

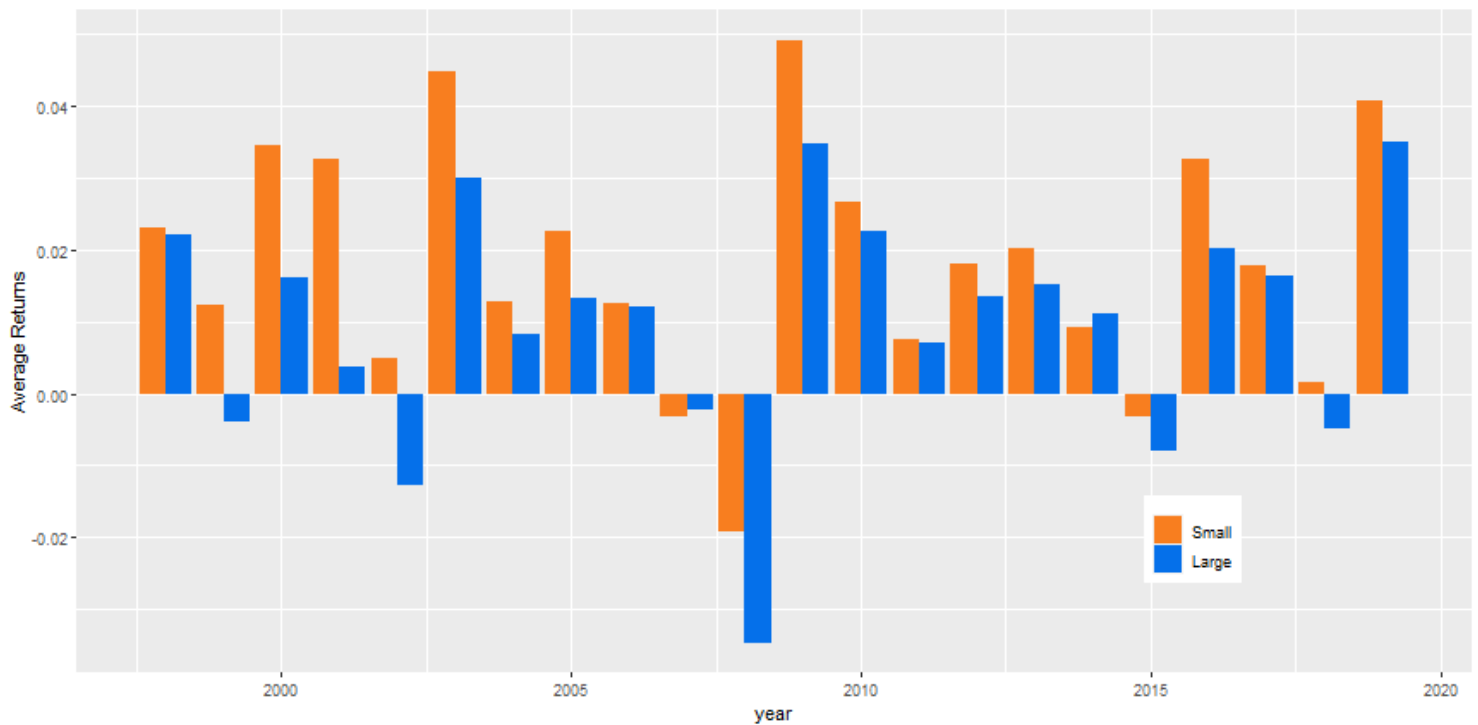
Datasets

```
load(file.path(data_dir, "data_ml.RData"))
```

Example Factor, Size

```
data_ml %>%
  group_by(date) %>% # group by date
  mutate(large = Mkt_Cap_12M_Usd > median(Mkt_Cap_12M_Usd)) %>% # Creates the cap sort
  ungroup() %>% # ungroup
  mutate(year = lubridate::year(date)) %>% # Creates a year variable
  group_by(year, large) %>% # Analyze by year & cap
  summarize(avg_return = mean(R1M_Usd)) %>% # avg return by year & cap
  ggplot(aes(x = year, y = avg_return, fill = large)) + # plot!
  geom_col(position = "dodge") + # bars side-to-side
  theme(legend.position = c(0.8, 0.2)) + # legend location
  coord_fixed(124) + # x/y aspect ration
  theme(legend.title = element_blank()) +
  scale_fill_manual(values = c("#F87E1F", "#0570EA"), name = "", # colors
                    labels = c("Small", "Large")) +
  ylab("Average Returns") +
  theme(legend.text = element_text(size=9))
```

`summarise()` regrouping output by 'year' (override with `.groups` argument)



Factors

Size

SMB = small firms minus large firms

Value

HM = high minus low: undervalued minus 'growth' firms

Momentum

WML winners minus losers

Profitability

RMW = robust minus weak profits

profitability is measured as (revenues - (cost and expenses)) / equity

Investment

CMA conservative minus aggressive

Investment is measured via the growth of total assets (divided by total assets).

Low 'risk'

BAB betting against beta

(simple vol, market beta, idiosyncratic vol, etc)

Kenneth French Factor Library

Example Factor Model

```
min_date <- "1963-07-31"; max_date <- "2020-06-30"

temp <- tempfile()

KF_website <- "http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/"
KF_file <- "ftp/F-F_Research_Data_5_Factors_2x3_CSV.zip"

link <- paste0(KF_website, KF_file)

download.file(link, temp, quiet = T)

FF_factors <- read_csv(unz(temp, "F-F_Research_Data_5_Factors_2x3.CSV"),
                      skip = 3) %>% # Check the number of lines to skip!
  rename(date = X1, MKT_RF = `Mkt-RF`) %>% # Change the name of first columns
  mutate_at(vars(-date), as.numeric) %>% # Convert values to number
  mutate(date = ymd(parse_date_time(date, "%Y%m"))) %>% # Date in right format
  mutate(date = rollback(date + months(1))) # End of month date
```

Warning: Missing column names filled in: 'X1' [1]

```
-- Column specification -----
cols(
  X1 = col_character(),
  `Mkt-RF` = col_character(),
```

```
SMB = col_character(),
HML = col_character(),
RMW = col_character(),
CMA = col_character(),
RF = col_character()
)

Warning: 1 parsing failure.
row col expected actual file
693 -- 7 columns 1 columns <connection>

Warning: Problem with `mutate()` input `MKT_RF`.
i NAs introduced by coercion
i Input `MKT_RF` is `.`.Primitive("as.double")(MKT_RF)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `SMB`.
i NAs introduced by coercion
i Input `SMB` is `.`.Primitive("as.double")(SMB)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `HML`.
i NAs introduced by coercion
i Input `HML` is `.`.Primitive("as.double")(HML)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `RMW`.
i NAs introduced by coercion
i Input `RMW` is `.`.Primitive("as.double")(RMW)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `CMA`.
i NAs introduced by coercion
i Input `CMA` is `.`.Primitive("as.double")(CMA)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `RF`.
i NAs introduced by coercion
i Input `RF` is `.`.Primitive("as.double")(RF)`.

Warning in mask$eval_all_mutate(dots[[i]]): NAs introduced by coercion

Warning: Problem with `mutate()` input `date`.
i 58 failed to parse.
i Input `date` is `ymd(parse_date_time(date, "%Y%m"))`.

Warning: 58 failed to parse.
```

Table 1: Sample of Monthly Factor Returns.

| date | MKT_RF | SMB | HML | RMW | CMA | RF |
|------------|---------|---------|---------|---------|---------|--------|
| 1963-07-31 | -0.0039 | -0.0045 | -0.0094 | 0.0066 | -0.0115 | 0.0027 |
| 1963-08-31 | 0.0507 | -0.0082 | 0.0182 | 0.0040 | -0.0040 | 0.0025 |
| 1963-09-30 | -0.0157 | -0.0048 | 0.0017 | -0.0076 | 0.0024 | 0.0027 |
| 1963-10-31 | 0.0253 | -0.0130 | -0.0004 | 0.0275 | -0.0224 | 0.0029 |
| 1963-11-30 | -0.0085 | -0.0085 | 0.0170 | -0.0045 | 0.0222 | 0.0027 |
| 1963-12-31 | 0.0183 | -0.0190 | -0.0006 | 0.0007 | -0.0030 | 0.0029 |

```
FF_factors <- FF_factors %>% mutate(MKT_RF = MKT_RF / 100,
                                   SMB = SMB / 100,
                                   HML = HML / 100,
                                   RMW = RMW / 100,
                                   CMA = CMA / 100,
                                   RF = RF / 100) %>%
  filter(date >= min_date, date <= max_date)
```

```
knitr::kable(head(FF_factors), booktabs = T,
              caption = "Sample of Monthly Factor Returns.")
```

```
FF_Avg_Returns <- FF_factors %>%
  mutate(date = year(date)) %>%
  gather(key = factor, value = value, - date) %>%
  group_by(date, factor) %>%
  summarise(value = mean(value))
```

`summarise()` regrouping output by 'date' (override with `.groups` argument)

```
FF_Avg_Returns %>%
  ggplot(aes(x = date, y = value, color = factor)) +
  geom_line() + coord_fixed(500)
```

```
FF_factors %>%
  gather(key = factor, value = return, - date) %>%
  filter(factor != 'RF') %>%
  ggplot(aes(return, group = factor)) +
  geom_density(aes(fill = factor, alpha = .25))
```

```
FF_Avg_Returns %>%
  filter(factor != 'RF') %>%
  ggplot(aes(value, group = factor)) +
  geom_density(aes(fill = factor, alpha = .25))
```

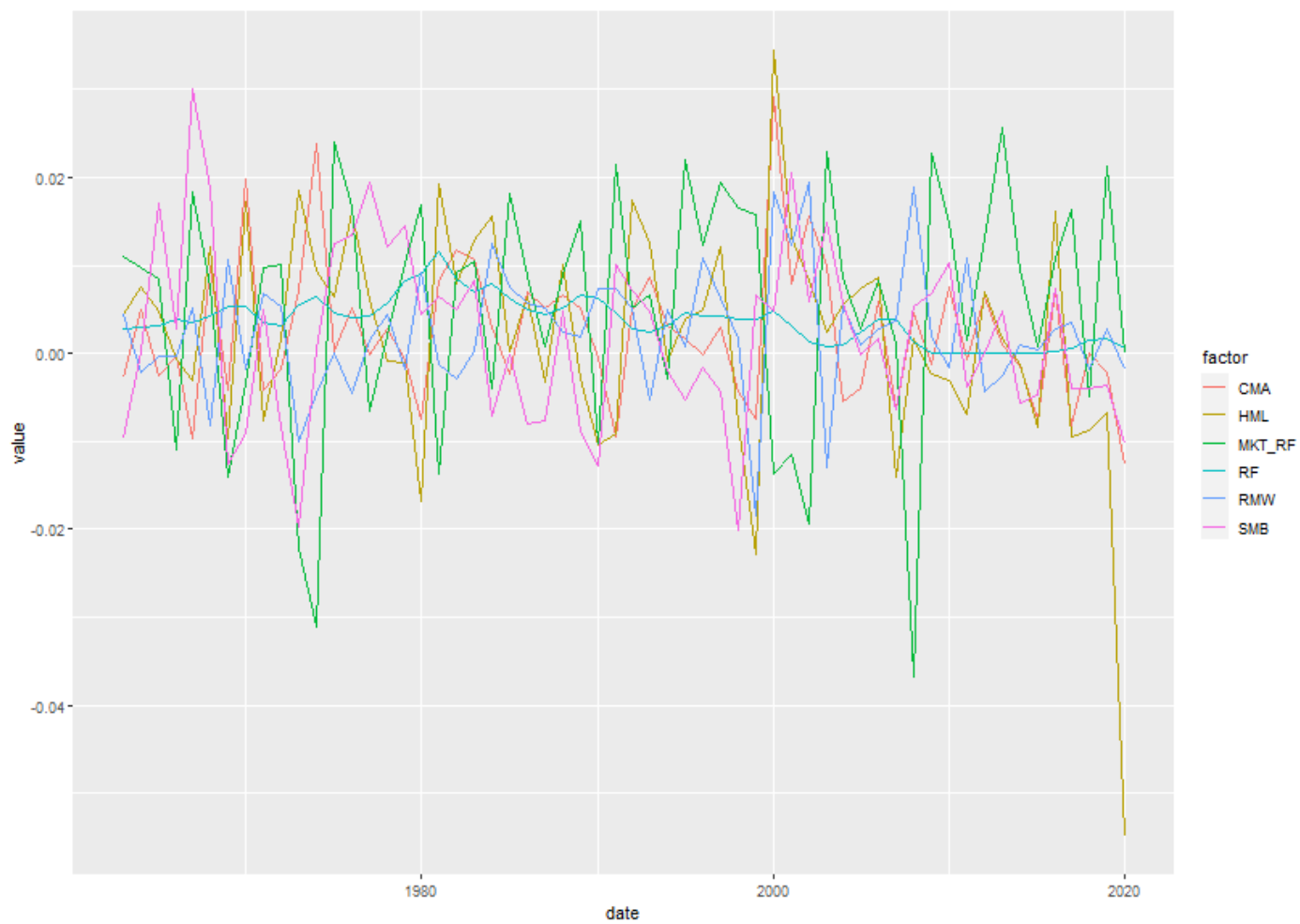


Figure 1: Factor Returns

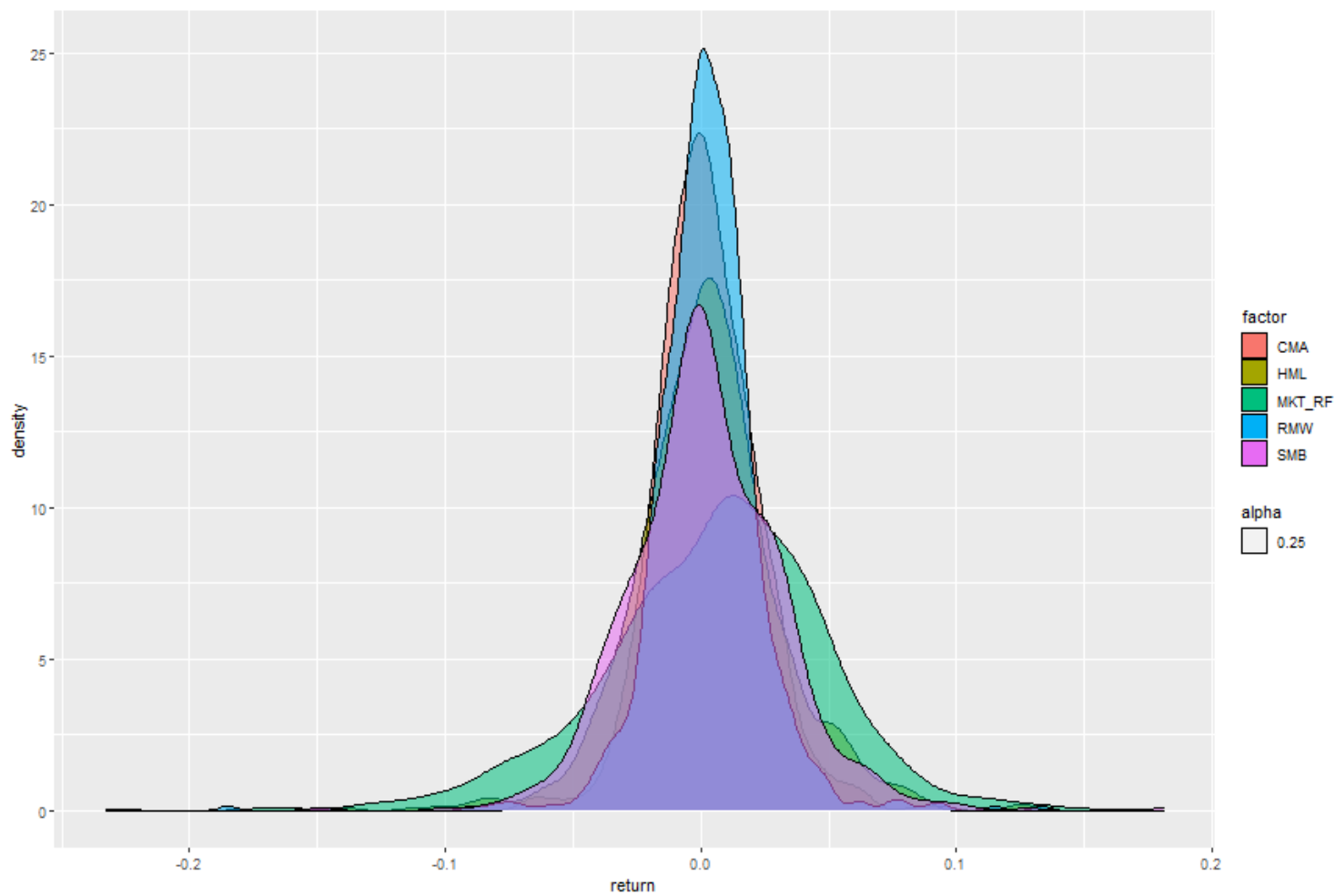


Figure 2: Return Densities

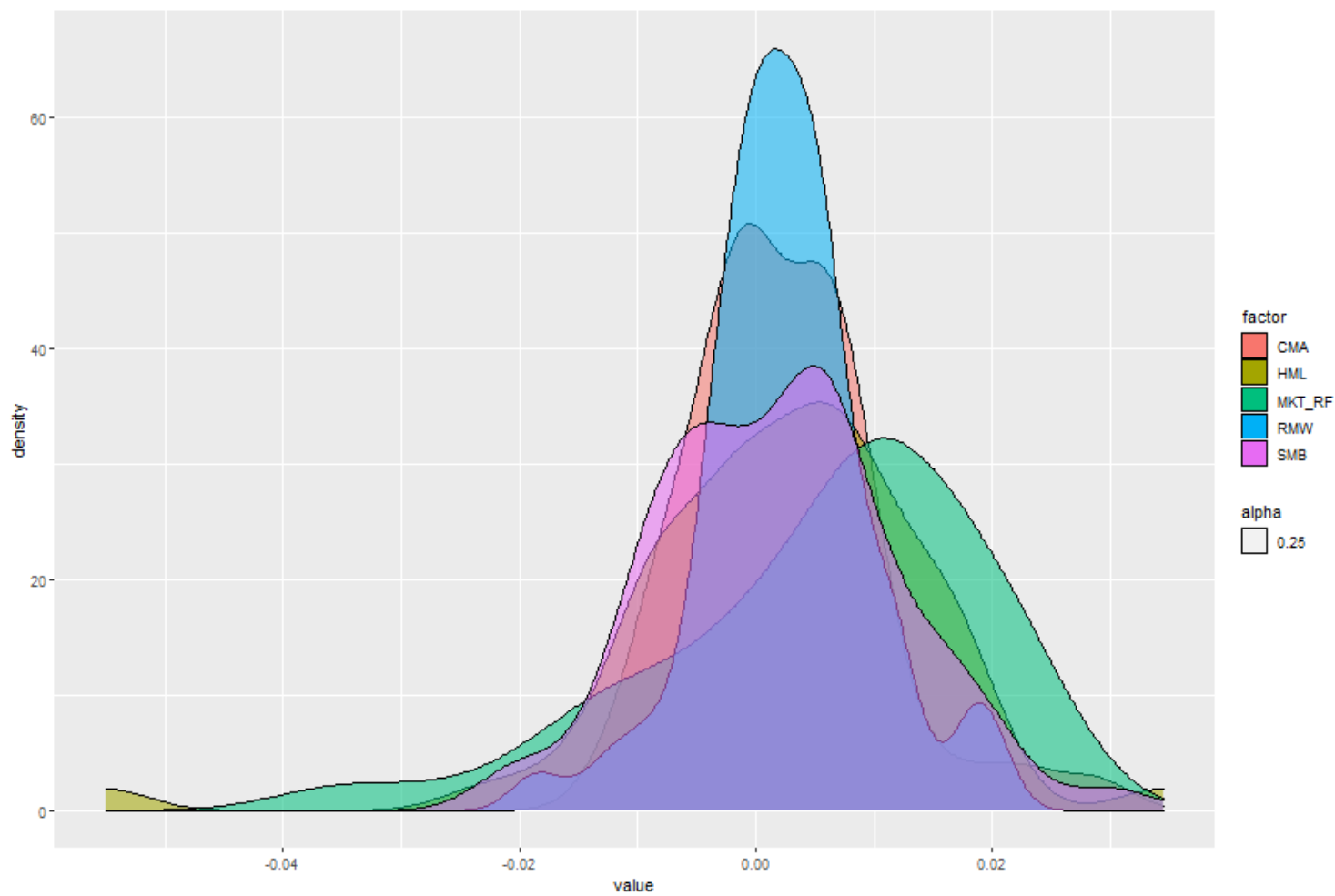


Figure 3: Yearly Avg Return Densities


```
FF_Cum>Returns <- FF_factors %>%  
  gather(key = factor, value = value, -date) %>%  
  group_by(factor) %>%  
  mutate(lag_ret = lag(value)) %>%  
  mutate(return = cumprod(1 + ifelse(is.na(lag_ret), 0, lag_ret)))  
  
FF_Cum>Returns %>%  
  ggplot(aes(date, return, group = factor)) +  
  geom_line(aes(col = factor))
```

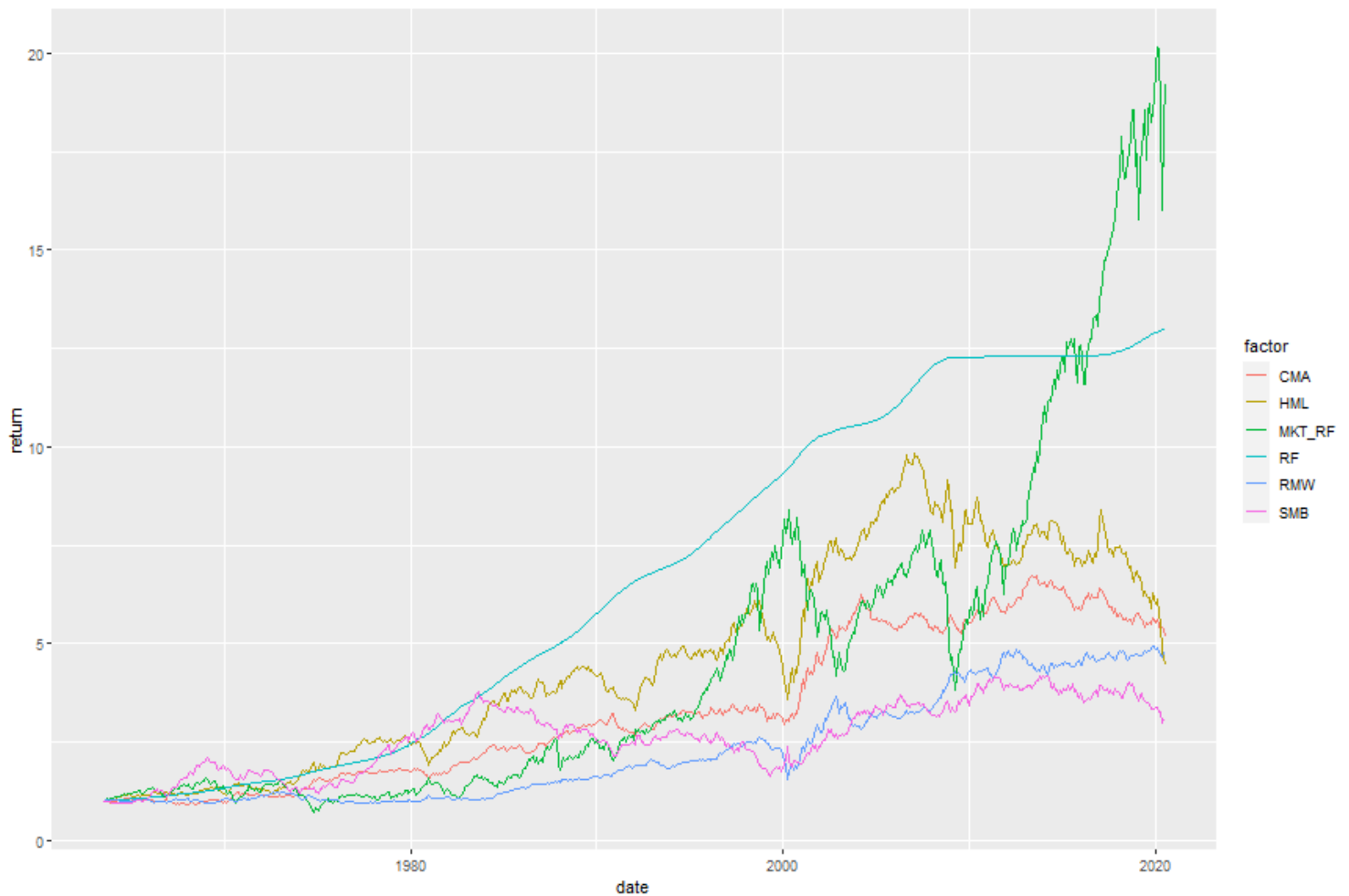


Figure 4: Growth of \$1 by factor