


The Business Analyst

Daniel Egger



Business Development Analyst / Senior Business Development Analyst Ocean Spray Cranberries 7 days ago	Lakeville, MA
BUSINESS ANALYST / SR. BUSINESS ANALYST (SAP QA) Snohomish County Public U... 11 days ago	Everett, WA
Sr. IT Business Analyst - Digital Business Talus Partners 4 days ago	Bridgewater, NJ
Oracle Business Analyst - Business Application Analyst, Oracle E CyberCoders 22 days ago	Carlsbad, CA
Associate Business Process Analyst - Testing Analyst - Irvine, CA UnitedHealth Group  4 days ago	Irvine, CA
Mapping Analyst/Business Analyst-BSS Tech Mahindra Limited 7 days ago	Monroe, LA
Entry Level Business Analyst/Quality Analyst Y-axis Inc 8 days ago	Princeton Junction, NJ
Analyst - Business Analyst Sabel Systems Technology ... 20 days ago	Washington, DC
Business Analyst / BA / Business Analysis Experis 4 days ago	Dublin, OH

Identify relevant
business metrics

“Local knowledge”

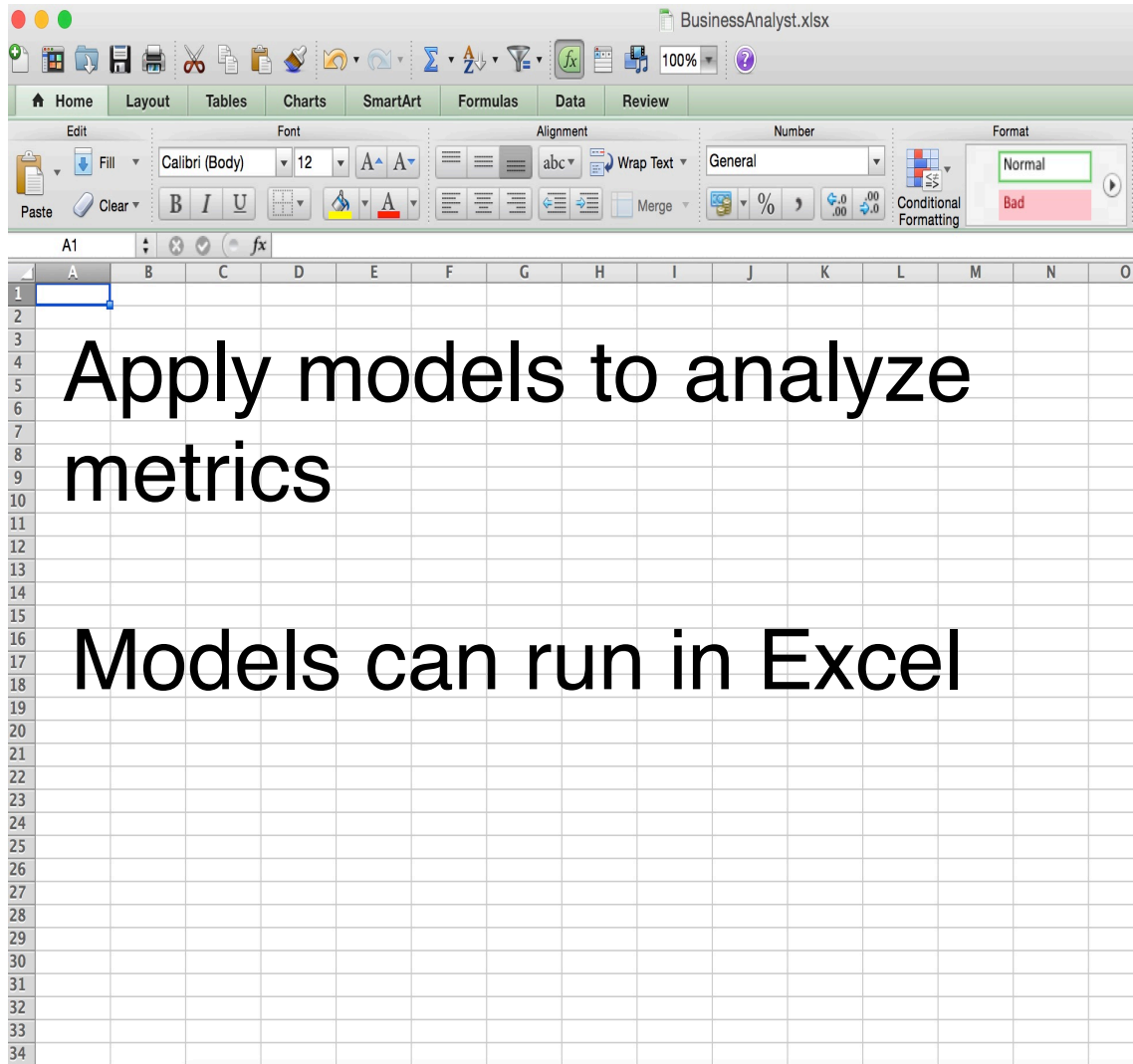
Horizontal Business Metrics



Enterprise sales funnel

Vertical Markets

Real estate and financial
services



Pay in full on time

Missing some payments

Falling far behind

No intention of paying

In default

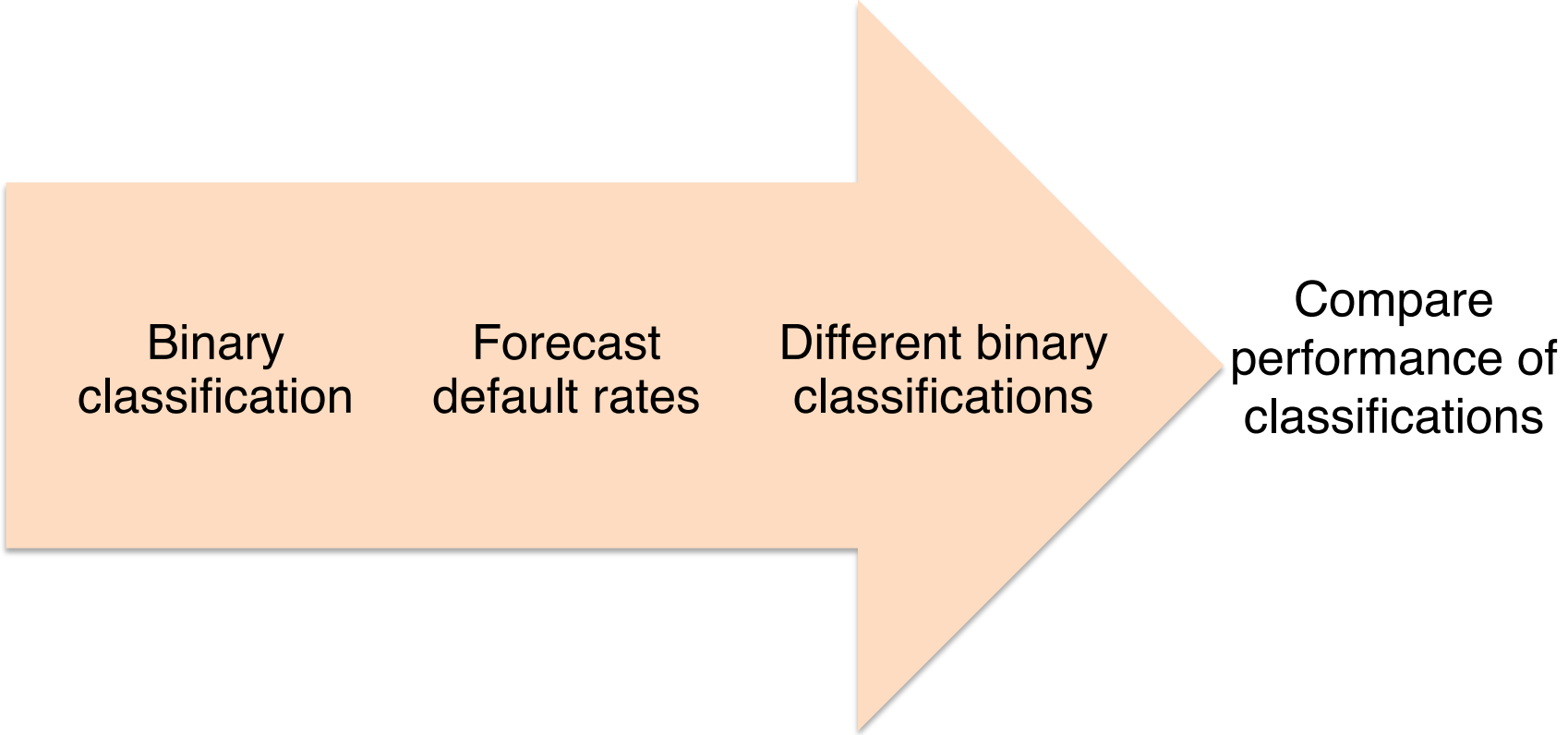


Not in default



Ability to quantify

Different types--
different measures



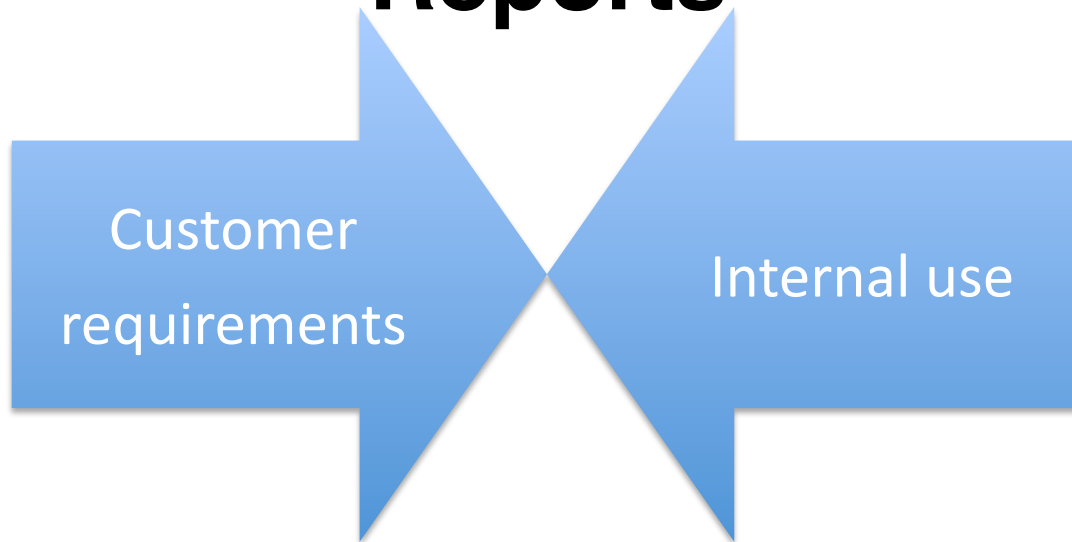
Binary
classification

Forecast
default rates

Different binary
classifications

Compare
performance of
classifications

Reports



Presentation Skills

Effective

- Clean
- Concise
- Persuasive

Data Visualization

Make conclusions and
recommendations