

Sponsorship Prospectus

BEAM
SUMMIT



August 24-28, 2020
beamsummit.org



What is the Beam Digital Summit?

The Beam Digital Summit is an opportunity to bring together members of the Apache Beam community to discuss the vision and mission of the project, as well as to open a collaboration space to work together in the improvement of the project.

This year will be hosted as a digital event, which will consist of a multi-day program distributed in 5 days, dedicated to technical talks and workshops.

The event aims to bring together members of the Apache Beam community to discuss and build the future of the project, to inspire people to use the technology and onboard people to the project, and also to educate both beginning users and more advanced users on the Apache Beam technology.





Some numbers

+200

Attendees

+20

Sessions

5

Days



Sponsorship levels

	PLATINUM	GOLD	SILVER	COMMUNITY PARTNER
	25 000 \$	10 000 \$	3 000 \$	FREE
BENEFITS				
Attendees contact	Whole database of participants (with contact info for those who accepted sharing)	Email to attendees with call to action from sponsor	—	—
Item in virtual swag bag	Yes	Yes	Yes	Yes
Branding on website	✓	✓	✓	✓
Branding on live session	✓	✓	✓	—
Brand presence on recordings (bumper)	✓	✓	✓	—
Social media mentions	2	1	Group sponsor posts	Group sponsor posts
Branding in event communication	Yes	Yes	Yes	—
Mention in event chat	2	1	1	—

Other sponsors



Google Cloud



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