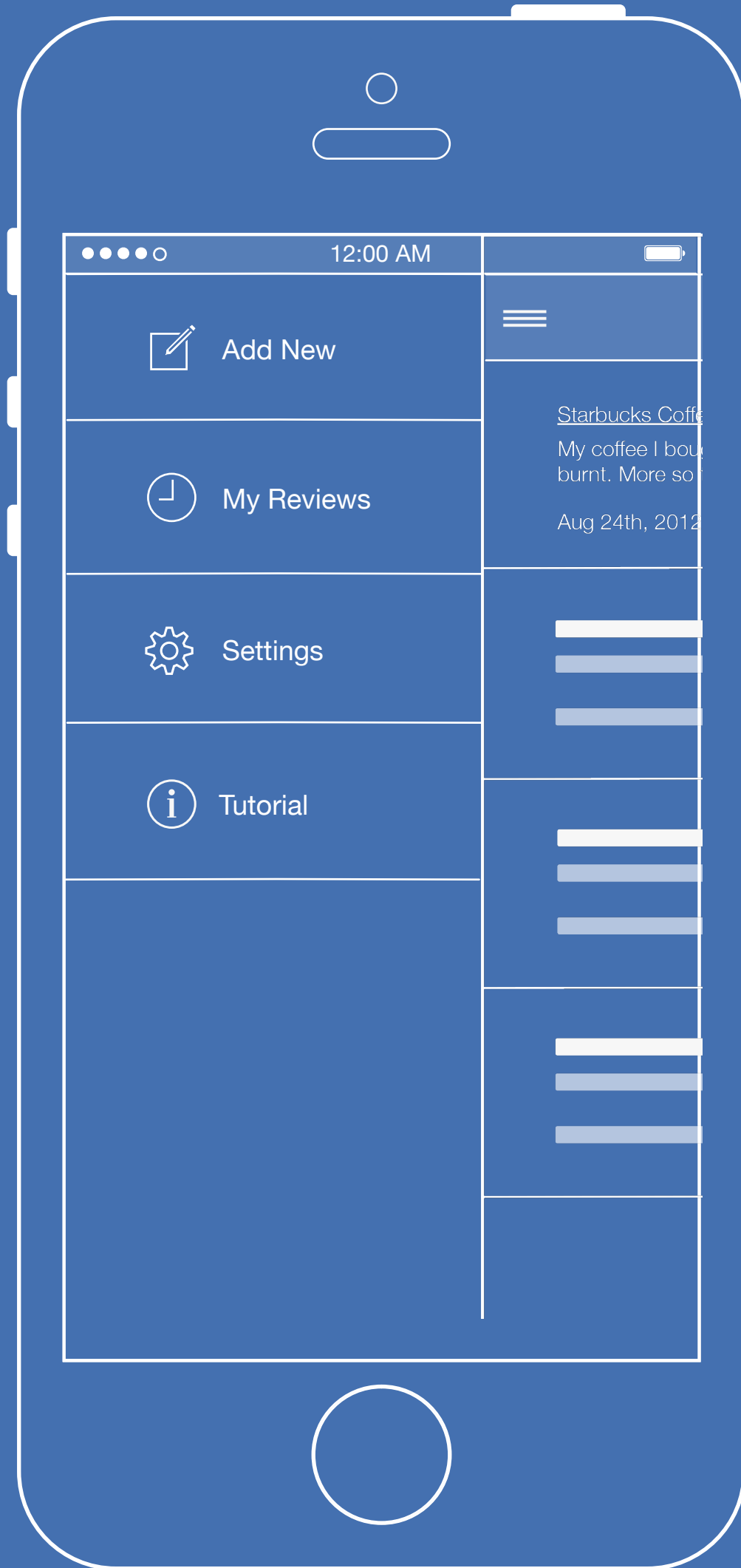The last field allow them to rate their experience between 1 and 5 stars.

In addition to the fields the user fills in, the app will automatically get the GPS coordinates and current time and send those to the backend as well.

The last field is a button labeled "when?" the user picks the date and time this occurred. This button disappears if a user uploads a photo which has date information in the meta-data
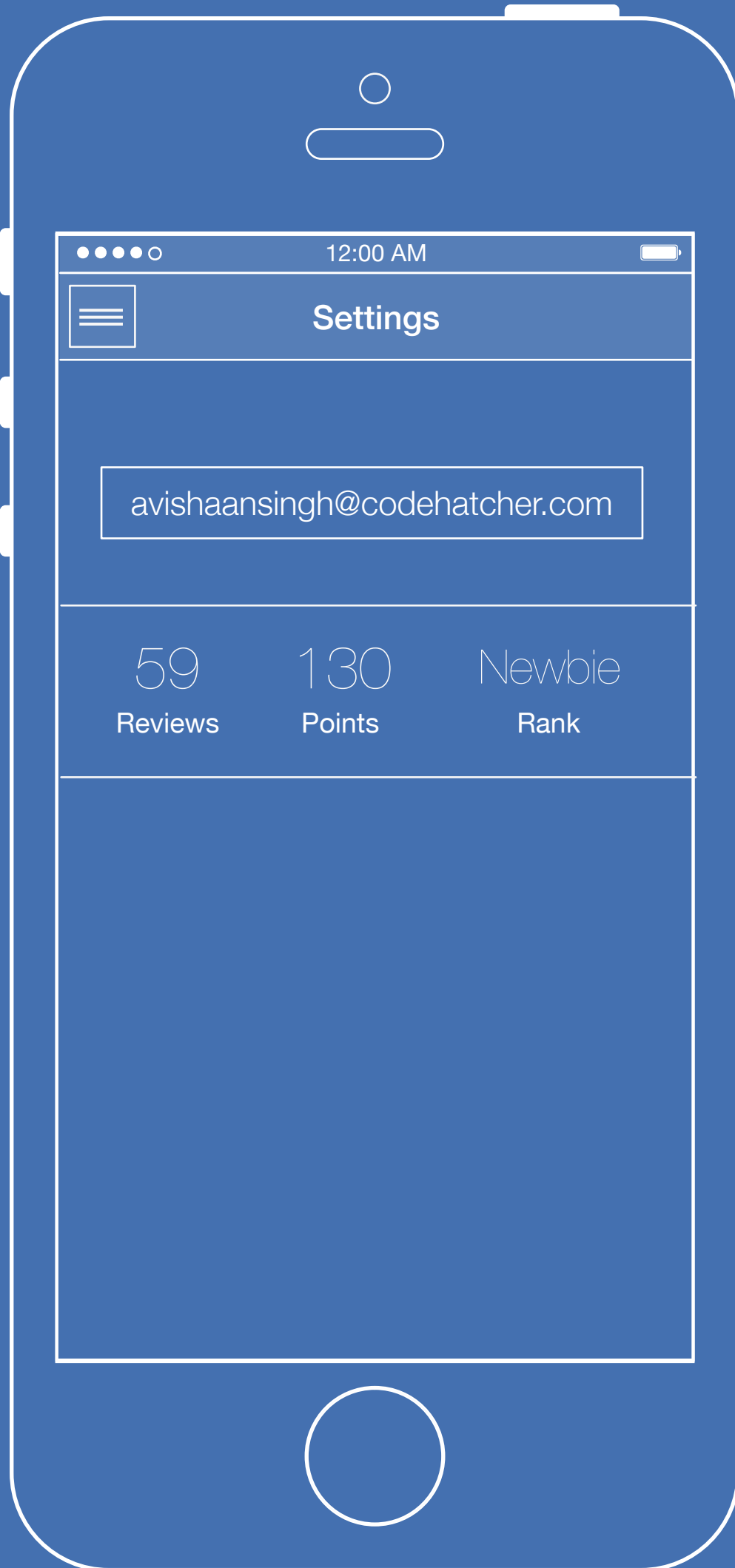
Upon submission a progress bar will appear to show the user that it is working.

In future versions we want to be able to post to the company's Twitter and Facebook networks when that information is available.

12:00 AM

Add New

My Reviews

Settings

Tutorial

Starbucks Coffe

My coffee I bou
burnt. More so

Aug 24th, 2012

Clicking the menu brings open this screen allowing navigation to the different parts of the app.

Settings

12:00 AM

avishaansingh@codehatcher.com

59	130	Newbie
Reviews	Points	Rank

The user can come here to look at basic stats about themselves as well as update their email address. In order to update their email address all they have to do it change their email address and the app will automatically make the change when the user exits the field.

The user can also see how many reviews they have submitted as well as how many 'points' they have earned and a ranking.

2012	June	01
2013	July	02
2014	**August**	**03**
2015	September	04
2016	October	05

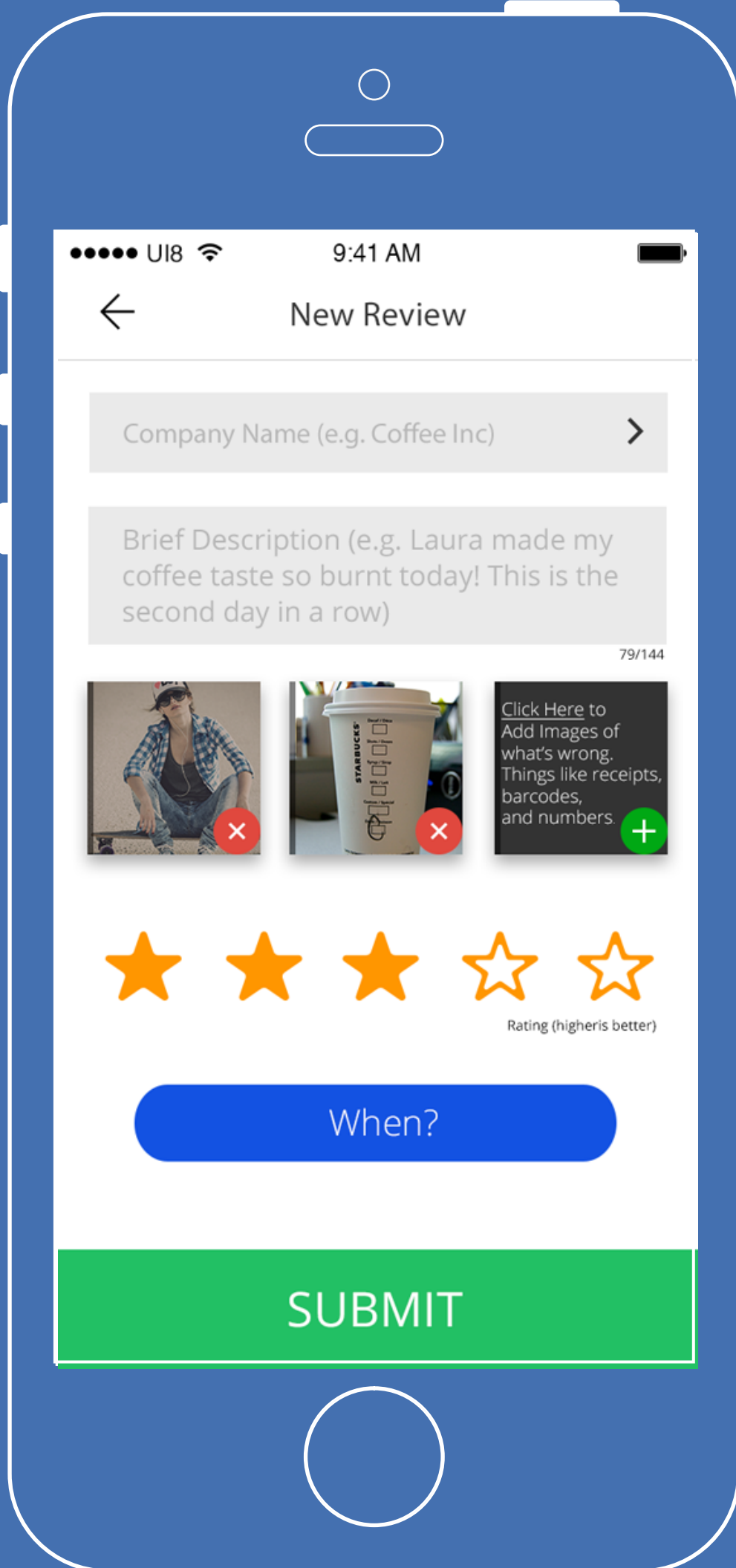|		
3	28	
4	29	AM
5	**30**	**PM**
6	31	
7	32	

When?

Submit

Pressing the when button allows the user to pick a date and time the event occurred. It should automatically default to the current date and time.

This an example design. A photoshop file with the design will be provided to the developer so that the designer has the ability to use those.