



Kartikey Kumar

Web Developer | Software Developer

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An ambitious person with extensive knowledge of languages and development tools looking for a job at a firm with a focus on growth where I can use my skills to the benefit of the organisation while having the opportunity to advance my own skills.


EXPERIENCE

06/2018 - 01/2019

Course cum Internship - RSM Digital Marketing – Ghaziabad

- Created landing page with WordPress and Wix platforms.
- Social Media Optimisation and Marketing.
- Monitor and managing Ads Campaign in Google Ads.
- Managed SEO onpage & offpage | Optimizing Images & Keywords.
- Create and Manage Custom Reports using Google Analytics.
- Edit Videos, thumbnail, icons, logos using Illustrator, Filmora.
- Manage blogs and post it on social media sites using Hootsuite

PERSONAL PROJECTS

[Spotify-Clone](#) 

It's a digital music service that gives access to songs online. Basic function includes playing music changing previous and next or select from the list.

Cineplex (BCA Final Year Project)

It is an online movie ticket booking system website to buy cinema ticket. It will automate the reservation of tickets and enquiries about availability of tickets. It provides movies reviews current and upcoming movies.

EDUCATION

2022 **BCA (Bachelors of Computer Application)** – IGNOU (Indira Gandhi National Open University) – Delhi

2016 **Intermediate** – Army Public School – Roorkee

2013 **High School** – Army Public School – Roorkee

CERTIFICATES

(03/2019 - 06/2019)

C/C++ Language Certified From CETPA

RELEVANT SKILLS

C/C++, Java, OOP's

WordPress, Canva, Digital Marketing

Communication Skills

Web Development (HTML, CSS, Javascript)