

Barbara Franco Bombachini

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Summary of Qualifications

Results orientated with great interpersonal skills and oratory. Self-starter with ability to multi-task. Organized and focused on problem-solving. Interested in technology, innovation and entrepreneurship. Empathy and great communication skills.

Education

Interactive Media Design, Diploma, Fanshawe College,	Jan.2017 – Present
Photographic Processes Diploma, Senac – São Paulo, Brazil	2009 – 2011
High School, Colégio Ábaco, Brazil	2001 - 2003

Professional Experience

Reactr , London, ON.

Web Developer

Sept 2017 – Present

- Collaborate in a research group and working in teams, to build front-end and back-end web solutions and to develop technology-based projects to real companies

Green Pixel Photography, São Paulo, Brazil.

Photographer Staff

Oct 2014 – Dec 2016

- Worked as a staff photographer covering big events and marketing campaigns. Worked in team to achieve the client's goal. Supported the photography course and all social media content and digital market.

Canon do Brasil Indústria e Comércio Ltda.

Jan 2011 – Oct 2014

Professional Market Rep/ Product Specialist/ Technical Phone Support

- Sales support, helping the company to identify customer's needs through technical advice and support to digital photographic cameras HD/SLR, lenses and flashes. Prospect of new markets and customers.

- Technical support to professional photographers in the following international events: Confederation Cup, Brazil 2013; FIFA World Cup, Brazil 2014; Super Bowl XLVII, New Orleans – USA 2013; Winter Sochi Olympics – Russia 2014;
- Performed as a product specialist and technical analyst, giving trainings about photography, filmmaking, presenting new technologies and features, representing Canon Brazil in the following events and tradeshow: Broadcast and Cable Sao Paulo – Brazil 2012, 2013; SET Tradeshow, Sao Paulo 2014; Photo Image Brazil, Sao Paulo – Brazil 2011, 2012, 2013, 2014; Formula 1, Sao Paulo – Brazil 2012, 2013; Davis Cup, Sao Paulo – Brazil 2012, 2013; Stock Car Race, Sao Paulo – Brazil 2013;

Language Skills

English – Technical and proficiency.
Spanish – Proficiency.

French – Intermediate.
Portuguese – Native Speaker.

Additional Information

Knowledgeable in Microsoft Office Suite
Adobe Package – Photoshop, Illustrator, InDesign, Lightroom, Premiere and Dreamweaver, Cinema4D.
Knowledgeable on HTML 5, CSS3, SASS, Grunt, Foundation, Bootstrap, JavaScript, Git.
Experimenting with PHP, MAMP, NodeJS and VueJS.

Volunteer Experience

Photography Assistant – April 2005 – May 2007

- Programa Juventude Cidadã – São Bernardo District, São Paulo, Brazil.
Working as an assistant in their Photography Course for teenagers.

Extracurricular Activities

- Mountain Bike
- Climbing
- Hiking
- Programming