

Roles and Companies as They Relate to Big Data

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RECOGNIZE

- Business Metrics



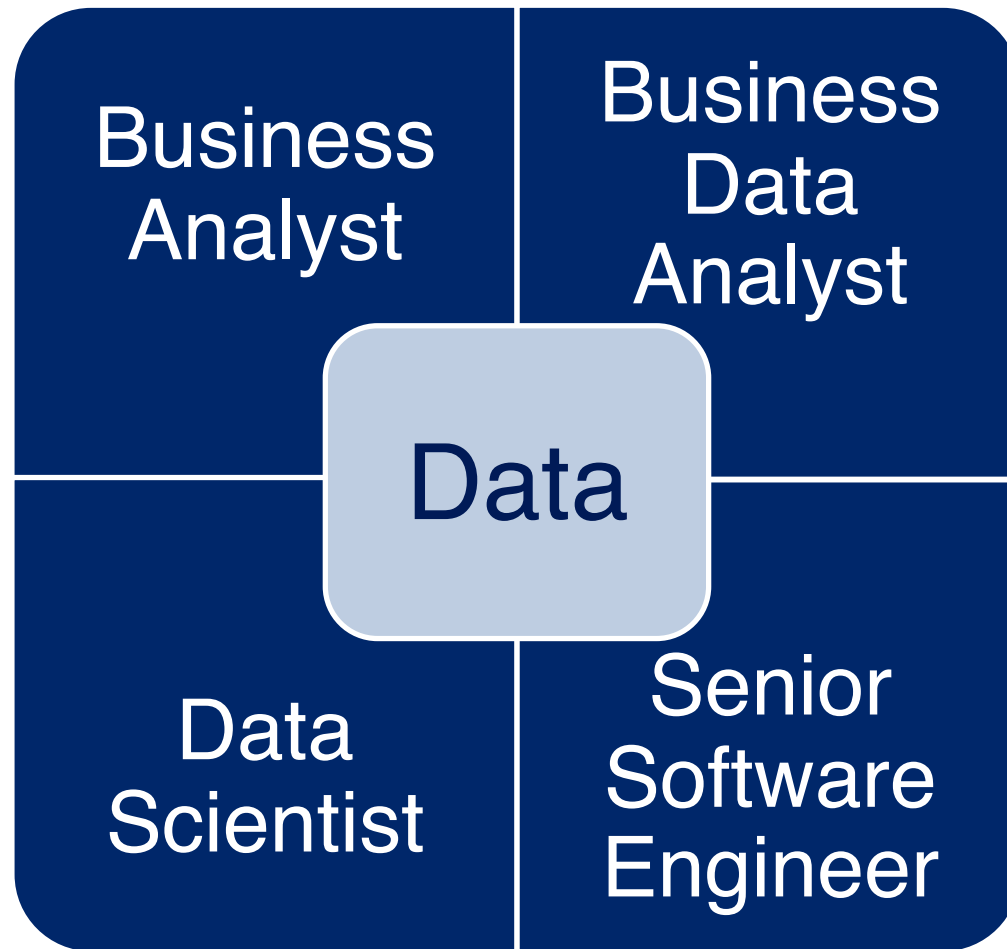
IDENTIFY

- Revenues
- Profitability
- Risk

TRACK

- Business Metrics
- Identify





Specialization will prepare
learners for jobs as:

Business Analysts

Business Data Analysts

Data Scientists

Skill and experience

Started as Business
Data Analysts

Senior Software Engineer/
Project Manager

Different training

Business
Analysts

Business
Data Analysts

Data
Scientists

Software
Engineers

Strategic consulting:
general business

Traditional bricks-and-mortar

Strategic consulting:
information technology

Hardware and software
companies

Digital businesses