### **Prices**

```
alt.data.AMZN <- getSymbols("AMZN", from = "2010-12-31", to = "2013-12-31", auto.assign = F)
```

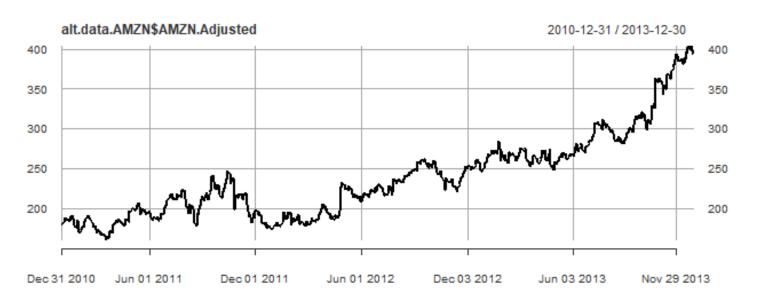
'getSymbols' currently uses auto.assign=TRUE by default, but will use auto.assign=FALSE in 0.5-0. You will still be able to use 'loadSymbols' to automatically load data. getOption("getSymbols.env") and getOption("getSymbols.auto.assign") will still be checked for alternate defaults.

This message is shown once per session and may be disabled by setting options("getSymbols.warning4.0"=FALSE). See ?getSymbols for details.

head(alt.data.AMZN)

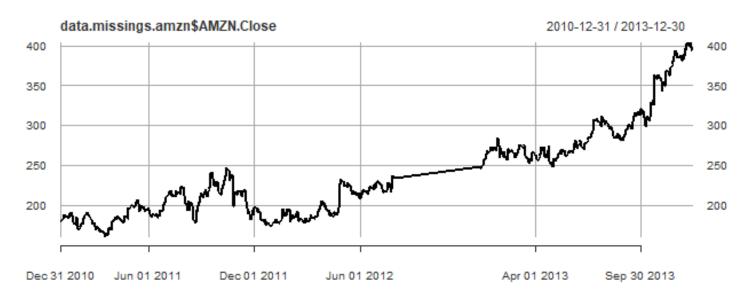
	AMZN.Open	AMZN.High	${\tt AMZN.Low}$	${\tt AMZN.Close}$	${\tt AMZN.Volume}$	AMZN.Adjusted
2010-12-31	181.96	182.30	179.51	180.00	3451900	180.00
2011-01-03	181.37	186.00	181.21	184.22	5331400	184.22
2011-01-04	186.15	187.70	183.78	185.01	5031800	185.01
2011-01-05	184.10	187.45	184.07	187.42	3418800	187.42
2011-01-06	186.50	187.41	185.25	185.86	3179700	185.86
2011-01-07	187.88	188.45	183.74	185.49	5221700	185.49

plot(alt.data.AMZN\$AMZN.Adjusted)



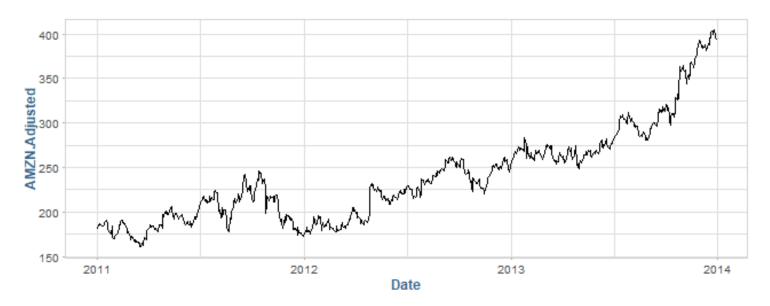
data.missings.amzn <- alt.data.AMZN[-400:-500,]

plot(data.missings.amzn\$AMZN.Close)



### summary(alt.data.AMZN)

```
Index
                        AMZN.Open
                                         AMZN.High
                                                           AMZN.Low
 Min.
        :2010-12-31
                      Min.
                              :161.2
                                       Min.
                                              :163.5
                                                        Min.
                                                               :160.6
 1st Qu.:2011-09-29
                      1st Qu.:192.8
                                       1st Qu.:195.3
                                                        1st Qu.:190.2
                      Median :226.5
                                       Median :230.6
 Median :2012-06-28
                                                        Median :224.6
 Mean
        :2012-06-30
                             :238.0
                                              :240.8
                                                        Mean
                                                               :235.0
                      Mean
                                       Mean
 3rd Qu.:2013-04-02
                      3rd Qu.:266.6
                                       3rd Qu.:269.3
                                                        3rd Qu.:263.7
 Max.
        :2013-12-30
                      Max.
                              :404.6
                                       Max.
                                              :405.6
                                                        Max. :399.2
   AMZN.Close
                  AMZN.Volume
                                     AMZN.Adjusted
Min.
        :161.0
                 Min.
                        : 984400
                                     Min.
                                            :161.0
 1st Qu.:193.3
                 1st Qu.: 2662775
                                     1st Qu.:193.3
 Median :227.2
                 Median : 3707050
                                     Median :227.2
        :238.1
                                            :238.1
 Mean
                 Mean
                        : 4322605
                                     Mean
 3rd Qu.:266.4
                                     3rd Qu.:266.4
                 3rd Qu.: 5162025
       :404.4
                 Max.
                        :24134200
                                     Max.
                                            :404.4
 Max.
df AMZN <- data.table(Date = index(alt.data.AMZN), alt.data.AMZN)</pre>
ggplot(df_AMZN, aes(Date, AMZN.Adjusted)) +
   geom_line()
```



# Weekly Prices:

wk <- to.weekly(df\_AMZN)

# head(wk)

	df_AMZN.Open	df_AMZN.High	df_AMZN.Low	df_AMZN.Close	df_AMZN.Volume
2010-12-31	181.96	182.30	179.51	180.00	3451900
2011-01-07	181.37	188.45	181.21	185.49	22183400
2011-01-14	185.04	188.94	182.51	188.75	15899000
2011-01-21	188.66	191.60	176.84	177.42	20294700
2011-01-28	177.95	185.00	166.90	171.14	48516100
2011-02-04	170.16	177.19	167.41	175.93	24378200
	df_AMZN.Adjus	sted			
2010-12-31	180	0.00			
2011-01-07	185	5.49			
2011-01-14	188	3.75			
2011-01-21	177	7.42			
2011-01-28	173	1.14			
2011-02-04	175	5.93			

# Monthly Prices:

mo <- to.monthly(df\_AMZN)</pre>

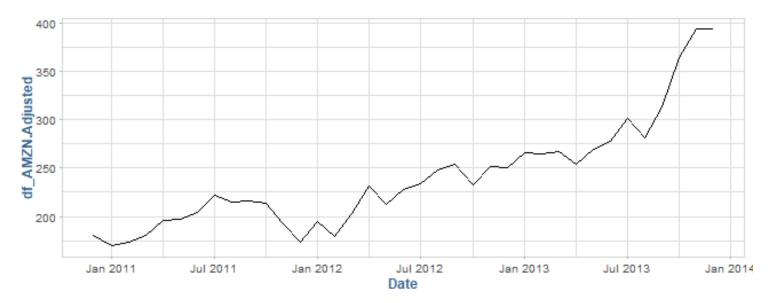
# head(mo)

		df_AMZN.Open	df_AMZN.High	df_AMZN.Low	<pre>df_AMZN.Close</pre>	<pre>df_AMZN.Volume</pre>
Dec	2010	181.96	182.30	179.51	180.00	3451900
Jan	2011	181.37	191.60	166.90	169.64	113611300
Feb	2011	170.52	191.40	169.51	173.29	95776400

```
Mar 2011
                173.53
                             181.57
                                          160.59
                                                         180.13
                                                                      118979100
Apr 2011
                181.58
                             197.80
                                          175.37
                                                         195.81
                                                                      116749400
May 2011
                196.57
                             206.39
                                          190.88
                                                         196.69
                                                                      106274500
         df_AMZN.Adjusted
Dec 2010
                    180.00
Jan 2011
                    169.64
Feb 2011
                    173.29
Mar 2011
                    180.13
Apr 2011
                    195.81
May 2011
                    196.69
```

```
df_mo <- data.table(Date = index(mo), mo)</pre>
```

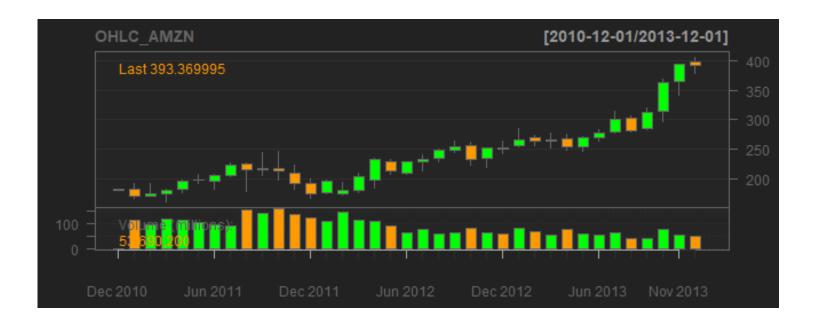
```
ggplot(df_mo, aes(Date, df_AMZN.Adjusted)) +
   geom_line()
```



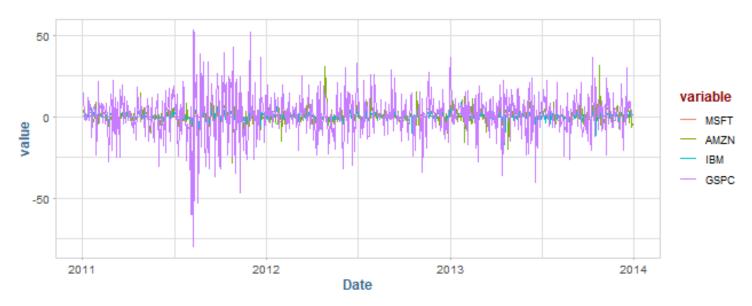
```
OHLC_AMZN <- as.quantmod.OHLC(mo)
class(OHLC_AMZN)</pre>
```

```
[1] "quantmod.OHLC" "zoo"
```

chartSeries(OHLC\_AMZN)



# **Comparing Multiple Securities**



```
combined.appreciation <- data.table(Date = combined$Date, apply(combined[, 2:5], 2, function(x

data.appreciation <- melt(combined.appreciation, id.vars = "Date")

ggplot(data.appreciation, aes(Date, value, group = variable)) +
    geom_line(aes(col = variable)) +
    geom_hline(yintercept = 1, col = "darkred") +
    labs(title = "Value of $1 Invested")</pre>
```

# Value of \$1 Invested variable MSFT AMZN IBM GSPC Date

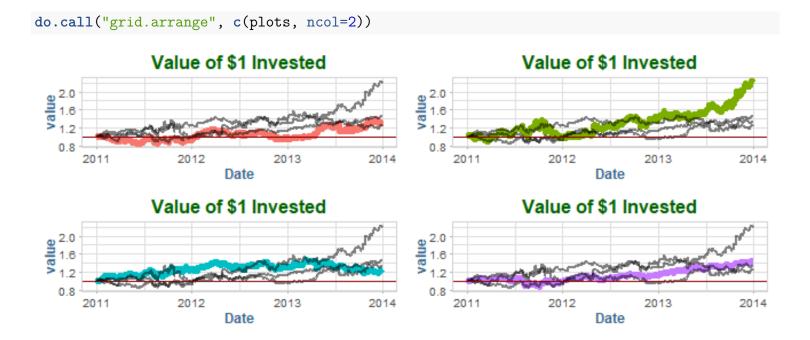
```
ggplot(data.appreciation, aes(Date, value)) +
  geom_line(aes(col = variable)) +
  geom_hline(yintercept = 1, col = "darkred") +
  facet_wrap( ~variable) +
  labs(title = "Value of $1 Invested")
```

# Value of \$1 Invested



```
gg_color_hue <- function(n) {
  hues = seq(15, 375, length = n + 1)
  hcl(h = hues, l = 65, c = 100)[1:n]
}</pre>
```

```
names <- unique(data.appreciation$variable)</pre>
n <- length(names)</pre>
colors <- gg_color_hue(n)</pre>
plots <- gList()</pre>
for(index in 1:length(names))
{
   current <- names[index]</pre>
   plot <- local({</pre>
      ggplot() +
          geom_line(data = data.appreciation[variable == current], aes(Date, value), col = color
          geom_line(data = data.appreciation[variable != current], aes(Date, value, group = variable)
          geom_hline(yintercept = 1, col = "darkred") +
          labs(title = "Value of $1 Invested")
   })
   plots[[index]] <- plot</pre>
}
```



# **Technical Analysis**

# Simple Moving Average

```
plot_sma <- function(data, name) {
   prices <- data.table(Date = data$Date, Close = data[, get(name)])

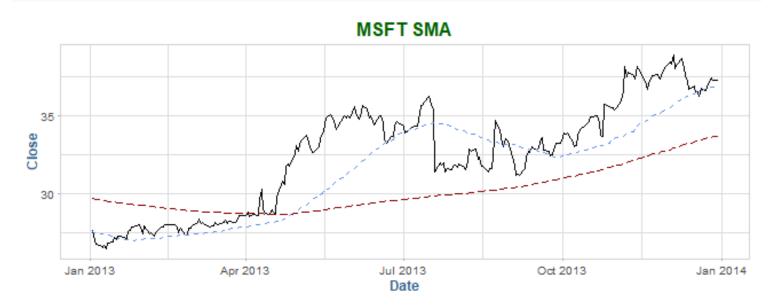
   prices$sma50 <- rollmeanr(prices$Close, k=50, fill = NA)
   prices$sma200 <- rollmeanr(prices$Close, k=200, fill = NA)

   ggplot(prices[Date >= "2013-1-1"]) +
        geom_line(aes(Date, Close)) +
        geom_line(aes(Date, sma50), col = "cornflowerblue", lty = 2) +
        geom_line(aes(Date, sma200), col = "darkred", lty = 5) +
        labs(title = paste(name, "SMA"))
}
```

plot\_sma(combined, "AMZN")



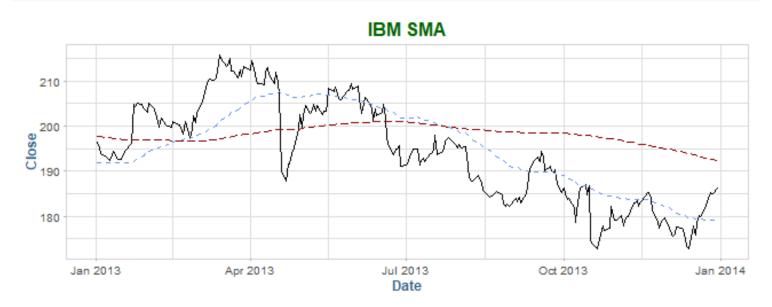
plot\_sma(combined, "MSFT")



plot\_sma(combined, "GSPC")



plot\_sma(combined, "IBM")



# **Bollinger Bands**

```
plot_bb <- function(data, name) {
   prices <- data.table(Date = data$Date, Close = data[, get(name)])
   prices$avg <- rollmeanr(prices$Close, k=20, fill = NA)
   prices$sd <- rollapply(prices$Close, width = 20, FUN = sd, fill = NA)
   prices$upper <- prices$avg + 2*prices$sd
   prices$lower <- prices$avg - 2*prices$sd

ggplot(prices[Date >= "2013-1-1"]) +
```

```
geom_line(aes(Date, Close)) +
geom_line(aes(Date, avg), col = "darkred", lty = 2) +
geom_line(aes(Date, upper), col = "cornflowerblue", lty = 2) +
geom_line(aes(Date, lower), col = "cornflowerblue", lty = 2) +
labs(title = paste(name, "Bollinger Bands"))
}
```

```
plot_bb(combined, "AMZN")
```

Warning: Removed 10 row(s) containing missing values (geom\_path).

Warning: Removed 10 row(s) containing missing values (geom\_path).

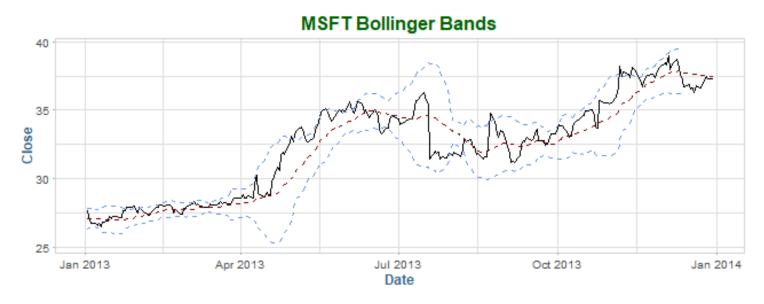




### plot\_bb(combined, "MSFT")

Warning: Removed 10 row(s) containing missing values (geom\_path).

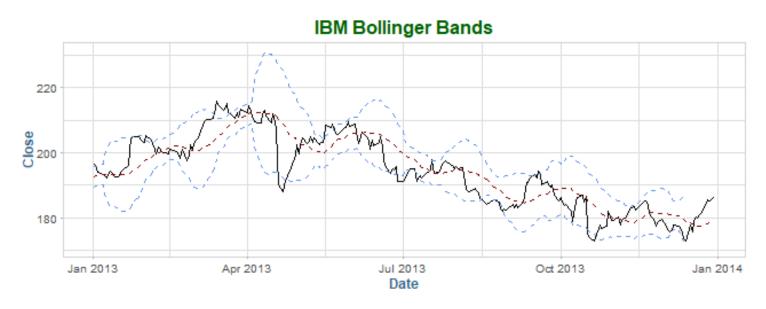
Warning: Removed 10 row(s) containing missing values (geom\_path).



plot\_bb(combined, "IBM")

Warning: Removed 10 row(s) containing missing values (geom\_path).

Warning: Removed 10 row(s) containing missing values (geom\_path).



plot\_bb(combined, "GSPC")

Warning: Removed 10 row(s) containing missing values (geom\_path).

Warning: Removed 10 row(s) containing missing values (geom\_path).





### **Momentum**

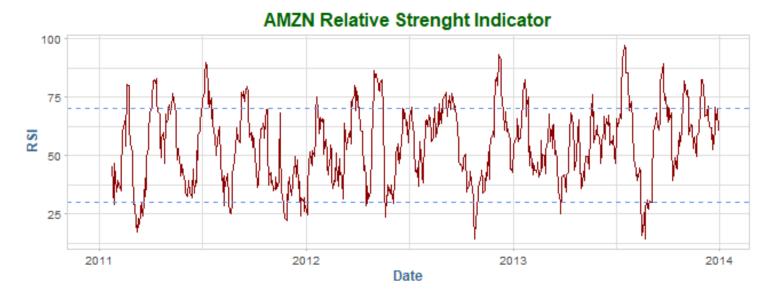
### Relative Strength Index

```
plot rsi <- function(data, name) {</pre>
   prices <- data.table(Date = data$Date, Close = data[, get(name)])</pre>
   prices$delta <- c(NA, diff(prices$Close))</pre>
   prices$up <- ifelse(prices$delta > 0, 1, 0)
   prices$down <- ifelse(prices$delta < 0, -1, 0)</pre>
   prices$up.val <- prices$up * prices$delta</pre>
   prices$down.val <- prices$down * prices$delta</pre>
   prices$up.first.avg <- rollmeanr(prices$up.val, k = 14, fill = NA)</pre>
   prices$down.first.avg <- rollmeanr(prices$down.val, k = 14, fill = NA)
   up.val <- as.numeric(prices$up.first.avg)</pre>
   down.val <- as.numeric(prices$down.first.avg)</pre>
   prices$up.avg <- prices$up.first.avg</pre>
   for(i in 15:nrow(prices)) {
      prices$up.avg[i] <- ((up.val[i-1]*13 + up.val[i])/15)
   }
   prices$down.avg <- prices$down.first.avg</pre>
   for(i in 15:nrow(prices)) {
      prices down.avg[i] \leftarrow ((down.val[i-1]*13 + down.val[i])/15)
   }
   prices$RS <- prices$up.avg / prices$down.avg</pre>
   prices\$RSI \leftarrow 100 - (100/(1 + prices\$RS))
```

```
ggplot(prices, aes(Date, RSI)) +
    geom_line(col = "darkred") +
    geom_hline(yintercept = 30, col = "cornflowerblue", lty = 2) +
    geom_hline(yintercept = 70, col = "cornflowerblue", lty = 2) +
    labs(title = paste(name, "Relative Strenght Indicator"))
}
```

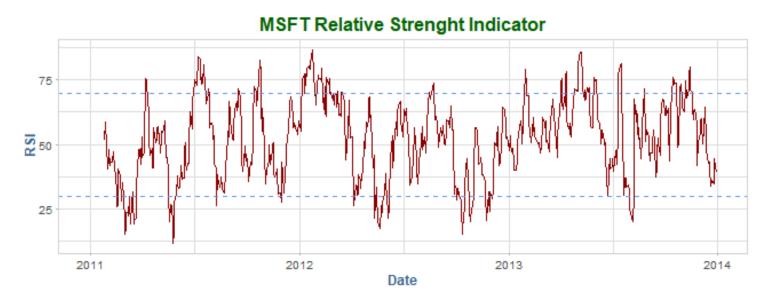
```
plot_rsi(combined, "AMZN")
```

Warning: Removed 15 row(s) containing missing values (geom\_path).



```
plot_rsi(combined, "MSFT")
```

Warning: Removed 15 row(s) containing missing values (geom\_path).



# plot\_rsi(combined, "IBM")

Warning: Removed 15 row(s) containing missing values (geom\_path).





# plot\_rsi(combined, "GSPC")

Warning: Removed 15 row(s) containing missing values (geom\_path).

# **GSPC Relative Strenght Indicator**

